**Parking problems? Take the Dash!**

**January Communication Toolkit**

**Pick and choose from the following communication tools to spread the word about the benefits of alternative commute options**

**Draft Email:**

TO: **(Agency)** Employees

FR: **(CTR/ETC name/title)**

RE: Take Dash and forget your parking problems

Tired of the daily hunt for a parking spot? Take Intercity Transit’s free Dash shuttle from The Olympia Farmers Market through downtown Olympia to the Capitol Campus and skip the hassle!

**Weekday Service:** During the legislative session (Jan. 7 - Mar. 8), Dash operates every 12 minutes between 9 a.m. and 5 p.m. and every 15 minutes from 7 - 9 a.m. and 5 - 6 p.m.

**Saturday Service:** Saturday Dash service resumes on April 7. Saturday service runs every 10 minutes on a slightly modified route from weekday service. [See map](https://www.intercitytransit.com/media/470).

**Park and Dash!**

Hourly parking is available at the locations below. Parking costs $1.50 per hour. Pay at the meter located at each lot.

* **Farmers Market Parking**: Located at the north end of Capitol Way. Park here January through March until the full market season begins. When parking is allowed, park in the green-striped stalls in the parking lot.
* **Visitor Parking at Maple Park:** Maple Park Avenue & Jefferson Street. From I-5, take a left at the Jefferson roundabout and then right onto Maple Park Avenue. The lot is immediately on your right.
* **Professional Arts Lot:** 11th Avenue & Washington Street.
* Visit the [City of Olympia](http://olympiawa.gov/city-services/parking.aspx) for more parking options.

**Questions?** Contact Intercity Transit’s Customer Service at 360-786-1881 or visit [intercitytransit.com/bus/routes/dash-101](https://www.intercitytransit.com/bus/routes/dash-101)

**DRAFT ARTICLE (SEND TO YOUR INTERNAL NEWSLETTER COORDINATOR):**

Are you tired of the daily hunt for a parking spot? Intercity Transit’s free Dash shuttle between The Olympia Farmers Market and the Capitol Campus gets you where you need to go, without the parking hassles.

**Weekday Service operates** every 12 minutes between 9 a.m. and 5 p.m. and every 15 minutes from 7 - 9 a.m. and 5 - 6 p.m. during the legislative session (Jan. 7 - Mar. 8, 2018)

Parking is available for just $1.50 per hour at the locations below.

* **Farmers Market Parking**: Located at the north end of Capitol Way. Park here January through March until the full market season begins. When parking is allowed, park in the green-striped stalls in the parking lot.
* **Visitor Parking at Maple Park:** Maple Park Avenue & Jefferson Street. From I-5, take a left at the Jefferson roundabout and then right onto Maple Park Avenue. The lot is immediately on your right.
* **Professional Arts Lot:** 11th Avenue & Washington Street.
* Visit the [City of Olympia](http://olympiawa.gov/city-services/parking.aspx) for more parking options.

**Questions?** Contact Intercity Transit’s Customer Service at 360-786-1881 or visit [intercitytransit.com/bus/routes/dash-101](https://www.intercitytransit.com/bus/routes/dash-101)

**DRAFT FACEBOOK POSTS/TWEETS:**

1. Has parking got you down? Take Intercity Transit’s free Dash shuttle from The Olympia Farmers Market through downtown Olympia to the Capitol Campus and skip the hassle!
2. Heading downtown? Whether for an espresso, some lunch, or to buy a gift, don’t waste time searching for parking. Hop aboard the Dash—it’s fast, easy and free!