# **2017 Intercity Transit Vanpool Summer Newsletter**

# **Construction Project**



Intercity Transit recently began a capital project to replace our underground fuel storage tanks. Construction is scheduled through February 2018. During the project, there will be increased traffic and other potential hazards in our Maintenance Yard. Please be especially careful when bringing in your van for service or fuel.

As a part of this project, our fuel pump will be relocated. During that time, you won't be permitted to fuel onsite. We don't have an exact time frame yet but we will keep you posted. Signs will be posted when onsite fueling is temporarily unavailable.

BE PREPARED! Make sure you have the new fuel card and all drivers know their fuel PIN. Fuel PINs are **five**-digit numbers you chose at our Defensive Driving Course.

Need help? Please contact your Intercity Transit Coordinator to verify fuel PINs.

## Got your new Fuel Card??



Current fuel cards expire at the end of June 2017. New fuel cards (expiration date 6/2020) were recently mailed to Group Coordinators or placed in your van while here for Maintenance. If you haven't received your new card yet, please contact your Intercity Transit Coordinator today!

#### Coffee Rewards



# **Spread the Word!**





Our experience and research has shown that you, our customers, are the biggest reason new participants join vanpool. Every day we're trying to get new riders and brand new vanpools on the road, and we need your help.

Here's what you can say to encourage friends and colleagues to try Vanpool:

- "FEEL FREE TO TRY IT OUT" New riders and their 'recruiters' get a \$5 gourmet coffee card, just for trying vanpool. As always, new riders qualify for a week free for trying the vanpool experience!
- "JOIN AN EXISTING VANPOOL" New riders and their 'recruiters' earn a \$50 Amazon Gift Card when new participants become full time riders.
- "START A NEW VANPOOL" People starting new vanpools earn a \$100 gift card or the first month free. Recruiting rewards apply to new vanpools too!

Referrals are powerful – and they pay! Visit https://www.intercitytransit.com/vanpool to claim your reward.

## Smile - You're on Facebook!



Intercity Transit wants to keep your van on the road!

We began a campaign on our Facebook page to help low-ridership vans reach more commuters. Each week we feature a low-ridership van with a short narrative of interesting facts about your vanpool or a funny or heartfelt story about your commute to pique the readers' interest. Some groups become best friends, some stop every Friday to get ice cream, some play trivia. Intercity Transit Coordinators are contacting target groups to gather pictures and fun facts about your vanpool. Help us share your vanpool!

Keep a lookout and our vans [especially yours] on Intercity Transit's Facebook page!



## **Making your Monthly Payment?**

We know your time is valuable! If you prefer to hand-deliver monthly reports and payments, we now have a secure



drop box located outside our lobby door. You can pop your envelope in the slot and be on your way!

Or, pay online at

https://www.intercitytransit.com/vanpool/pay.

Remember there are no longer any transaction fees. All you need is a credit card or e-check capability. Simply scan fuel receipts and email the report and receipts to your Intercity Transit Vanpool Coordinator.

You can also continue to mail checks, vouchers and fuel receipts to Intercity Transit, Vanpool Department, PO Box 659, Olympia, WA 98507-0659. Please don't mail cash!

A quick reminder! Our GPS monitoring system pilot provided great feedback. Many groups significantly reduced speeds and idle times. Thank you!

We will continue to randomly use coaching boxes to improve driving behavior and decrease fuel consumption. Remember our mission is to help you become even better, safer drivers.

Thank you for your participation in our program. We appreciate all you do!

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