



*Coming Sunday, September 7<sup>th</sup>:*

# A New Fixed Route Network

Rob LaFontaine Deputy Director of Planning

Nick Demerice Marketing, Communications & Outreach Officer

Presented to the Authority Board, January 15, 2025

September 2025

*Until we meet again*

Interactive Route Map



Interactive Route Map:  
Link emailed to you

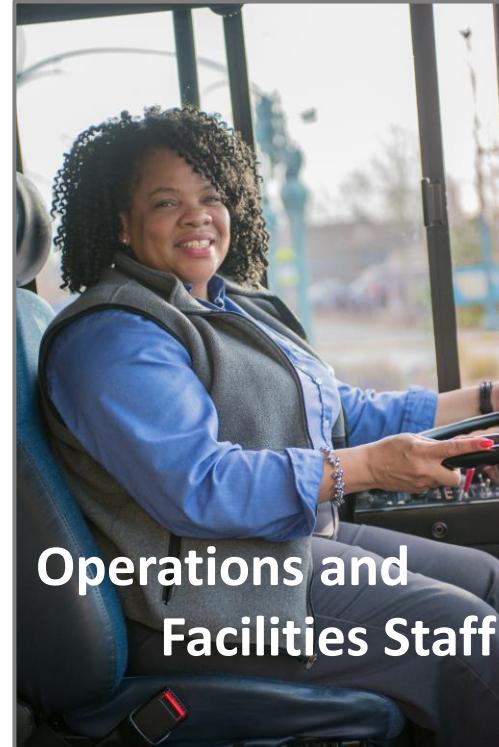
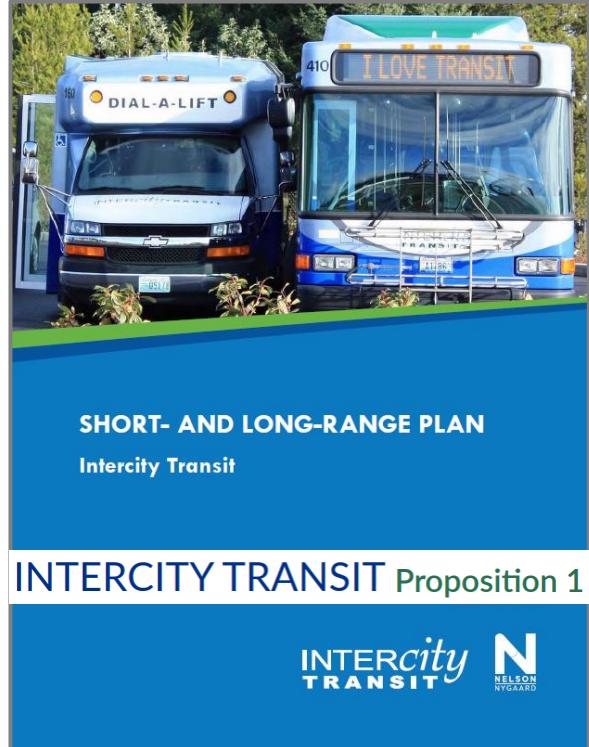




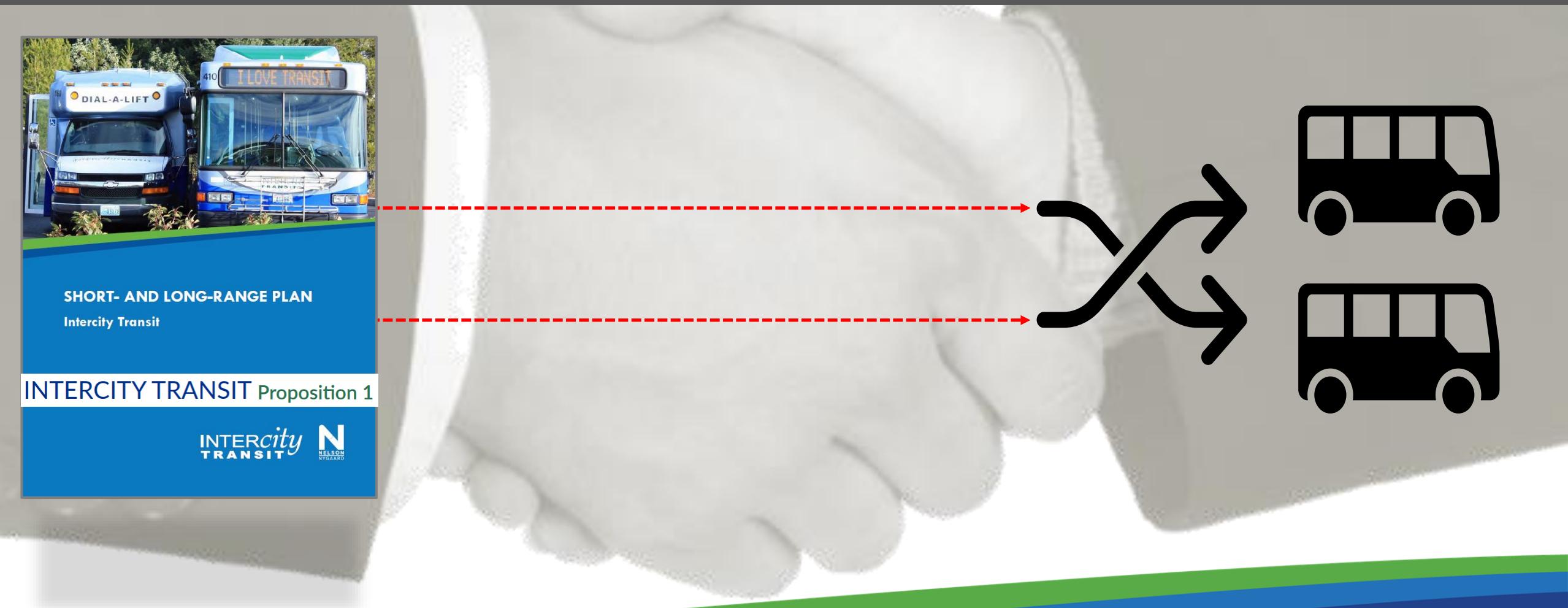
But first... let's refresh

# Why a new fixed route network?

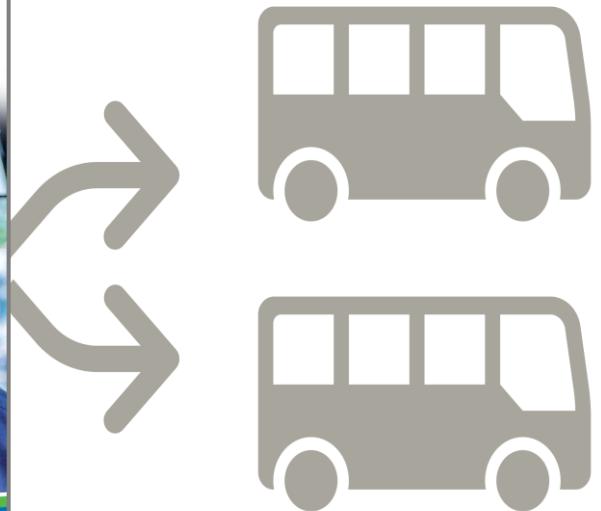
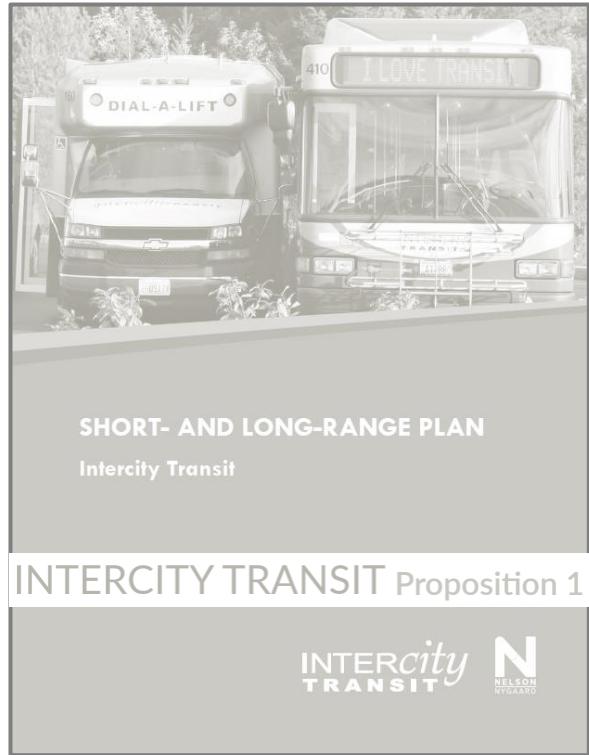
Summary of Influences



# A restructured network Reduces Duplication, and Provides Resources to meet other needs



# Provides Resources to meet other needs



September 2025

# *I would ride the bus if...*

Other needs

I could easily get between my high school and **SPSCC**

Service was available in my **neighborhood**

I could easily get to veteran services at **JBLM**



**COMMENT CARD**

WE WANT TO HEAR FROM YOU



**Our Public**

**INTERCITY  
TRANSIT**

The bus went to my school

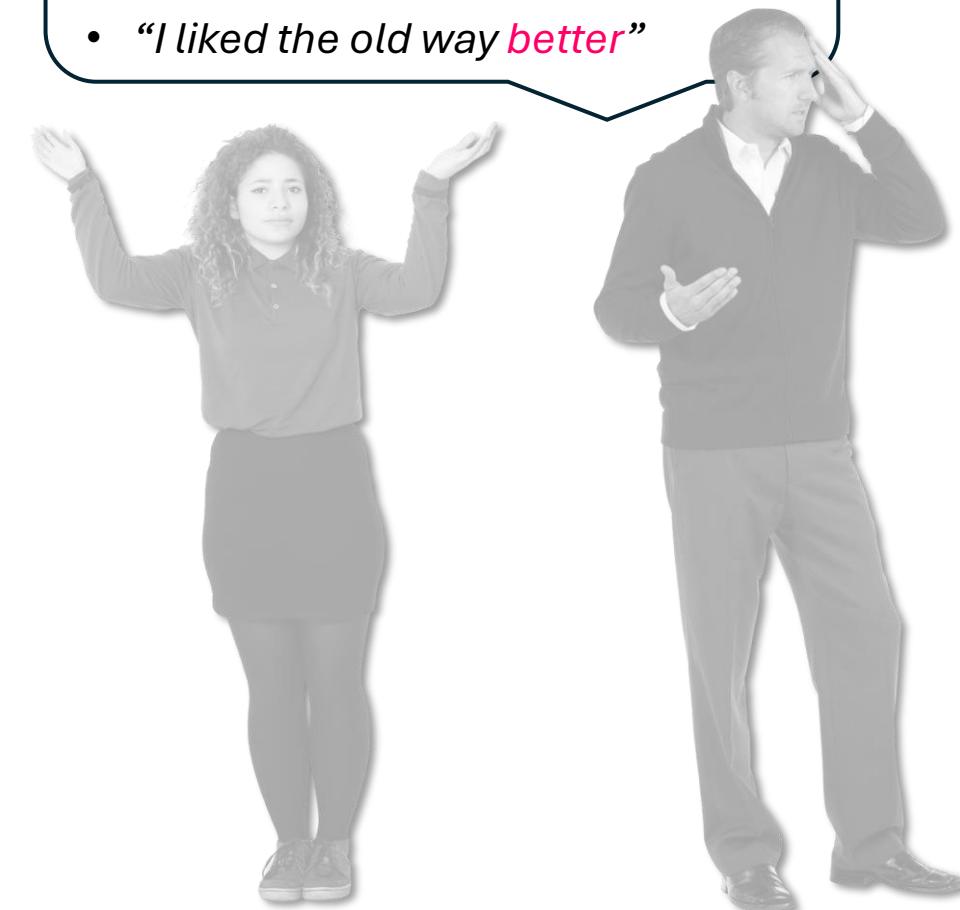


# Better is a matter of... perspective

## Existing riders

Familiar with the system

- Service to remain at >99% of stops
- *“I liked the old way better”*

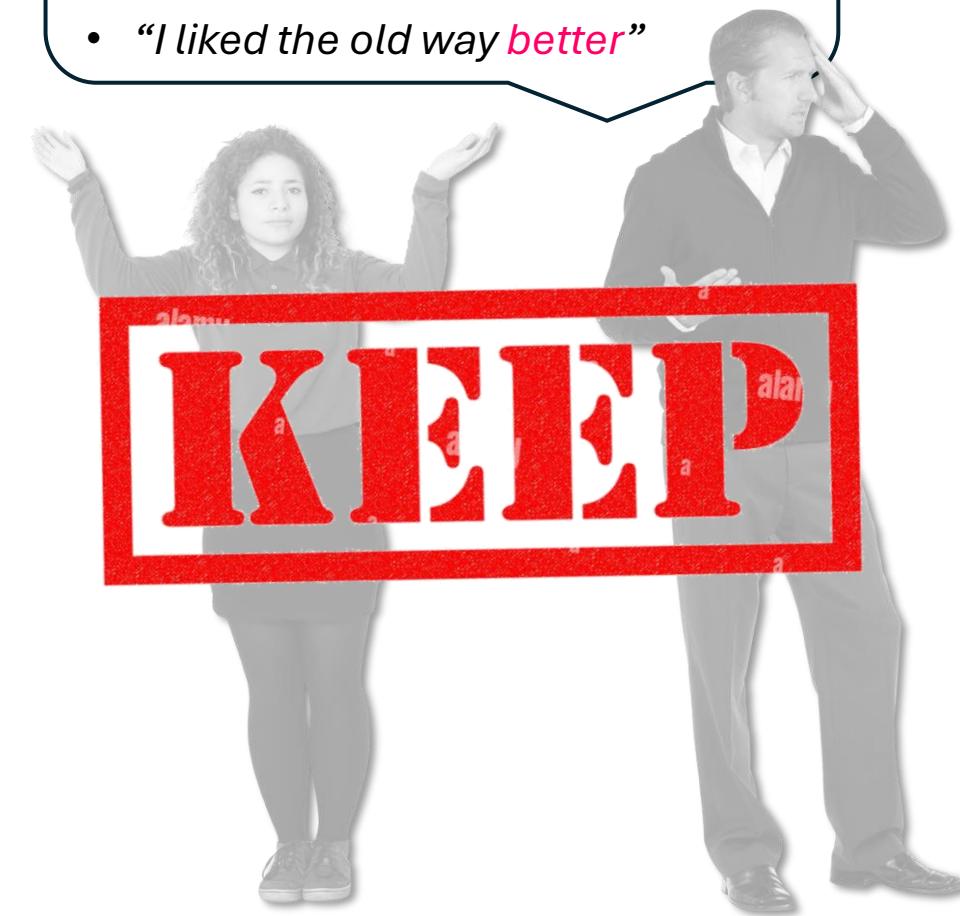


# Better is a matter of... perspective

## Existing riders

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# Better is a matter of... prospective

Appealing to more members of the community



## Prospective riders

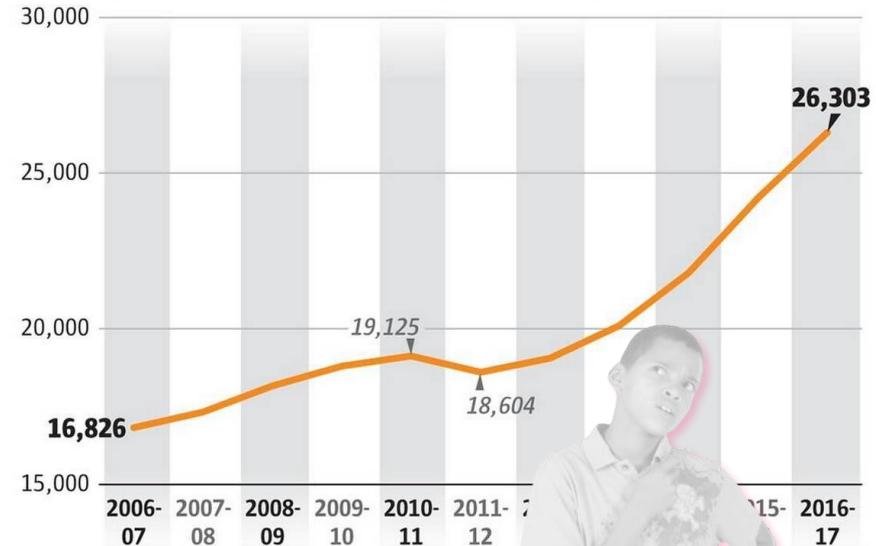
Not regularly riding

- *"I would ride if..."*

## Participation in Running Start is growing

The number of Washington students participating in Running Start has grown by 56 percent in 10 years.

Running Start enrollment over time (by headcount)



Sources: Superintendent of Public Instruction, State Board of Technical Colleges.

MARK NOLAN

SEATTLE TIMES

## A change for the better...

- Research suggests **<5% of the population** use transit on a regular basis
- Teens are driving less; research indicates **young adults use transit** proportionately more than older adults
- The restructured network **purposefully supports** mobility of younger riders





### TRANSIT DEPENDENT RIDERS

#### Demographics

- BIPOC.
- Lower income and/or living on a budget.
- No remote work possibility or flexible schedule options.
- Daily rider for all trips: Commuter, grocery store, appointments, leisure/fun, etc.
- Young family getting kids to school and activities.



### CHOICE RIDERS

#### Demographics

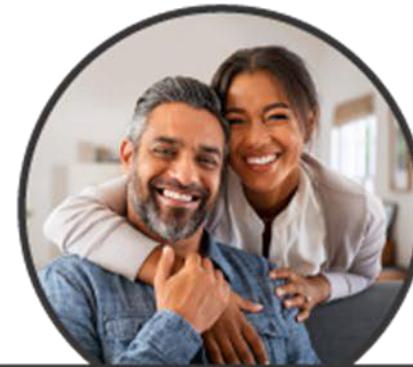
- Millennial (early 20s-mid 30s).
- White.
- Higher income and higher education.
- Remote/hybrid worker.
- Live close to transit in a walkable neighborhood.



### CHANCE RIDERS

#### Demographics

- 25- to 50-year-olds.
- Mixed income.
- Potential remote workers.
- Homeowner.



### CAPTIVE DRIVERS

#### Demographics

- 45 and over.
- Married with children.
- Higher income.
- Drivers.
- Homeowners.

# Persona Development

*Fictional characters created to represent a specific segment of a target audience or user base.*

**ARCHIVE**



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## Existing riders

Familiar with the system

- Service to remain at 99.4% of stops
- *“I liked the old way better”*

## Prospective riders

Not regularly riding

- *“I would ride if...”*

STAY  
IN  
LANE

# *Why a restructured network is*

Key differences from the existing system

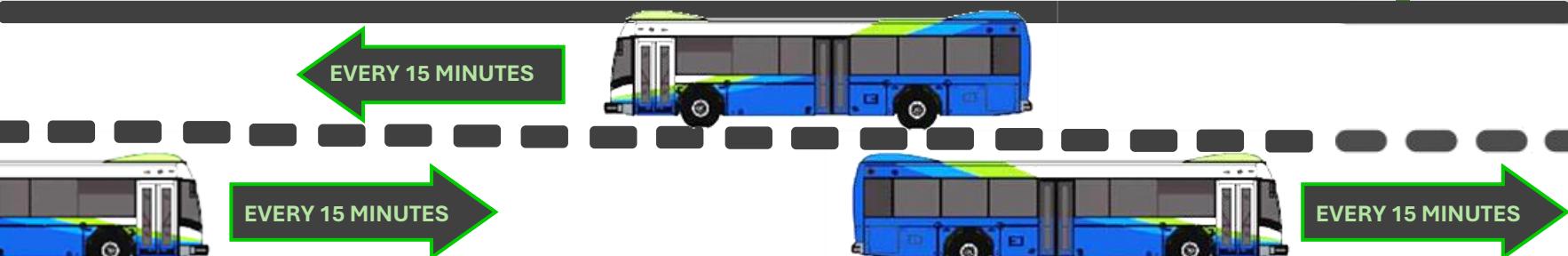
better

## Convenient

- Cross-town service to popular destinations
- One-seat rides to nearby schools and commerce



EVERY 30 MINUTES



## & Direct

- Highest span and frequency on arterials and major collectors
- Less out-of-direction travel for connections



INTERcity TRANSIT

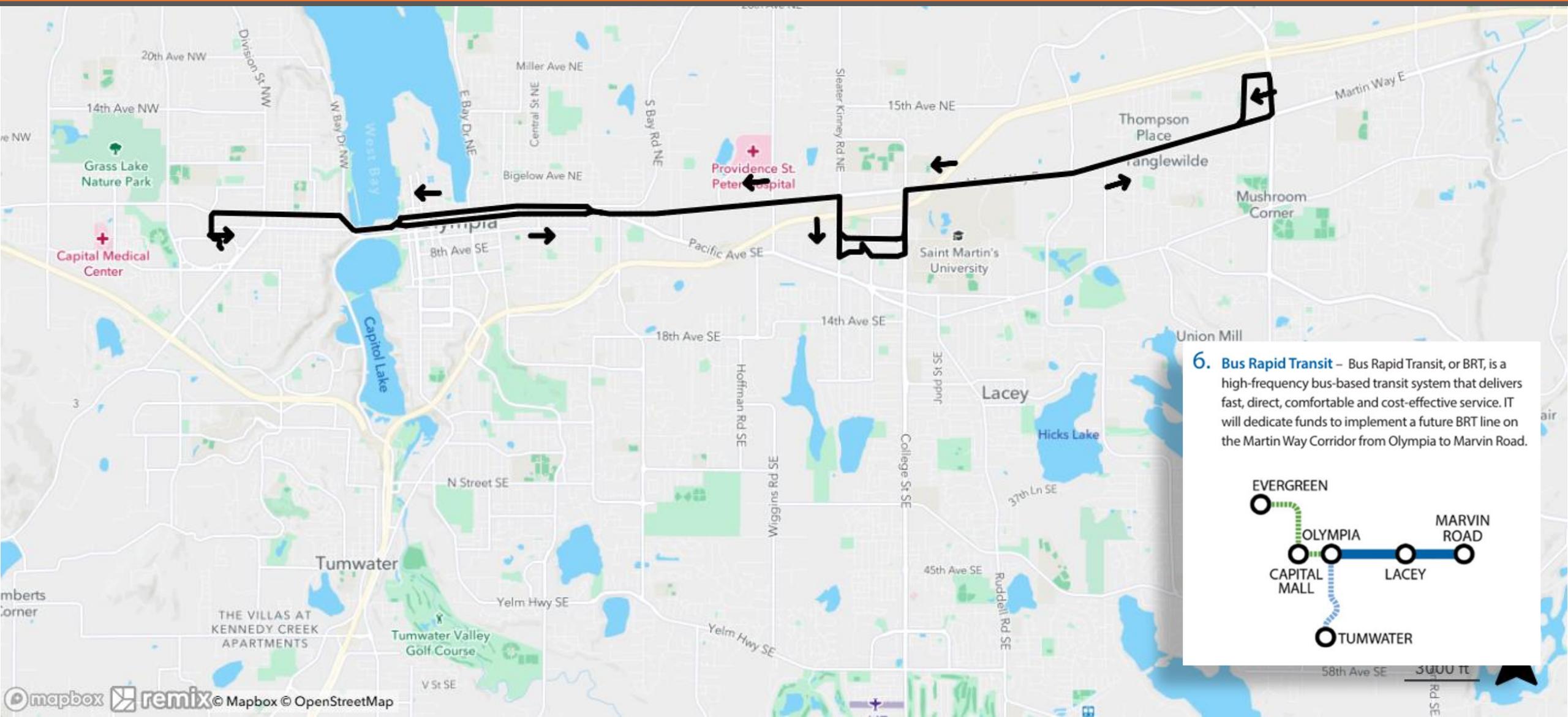




The Proposed new Routes

# A new Corridor Express Route

Designed with elements of Bus Rapid Transit (BRT)

