**Not sure how to get there? Travel Training is here to help!**

**February Communication Toolkit**

**Pick and choose from the following communication tools to spread the word about Travel Training**

**Draft Email:**

TO: **(Agency)** Employees

FR: **(CTR/ETC name/title)**

RE: Travel Training helps you get from here to there

Does the thought of navigating the public transit system fill you with fear? Reading the schedules, planning your trip, making sure you get off at the right stop and making transfers can be intimidating if you’ve never done it before. Intercity Transit’s Travel Training program teaches people everything they need to know about riding the bus.

Travel Training is free and available to anyone. You can schedule one-on-one or small-group training sessions. Your travel trainer will tailor the program to your needs and help you learn how to:

* Plan your trip,
* Ride specific routes,
* Read and understand route maps and schedules,
* Get to and from your bus stop,
* Recognize bus numbers, bus stops, and landmarks,
* Pay fares and purchase passes,
* Get on and off the bus safely,
* Use the lift to board with a mobility device,
* Position your mobility device in the bus,
* Locate and transfer to other buses, and
* Get service information.

Travel Training is self-paced; your trainer will work with you until you are ready to ride the bus independently.

For more information or to schedule a free Travel Training session, call 360-705-5879 or email traveltraining@intercitytransit.com.

**DRAFT ARTICLE (SEND TO YOUR INTERNAL NEWSLETTER COORDINATOR):**

Does the thought of navigating the public transit system fill you with fear? If so, you are not alone! Reading the schedules, planning your trip, making sure you get off at the right stop and making transfers can be intimidating if you’ve never done it before.

Intercity Transit’s Travel Training program teaches people everything they need to know about riding the bus. Travel Training is free and available to anyone. You can schedule one-on-one or small-group training sessions. Your travel trainer will tailor the program to your needs and help you learn how to:

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**DRAFT FACEBOOK POSTS/TWEETS:**

1. Intercity Transit’s FREE Travel Training program teaches bus riding 101 so that you can ride confidently. To schedule a one-on-one or small-group Travel Training session call 360-705-5879.
2. Does the thought of navigating the public transit system fill you with fear? If so, give Intercity Transit’s Travel Training a try. It’s free and available to anyone. Call 360-705-5879 to schedule free one-on-one or group sessions.