



EVERY 15 MINUTES



EVERY 15 MINUTES



*SEPTEMBER 2025:* transformational

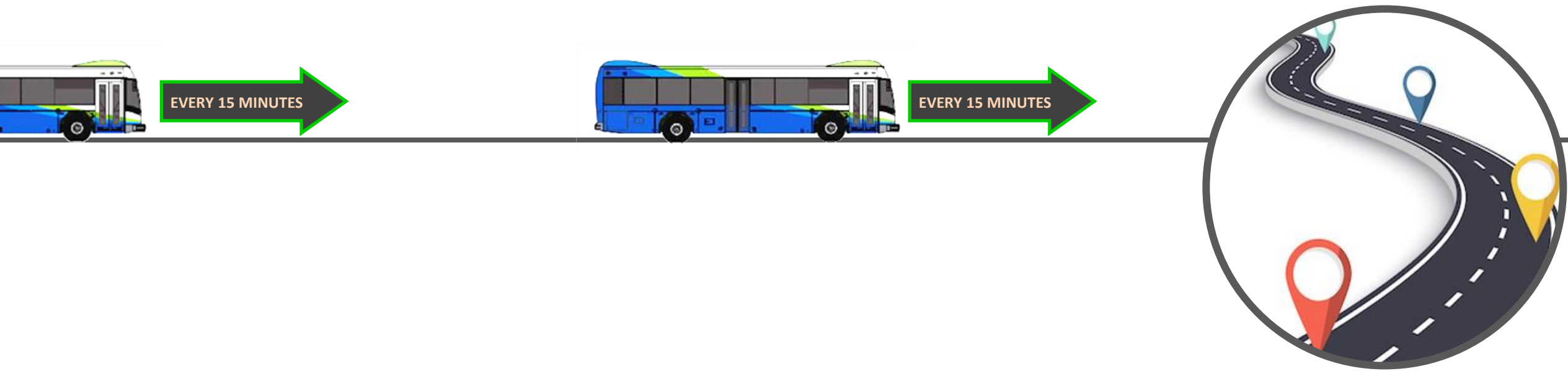
# Imagine a Better Bus System

**Rob LaFontaine** Deputy Director of Planning

**Nick Demerice** Marketing, Communications & Outreach Officer

Presented to the Authority Board, February 5, 2025

**INTERcity**  
TRANSIT

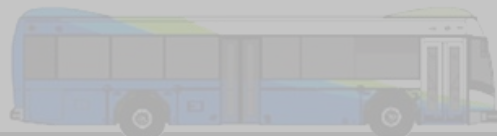


*Imagine a Better Bus System*

# Public Outreach & Engagement



EVERY 15 MINUTES



EVERY 15 MINUTES



*Imagine a Better Bus System*

# Public Outreach & Engagement



# Imagine a Better Bus System

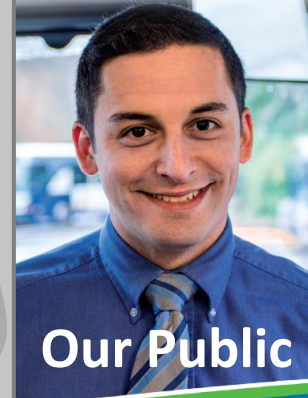
2016 - 2017



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## COMMENT CARD

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Our Public

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# Imagine a Better Bus System

More Buses!

More Places!

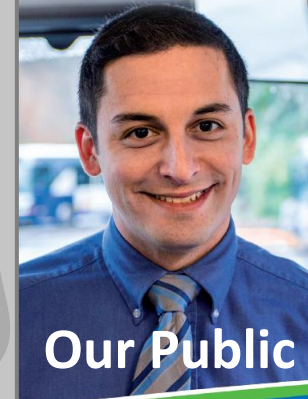
More Often!



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## COMMENT CARD

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# Imagine a Better Bus System

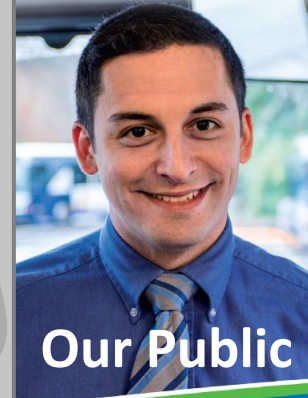
**2018**



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## COMMENT CARD

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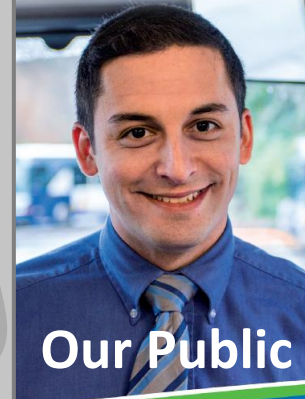
# Imagine a Better Bus System



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## COMMENT CARD

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# Imagine a Better Bus System

☒ YES

☐ No

More Buses!

☒ YES

☐ No

More Places!

☒ YES

☐ No

More Often!



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# Imagine a Better Bus System

2020

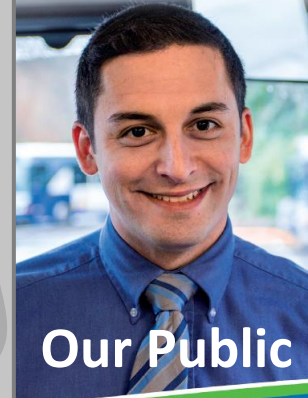


telework

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## COMMENT CARD

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# Deferring a Better Bus System



Less Buses



Less Places



Less Often

2020

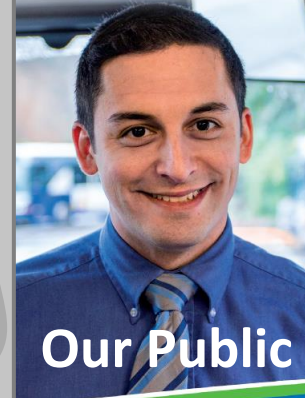


telework

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## COMMENT CARD

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# Imagine a Better Bus System

2016 - 2017

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**ROAD  
TRIP**

2018



2020



telework

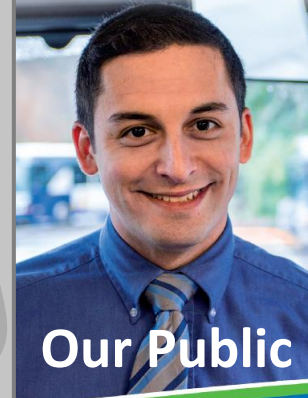
**2025**



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# Imagine a Better Bus System



More Buses!