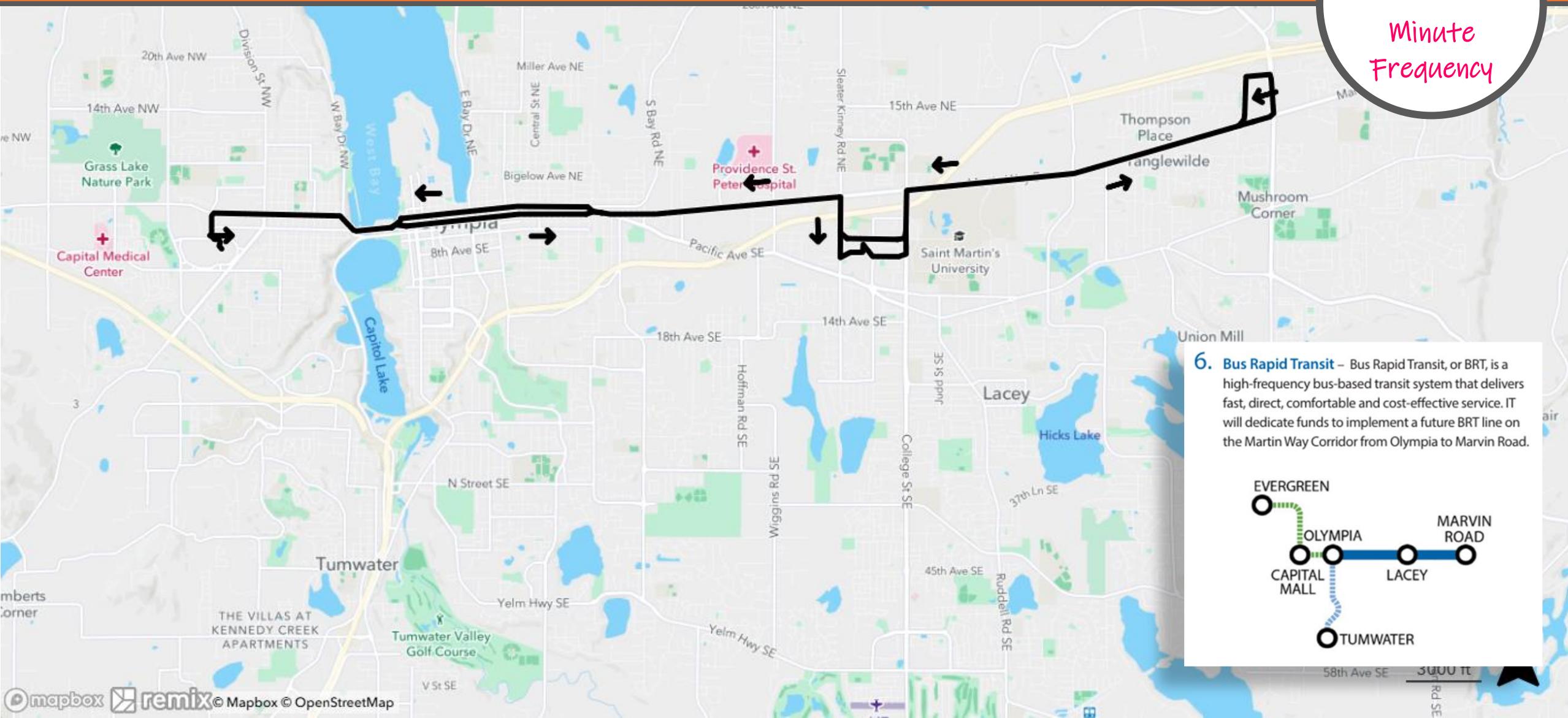


# A new Corridor Express Route

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15

Minute  
Frequency



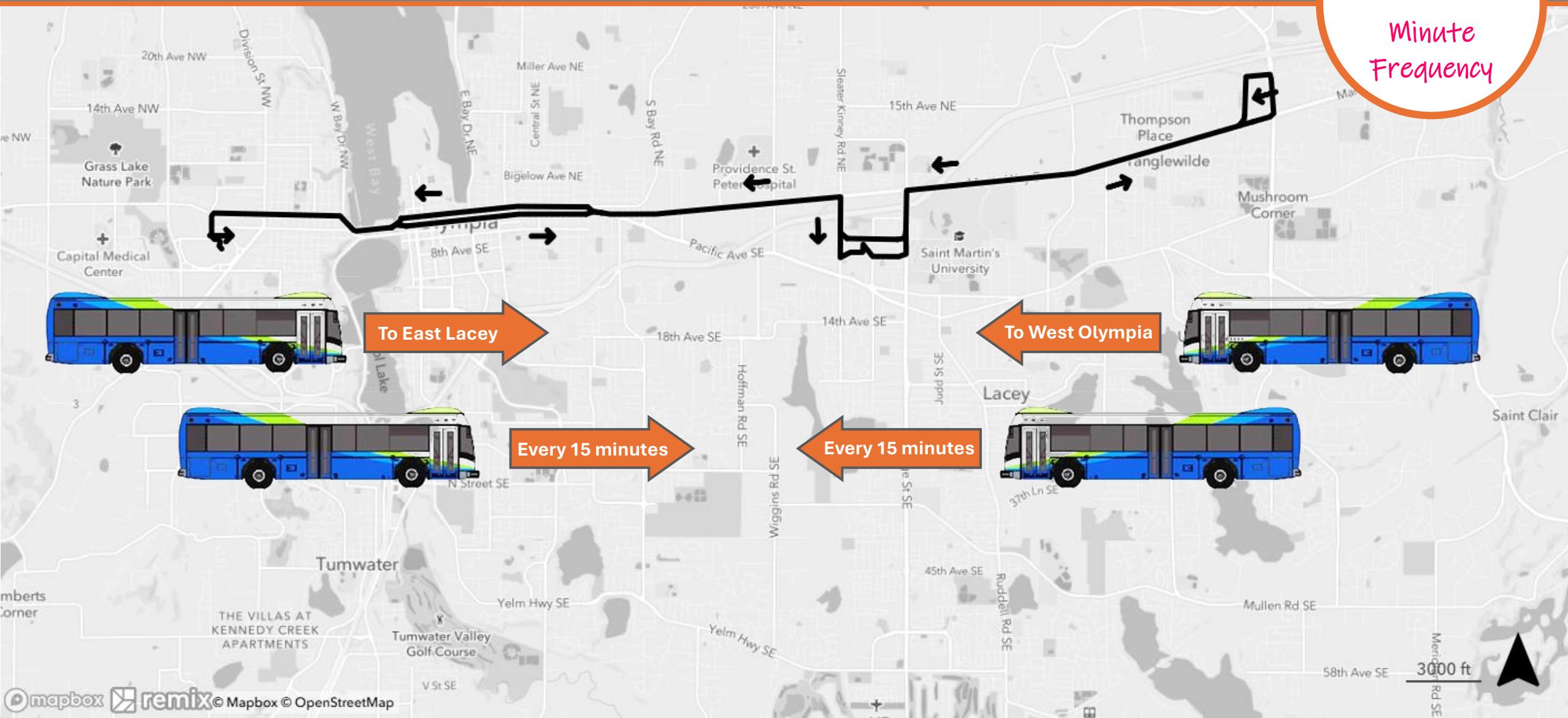
September 2025

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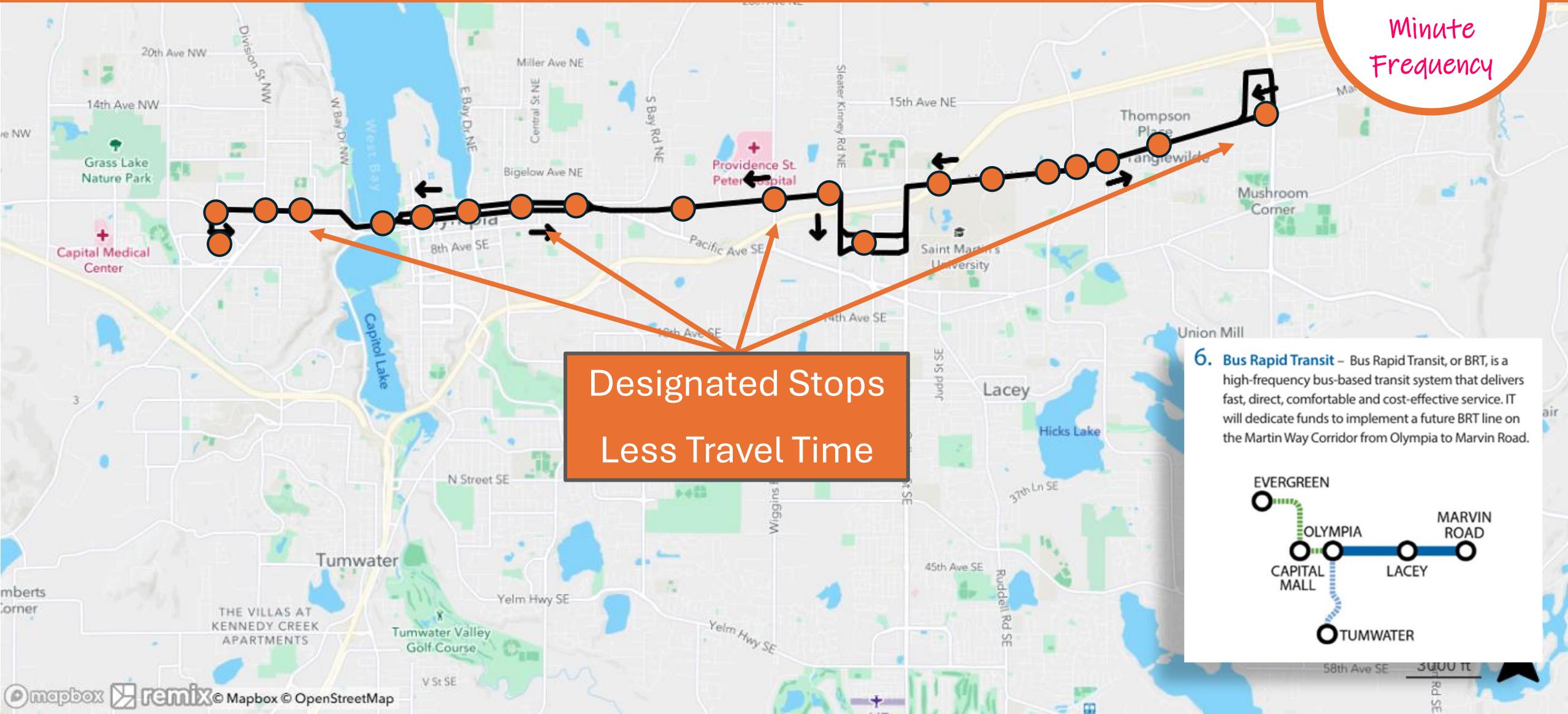


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15

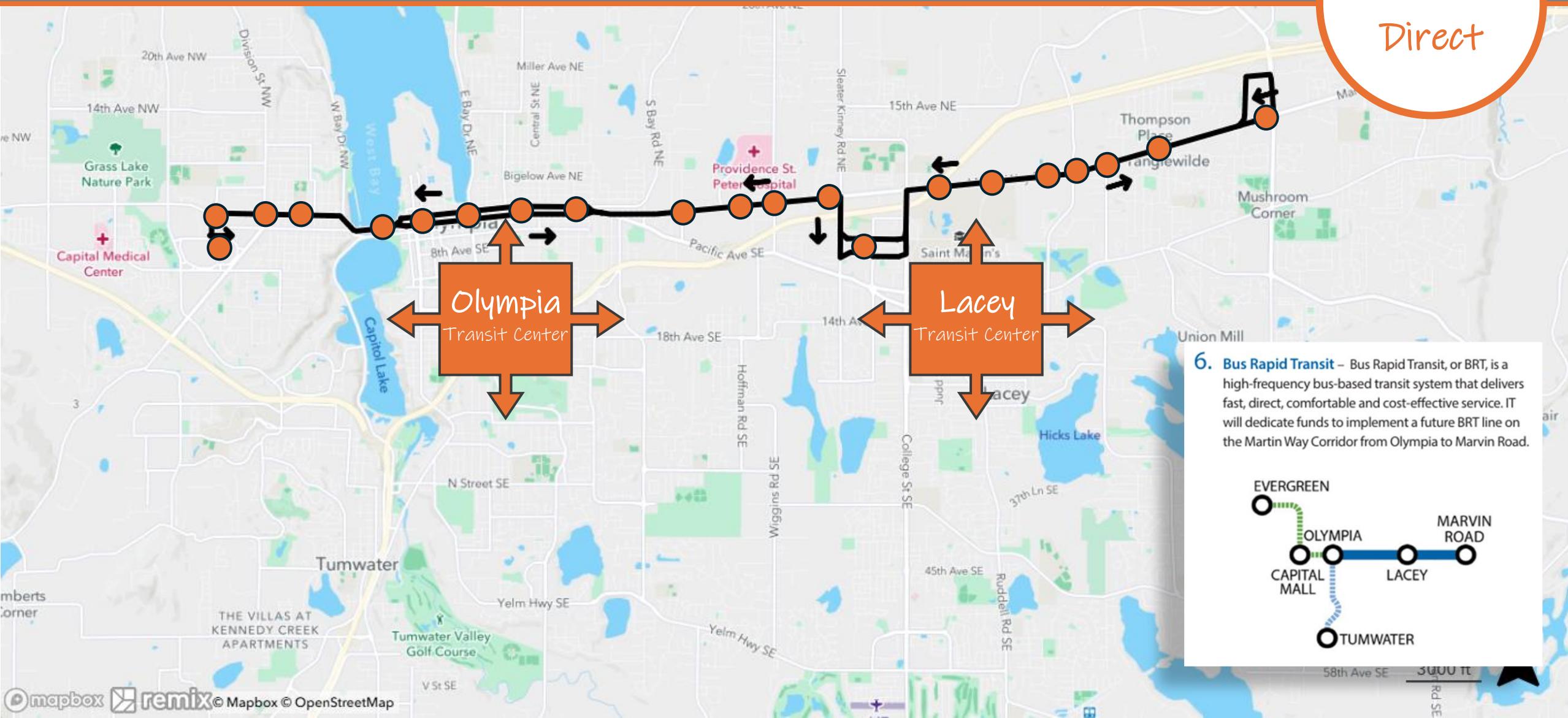
Minute  
Frequency



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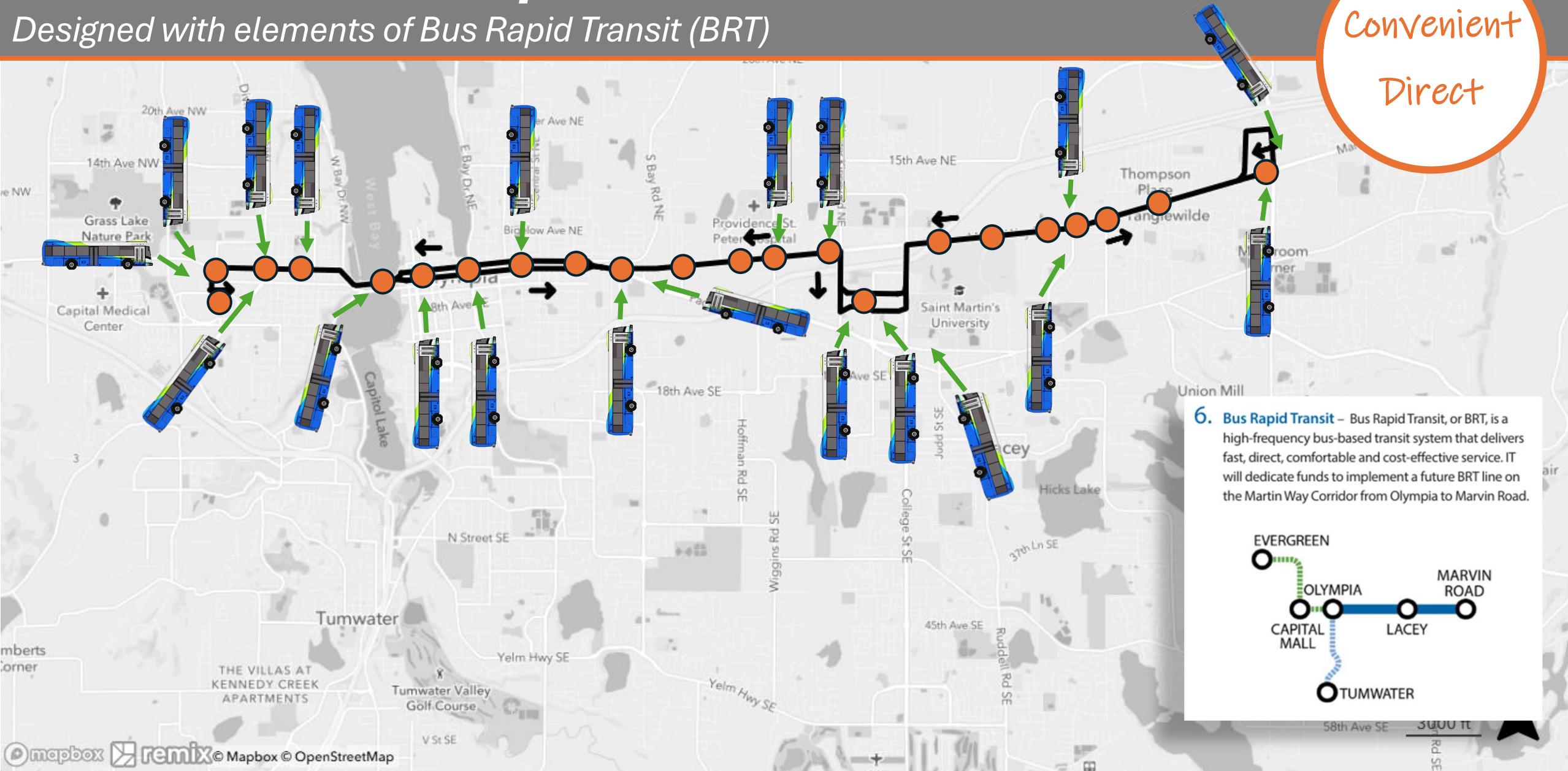
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Convenient  
Direct



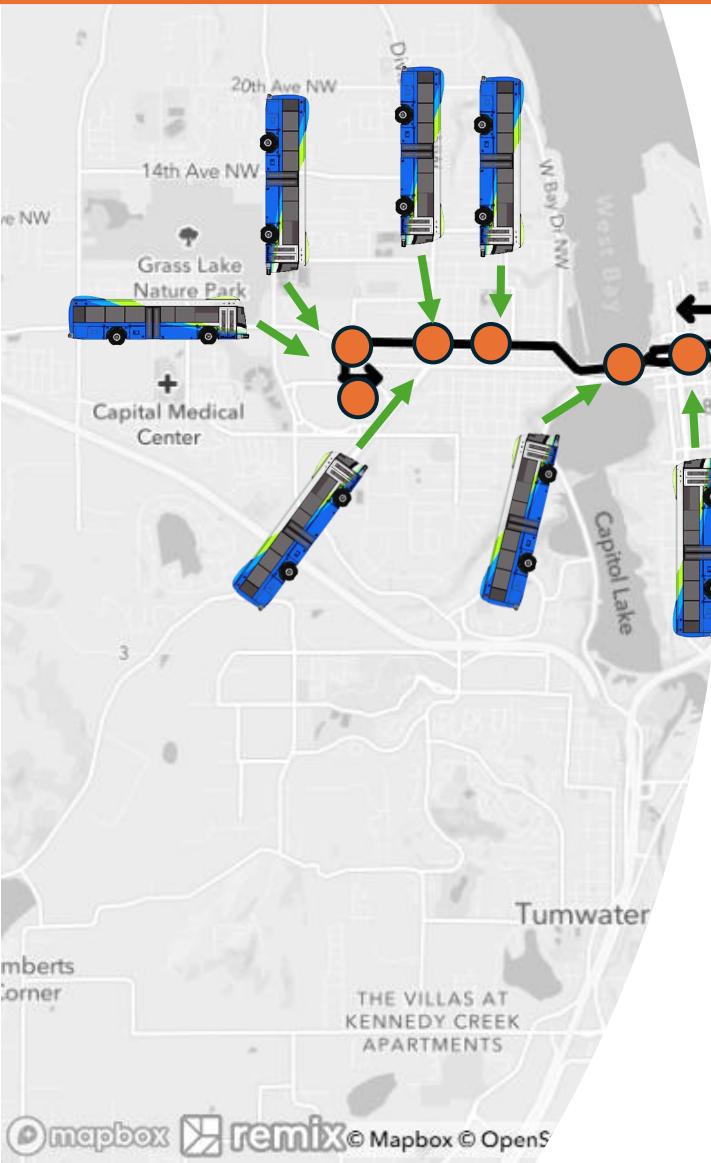
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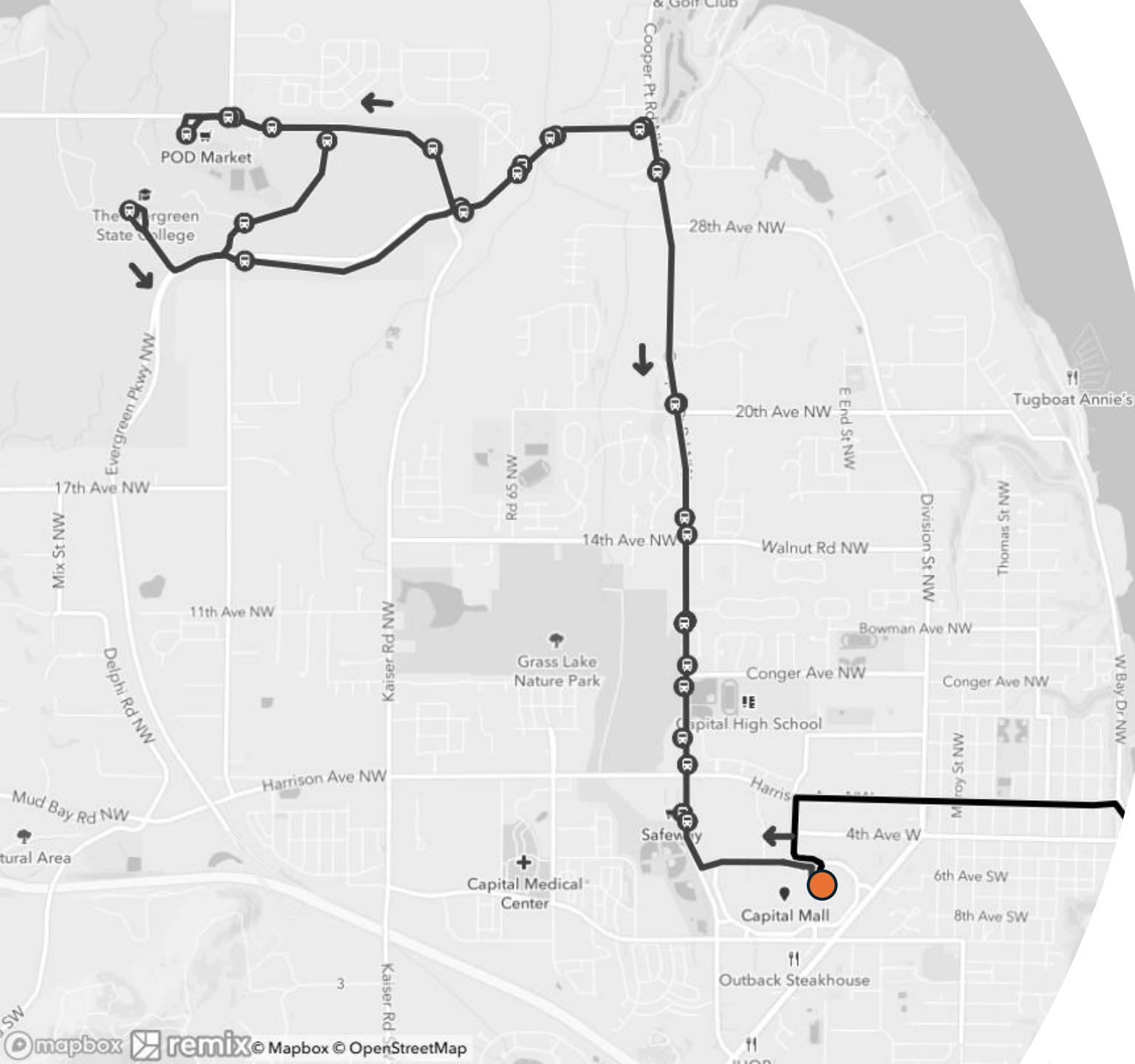
# West Olympia

## Corridor Connections



- **Capital Mall Station**
- **Harrison Ave**
- **Division St**
- **Rogers St**
- **4<sup>th</sup> Ave**





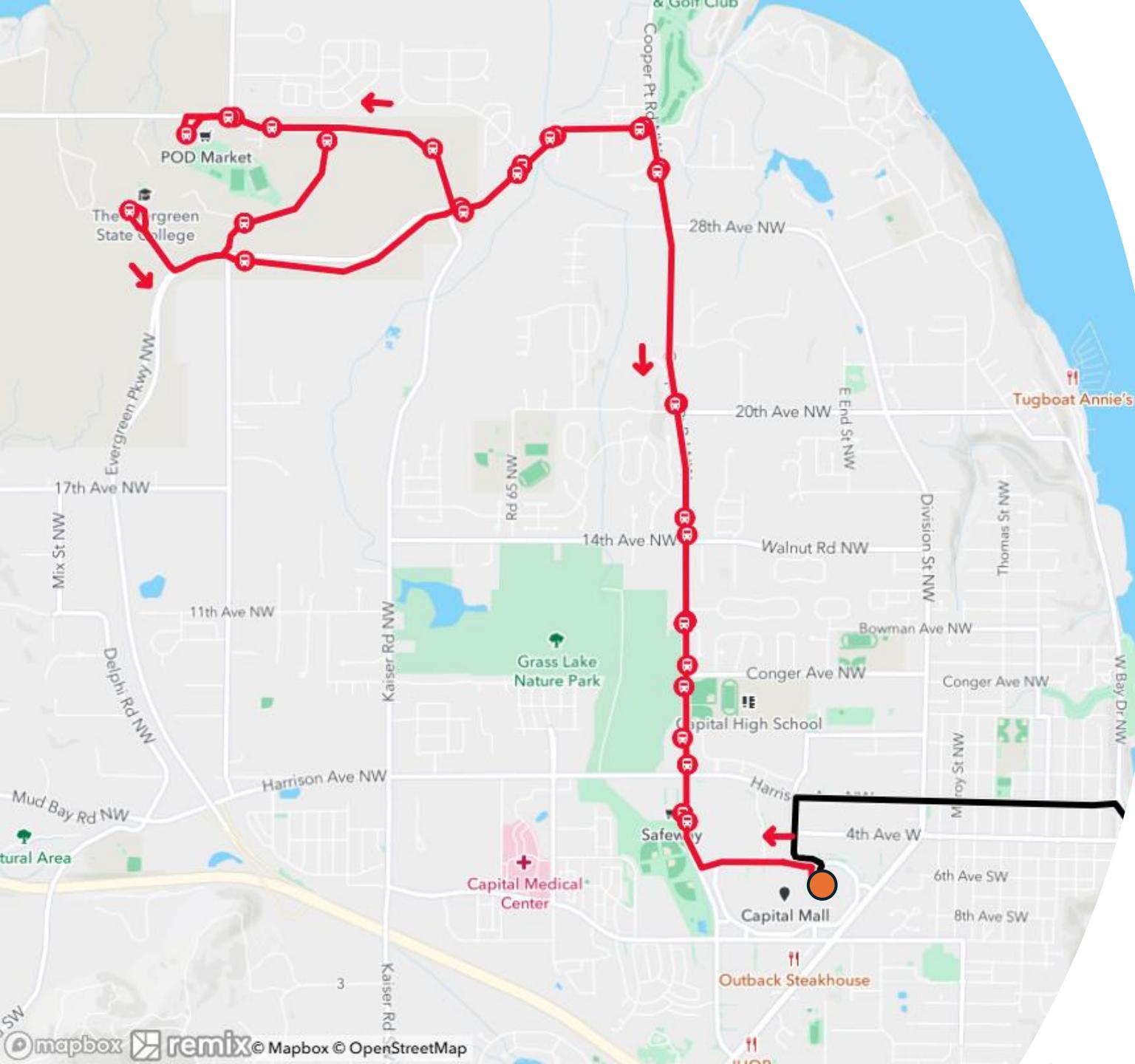
September 2025

# West Olympia

## Evergreen

~~89~~

- **Capital Mall Station**
  - Cooper Point Rd
  - Evergreen Parkway
- Capital High School
- Evergreen State College
- 30-Minute Frequency
- Weekdays & Weekends



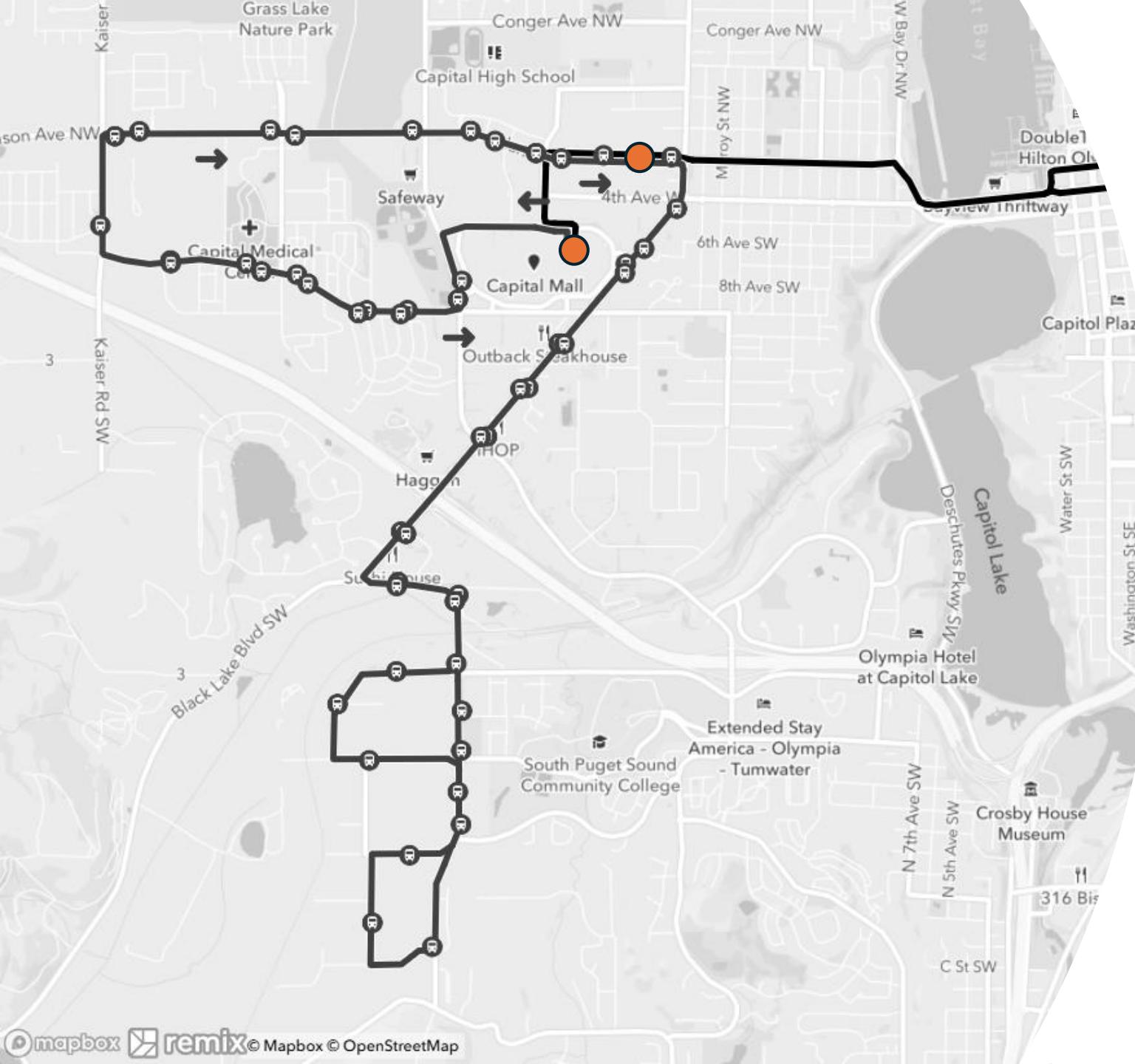
September 2025

# West Olympia

*Evergreen*

34

- **Capital Mall Station**
  - Cooper Point Rd
  - Evergreen Parkway
- Capital High School
- Evergreen State College
- 30-Minute Frequency
- Weekdays & Weekends



