**Intercity Transit—Your Ticket to Summer Fun!**

**June Communication Toolkit**

**Pick and choose from the following communication tools to spread the word about ways to get around and enjoy this summer.**

**Draft EmaiL/ARTICLE:**

TO: **(Agency)** Employees

FR: **(CTR/ETC name/title)**

RE: Your ticket to summer fun!

Can you believe it? The official start of summer is almost here! Now that it’s upon us, you are probably wondering how your kids are going to get around this summer, and what you are going to do to keep them occupied. Let Intercity Transit be part of the solution and let the fun begin!

**Summer Youth Pass:** For just $20, riders 18 and under can travel on Intercity Transit and four Olympic-region transit systems from now through Labor Day with the Summer Youth Pass! Buy passes at the Olympia Transit Center, all Timberland Regional Libraries in Thurston County, Tim's Pharmacy & Gifts in Yelm and other locations in the community.

**Lacey Fireworks Spectacular:** Save yourself parking hassles and ride the bus on July 3 to Rainier Vista Park for Lacey’s annual Fireworks Spectacular. We are offering free and easy transportation to get you to and from the event. Skip the traffic, hop on board and tell the bus driver “I’m going to the fireworks!” It’s that easy. Free parking is also available at Timberline High School, Lakes Elementary School and Komachin Middle School. You can walk to the event from these parking locations and ride the bus back to your car for free. Find route and schedule information at [intercitytransit.com/bus/routes](https://www.intercitytransit.com/bus/routes) or call Customer Service at 360-786-1881 to get a trip plan from a specific location.

**Summer Parades**: Look for our ever-popular bubble bus in the following parades this summer:

* Yelm Prairie Days Parade Saturday, June 23
* Tumwater Independence Day Parade Wednesday, July 4
* Lakefair Parade Saturday, July 14

**DRAFT FACEBOOK POSTS/TWEETS:**

1. Get to and from the Lacey Fireworks FREE! Skip the traffic, hop on board, and tell the bus driver “I’m going to the fireworks!” Find route and schedule information at [www.intercitytransit.com](http://www.intercitytransit.com) or call 360-786-1881 to get a trip plan from a specific location.
2. For just $20, riders 18 and under can travel on Intercity Transit and four Olympic-region transit systems from Memorial Day to Labor Day with the Summer Youth Pass. Buy your pass today! <https://t.co/kdEQkYGJGd>