More Places!



More Often!

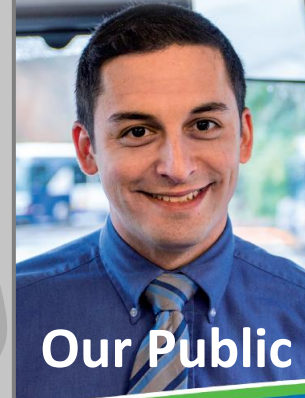


**September  
2025**

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## COMMENT CARD

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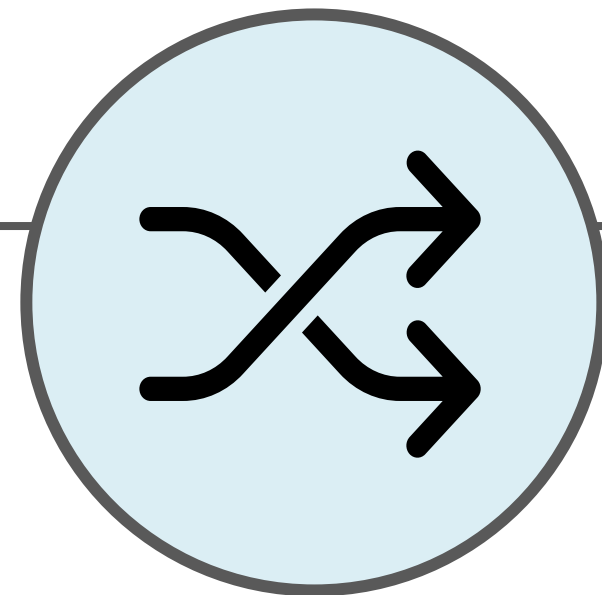
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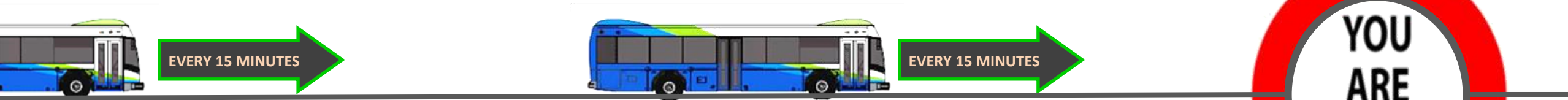


EVERY 15 MINUTES



*SEPTEMBER 2025:* **transformational**





*SEPTEMBER 2025:* transformational

**Proposal:** *A System Redesign*

# SEPTEMBER 2025: transformational

System  
Redesign

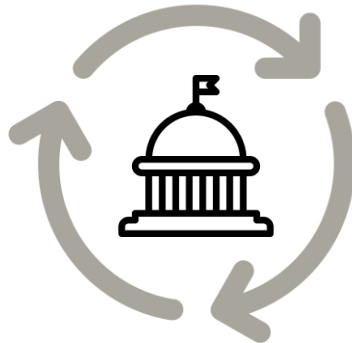
## Students & Families

Better connectivity between area high schools, SPSCC, and other locations



## State Employees & Visitors

Better connectivity to the Capitol Campus



## Everyone on the Bus

Faster travel times with better service along the high-frequency corridor



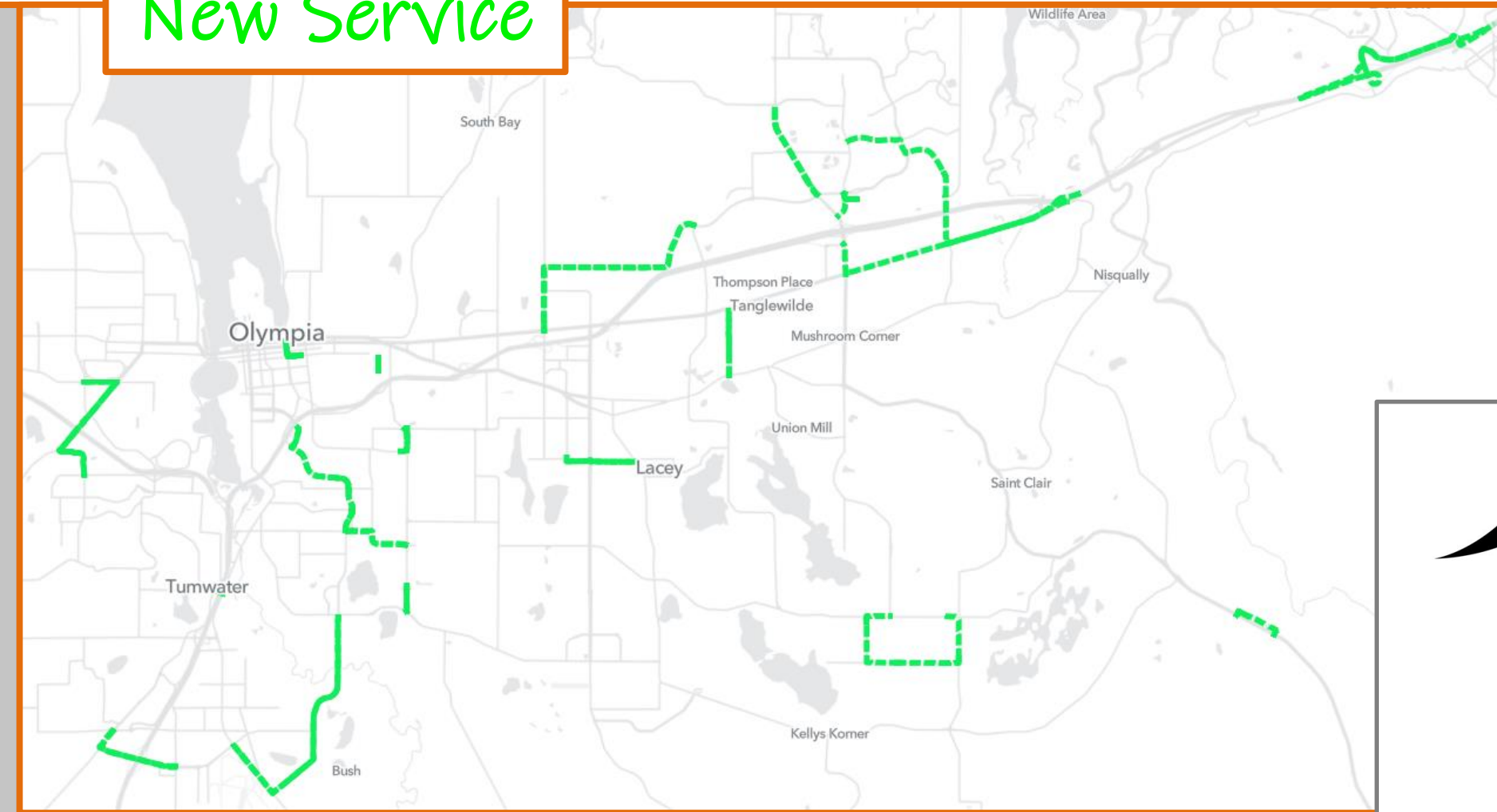
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# SEPTEMBER 2025: transformational