September 2025

# West Olympia

## Black Lake Blvd

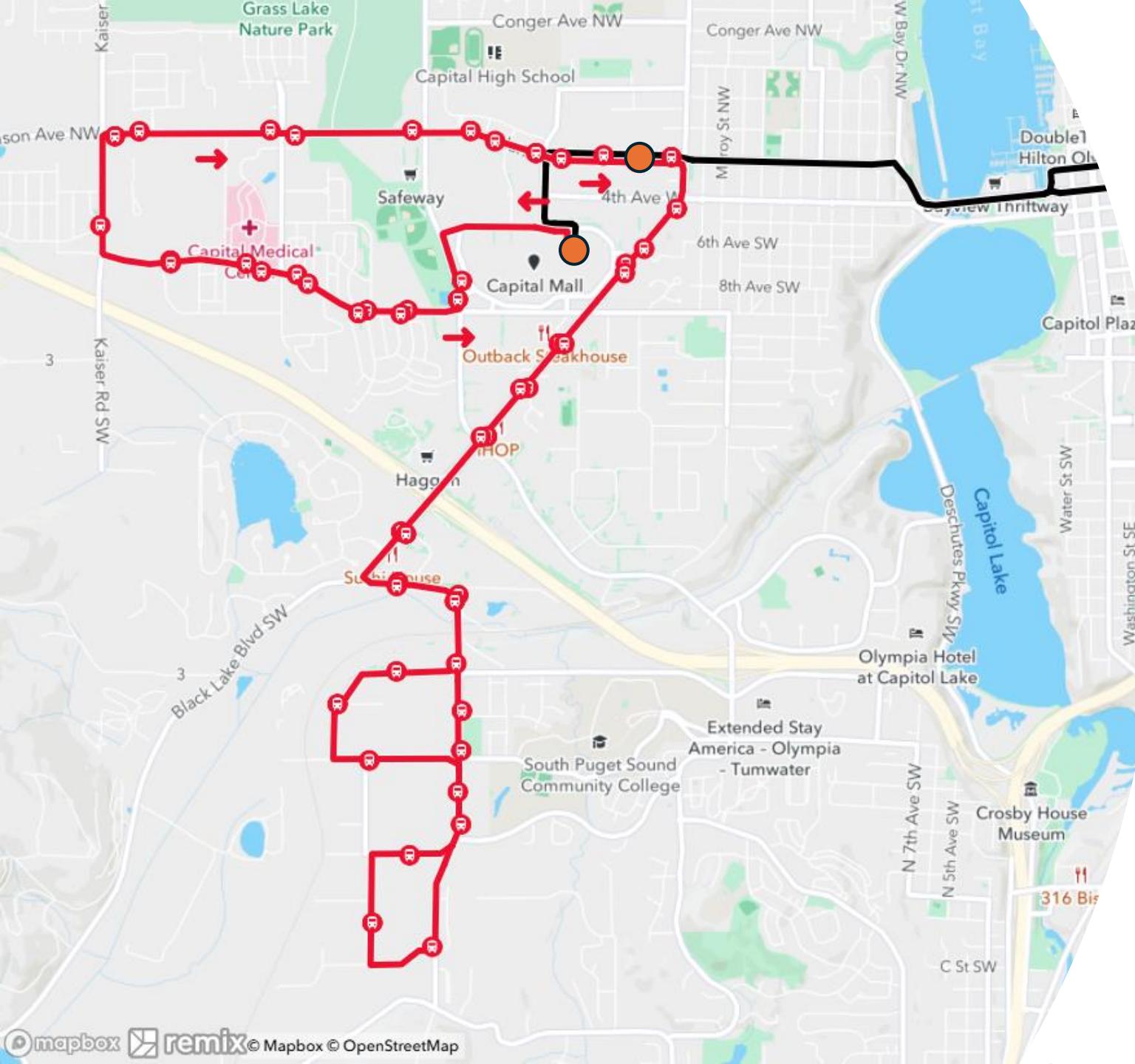


### Capital Mall Station

- Capital Mall Drive
- Capital Medical Center
- Capital High School

### Harrison Ave

- Black Lake Blvd
- RW Johnson Blvd
- SPSCC
- Family Court
- 30-Minute Frequency
- Weekdays & Weekends



September 2025

# West Olympia

## Black Lake Blvd

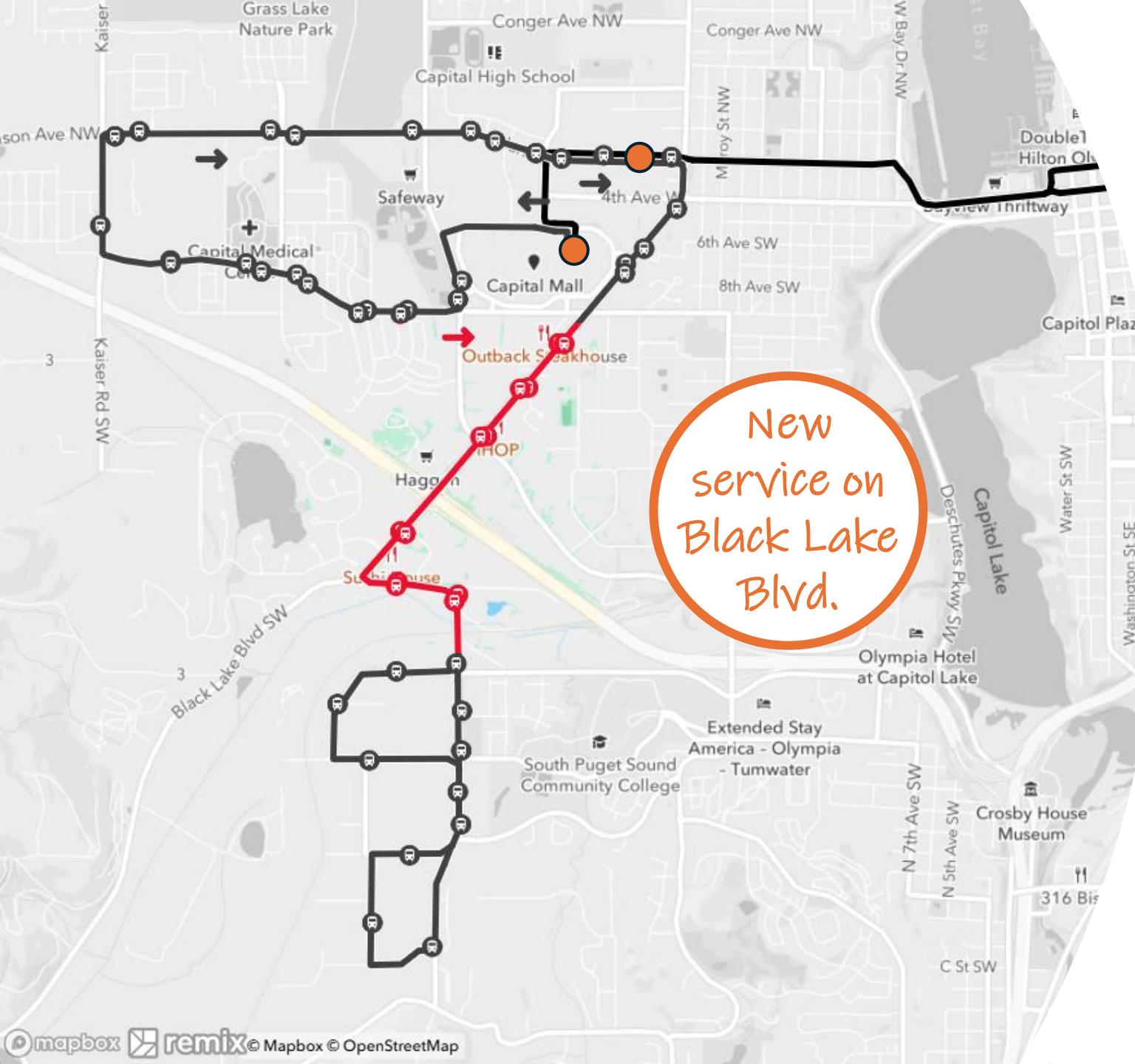
33

### Capital Mall Station

- Capital Mall Drive
- Capital Medical Center
- Capital High School

### Harrison Ave

- Black Lake Blvd
- RW Johnson Blvd
- SPSCC
- Family Court
- 30-Minute Frequency
- Weekdays & Weekends



September 2025

# West Olympia

## Black Lake Blvd

33

### Capital Mall Station

- Capital Mall Drive
- Capital Medical Center
- Capital High School

### Harrison Ave

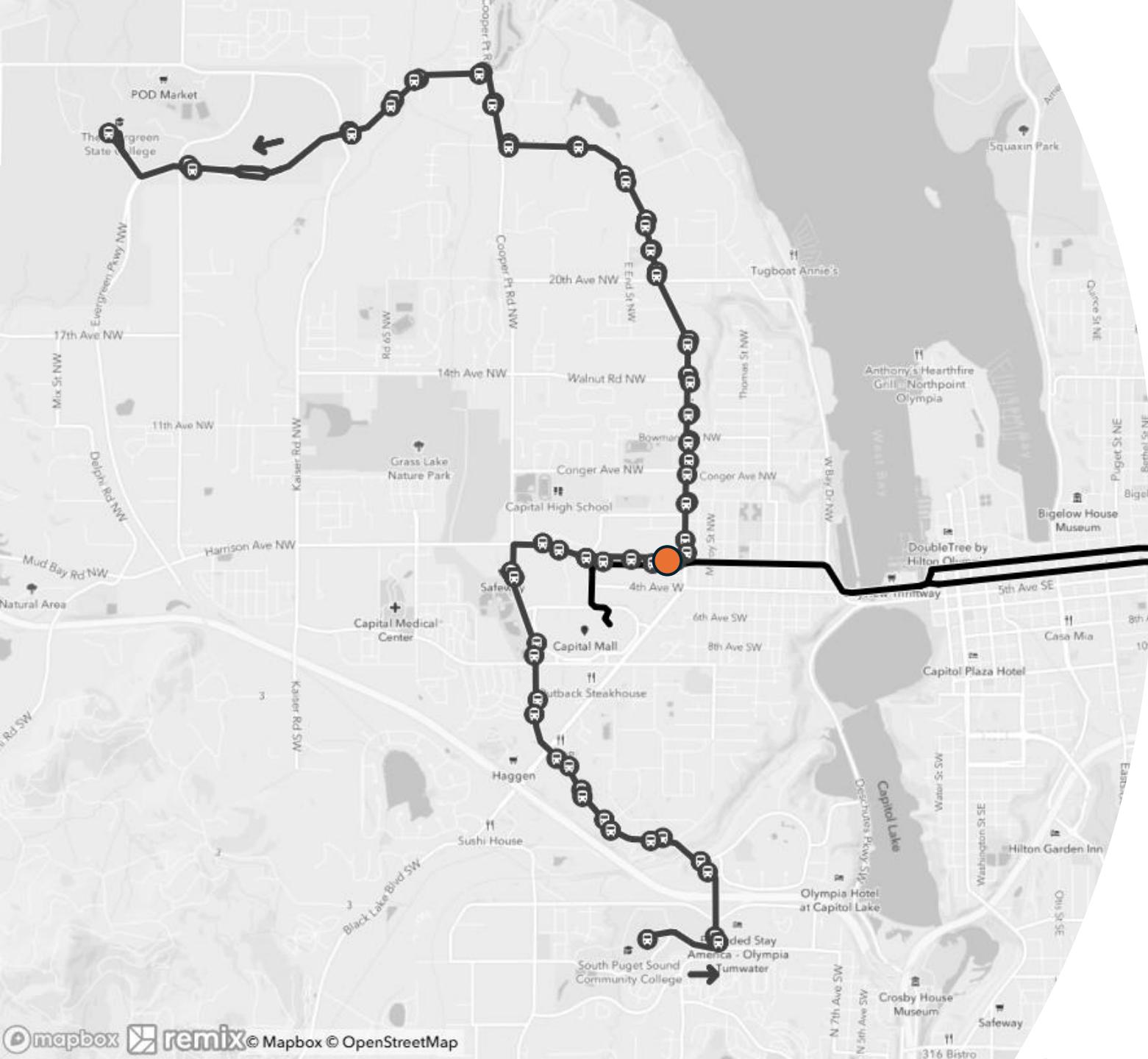
- Black Lake Blvd - new
- RW Johnson Blvd - new
- SPSCC
- Family Court
- 30-Minute Frequency
- Weekdays & Weekends

September 2025  
**West Olympia**  
*Division St.*



83

- **Division St.**
  - Evergreen State College
- **Harrison Ave.**
  - Capital High School
- Cooper Point Rd
- Capital Mall
- SPSCC
- 30-Minute Frequency
- Weekdays & Weekends

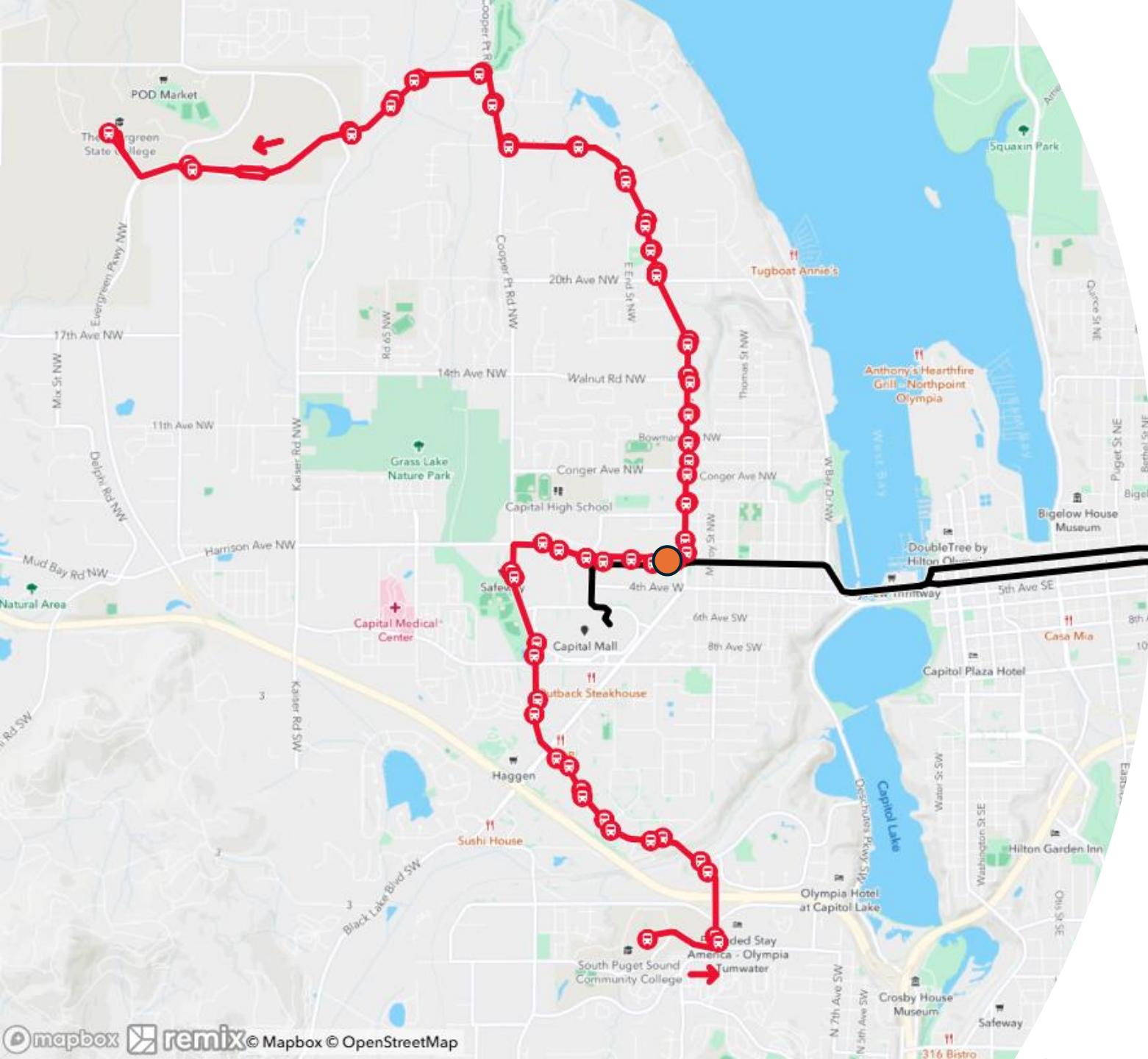


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# West Olympia

## Division St.

32



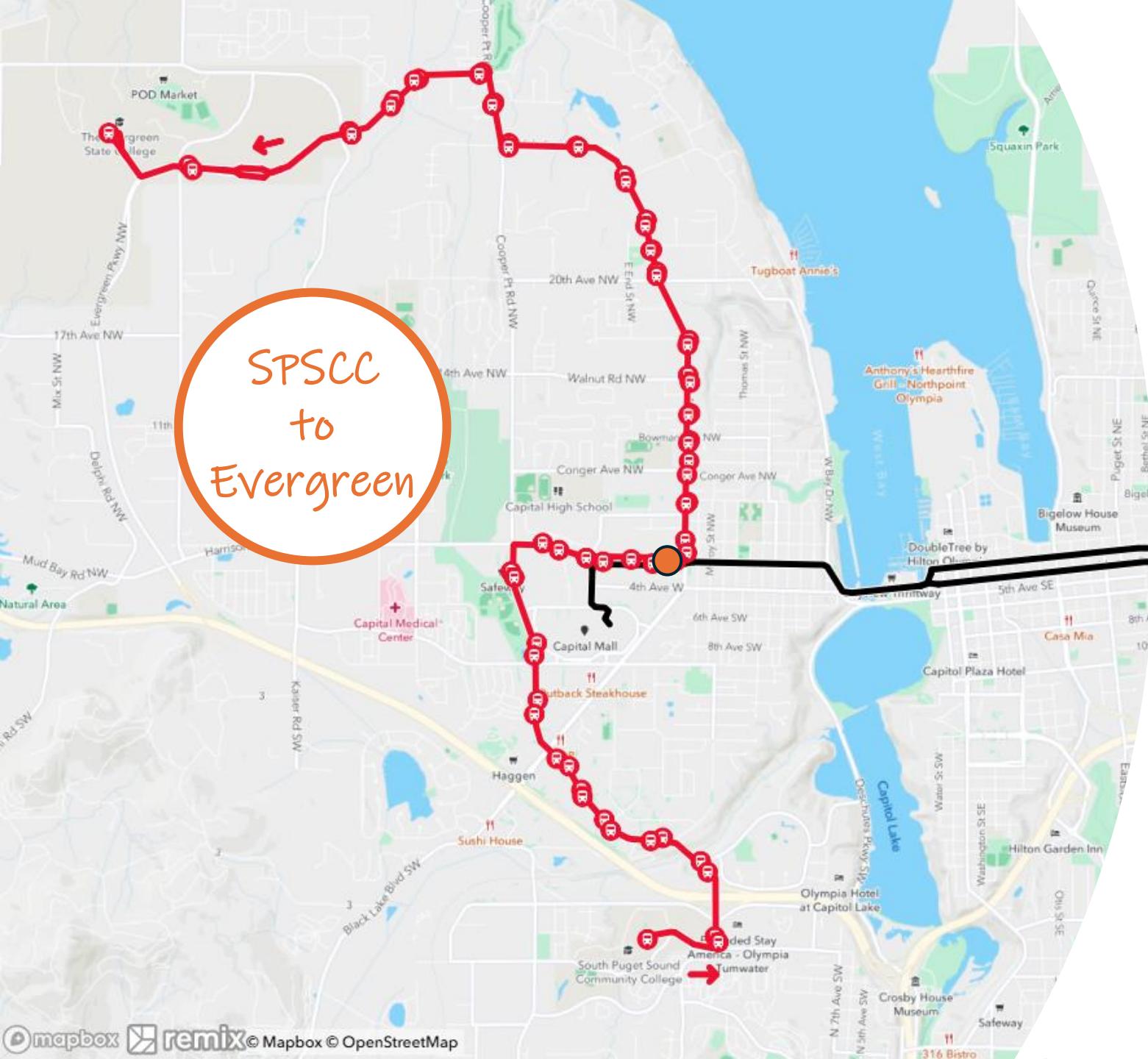
- **Division St.**
  - Evergreen State College
- **Harrison Ave.**
  - Capital High School
- Cooper Point Rd
- Capital Mall
- SPSCC
- 30-Minute Frequency
- Weekdays & Weekends

September 2025

# West Olympia

## Division St.

32



- **Division St.**
  - Evergreen State College
- **Harrison Ave.**
  - Capital High School
- Cooper Point Rd
- Capital Mall
- SPSCC
- 30-Minute Frequency
- Weekdays & Weekends

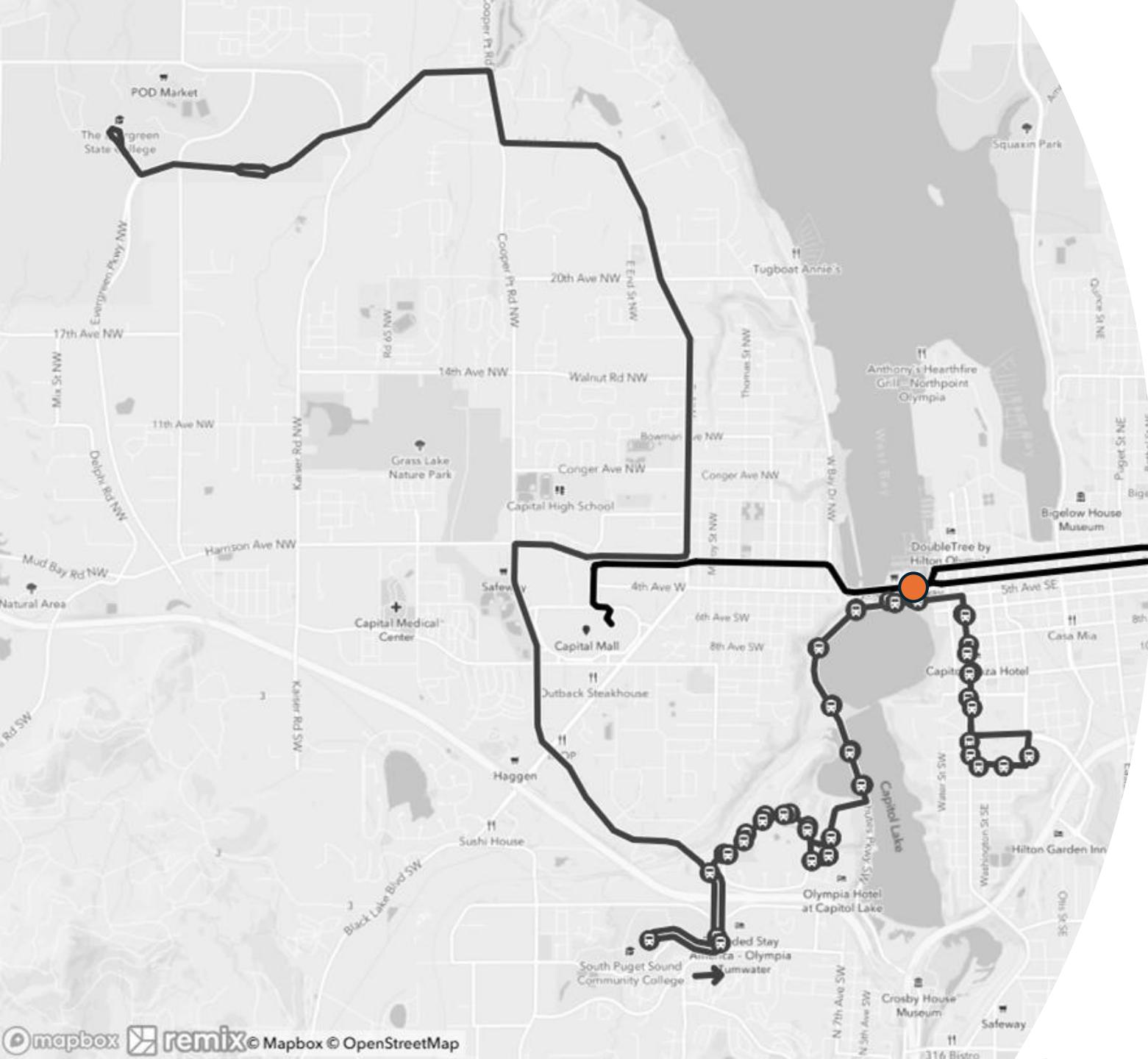
September 2025

# West Olympia

## Deschutes Pkwy

39

- 4<sup>th</sup> Ave
- Capitol Way
- Deschutes Parkway
- Evergreen Park Dr.
- Capitol Lake parking
- Capitol Campus
- SPSCC
- 30-Minute Frequency
- Weekdays & Weekends

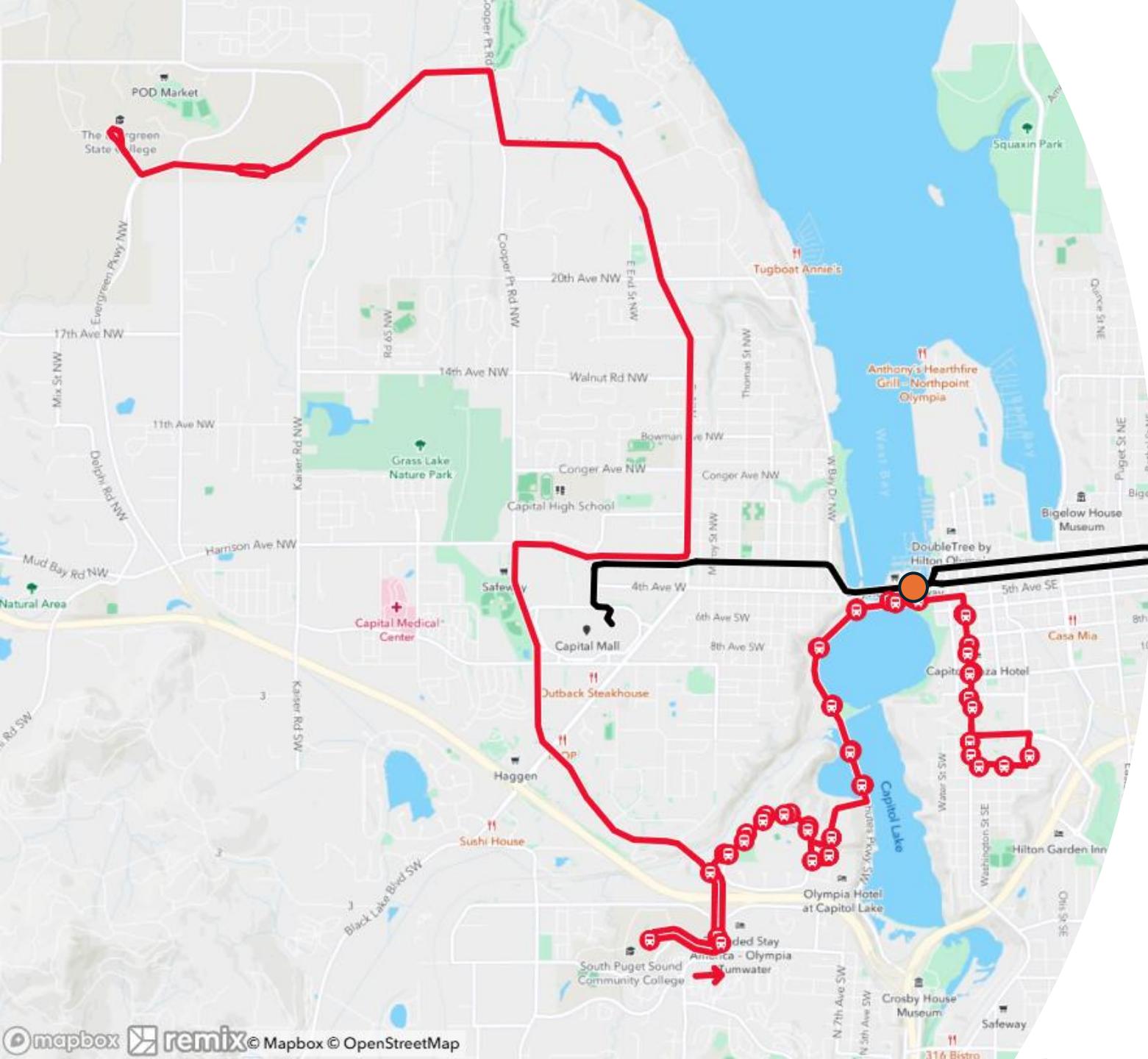


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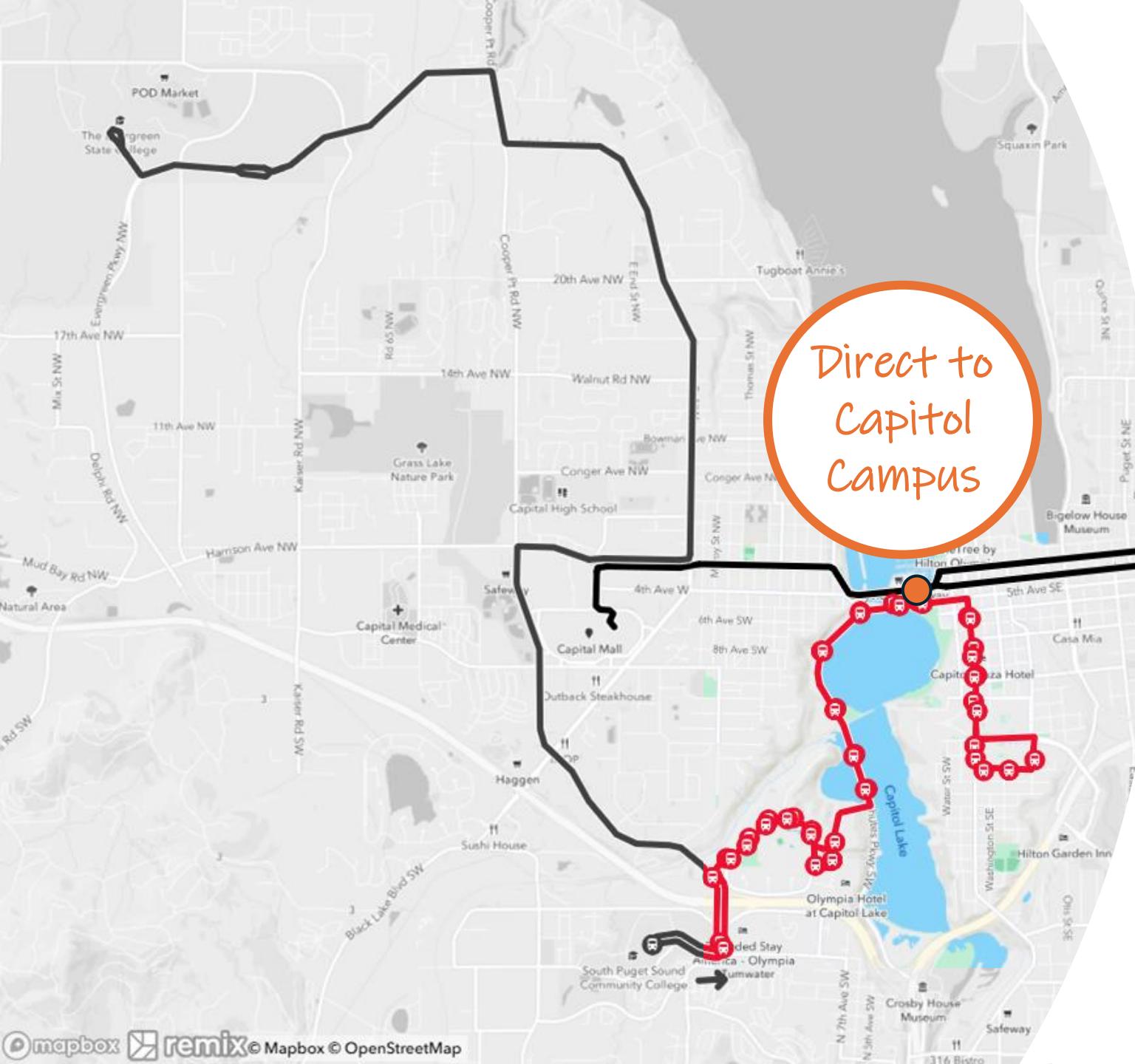
# West Olympia

