**What could you do with $400 a month? Vanpool for something you love.**

**March Communication Toolkit**

**Choose from the following to help your staff find ways to save money on their commute by vanpooling.**

**Draft Email/Article to Adapt to your Needs:**

TO: **(Agency)** Employees

FR: **(CTR/ETC name/title)**

RE: What could you do with $400 a month? Vanpool for something you love.

Do you know the average vanpooler saves $5,000 a year?

That’s extra money you can use toward something you really would love to do. Like buy a house. Go on a vacation. Or just pay off your bills.

Saving money is only one benefit to vanpooling. You can hear more about vanpooling from three current riders through their testimonials: Malika, Rebecca and Timothy.

Like Malika, Rebecca and Timothy, vanpoolers report less stressful commutes and significant savings in gas and wear and tear on their personal vehicles. They also enjoy more free time while vanpooling to do things like read, check email, listen to music, sleep, or visit with others.

Intercity Transit is your local public transit agency in Thurston County, offering employees at state agencies the chance to try vanpooling for free. You can either join an existing vanpool, or start a vanpool with just three riders. Either way, your first month is absolutely free.

If you vanpool and suddenly need a ride home due to illness or a life-event, Intercity Transit covers the cost of six emergency rides home annually for each vanpool rider.

Learn more by calling at 360-786-8800 or 866-330-7033, by emailing [vans@intercitytransit.com](mailto:vans@intercitytransit.com) or by visiting [intercitytransit.com/vanpool](http://www.intercitytransit.com/vanpool). Intercity Transit Vanpool Coordinators can help you find a vanpool, or establish a vanpool. Just call!

**DRAFT DIGITAL POSTS:**

1. What could you do with $400 a month? Learn more about vanpooling at www.intercitytransit.com/vanpool
2. Save for something you love by vanpooling! [Malika’s saving for a house! Hear her story](https://www.intercitytransit.com/vanpool/testimonials) at www.intercitytransit.com/vanpool/testimonials.
3. Timothy saves by vanpooling to support a family of four. Hear his story at www.intercitytransit.com/vanpool/testimonials.
4. Rebecca vanpools to save money so she can bring her grandchildren her world-famous peaches. Learn more at www.intercitytransit.com/vanpool/testimonials.