New Service

78

New Bus Stops



More Buses!

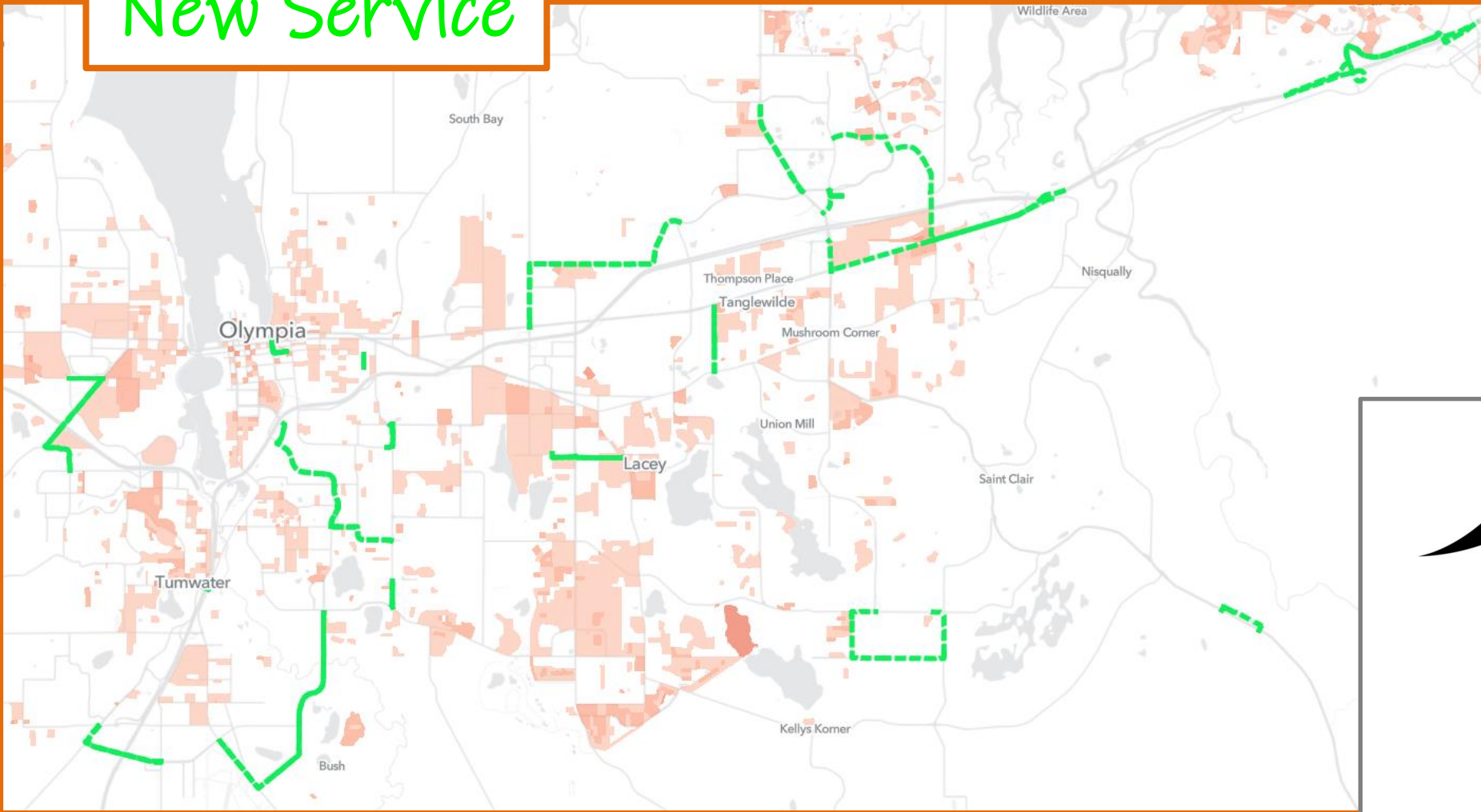


More Places!

# SEPTEMBER 2025: **transformational**

New Service

Population  
& Density



More Buses!