## Deschutes Pkwy

23



- 4<sup>th</sup> Ave
- Capitol Way
- Deschutes Parkway
- Evergreen Park Dr.
- Capitol Lake parking
- Capitol Campus
- SPSCC
- 30-Minute Frequency
- Weekdays & Weekends



September 2025

# West Olympia

## Deschutes Pkwy

23

- 4<sup>th</sup> Ave
- Capitol Way
- Deschutes Parkway
- Evergreen Park Dr.
- Capitol Lake parking
- Capitol Campus
- SPSCC
- 30-Minute Frequency
- Weekdays & Weekends



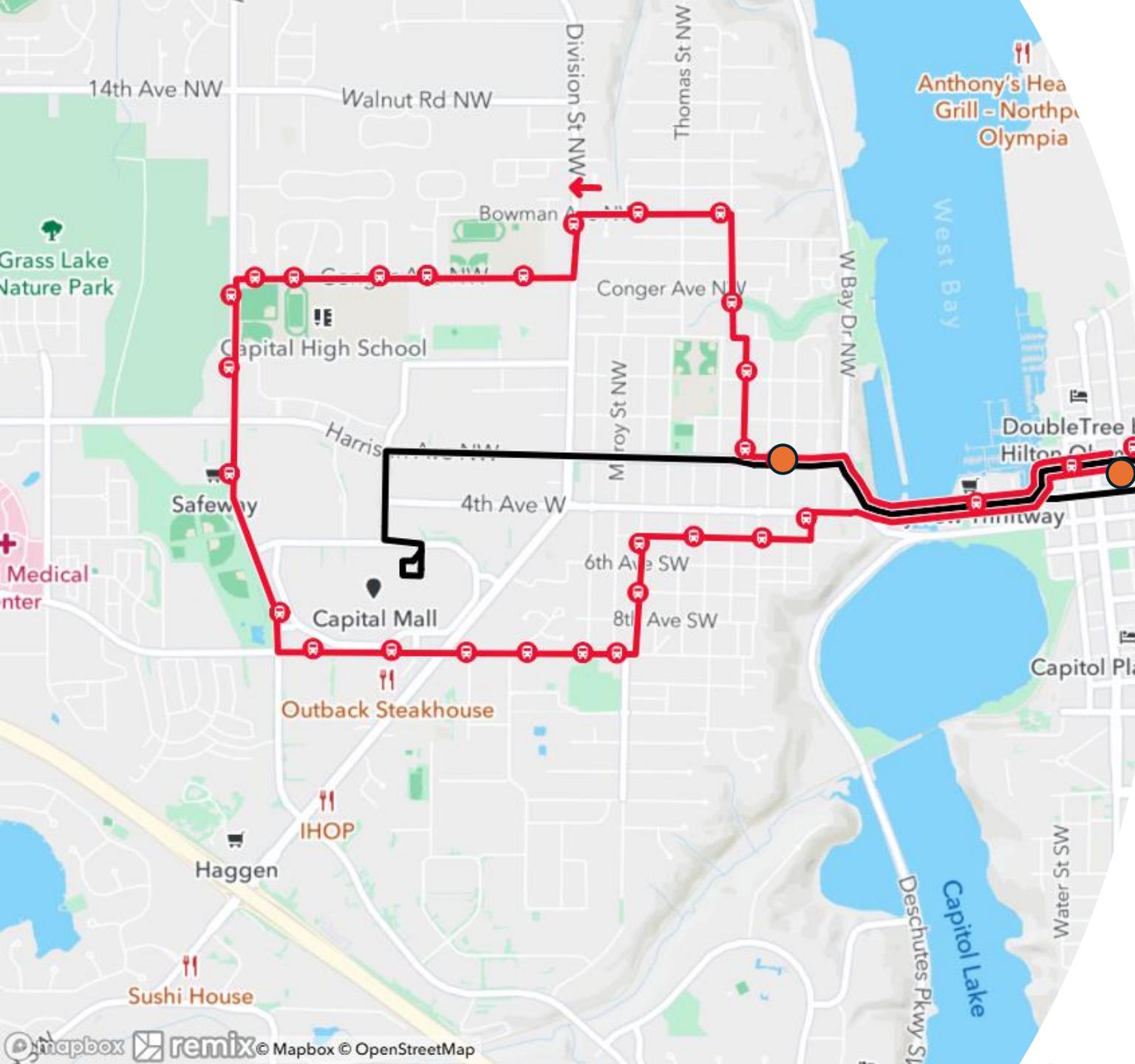
# September 2025

# West Olympia

## Decatur Woods



- **Rogers St.**
  - Olympia Transit Center
  - Capital High School
  
- **4<sup>th</sup> Ave**
  - Deschutes Parkway
  - Evergreen Park Dr.
  
  - Capitol Campus
  - SPSCC
  
  - 30-Minute Frequency
  - Weekdays & Weekends



September 2025

# West Olympia

## Decatur Woods

30  
31

### **Rogers St.**

- Olympia Transit Center
- Capital High School

### **4th Ave**

- Deschutes Parkway
- Evergreen Park Dr.

- Capitol Campus
- SPSCC

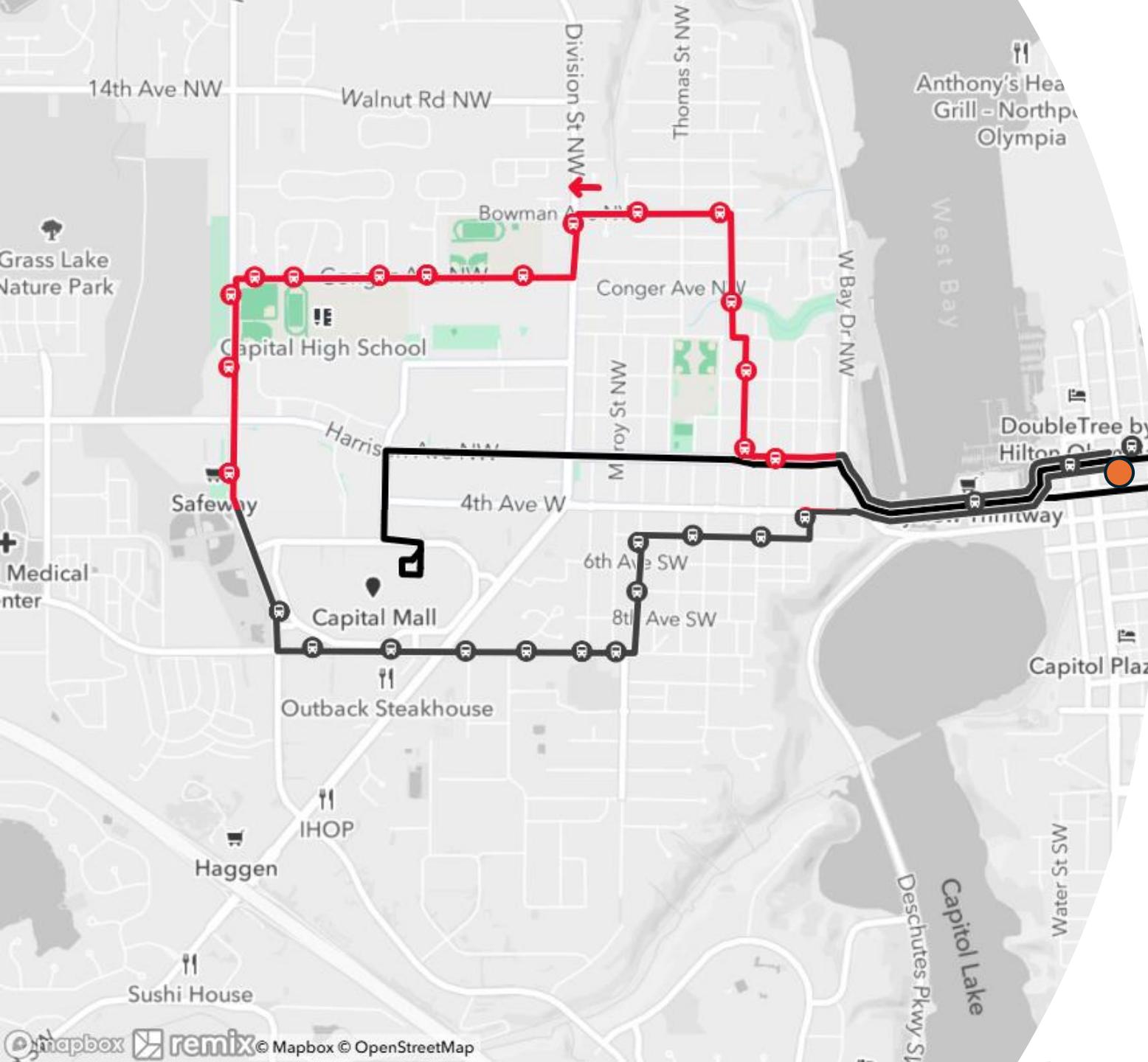
- 30-Minute Frequency
- Weekdays & Weekends

September 2025

# West Olympia

## Decatur Woods

30  
31



### **Rogers St.**

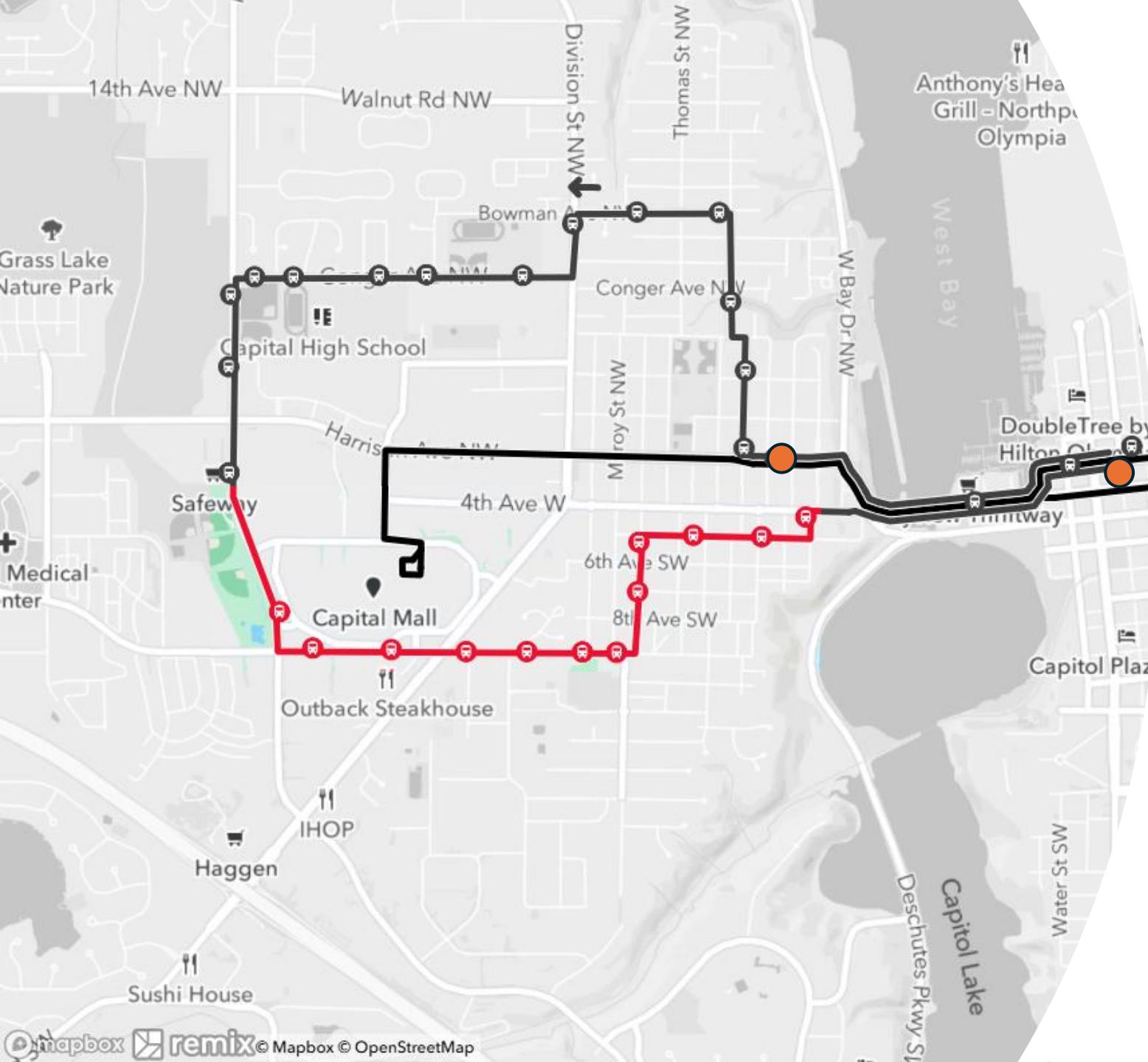
- Olympia Transit Center
- Capital High School

### **4<sup>th</sup> Ave**

- Deschutes Parkway
- Evergreen Park Dr.

- Capitol Campus
- SPSCC

- 30-Minute Frequency
- Weekdays & Weekends



September 2025

# West Olympia

## Decatur Woods

30  
31

### **Rogers St.**

- Olympia Transit Center
- Capital High School

### **4th Ave**

- Deschutes Parkway
- Evergreen Park Dr.

- Capitol Campus
- SPSCC

- 30-Minute Frequency
- Weekdays & Weekends

## September 2025

# West Olympia

## Decatur Woods

30

# Rogers St.

- Olympia Transit Center
- Capital High School

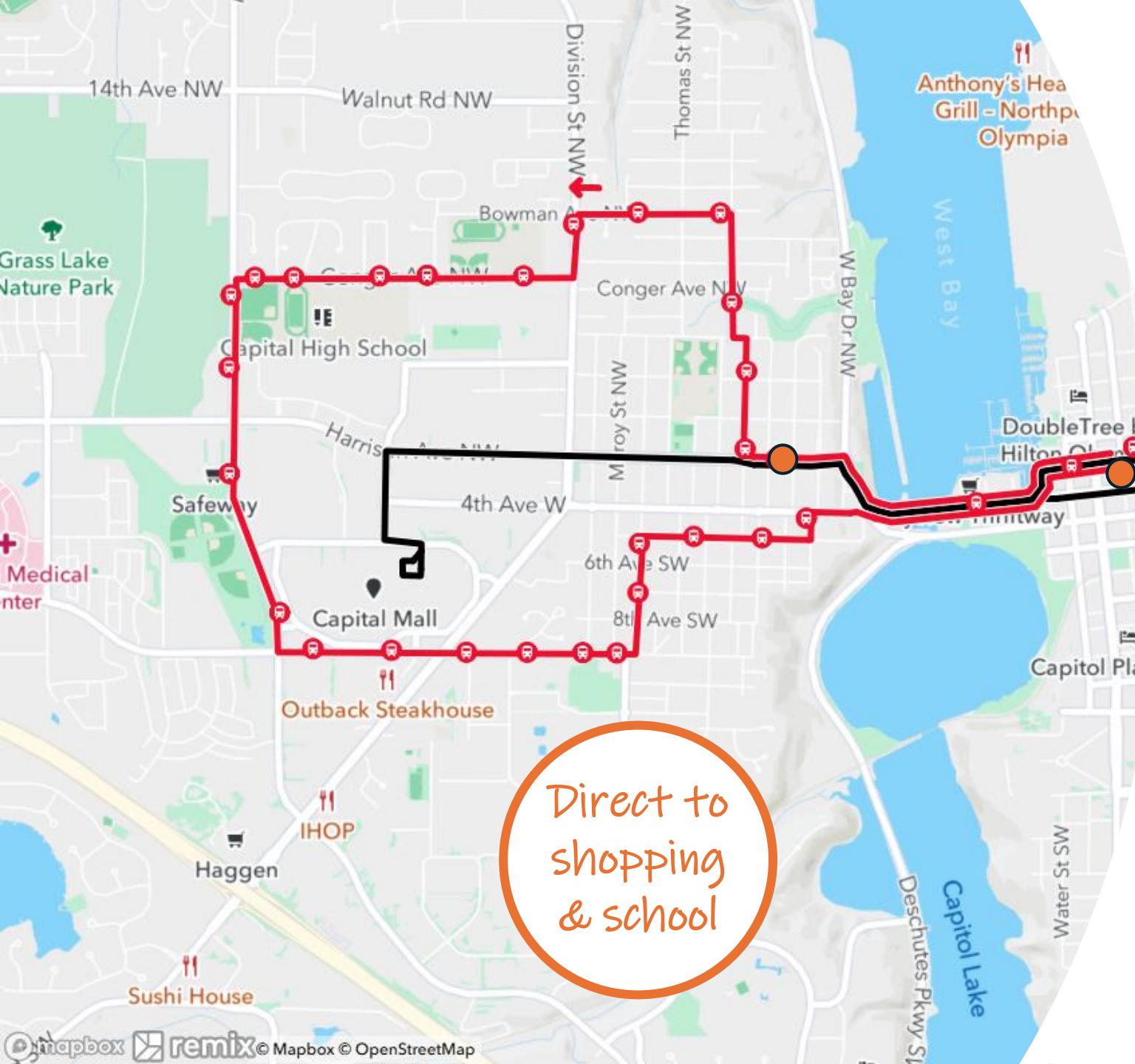
4<sup>th</sup> Ave

- Deschutes Parkway
- Evergreen Park Dr.

- Capitol Campus
- SPSCC

- 30-Minute Frequency
- Weekdays & Weekends

New  
service on  
Capital Mall  
Dr.



September 2025

# West Olympia

## Decatur Woods

30  
31

### **Rogers St.**

- Olympia Transit Center
- Capital High School

### **4th Ave**

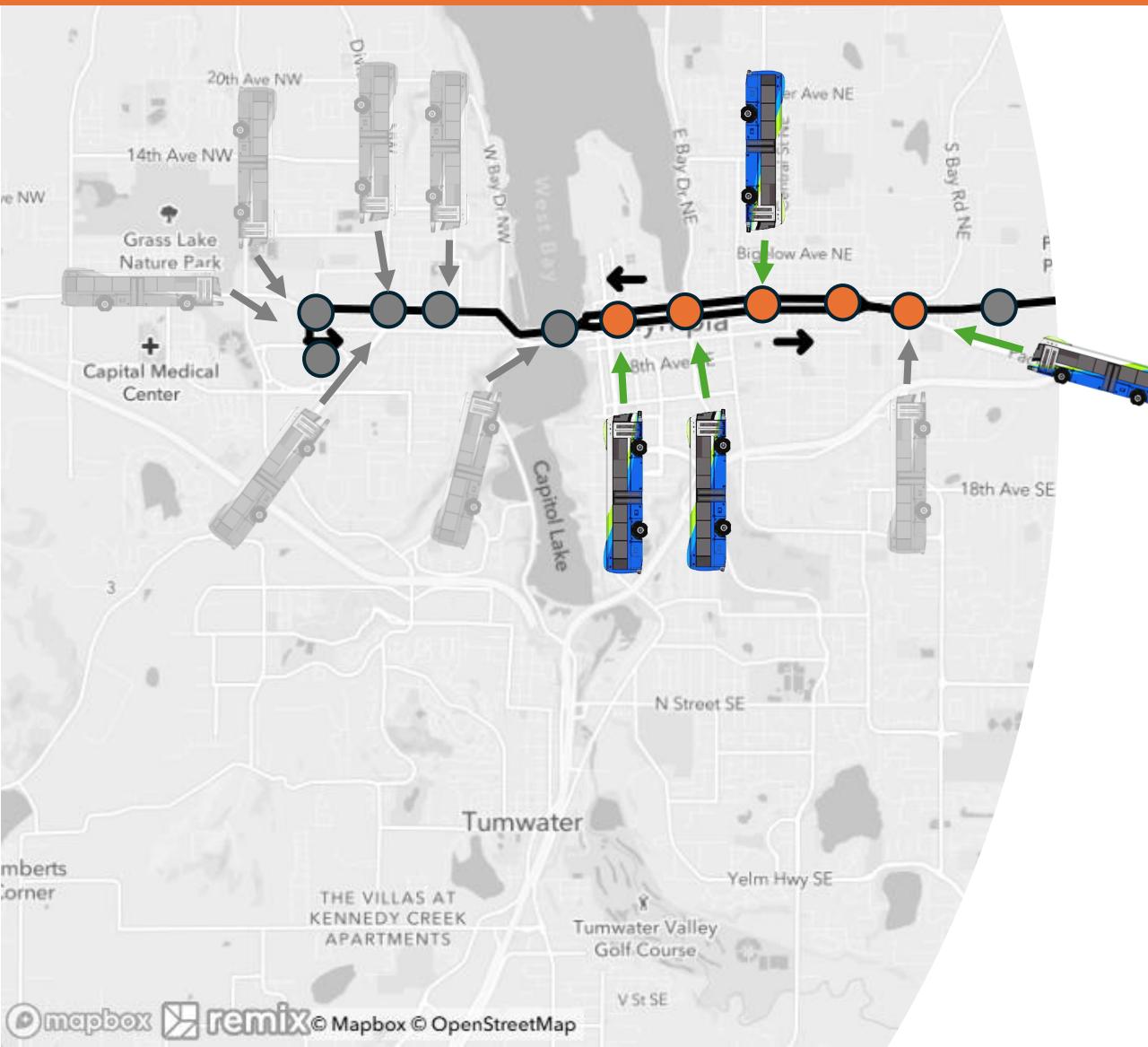
- Deschutes Parkway
- Evergreen Park Dr.

- Capitol Campus
- SPSCC

- 30-Minute Frequency
- Weekdays & Weekends

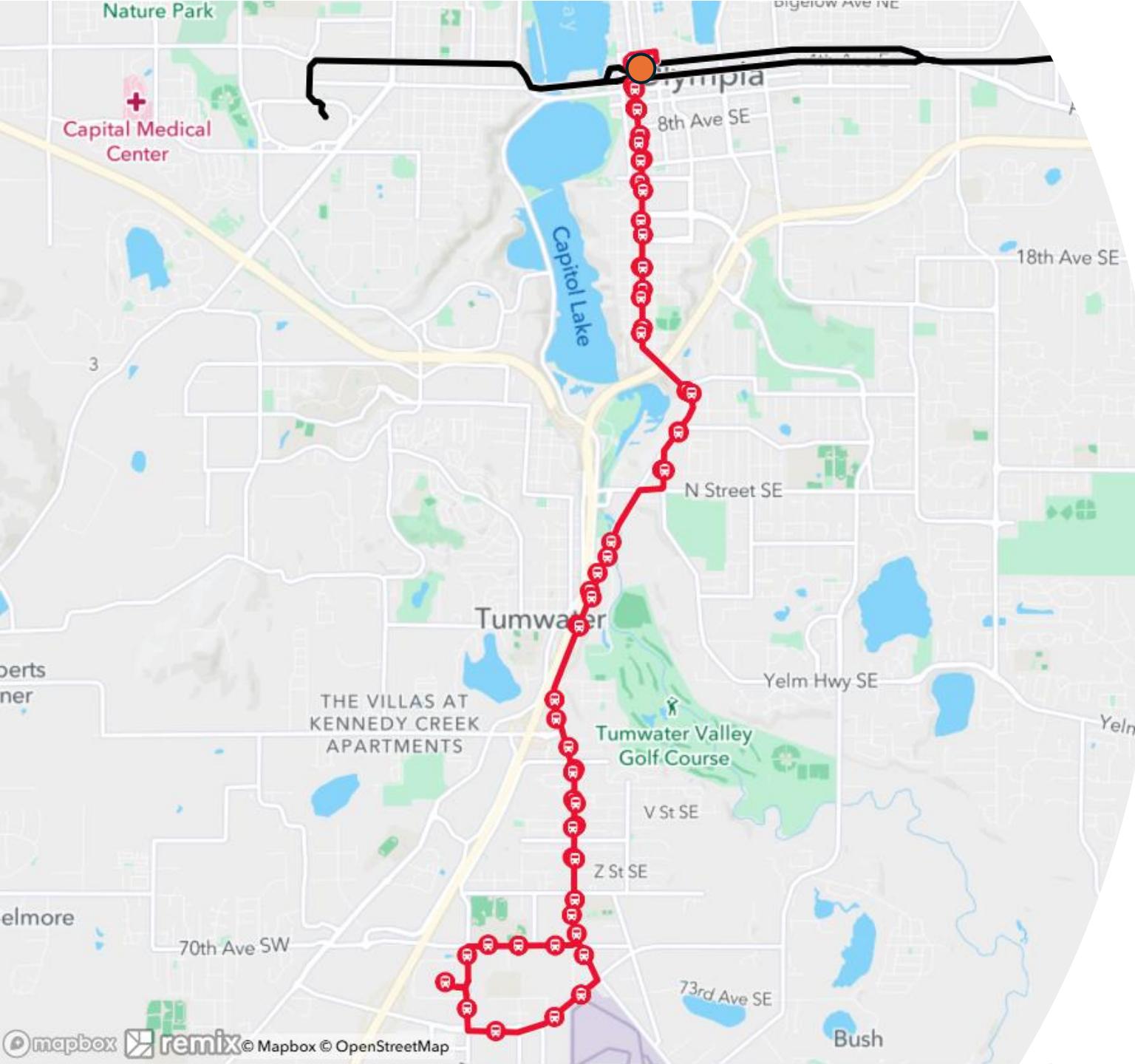
# State Avenue

## Corridor Connections



- **Capitol Way/Blvd**
- **Plum St**
- **Eastside St**
- **Puget St**
- **Pacific Ave**

