

## Has your company considered using a vanpool program to help your bottom line?

- ✓ **Greater Productivity.** When employees commute together, they tend to arrive on time, more relaxed and ready for work.
- ✓ **Easier Parking.** Fewer worker cars mean fewer parking problems.
- ✓ **Recruitment and Retention.** Expand your company's talent pool by offering a vanpool program. Vanpools remove commute barriers to help attract and keep valued employees.
- ✓ **Credit for Conservation.** A vanpool program at your worksite shows a commitment to conservation which could earn your company up to \$100,000 in B&O tax credits for helping take cars off the road.

## It's easy to start a vanpool program.

**What we do:** Our staff works with you to customize a vanpool program that fits your company and your workers. We start with a conversation to help you understand the many benefits vanpooling can bring to your company. From there, we do the work!

We provide the vans, gas insurance and vehicle maintenance. We also provide employer communication tool kits, a rewards program with financial incentives for riders/drivers and fun promotions like No-Cost November. See a list of other free services on the following page.

**What you do:** You provide access to your workforce and help educate and promote vanpooling at your worksites. Some organizations decide to allocate choice parking spots for vans, deduct vanpool fees from employees' pre-tax income, or even help subsidize rider costs. We can talk about what works best for you.

*You'll find more information on our website at [intercitytransit.com/vanpool](http://intercitytransit.com/vanpool). Or call us at 360-786-8800. We'll help you with your business goals and promise to make it easy!*

70% of employers report vanpool use reduces parking congestion.

80% of employees see vanpools as a valuable benefit.

50% of employees report vanpools benefit recruitment and retention.

Vanpool riders can save \$400+ a month on gas and vehicle upkeep on a 50-mile commute.

75% of vanpool riders report less stress.

Vanpool riders cut their commute carbon emissions by 75%.

## **A better commute makes a better job.**

*Free alternative transportation services available to employers.*

<b>Overall Program Consultation</b>	We work one-on-one to develop a commute options plan that meets the need of your organization and its employees
<b>Reporting Program Results</b>	We help capture and report information specific to your company, including direct financial savings to employees, vehicle miles of travel reduced and tons of air pollution reduced
<b>B&amp;O Tax Benefits</b>	We can help you benefit from credits that reduce the Business and Operations Tax.
<b>Commuter Ride Matching</b>	We provide assistance finding vanpool partners who live and work near each other.
<b>Guaranteed Ride Home</b>	We offer up to six free emergency rides home each year if unexpected events cause vanpool riders to leave work earlier or later.
<b>Onsite Events</b>	We give presentations and/or tabling events about commute options, assistance and resources available to employees at your worksite.
<b>Financial Incentives Paid to Your Employees</b>	We promote monetary incentives to motivate commuters to switch to vanpool.
<b>Pre-tax Benefits to Lower Commute Expenses</b>	We share information about IRS opportunities that reduce employee commute costs up to 1/3 for vanpool, transit, bicycling and reduce employer payroll taxes.
<b>Relocation Commute Planning</b>	We provide special assistance when an employer moves, providing employees with information about the best commute options available to get them to their new worksite.

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