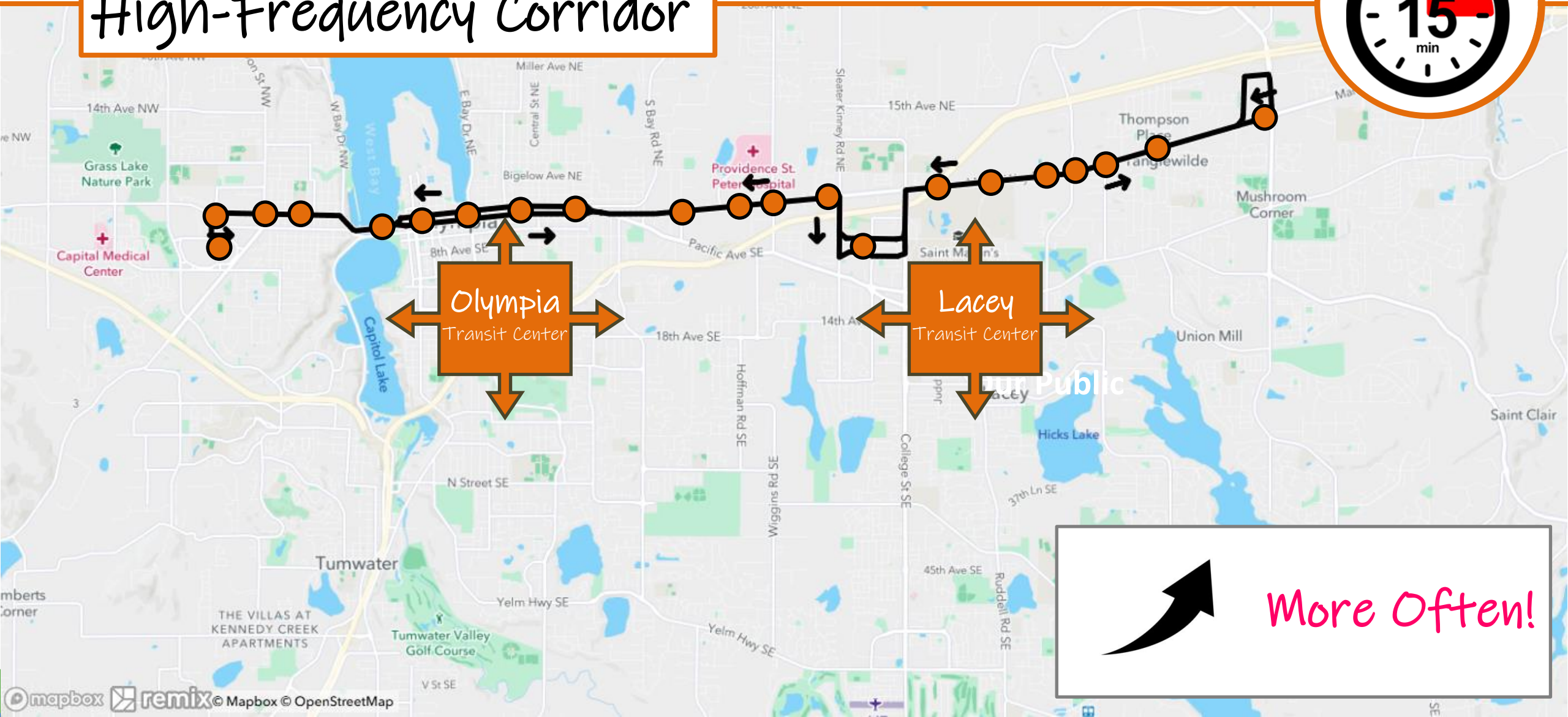


More Places!



SEPTEMBER 2025: **transformational**

High-Frequency Corridor



More Often!

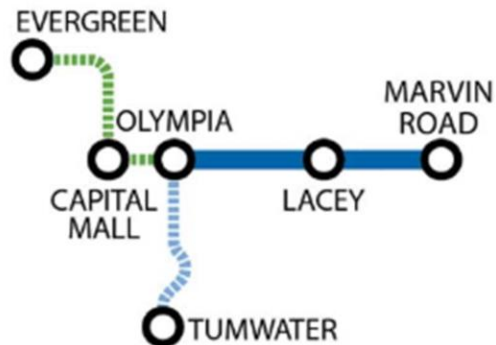


# SEPTEMBER 2025: **transformational**

## High-Frequency Corridor



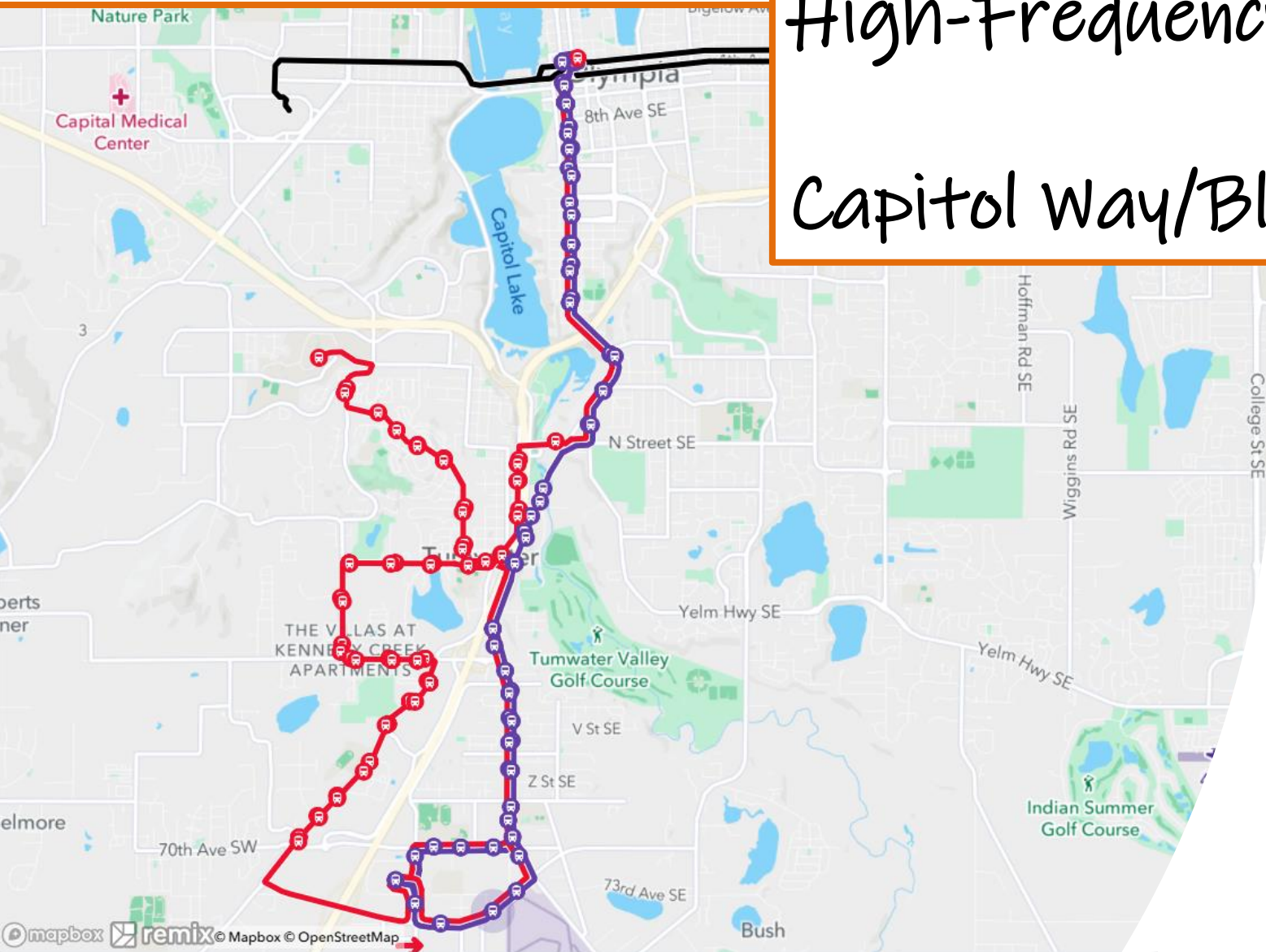
**Bus Rapid Transit** – Bus Rapid Transit, or BRT, is a high-frequency bus-based transit system that delivers fast, direct, comfortable and cost-effective service. IT will dedicate funds to implement a future BRT line on the Martin Way Corridor from Olympia to Marvin Road.