Convenient  
Direct



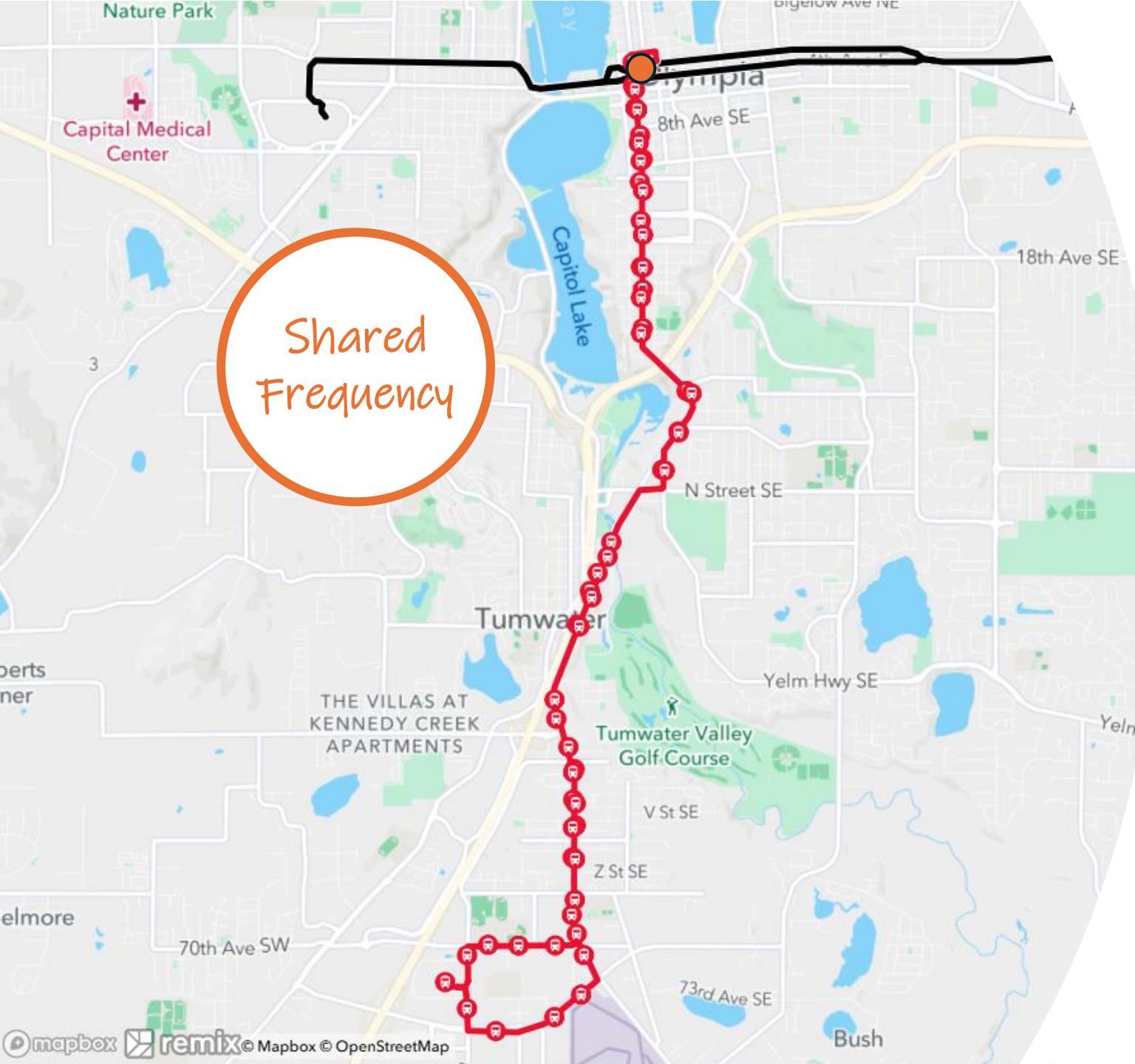
September 2025

# Tumwater:

## *East Tumwater*

13

- Olympia Transit Center
- Capitol Way
- Capitol Blvd
- Israel Rd
- Capitol Campus
- State Offices – Tumwater
- Tumwater High School
- 30-Minute Frequency
- Weekdays & Weekends



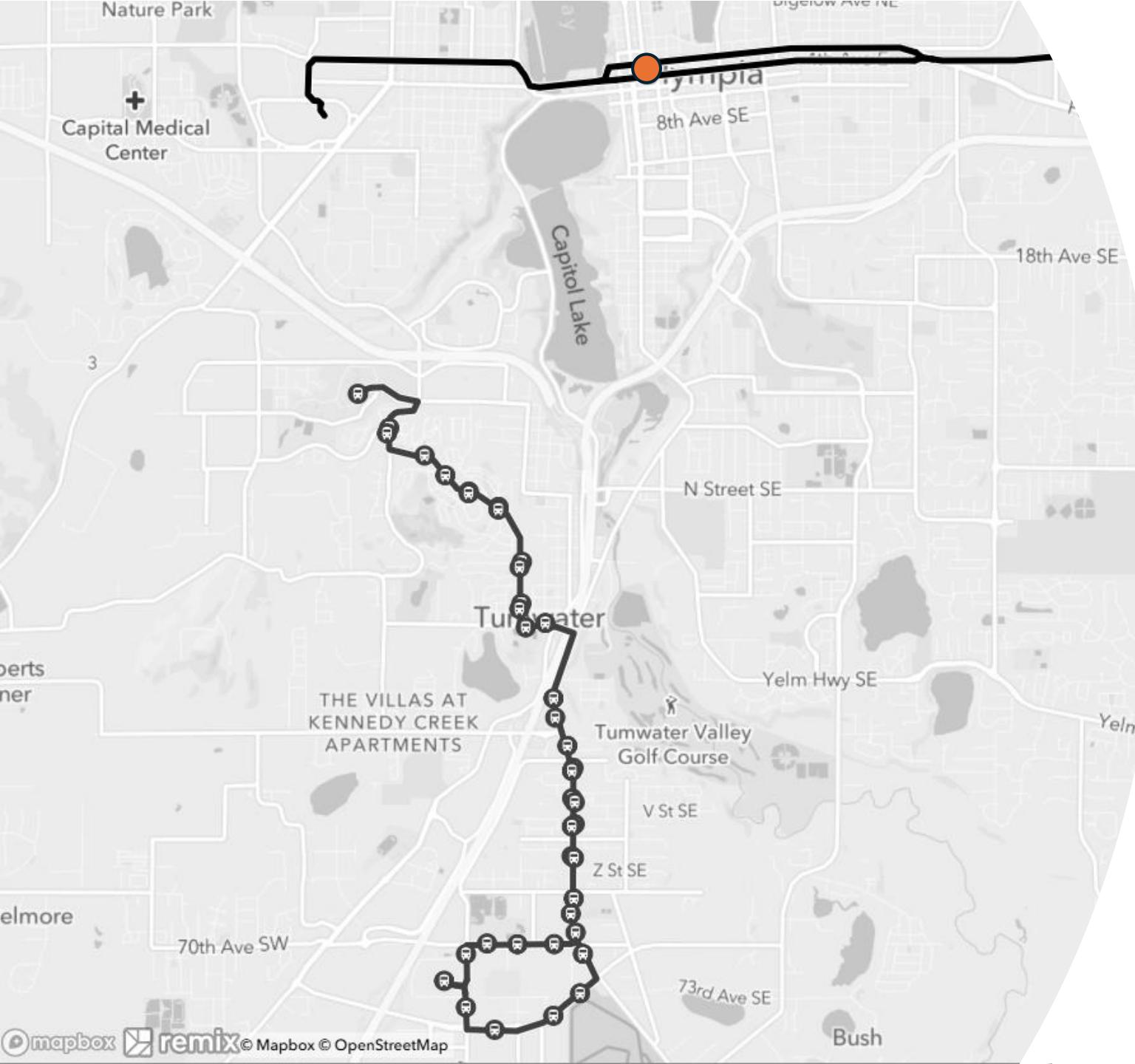
September 2025

# Tumwater:

## *East Tumwater*

13

- Olympia Transit Center
- Capitol Way
- Capitol Blvd
- Israel Rd
- Capitol Campus
- State Offices – Tumwater
- Tumwater High School
- 30-Minute Frequency
- Weekdays & Weekends

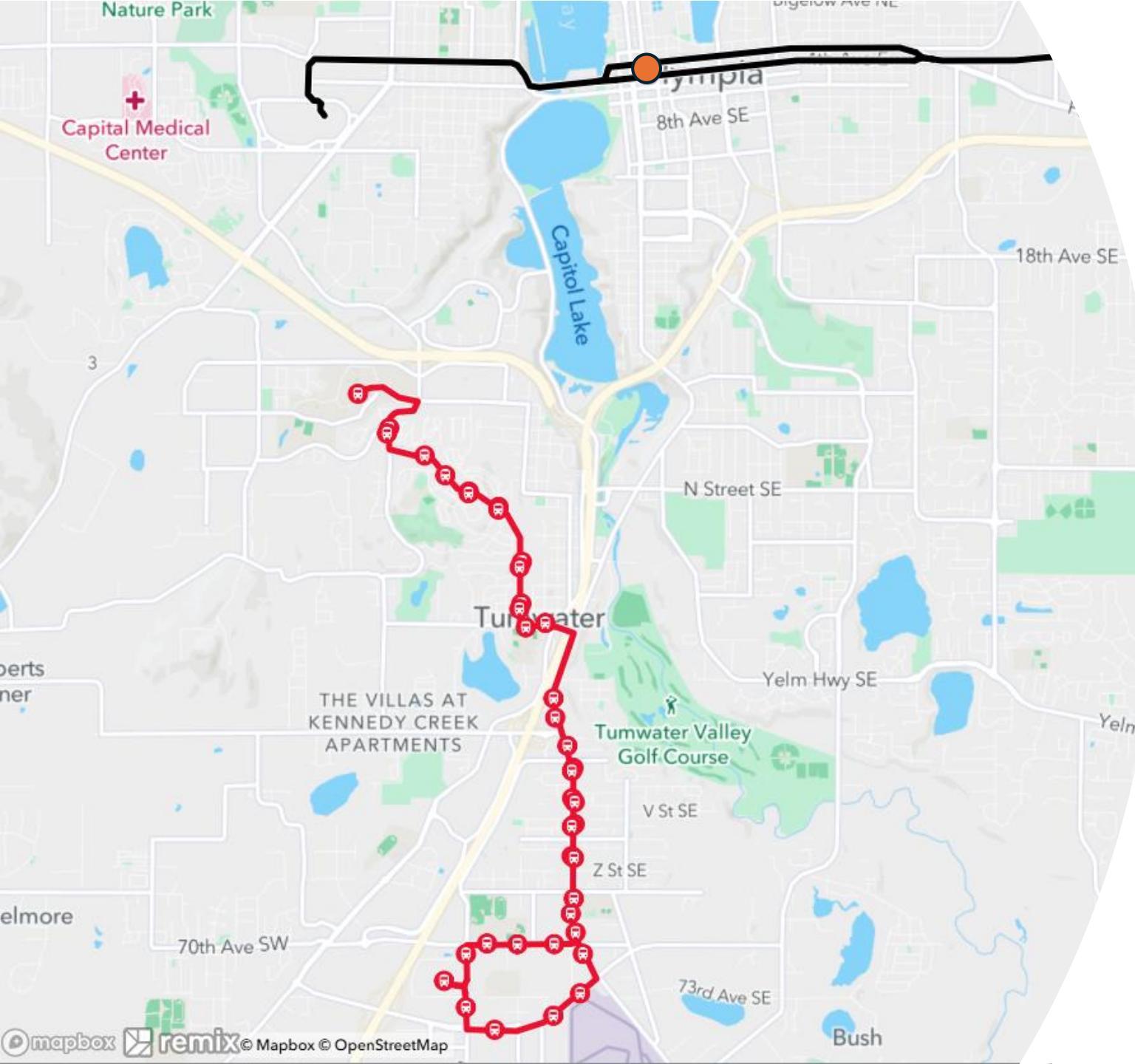


# September 2025

# Tumwater: *West Tumwater*



- Barnes Blvd
- Capitol Blvd
- Israel Rd
- SPSCC
- State Offices – Tumwater
- Tumwater High School
- 30-Minute Frequency
- Weekdays & Weekends



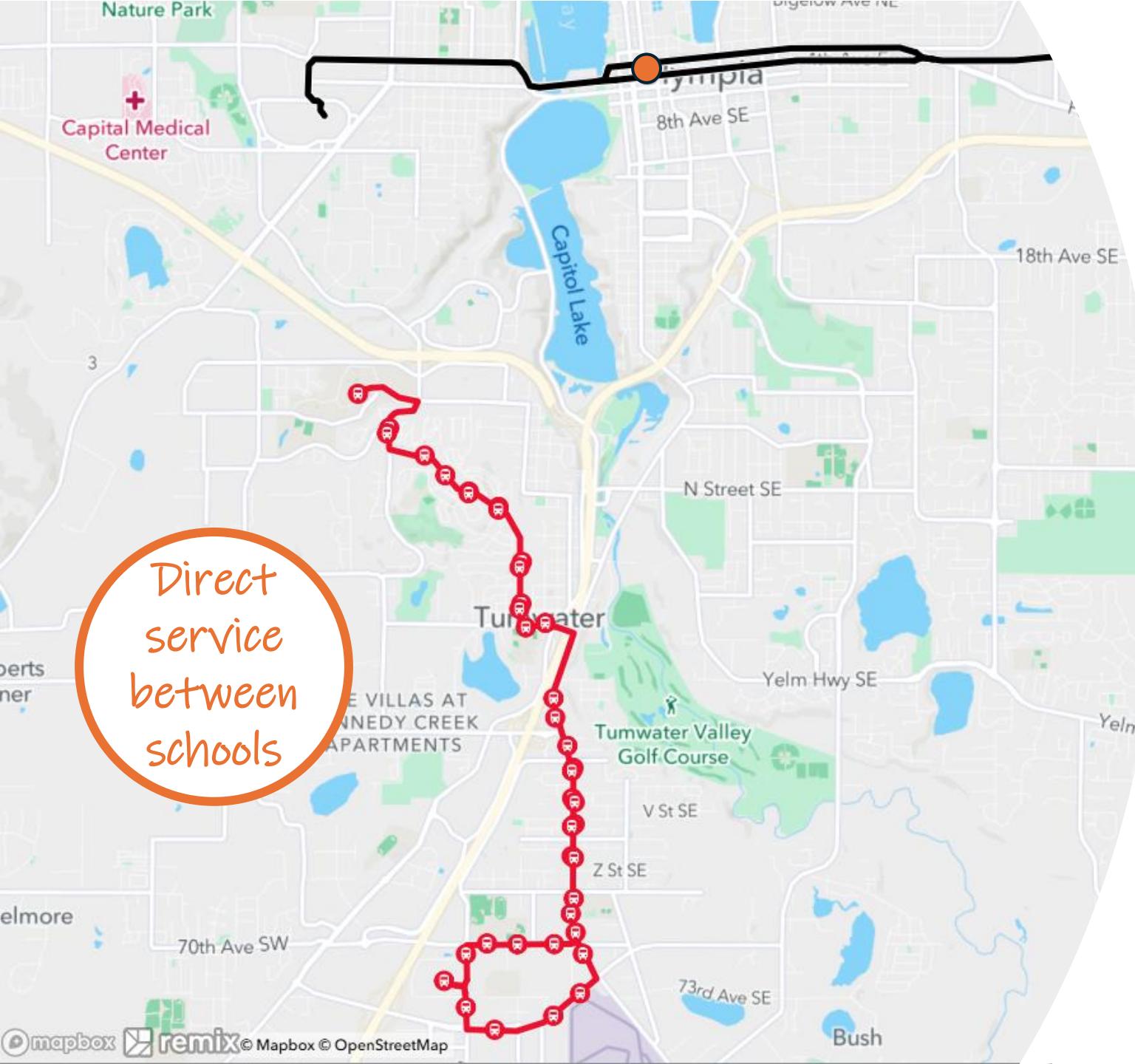
September 2025

# Tumwater:

## West Tumwater

16

- Barnes Blvd
- Capitol Blvd
- Israel Rd
- SPSCC
- State Offices – Tumwater
- Tumwater High School
- 30-Minute Frequency
- Weekdays & Weekends

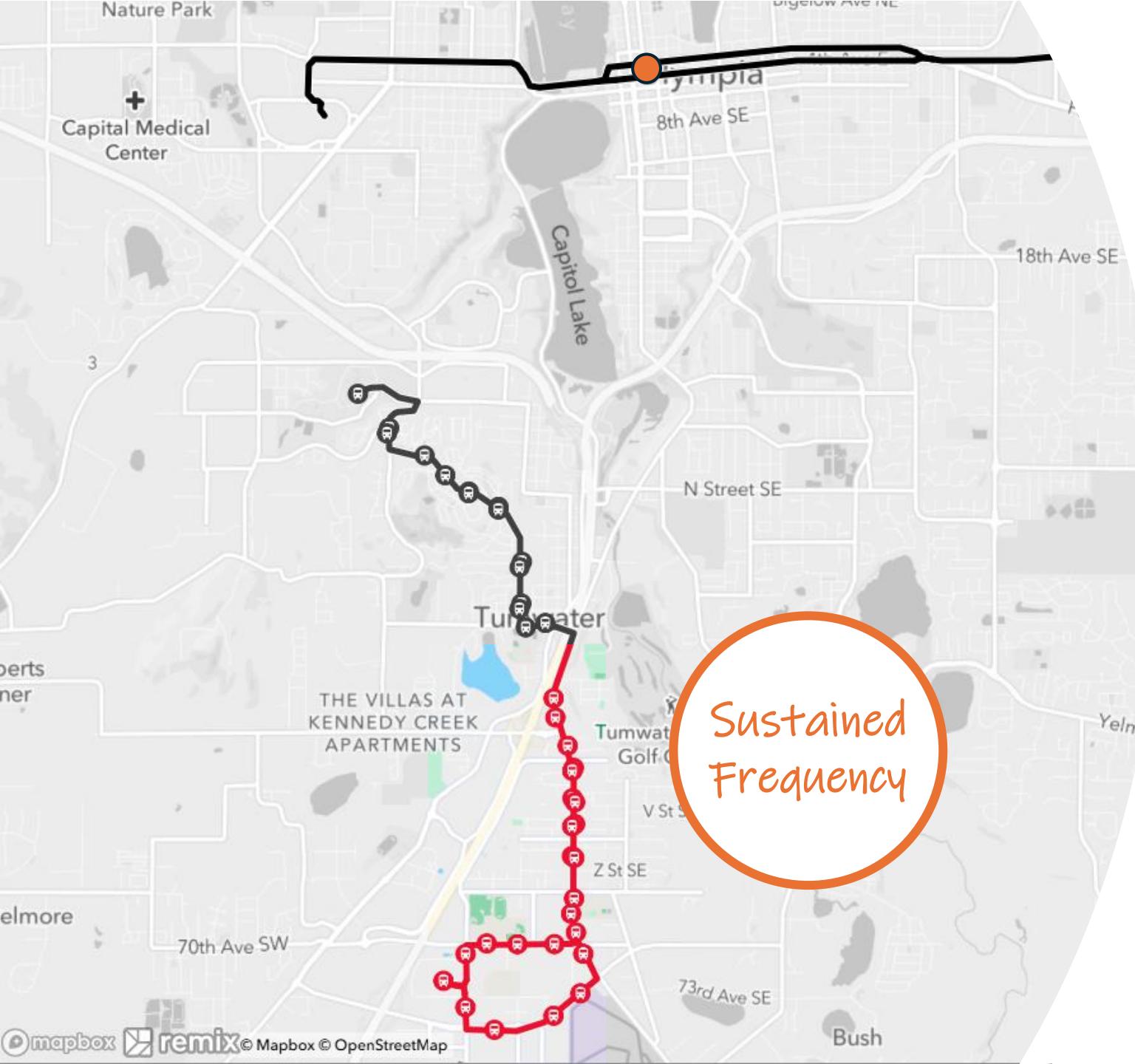


September 2025

# Tumwater: West Tumwater

16

- Barnes Blvd
- Capitol Blvd
- Israel Rd
- SPSCC
- State Offices – Tumwater
- Tumwater High School
- 30-Minute Frequency
- Weekdays & Weekends



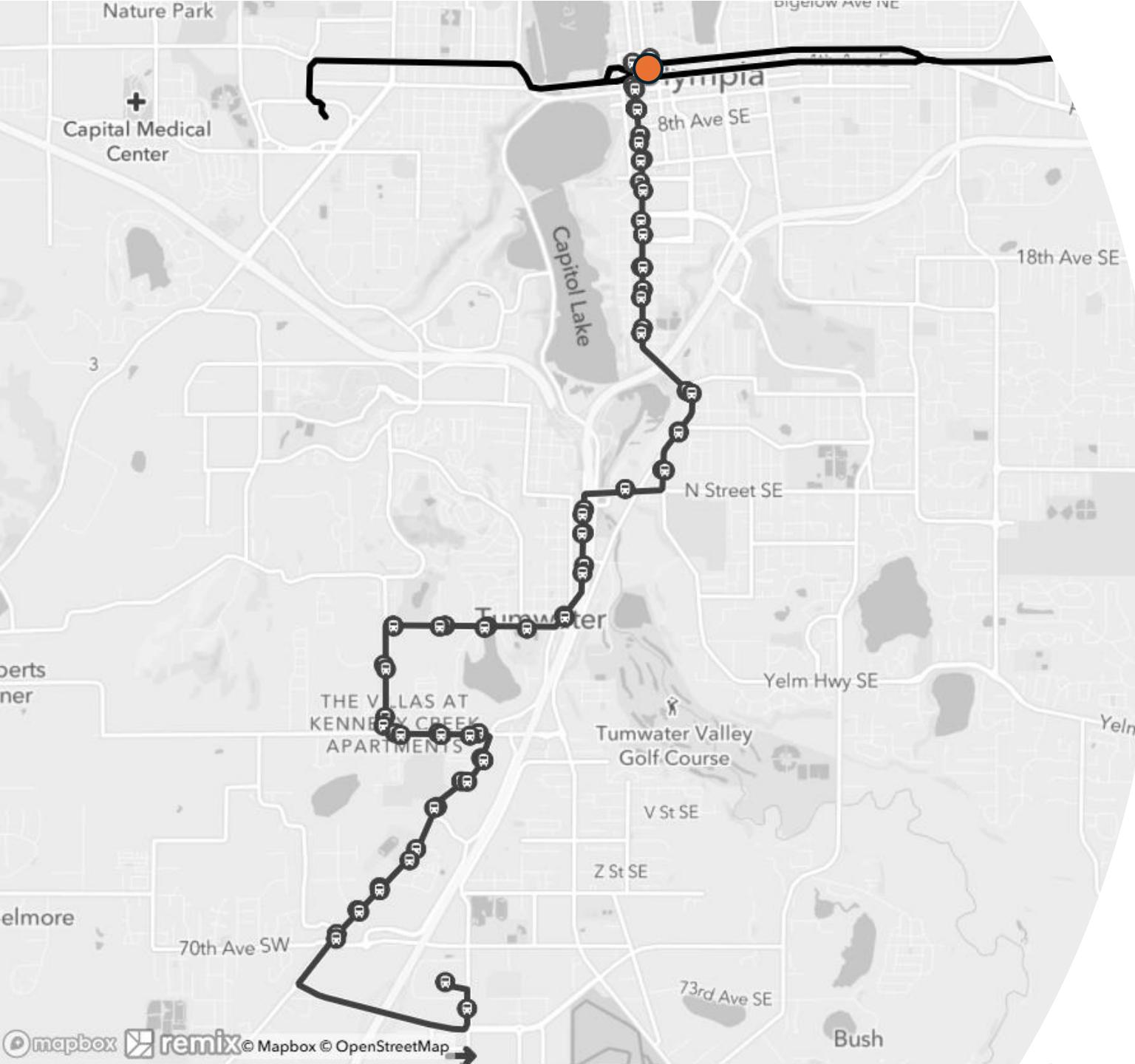
September 2025

# Tumwater:

## West Tumwater

16

- Barnes Blvd
- Capitol Blvd
- Israel Rd
- SPSCC
- State Offices – Tumwater
- Tumwater High School
- 30-Minute Frequency
- Weekdays & Weekends



September 2025

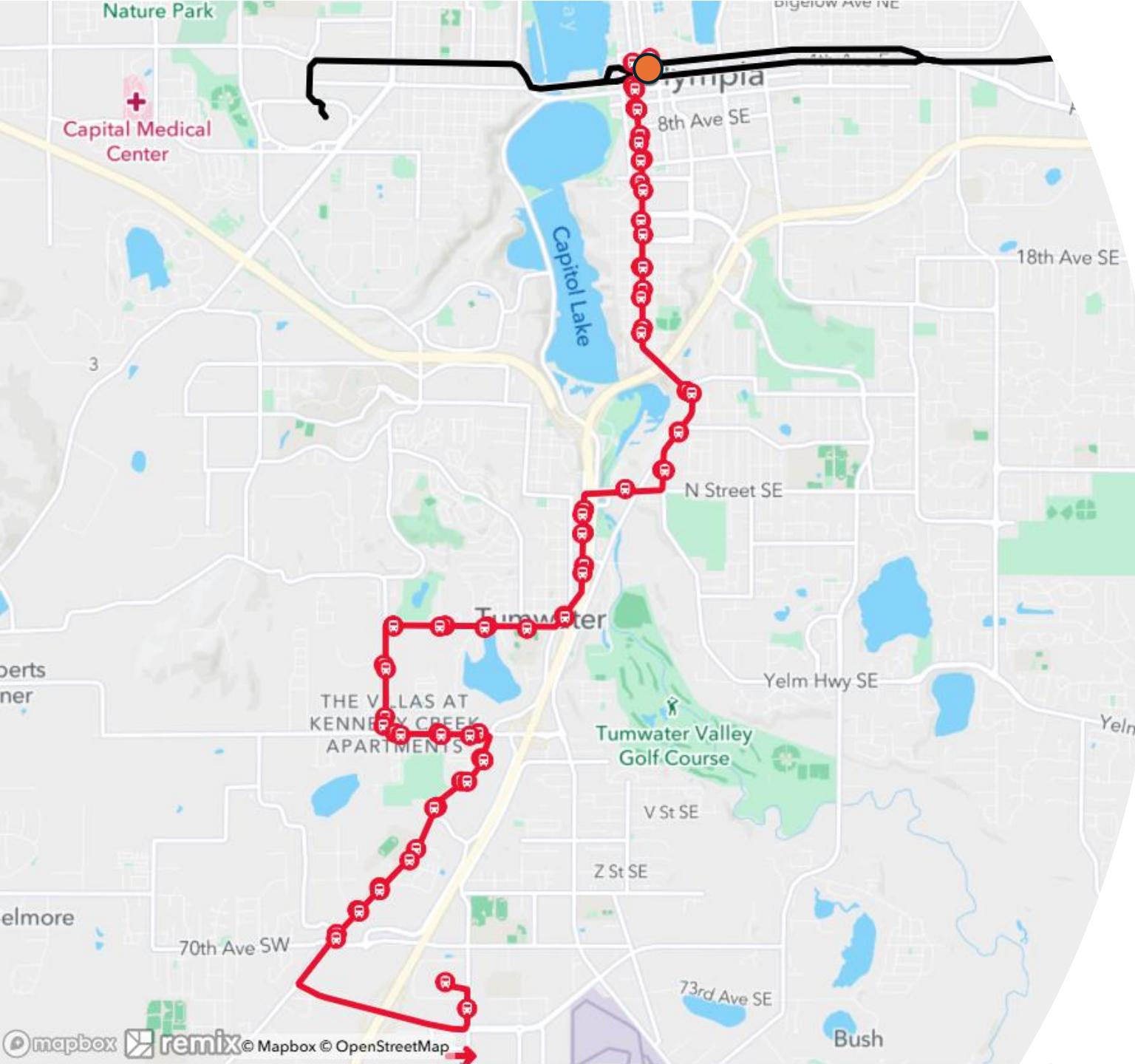
# Tumwater:

## West Tumwater

~~29~~

### Olympia Transit Center

- Olympia Transit Center
- Capitol Way
- 2<sup>nd</sup> Ave, Linwood Ave.
- Littlerock Rd
- Tumwater Blvd
- Capitol Campus
- Commerce & Employment
- Black Hills High School
- 30-Minute Frequency
- Weekdays & Weekends

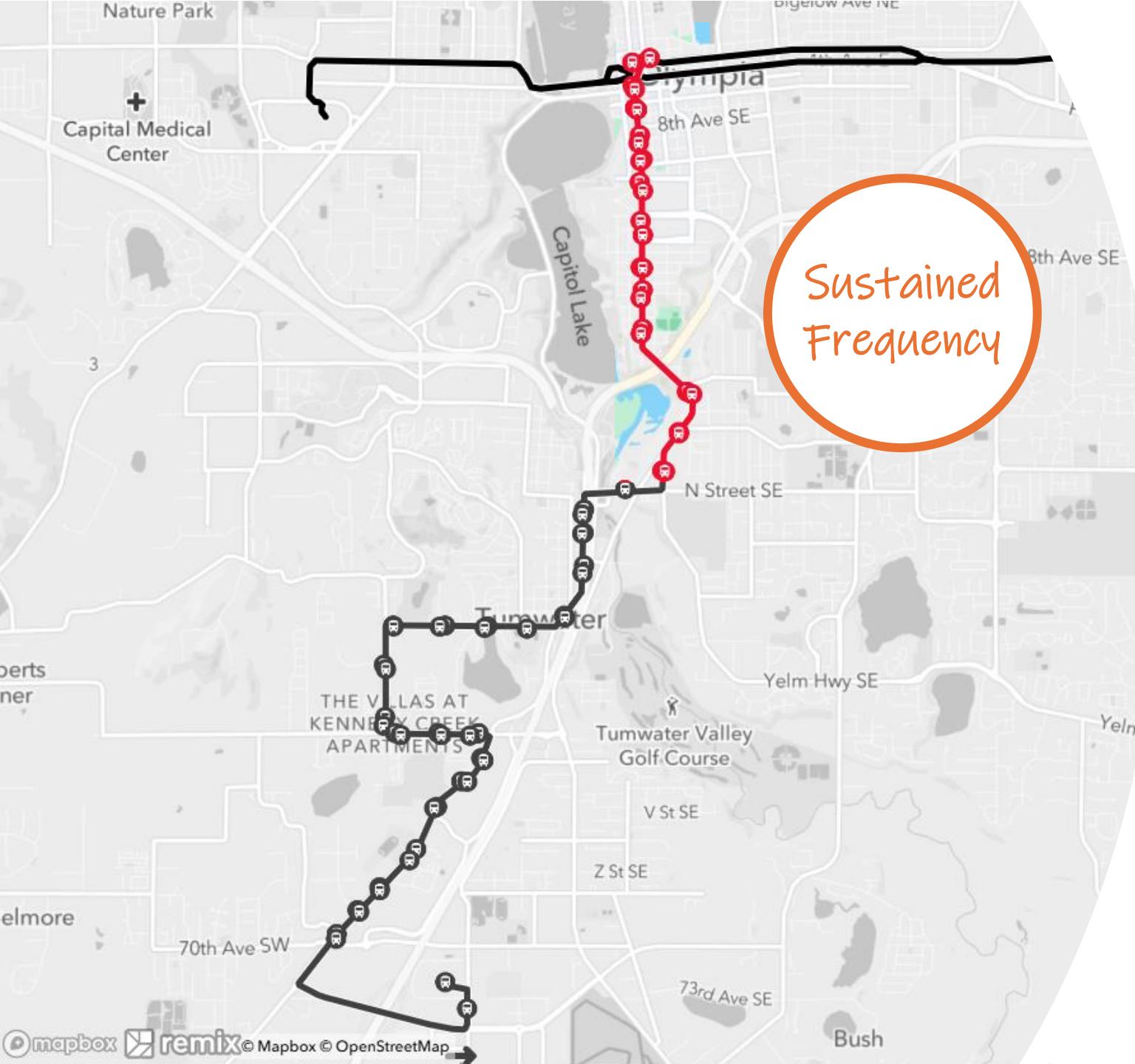


September 2025

# Tumwater: West Tumwater

15

- Olympia Transit Center
- Capitol Way
- 2<sup>nd</sup> Ave, Linwood Ave.
- Littlerock Rd
- Tumwater Blvd
- Capitol Campus
- Commerce & Employment
- Black Hills High School
- 30-Minute Frequency
- Weekdays & Weekends

