**Intercity Transit—Your Ticket to Summer Fun!**

**June Communication Toolkit**

**Pick and choose from the following communication tools to spread the word about ways to get around and enjoy this summer.**

**Draft EmaiL/ARTICLE:**

TO: **(Agency)** Employees

FR: **(CTR/ETC name/title)**

RE: Your ticket to summer fun!

The official start of summer is almost here! Now that it’s upon us, you may be wondering how your kids are going to get around this summer, and what you are going to do to keep them occupied. Let Intercity Transit be part of the solution and enjoy!

**Summer Youth Pass:** For just $20, riders 18 and under can travel on Intercity Transit and four Olympic-region transit systems from now through Labor Day with the Summer Youth Pass! Buy passes at the Olympia Transit Center, all Thurston County Timberland Regional Libraries, Tim's Pharmacy & Gifts in Yelm and other locations in the community.

Check out [Intercity Transit’s website](https://www.intercitytransit.com/summer-youth-pass) for tips to help your kids get familiar with riding the bus, plan their trip, and a sampling of popular destinations that are accessible by bus.

**Lacey Fireworks Spectacular:** Save yourself parking hassles and ride the bus on July 3 to Rainier Vista Park for Lacey’s annual Fireworks Spectacular. We are offering free and easy transportation to get you to and from the event. Routes 64, 66 and 68 go by the park. Fireworks will start around 10 p.m. and the last bus runs before 11 p.m. on some routes. Check route and schedule information at intercitytransit.com/bus/routes or call Customer Service at 360-786-1881 to get a trip plan. Skip the traffic, hop on board and tell the bus driver “I’m going to the fireworks!” It’s that easy.

Free parking is also available at Timberline High School, Lakes Elementary School, and Komachin Middle School. Walk to the park at your leisure and leave after the fireworks on an Intercity Transit bus. Buses will be located at the park entrance on 45th after the fireworks.

**Summer Parades**: Look for our ever-popular bubble bus in the following parades this summer:

* Capital City Pride Parade, Sunday, June 23
* Yelm Prairie Days Parade, Saturday, June 29
* Tumwater Independence Day Parade, Thursday, July 4
* Lakefair Parade, Saturday, July 20

**DRAFT FACEBOOK POSTS/TWEETS:**

1. Get to and from the Lacey Fireworks FREE! Skip the traffic, hop on board Intercity Transit routes 64, 66 or 68, and tell the bus driver “I’m going to the fireworks!” Find route and schedule information at [www.intercitytransit.com](http://www.intercitytransit.com) or call 360-786-1881 to get a trip plan.
2. For just $20, riders 18 and under can travel on Intercity Transit and four Olympic-region transit systems from Memorial Day to Labor Day with the Summer Youth Pass. Buy your pass today! <https://www.intercitytransit.com/summer-youth-pass>