More Often!

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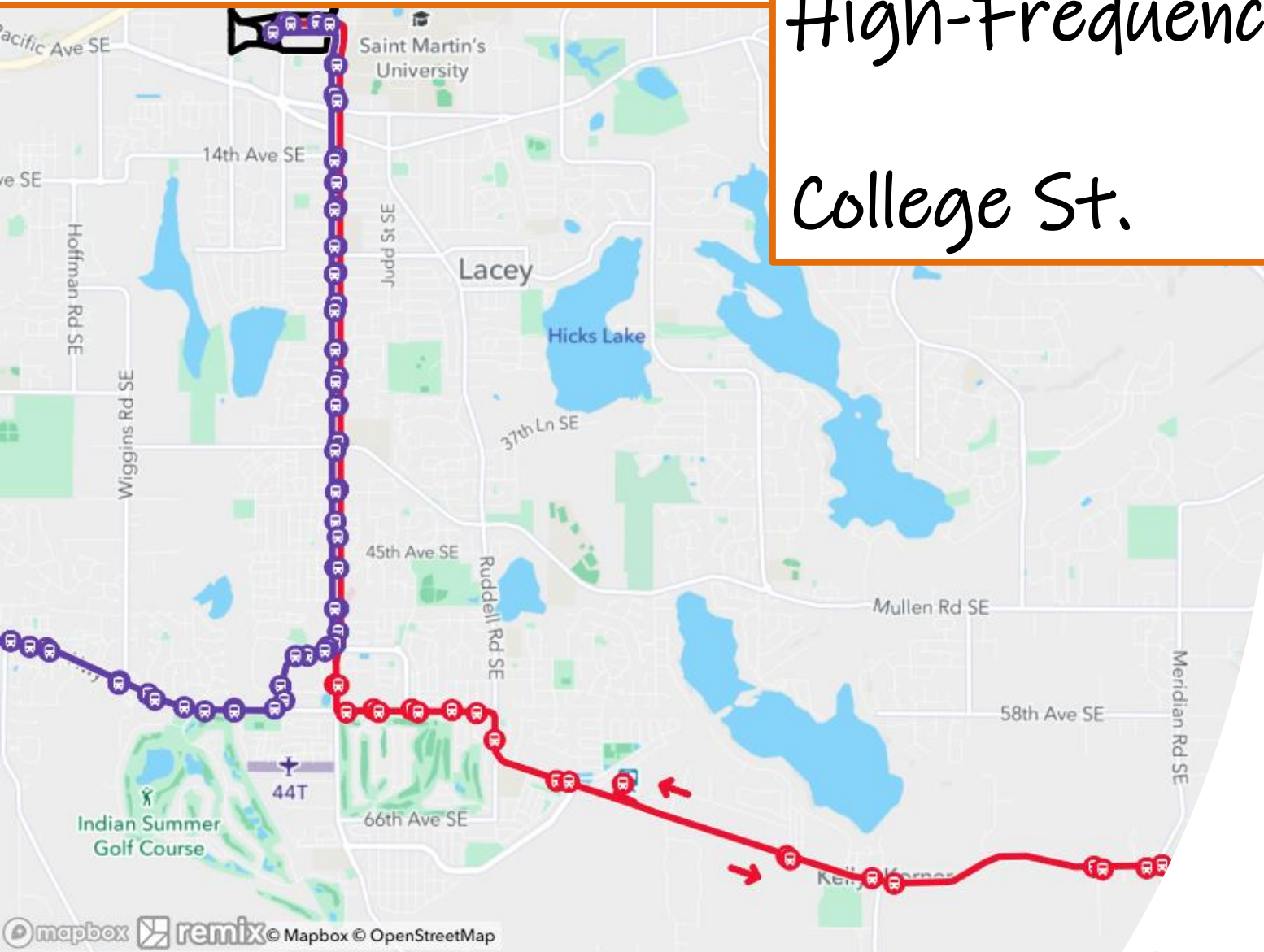
High-Frequency Service  
Capitol Way/Blvd.



More Often!

SEPTEMBER 2025: **transformational**

High-Frequency Service  
College St.



More Often!

# SEPTEMBER 2025: transformational

## Constraints

### Operability

Transit-supportive public roadways and intersections



### Laws & Regulations

Service allocation, equity, and accessibility



### Operating Revenue

Annual hours of service are funded by local sales tax and State/Federal grant assistance