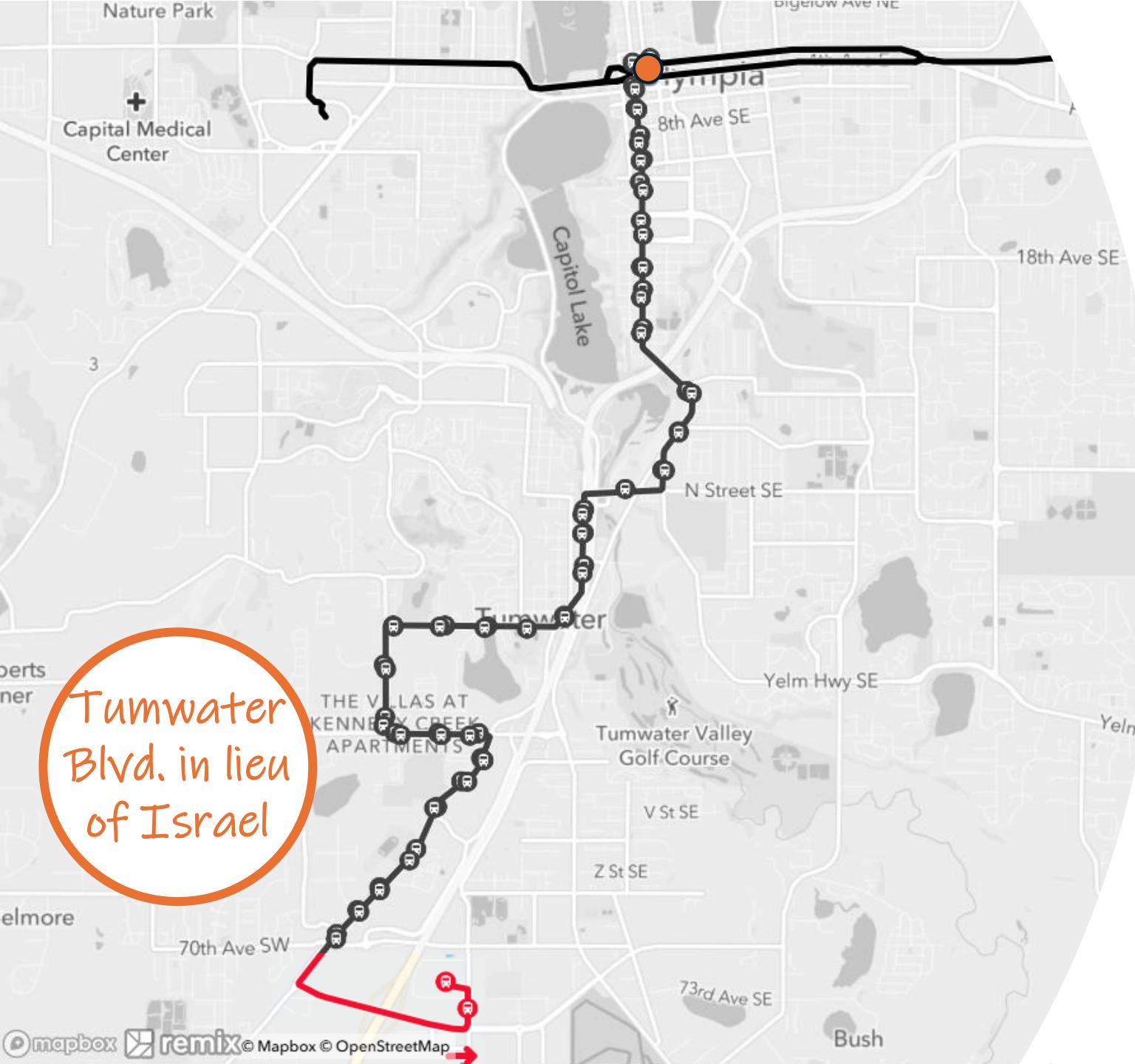


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## Tumwater: West Tumwater

15

- Olympia Transit Center
- Capitol Way
- 2<sup>nd</sup> Ave, Linwood Ave.
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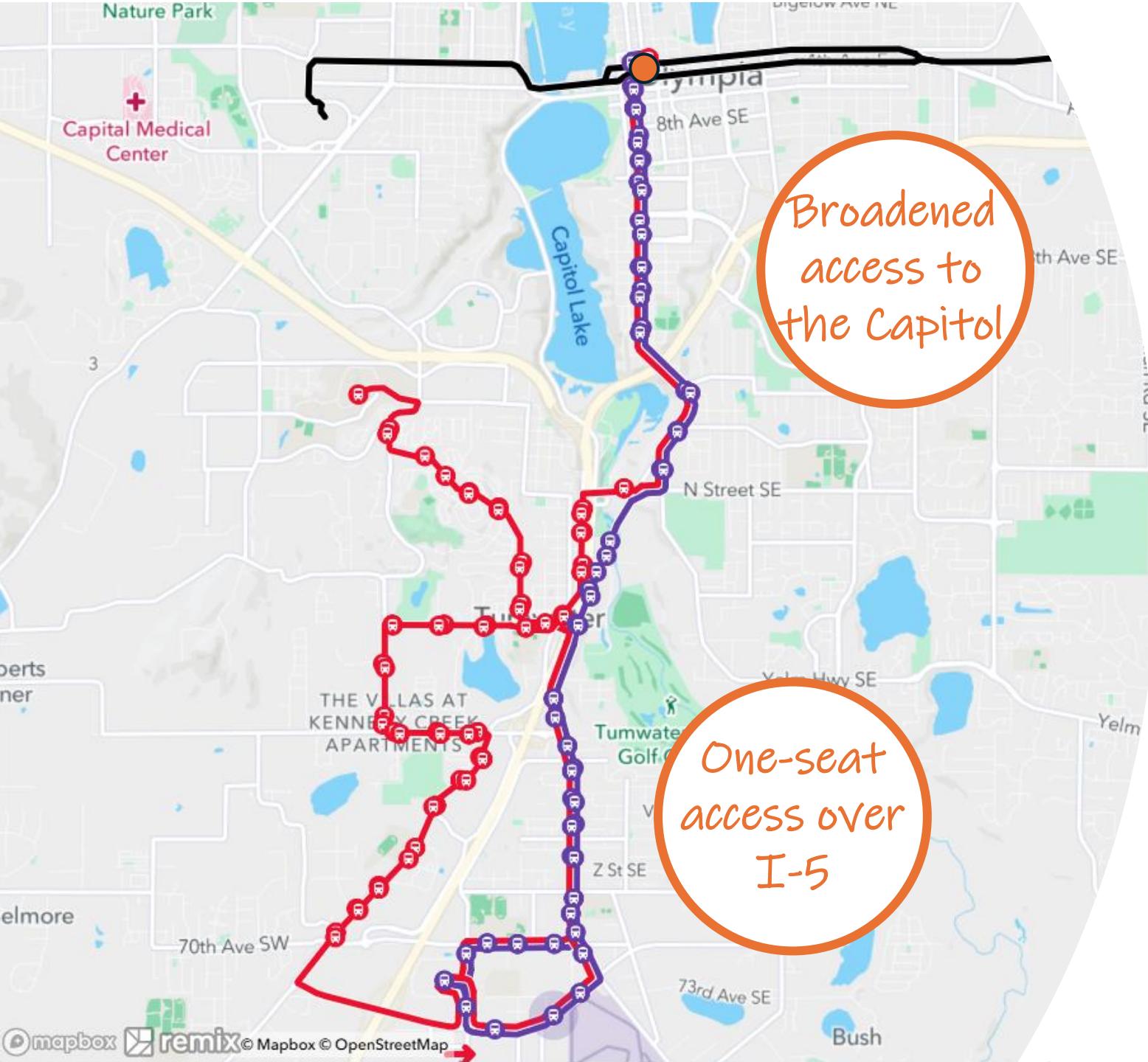


# September 2025

# Tumwater: *West Tumwater*

15

- Olympia Transit Center
  - Capitol Way
  - 2<sup>nd</sup> Ave, Linwood Ave.
  - Littlerock Rd
  - Tumwater Blvd
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- Weekdays & Weekends



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# Tumwater:

## Capitol Corridor

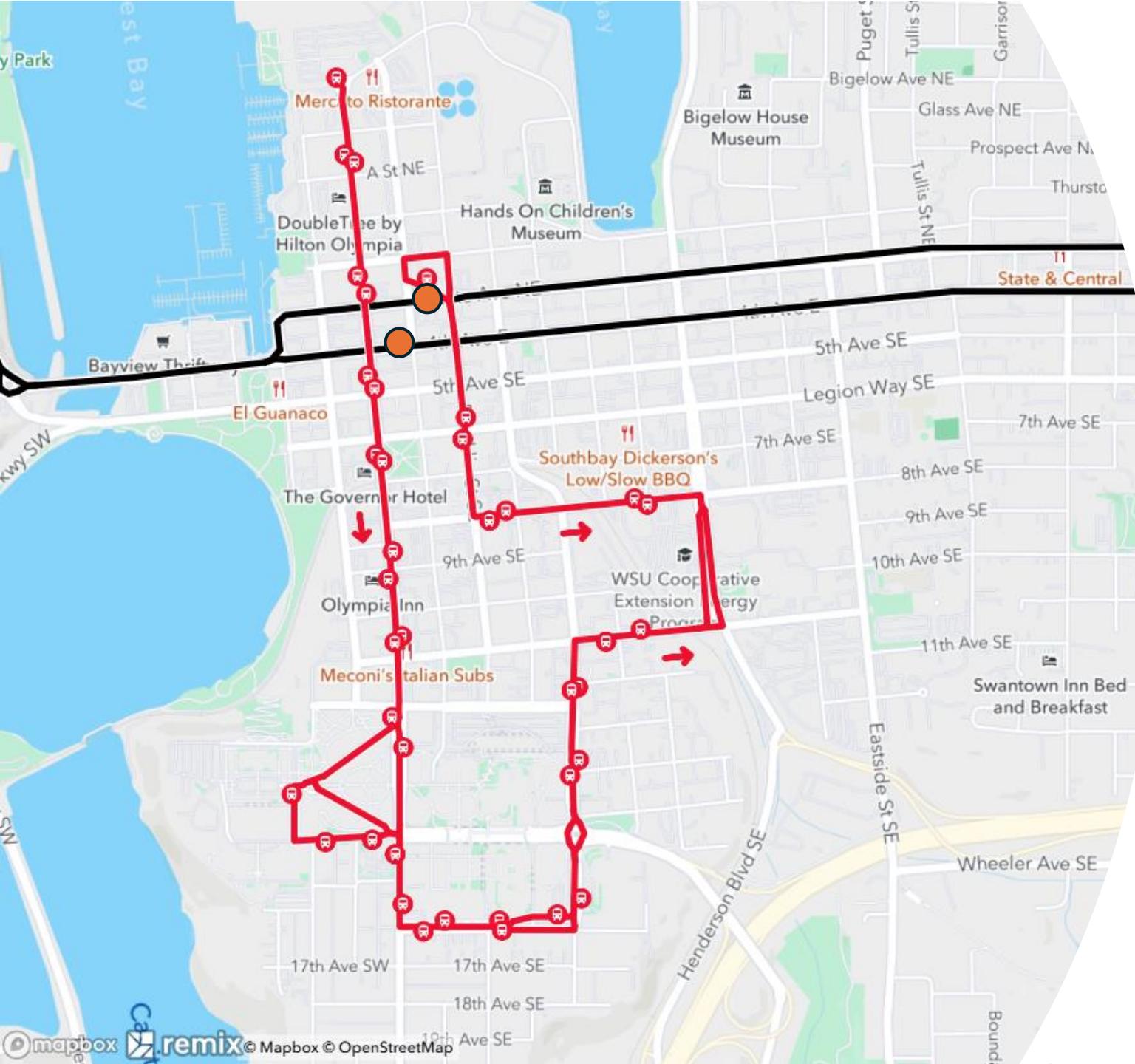
Convenient  
Direct

### Olympia Transit Center

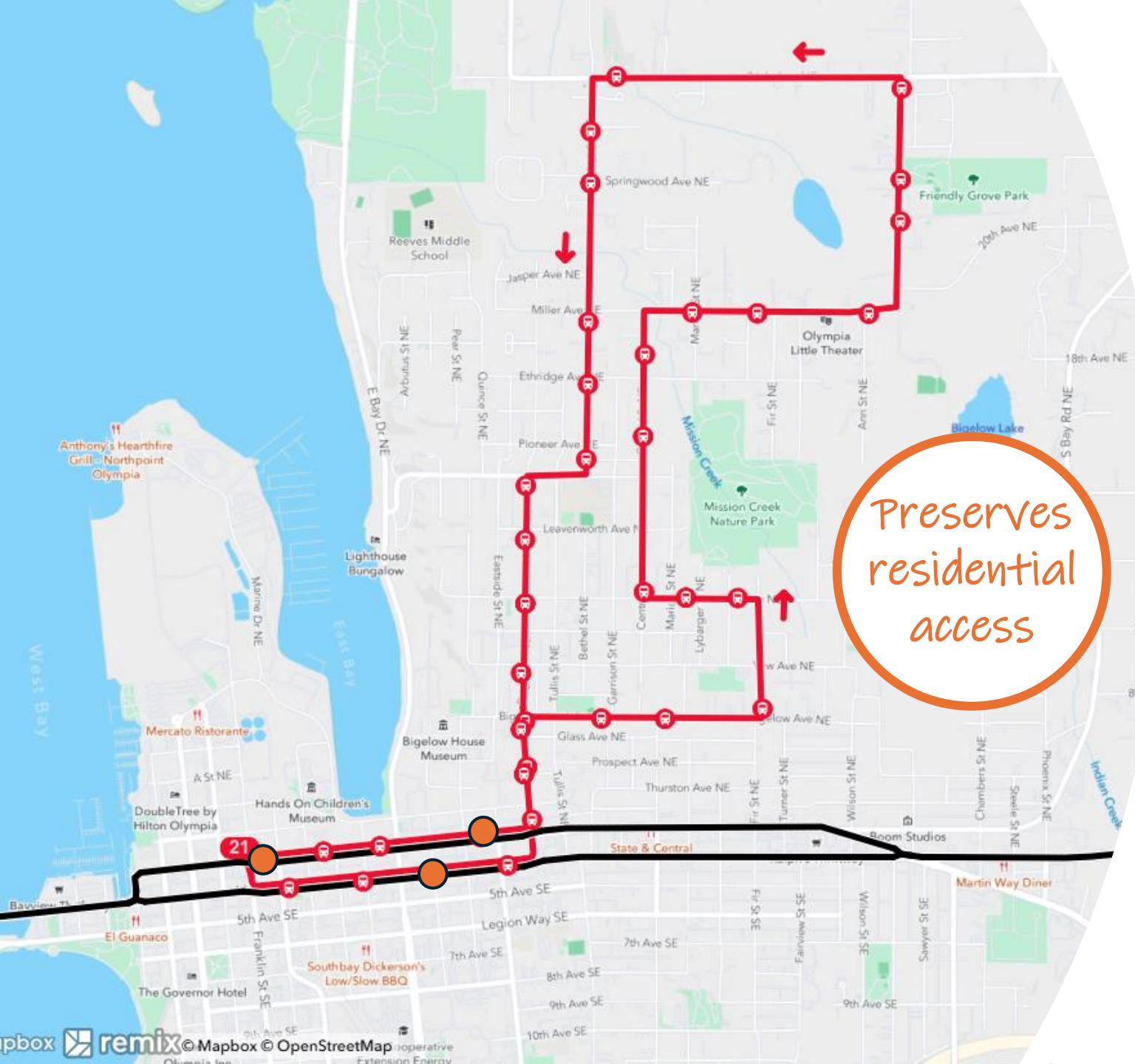
- Olympia Transit Center
- Capitol Way, Capitol Blvd
- 2<sup>nd</sup> Ave, Linwood Ave.
- Littlerock Rd
- Tumwater Blvd
- Capitol Campuses
- Commerce & Employment
- SPSCC
- Tumwater High School
- Black Hills High School
- 30-Minute Frequency
- Weekdays & Weekends

September 2025  
**Olympia:**  
*Capitol Campus*

14



- Olympia Transit Center
- Capitol Way
- Maple Park Ave
- Jefferson St
- 8th Ave
- Capitol Campus
- Commerce & Employment
- Olympia Farmer's Market
- 30-Minute Frequency
- Weekdays



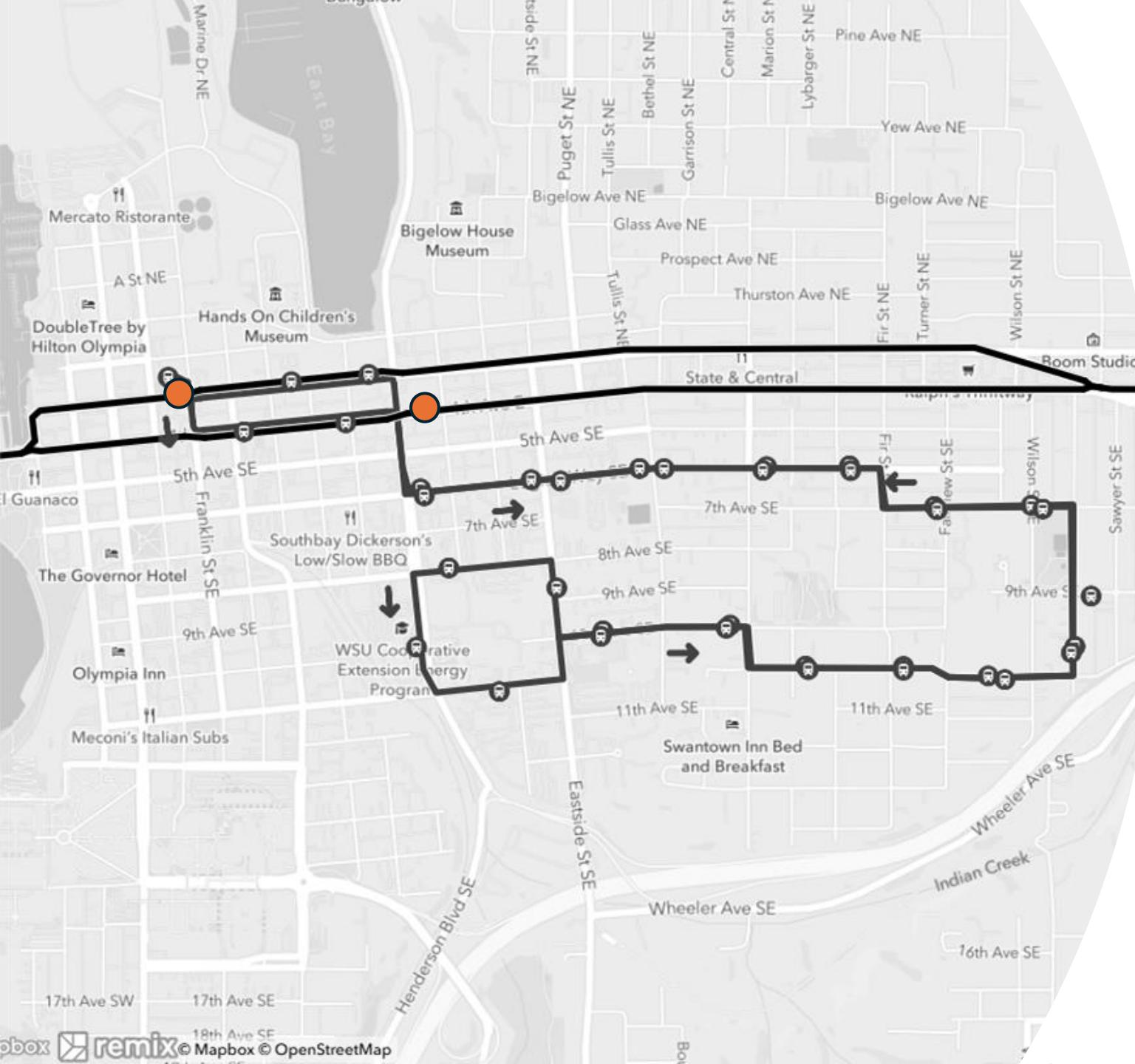
# September 2025 **Olympia:** *Friendly Grove*

21

✓ Preserves  
residentia  
access

## Olympia Transit Center

- Bigelow Ave
- Central St
- Bethel St
- Puget St
- Friendly Grove
- Neighborhood service
- 30-Minute Frequency
- Weekdays & Weekends

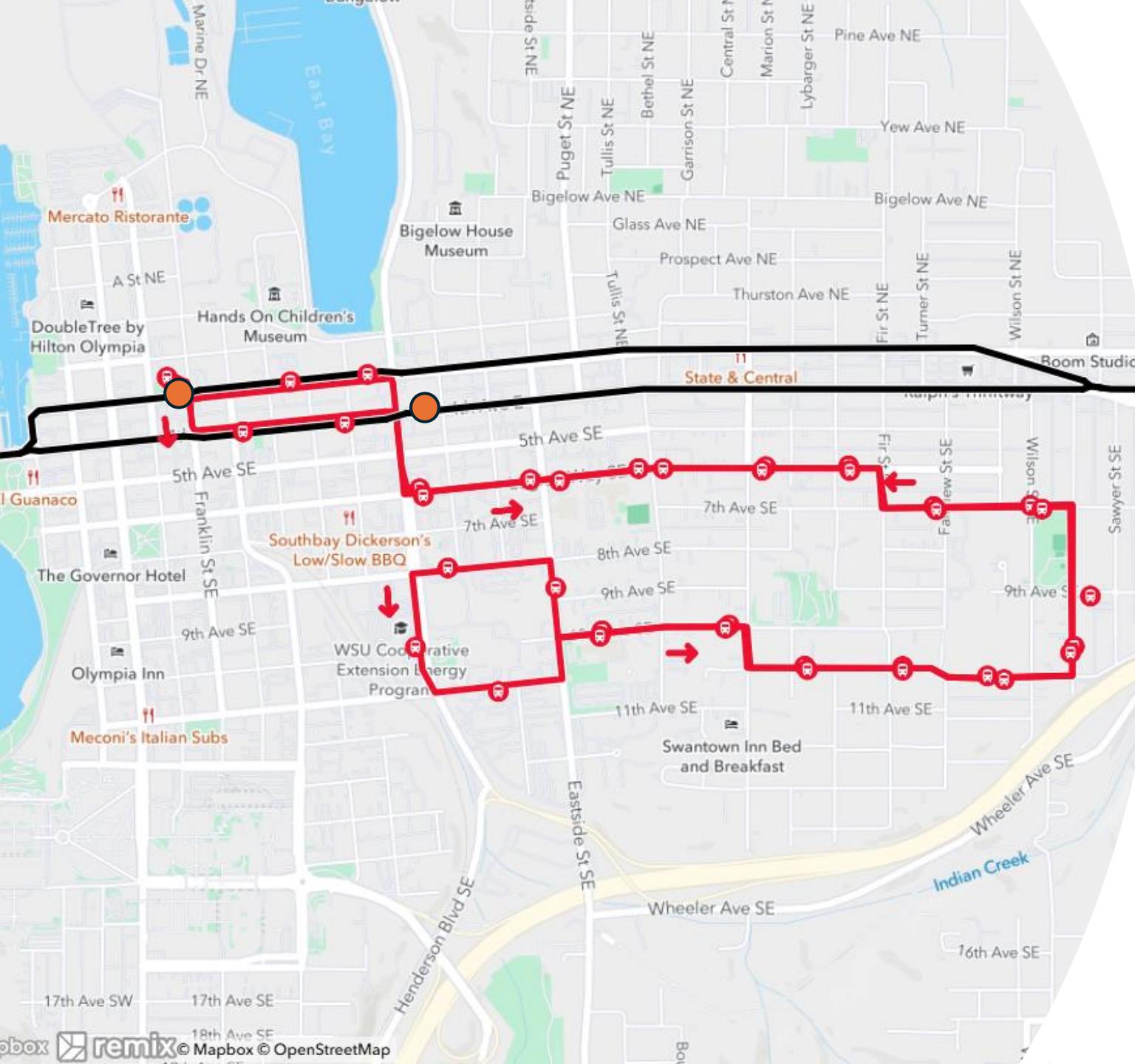


# September 2025 **Olympia:** *Lions Park*



## Olympia Transit Center

- Legion Way
- Union Ave
- Eastside St
- Plum St
- Lion's Park
- Neighborhood service
- 30-Minute Frequency
- Weekdays & Weekends



September 2025  
**Olympia:**  
*Lions Park*

22

- Olympia Transit Center
- Legion Way
- Union Ave
- Eastside St
- Plum St
- Lion's Park
- Neighborhood service
- 30-Minute Frequency
- Weekdays & Weekends

September 2025  
**Olympia:**  
*Lions Park*

22



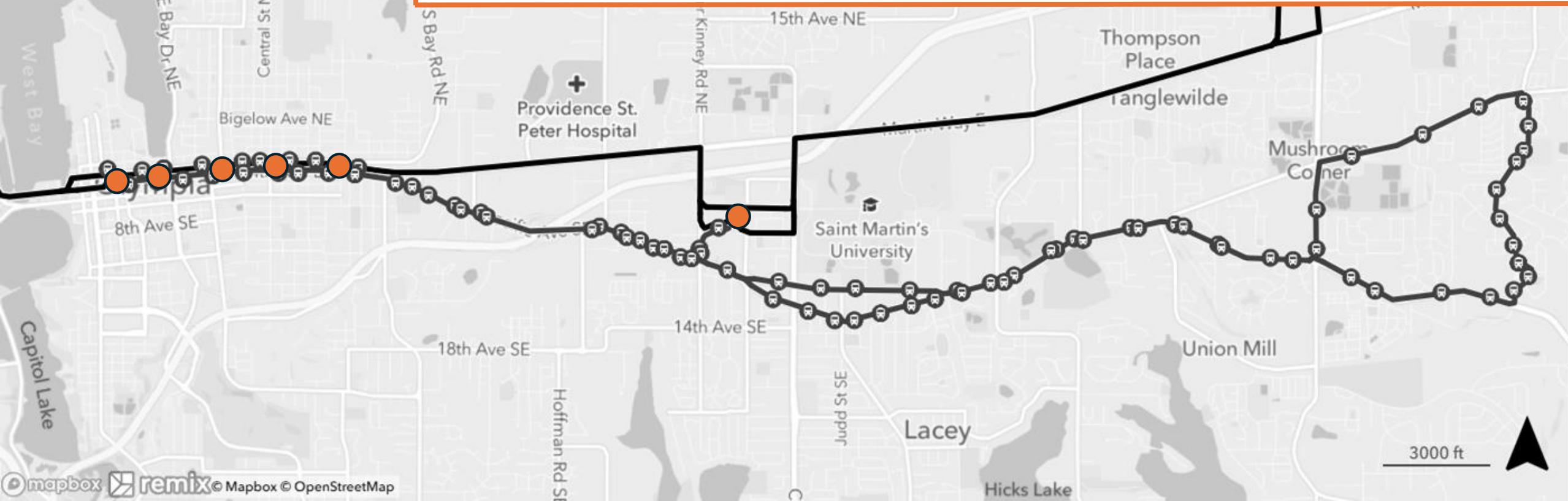
- Olympia Transit Center
- Legion Way
- Union Ave
- Eastside St
- Plum St
- Lion's Park
- Neighborhood service
- 30-Minute Frequency
- Weekdays & Weekends