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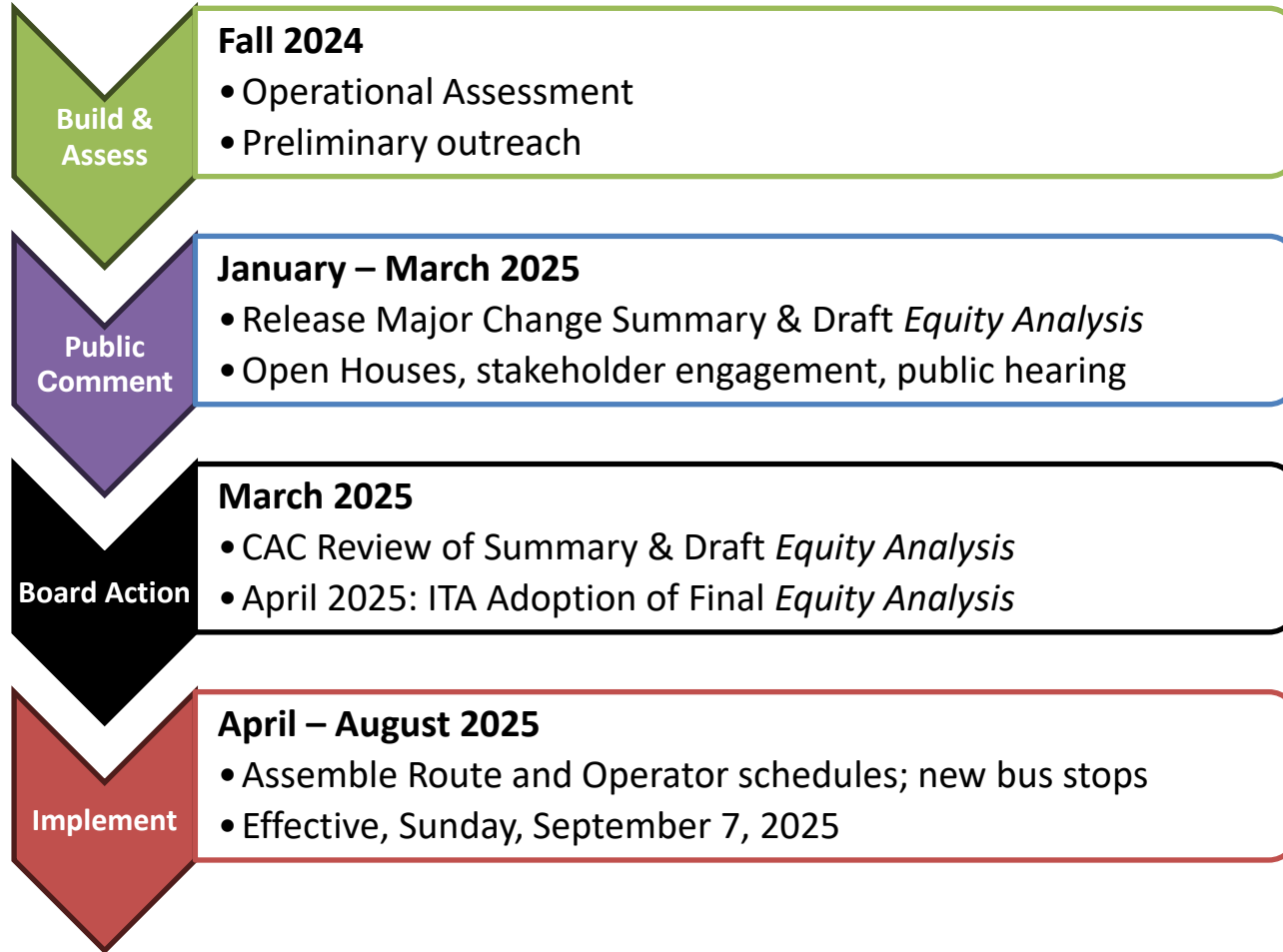


SEPTEMBER 2025: **transformational**

# Public Outreach & Engagement



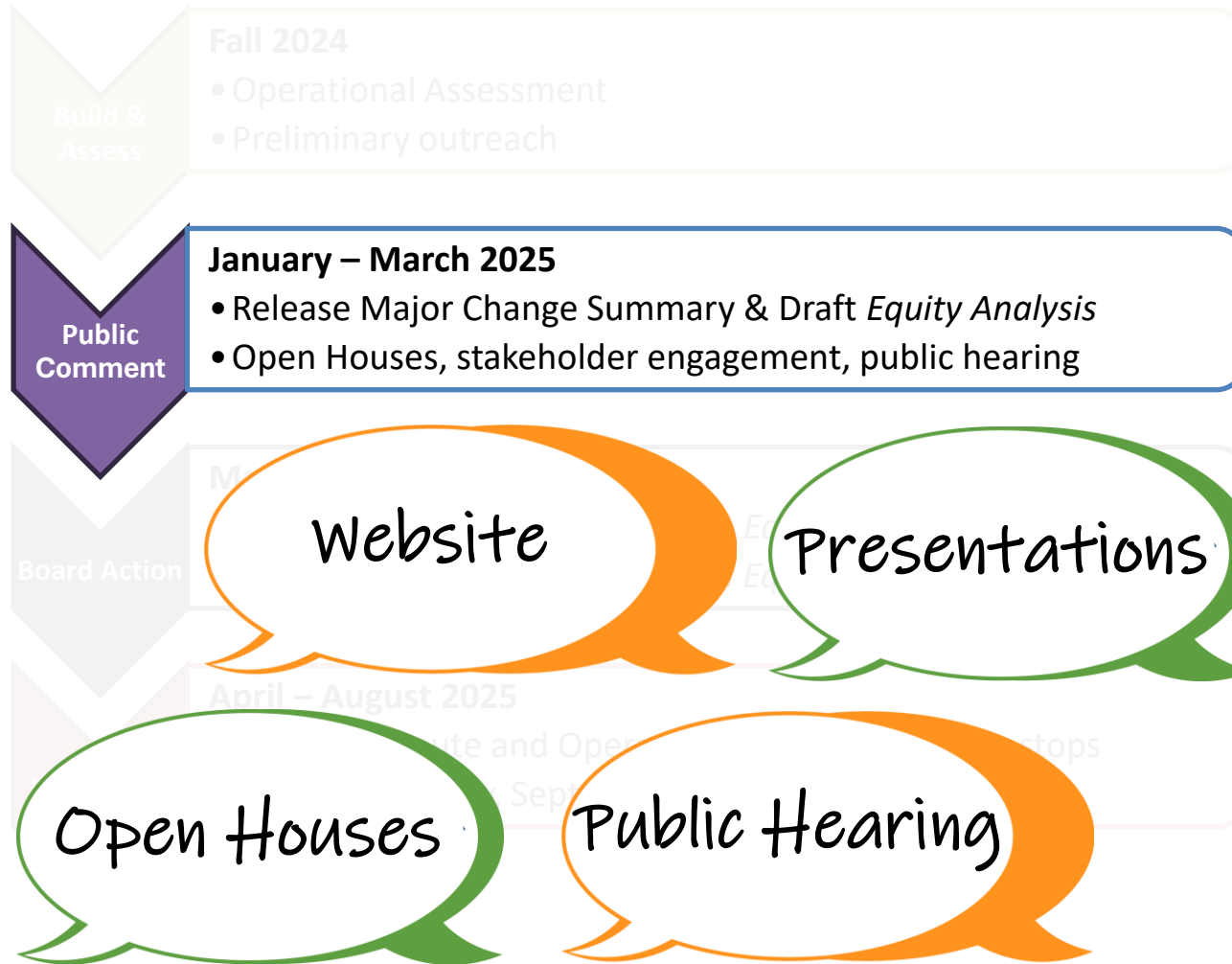
# Imagine a Better Bus System



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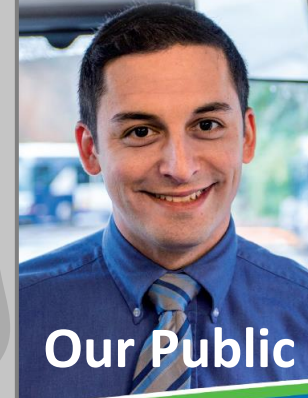
# How to Participate



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## COMMENT CARD

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Our Public

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# Our Outreach

Public  
Comment

January – March 2025

- Release Major Change Summary & Draft *Equity Analysis*
- Open Houses, stakeholder engagement, public hearing

Bus Riders

Policymakers

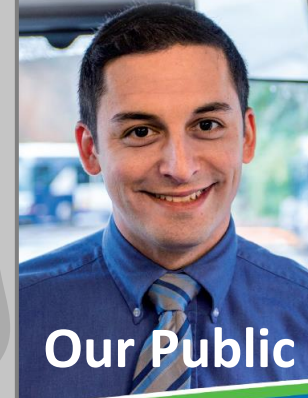
Students

Organizations

EVERY 15 MINUTES

## COMMENT CARD

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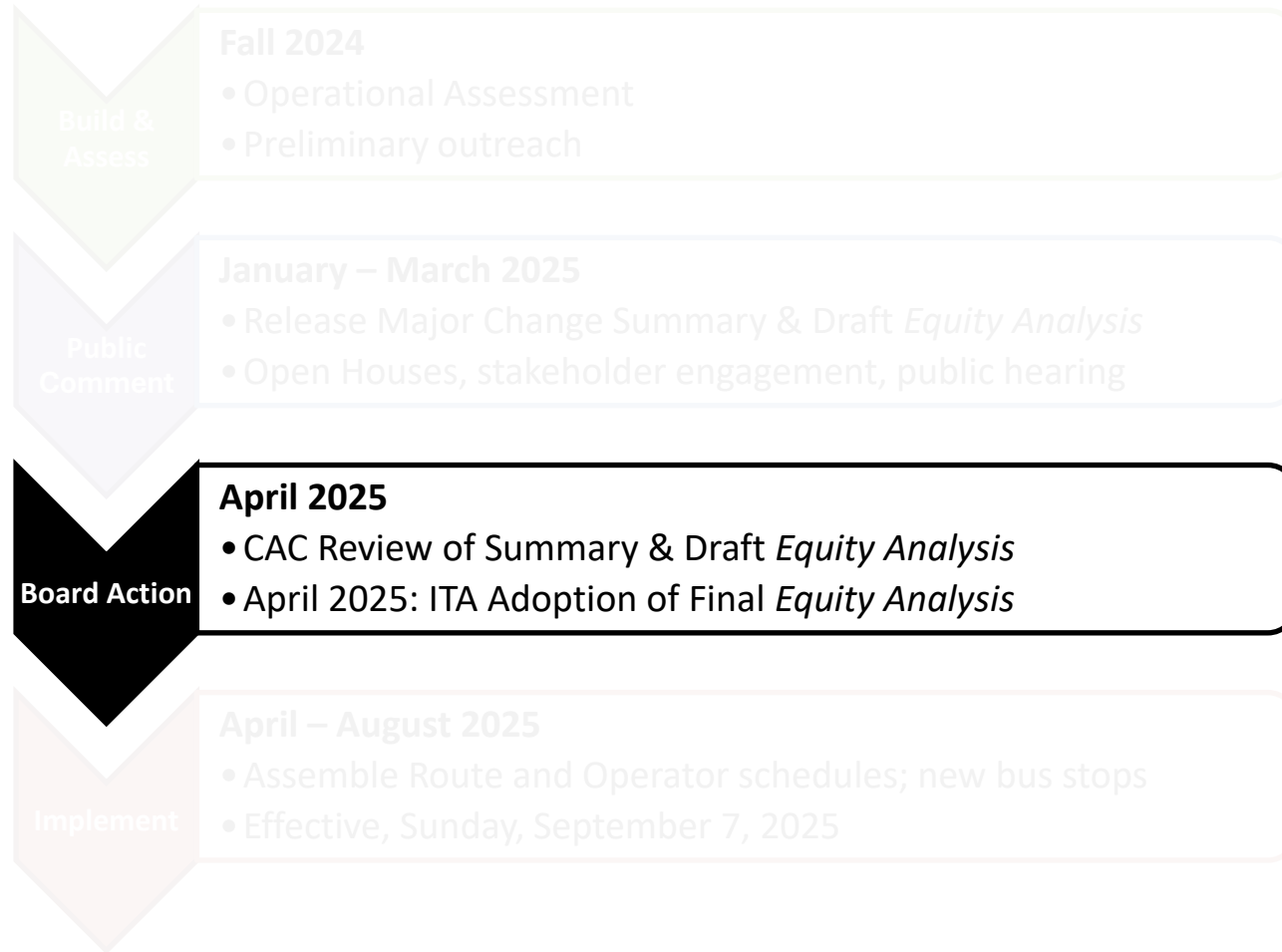


Our Public

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# Adopting a Better Bus System



# Adopting a Better Bus System

## Title VI Equity Analysis

A publicized evaluation to determine any adverse impact (i.e. a measurable action resulting altered access to transit) from a proposed Major change in service that disproportionately affects minority or low-income populations.