# September 2025 **Olympia:** *Pacific Ave*

25

- **Olympia Transit Center**
  - State Ave, 4<sup>th</sup> Ave
  - Pacific Ave
- **Lacey Transit Center**
  - Lacey Blvd, Pacific Ave
  - Regional Athletic Complex
  - The Meadows

- 30-Minute Frequency
- Weekdays & Weekends



September 2025  
**Olympia:**  
*Pacific Ave*

50

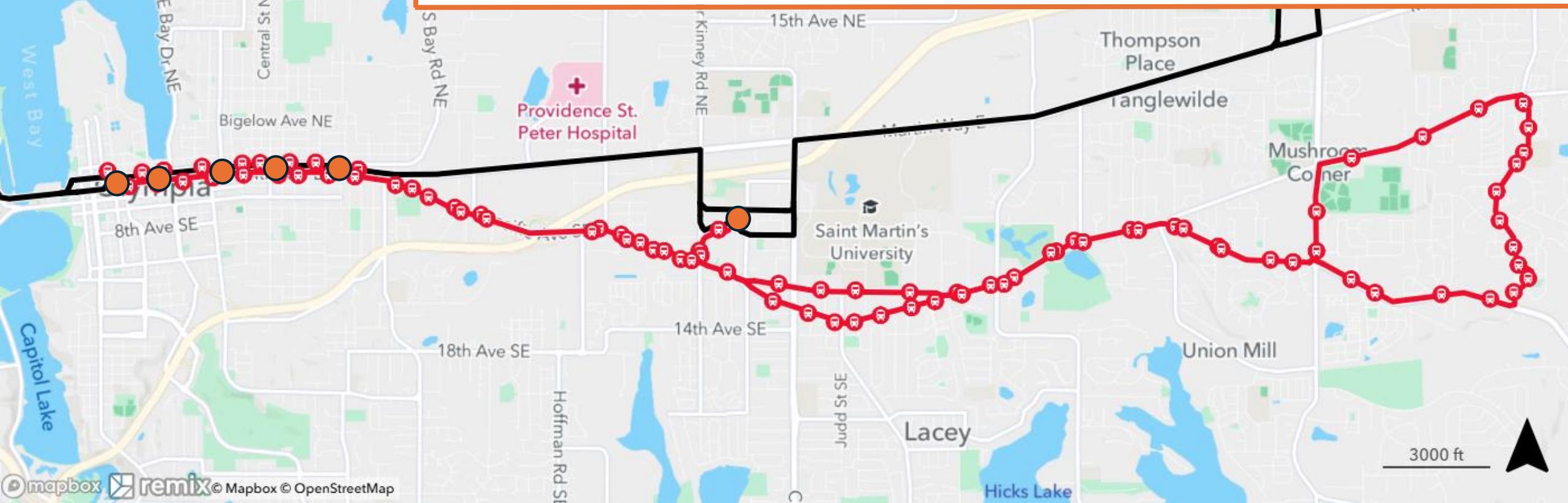
○ **Olympia Transit Center**

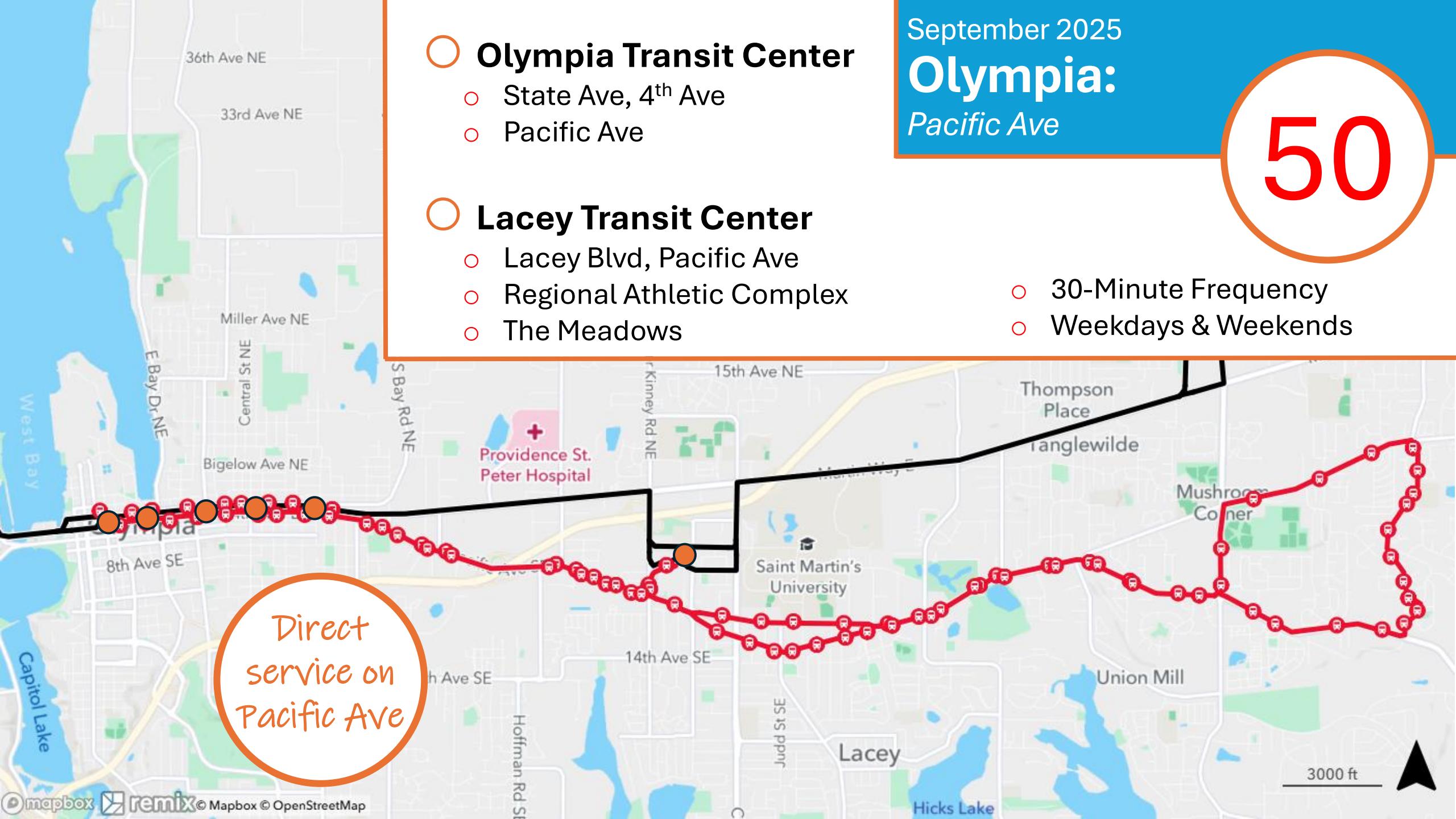
- State Ave, 4<sup>th</sup> Ave
- Pacific Ave

○ **Lacey Transit Center**

- Lacey Blvd, Pacific Ave
- Regional Athletic Complex
- The Meadows

- 30-Minute Frequency
- Weekdays & Weekends





# September 2025 **Olympia:** *Pacific Ave*

50

# Olympia Transit Center

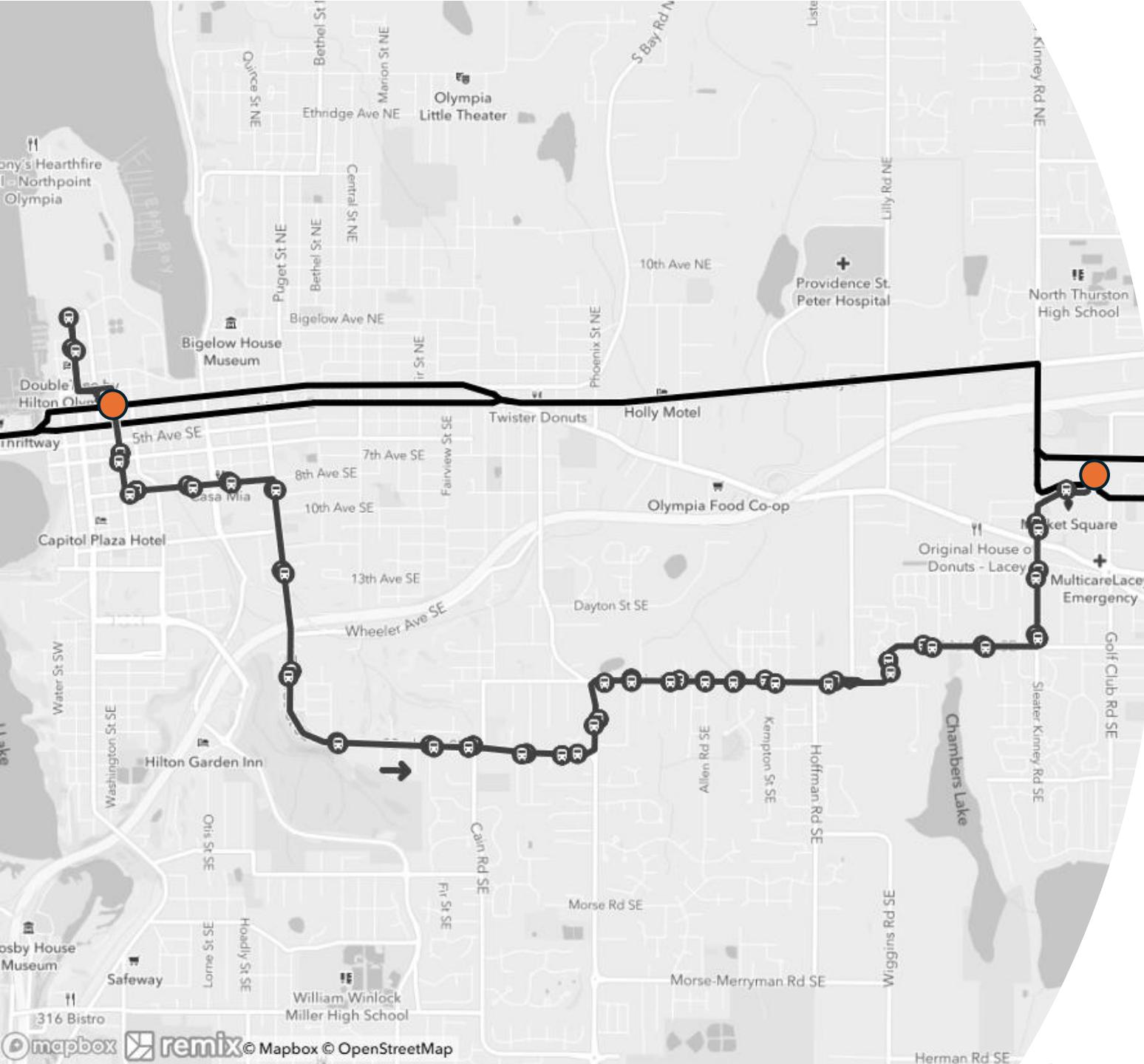
- State Ave, 4<sup>th</sup> Ave
- Pacific Ave

## **Lacey Transit Center**

- Lacey Blvd, Pacific Ave
- Regional Athletic Complex
- The Meadows

- 30-Minute Frequency
- Weekdays & Weekends

Direct  
service on  
Pacific Ave



September 2025  
**Olympia:**  
**18<sup>th</sup> Ave**

○ **Olympia Transit Center**

- Farmer's Market
- Eastside St
- 22<sup>nd</sup> Ave
- 18<sup>th</sup> Ave

○ **Lacey Transit Center**

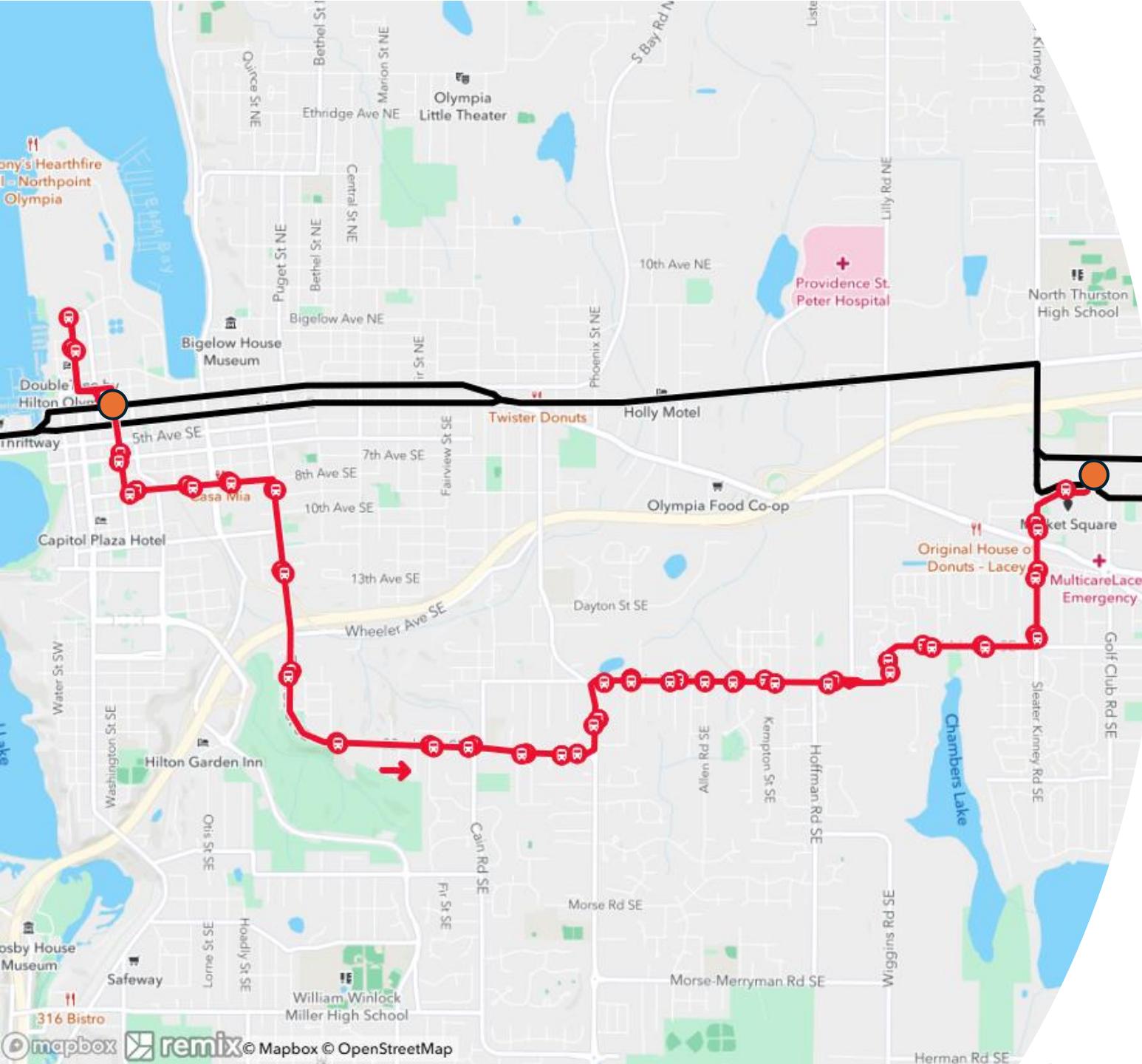
- Sleater-Kinney
- 14<sup>th</sup> Ave

- 30-Minute Frequency
- Weekdays & Weekends

September 2025

# Olympia: 18<sup>th</sup> Ave

51



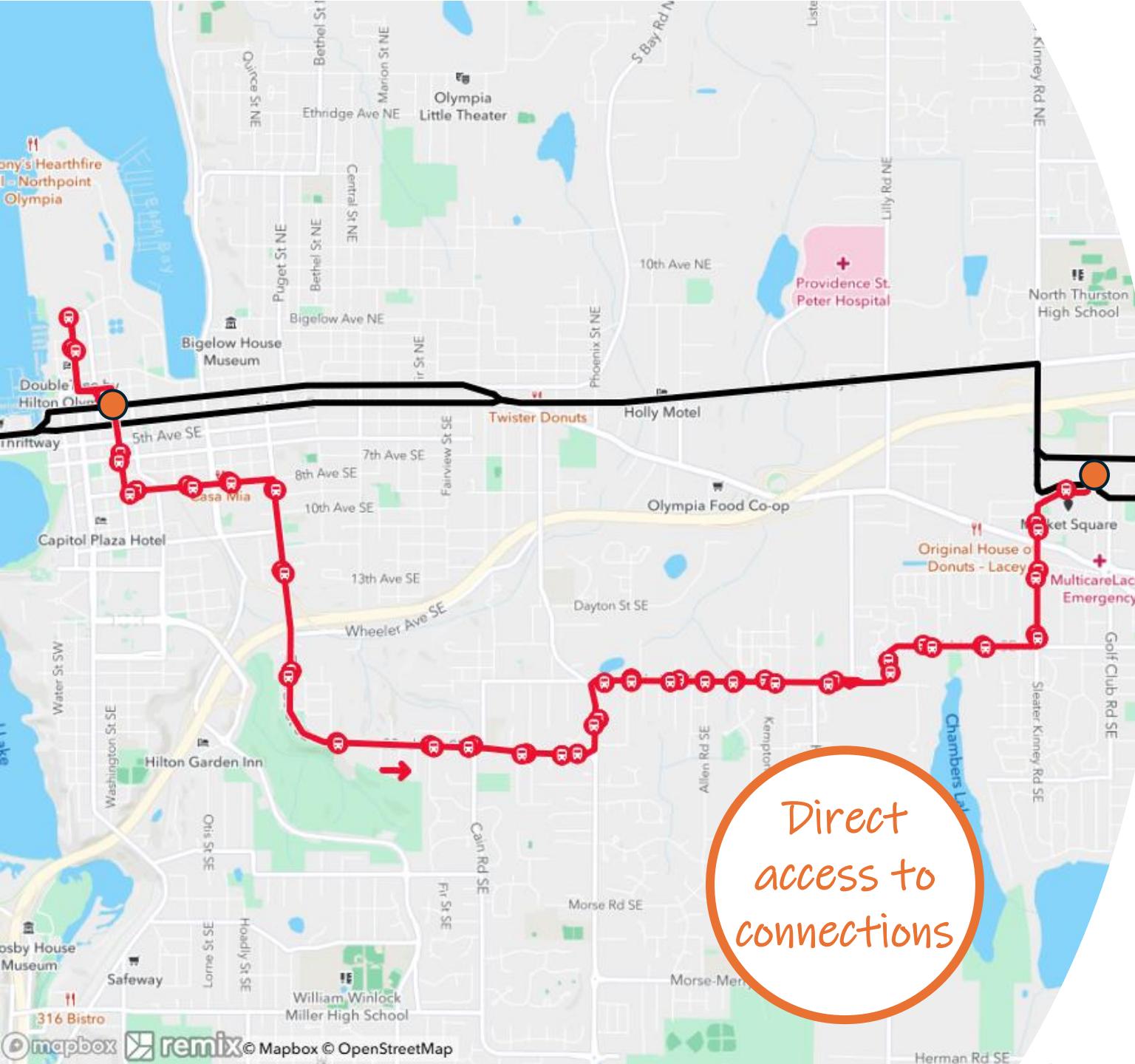
## Olympia Transit Center

- Farmer's Market
- Eastside St
- 22<sup>nd</sup> Ave
- 18<sup>th</sup> Ave

## Lacey Transit Center

- Sleater-Kinney
- 14<sup>th</sup> Ave

- 30-Minute Frequency
- Weekdays & Weekends



# September 2025 **Olympia:** *18<sup>th</sup> Ave*

51

Olympia Transit Center

## ○ Farmer's Market

## ○ Eastside St

- 22<sup>nd</sup> Ave
- 18<sup>th</sup> Ave

## **Lacey Transit Center**

- Sleater-Kinney
- 14<sup>th</sup> Ave

Direct  
access to  
connections

September 2025  
**Olympia:**  
College St



○ **Olympia Transit Center**

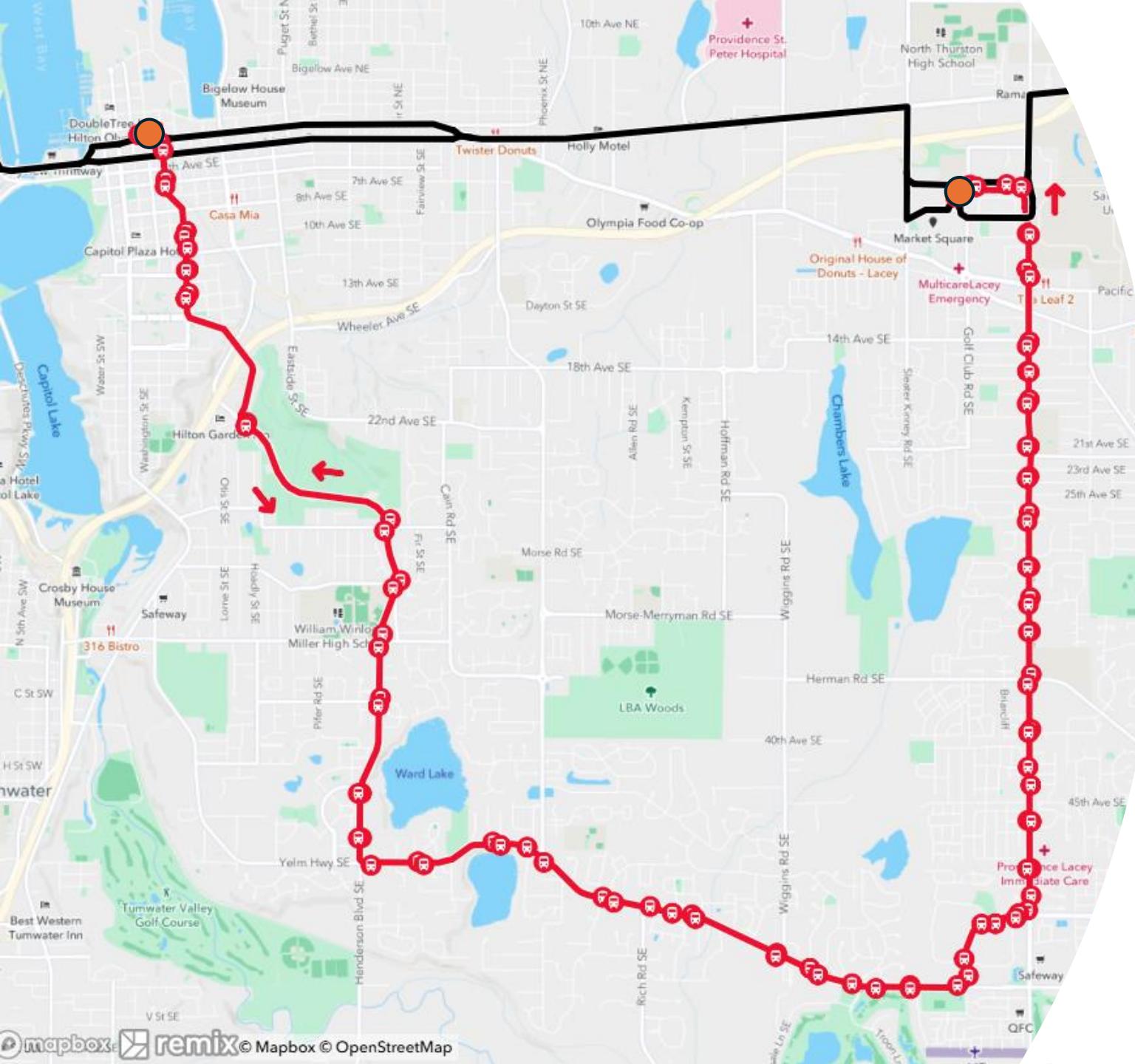
- Jefferson St
- Henderson Blvd
- Watershed Park
- Olympia High School

○ **Lacey Transit Center**

- College St
- Yelm Hwy
- 30-Minute Frequency
- Weekdays & Weekends

September 2025  
**Olympia:**  
College St

52



### ○ Olympia Transit Center

- Jefferson St
- Henderson Blvd
- Watershed Park
- Olympia High School

### ○ Lacey Transit Center

- College St
- Yelm Hwy
- 30-Minute Frequency
- Weekdays & Weekends

# September 2025 **Olympia:** *College St*

52

Direct  
access to  
Olympia HS  
& Capitol



## Olympia Transit Center

- Jefferson St
- Henderson Blvd
- Watershed Park
- Olympia High School

## Lacey Transit Center

- College St
- Yelm Hwy
- 30-Minute Frequency
- Weekdays & Weekends

September 2025

# Olympia:

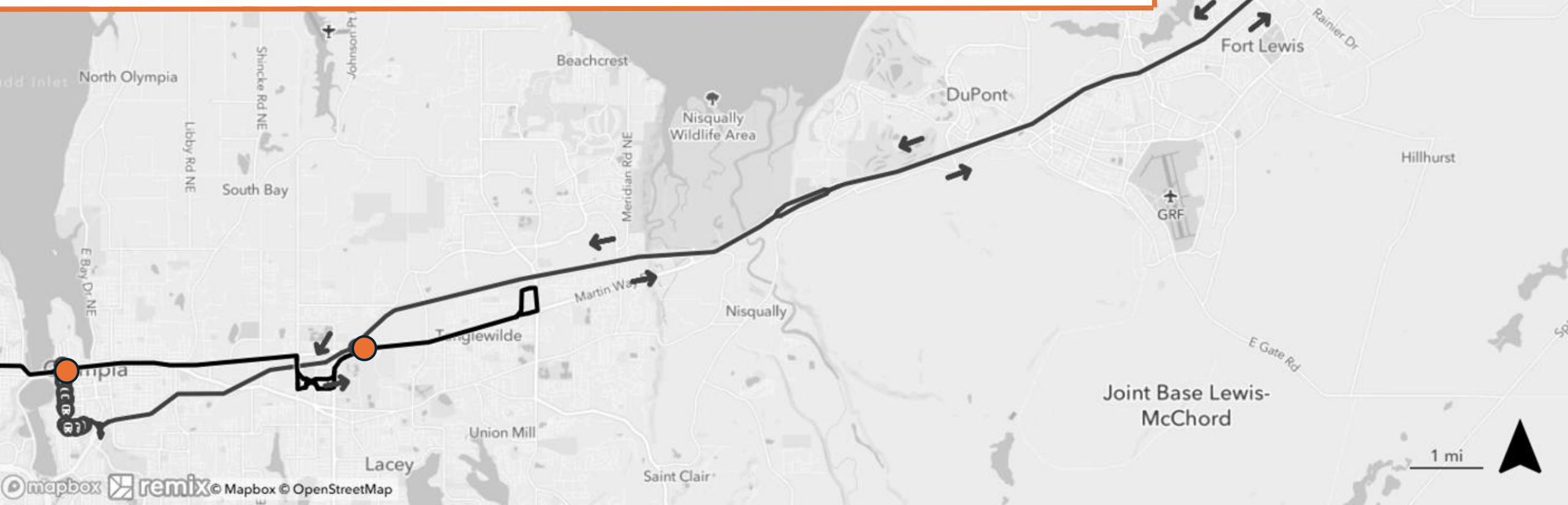
## Olympia Express



- Variable Frequency
- Weekdays & Weekends

### Olympia Transit Center

- Capitol Way
- I-5
- Capitol Campus
- Martin Way Park & Ride
- Lakewood Station
- SR512 Park & Ride