OOOH...THIS  
CALLS FOR A  
SPREADSHEET

April 2025

Board Action

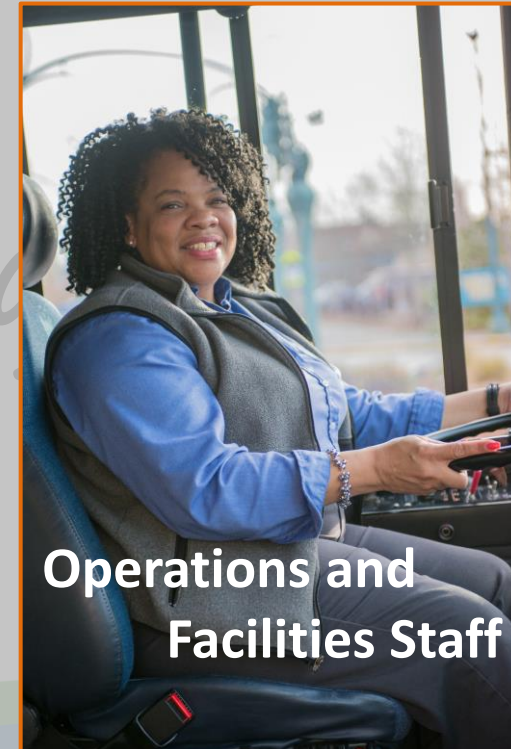
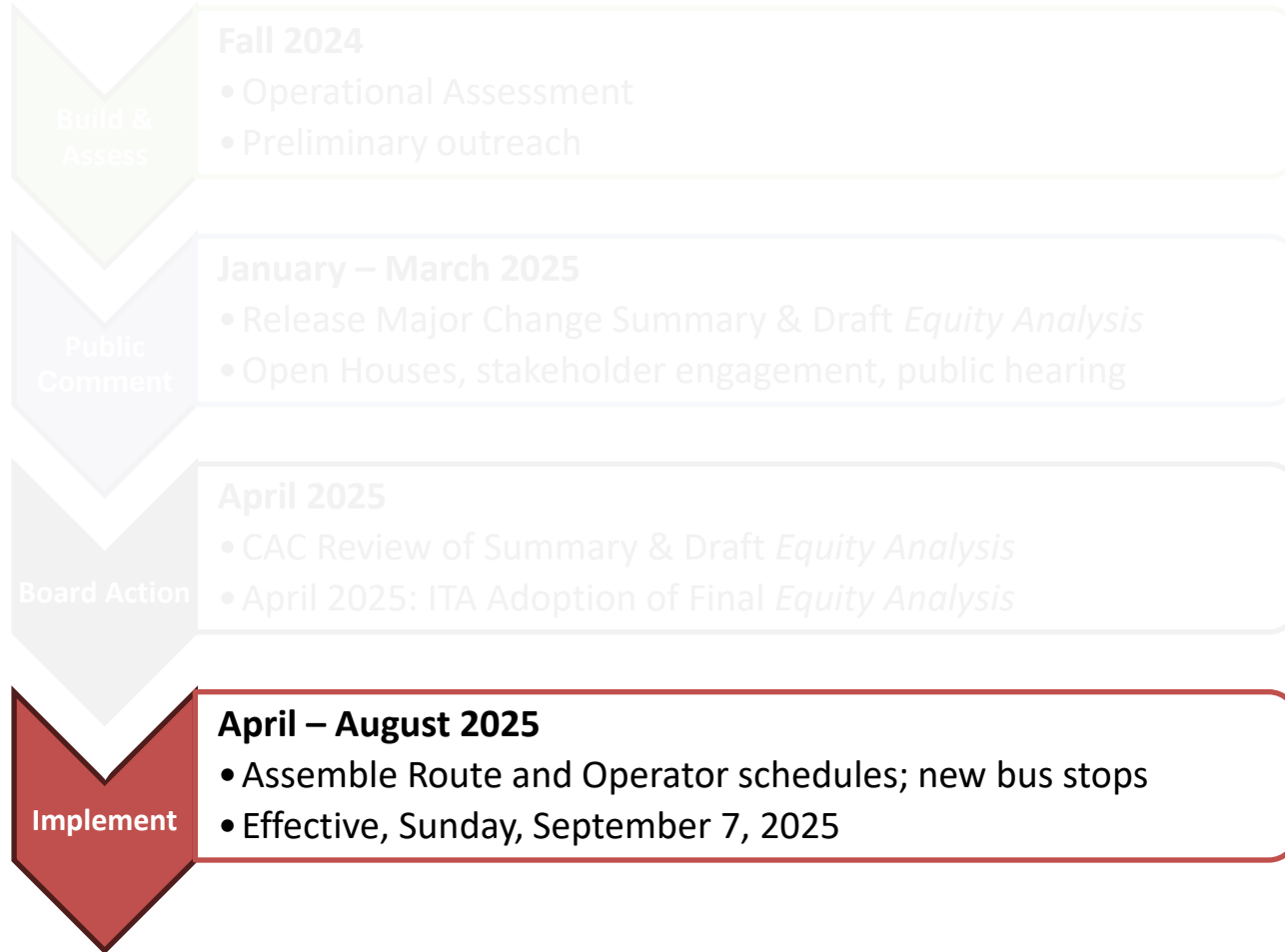
ITA Adoption of Final *Equity Analysis*



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# Implementing a Better Bus System



# How to Participate

Build & Assess

Fall 2024

- Operational Assessment
- Preliminary outreach

Public Comment

January – March 2025

- Release Major Change Summary & Draft *Equity Analysis*
- Open Houses, stakeholder engagement, public hearing

Website

Presentations

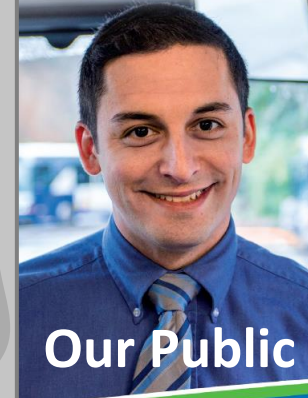
Open Houses

Public Hearing

EVERY 15 MINUTES

## COMMENT CARD

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# How to Participate

EVERY 15 MINUTES

Public  
Comment

January – March 2025

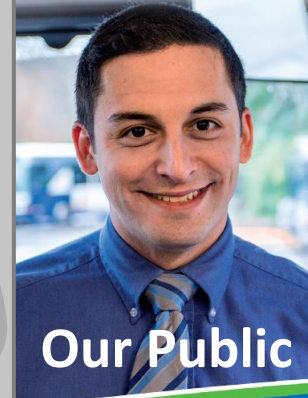
public hearing

March 19, 2025

Public Hearing

## COMMENT CARD

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*SEPTEMBER 2025:* transformational

# Public Outreach & Engagement

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