September 2025

# Olympia:

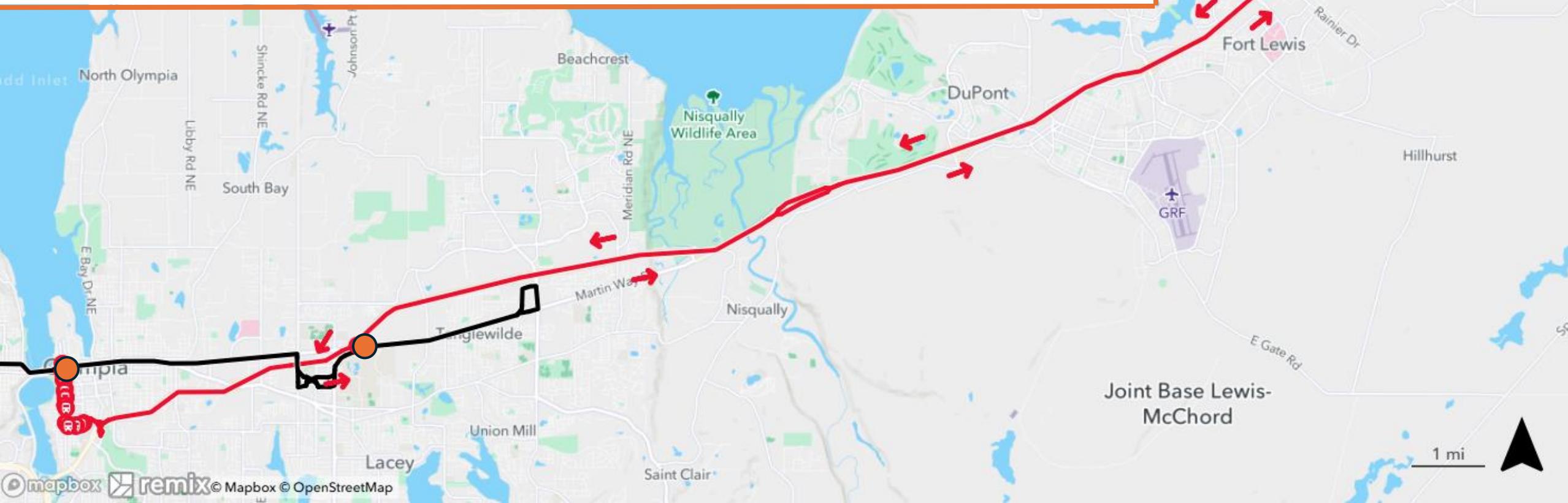
## Olympia Express

600

- Variable Frequency
- Weekdays & Weekends

### Olympia Transit Center

- Capitol Way
- I-5
- Capitol Campus
- Martin Way Park & Ride
- Lakewood Station
- SR512 Park & Ride



September 2025

# Olympia:

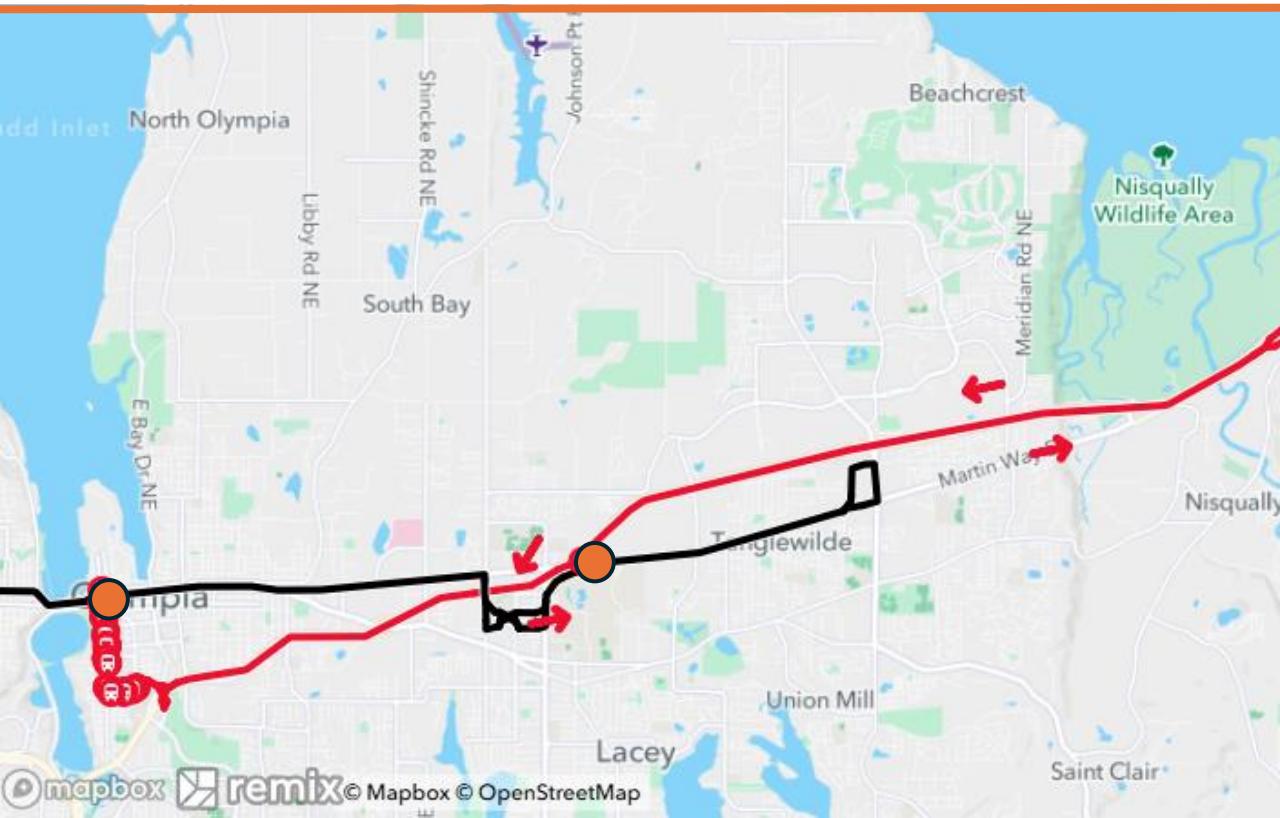
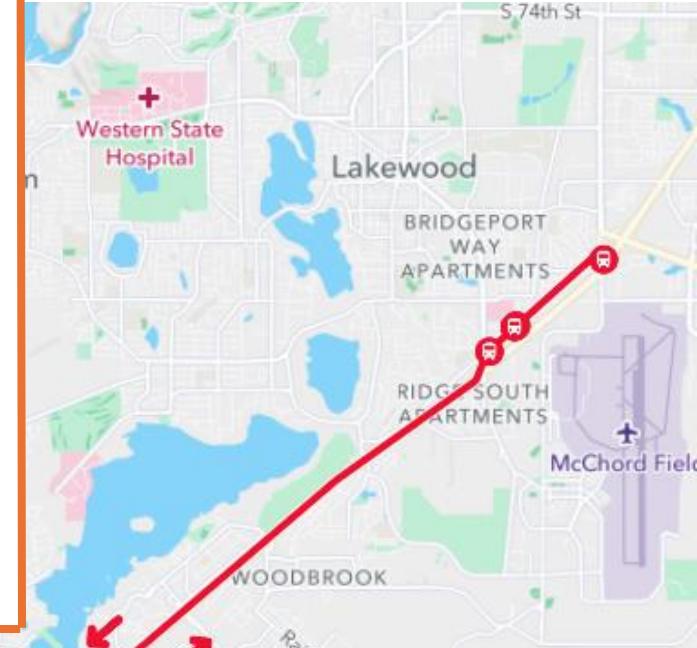
## Olympia Express

600

- Variable Frequency
- Weekdays & Weekends

### Olympia Transit Center

- Capitol Way
- I-5
- Capitol Campus
- Martin Way Park & Ride
- Lakewood Station
- SR512 Park & Ride



More  
direct to  
Lakewood

September 2025

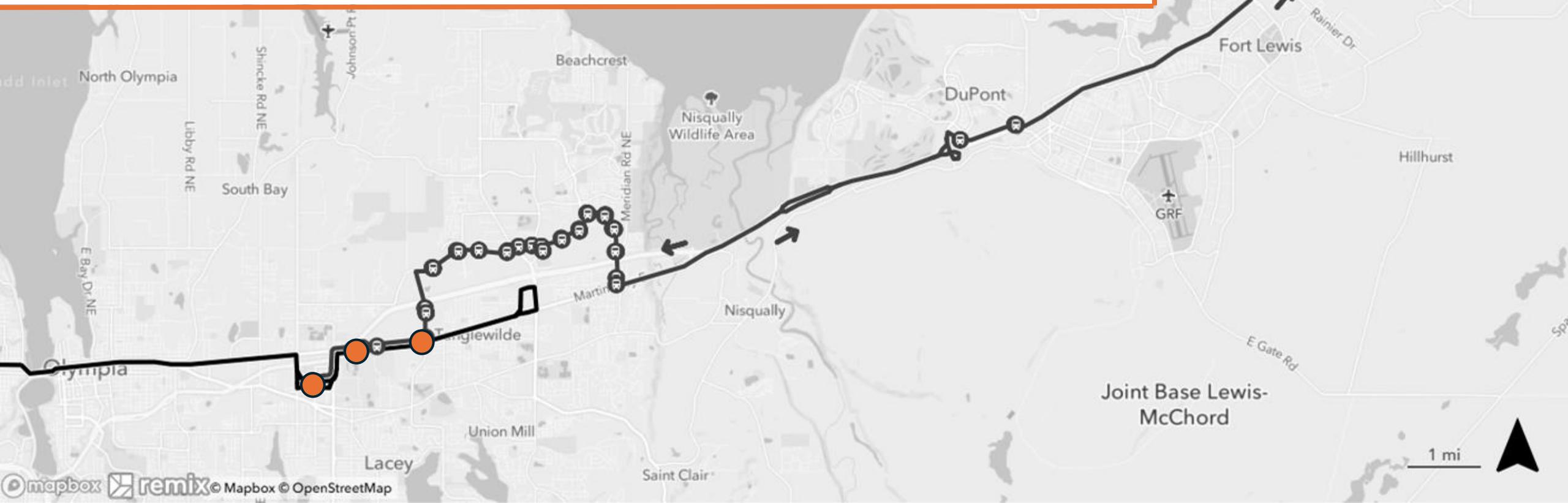
# Lacey: Lacey Express

1

- Variable Frequency
- Weekdays

## Lacey Transit Center

- Britton Parkway
- I-5
- Hawks Prairie Park & Ride
- DuPont Station
- Berkeley St (PT206 to JBLM)
- Lakewood Station
- SR512 Park & Ride



September 2025

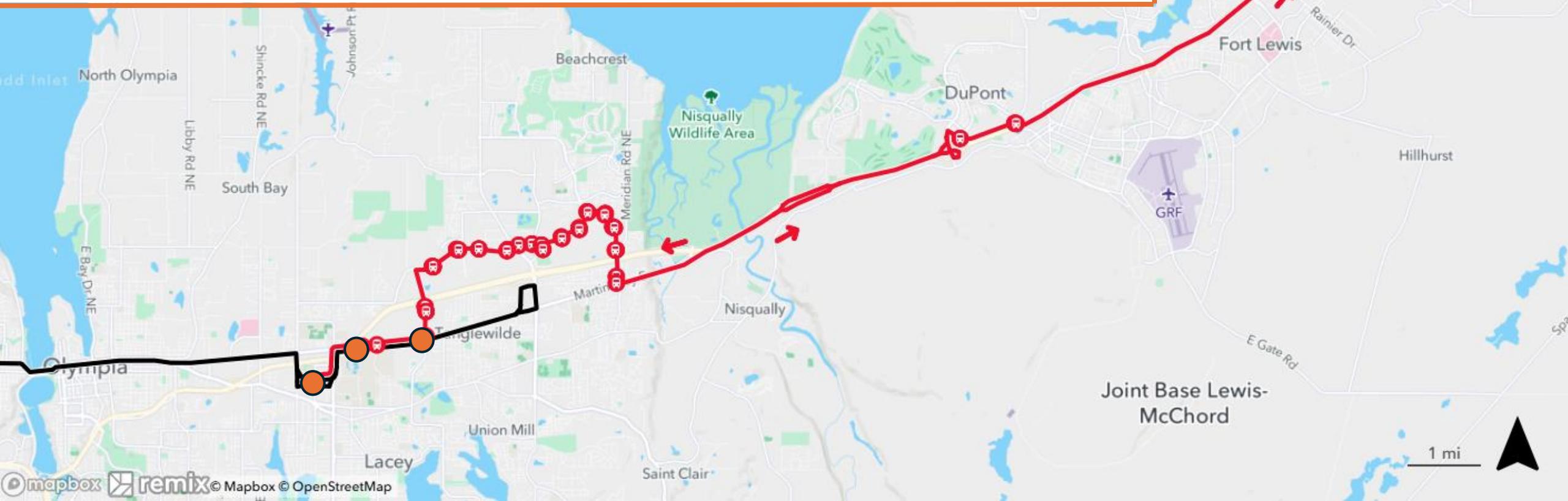
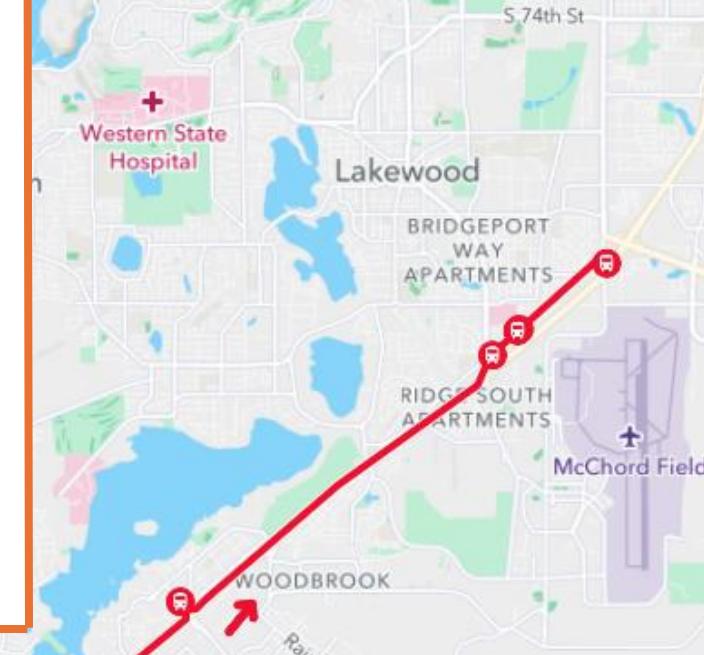
# Lacey: Lacey Express

610

- Variable Frequency
- Weekdays

## Lacey Transit Center

- Britton Parkway
- I-5
- Hawks Prairie Park & Ride
- DuPont Station
- Berkeley St (PT206 to JBLM)
- Lakewood Station
- SR512 Park & Ride



September 2025

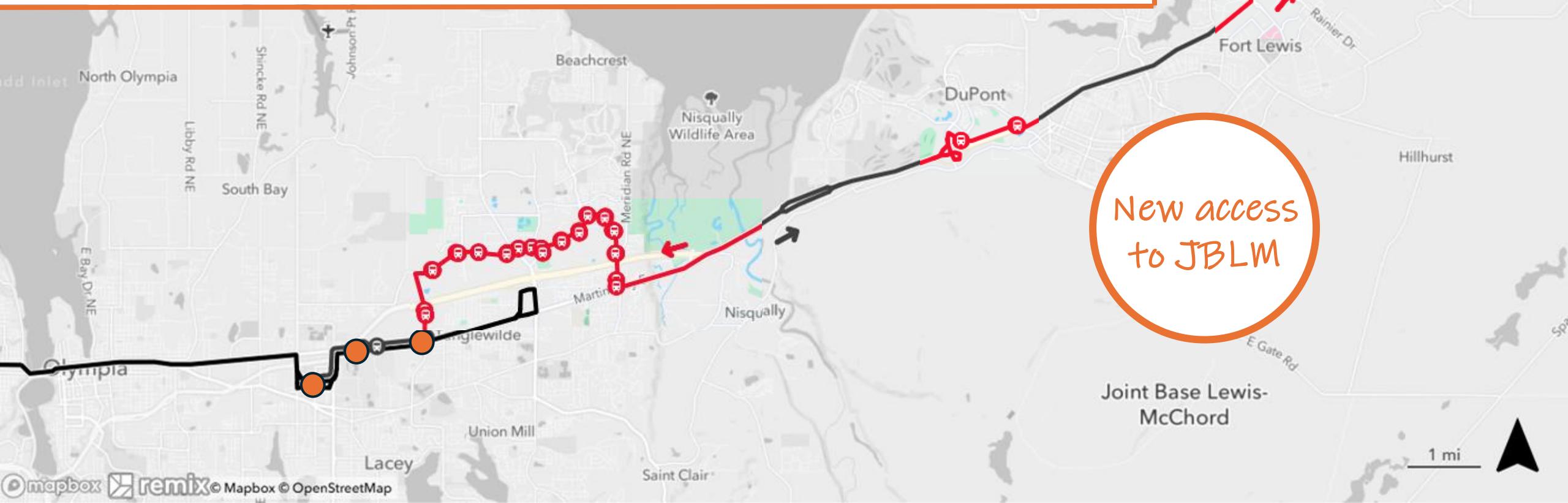
# Lacey: Lacey Express

610

- Variable Frequency
- Weekdays

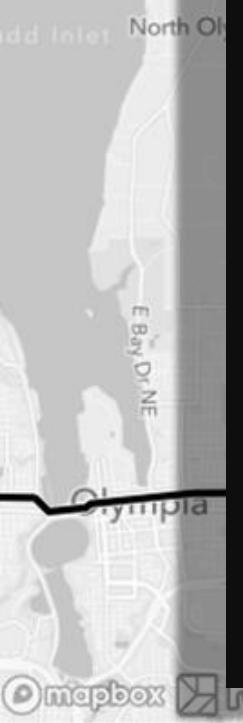
## Lacey Transit Center

- Britton Parkway
- I-5
- Hawks Prairie Park & Ride
- DuPont Station
- Berkeley St (PT206 to JBLM)
- Lakewood Station
- SR512 Park & Ride



# September Lacey Lacey Ex

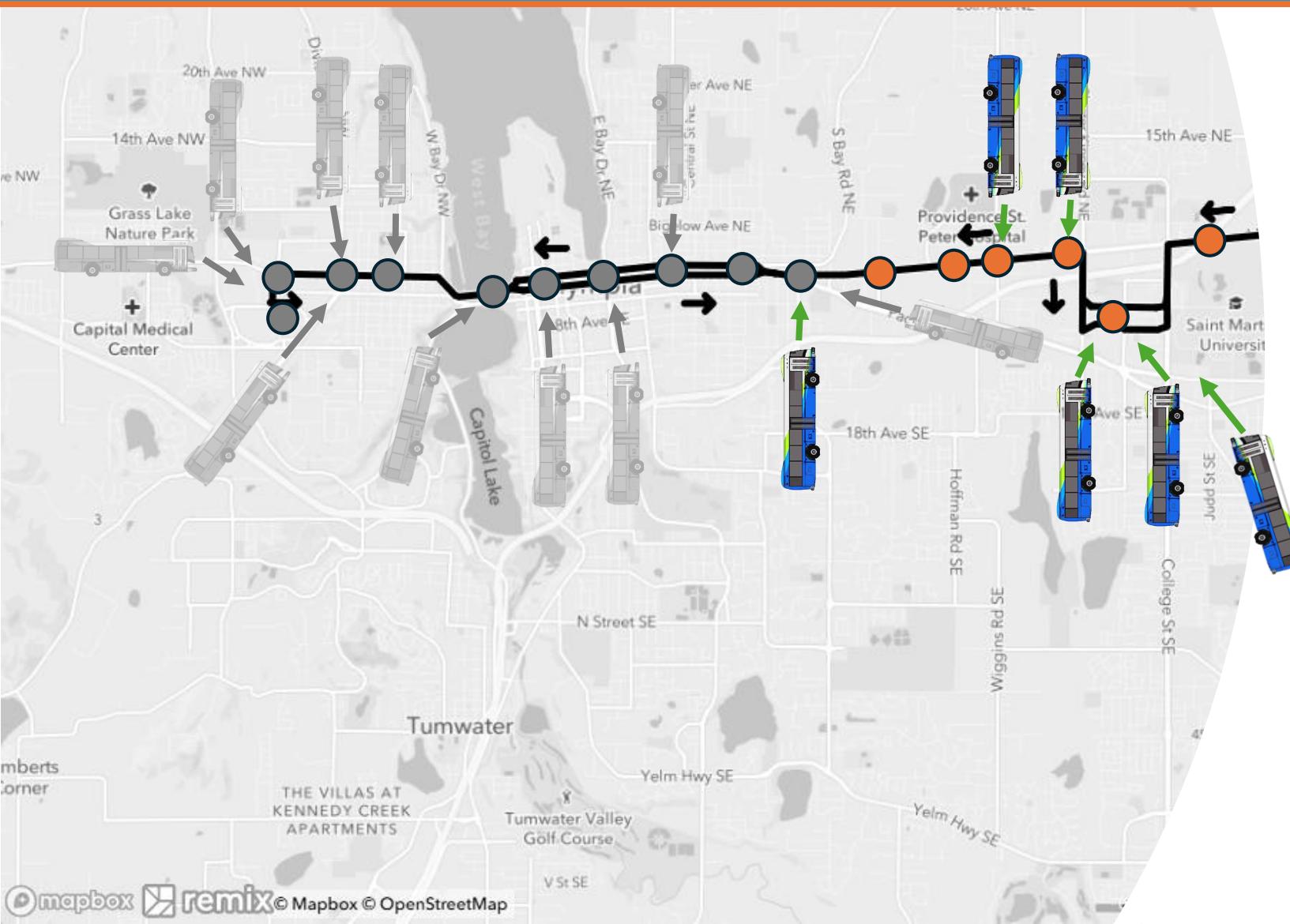
- Variance
- Week



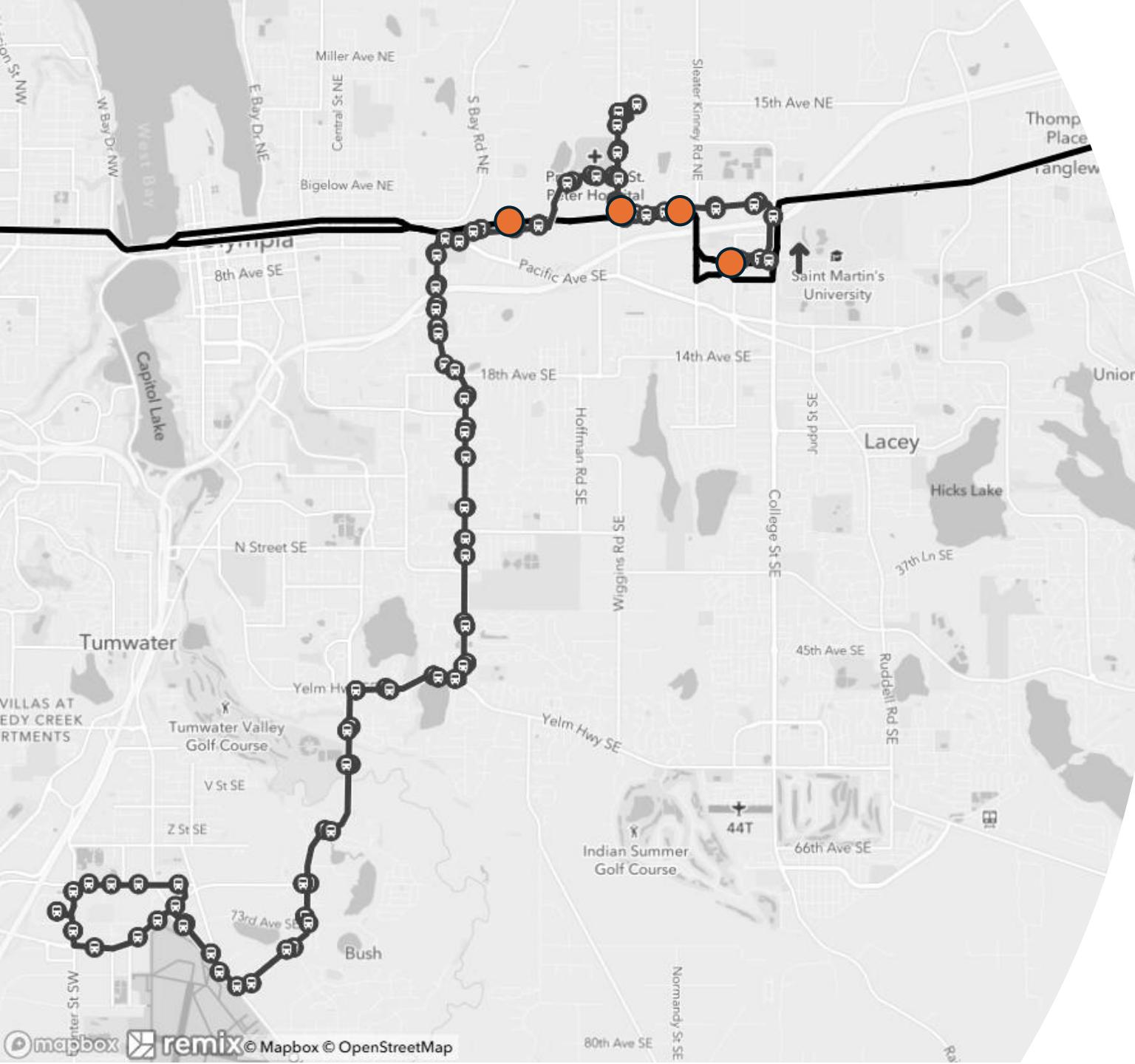
September 2025

# Central Martin Way

## Corridor Connections



- **Boulevard Rd**
- **Phoenix, Pattison, Ensign**
- **Lilly Rd**
- **Sleater-Kinney**
- **College St**

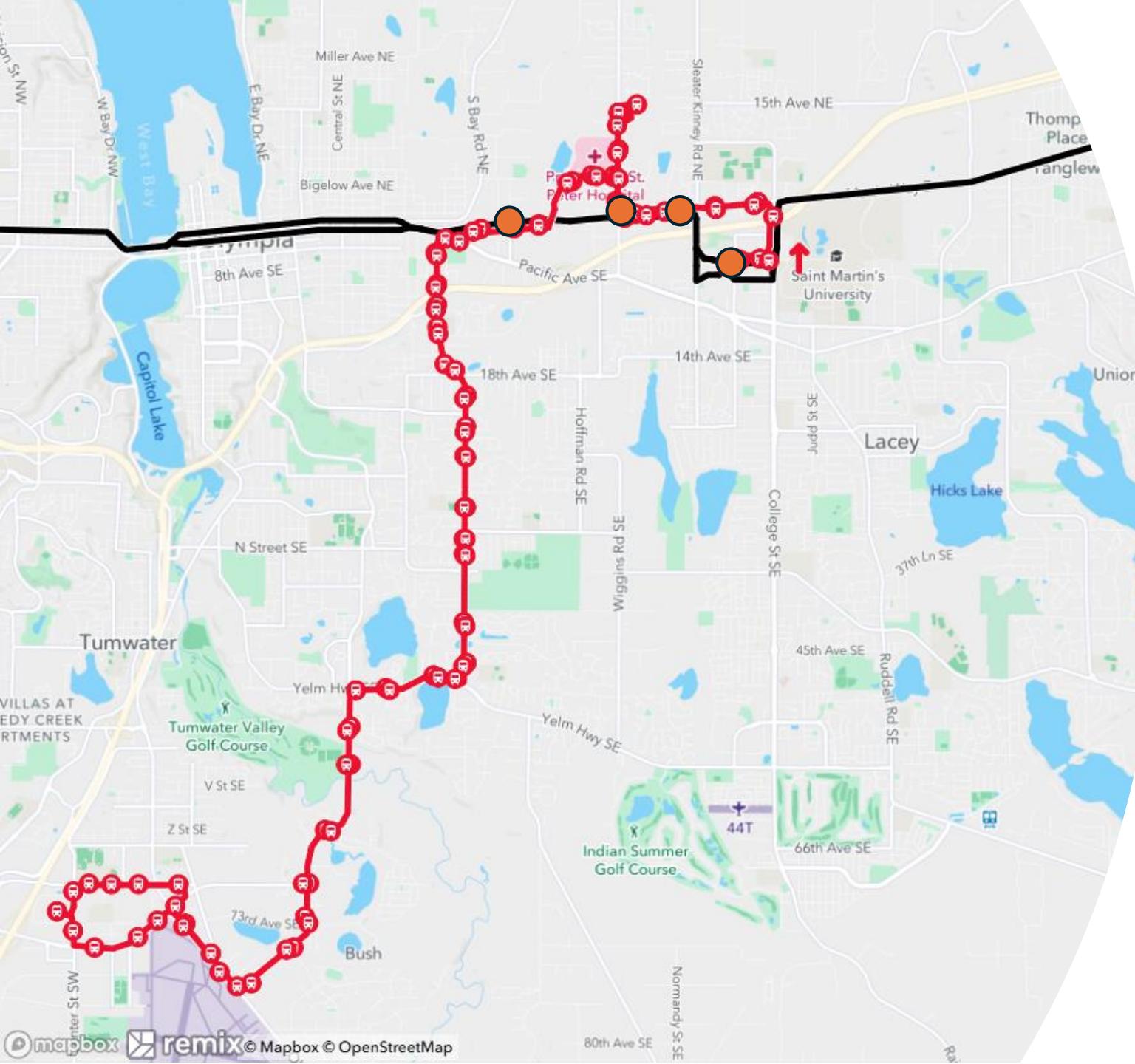


September 2025

## Lacey: Boulevard Rd

- **Martin Way**
  - Lilly Rd, Ensign Rd
  - Boulevard Rd
  - Henderson Blvd
  - Israel Rd
- Lacey Transit Center
- St. Peter's Medical Center
- Olympia Airport
- Tumwater High School
- State Offices – Tumwater
- 30-Minute Frequency
- Weekdays & Weekends



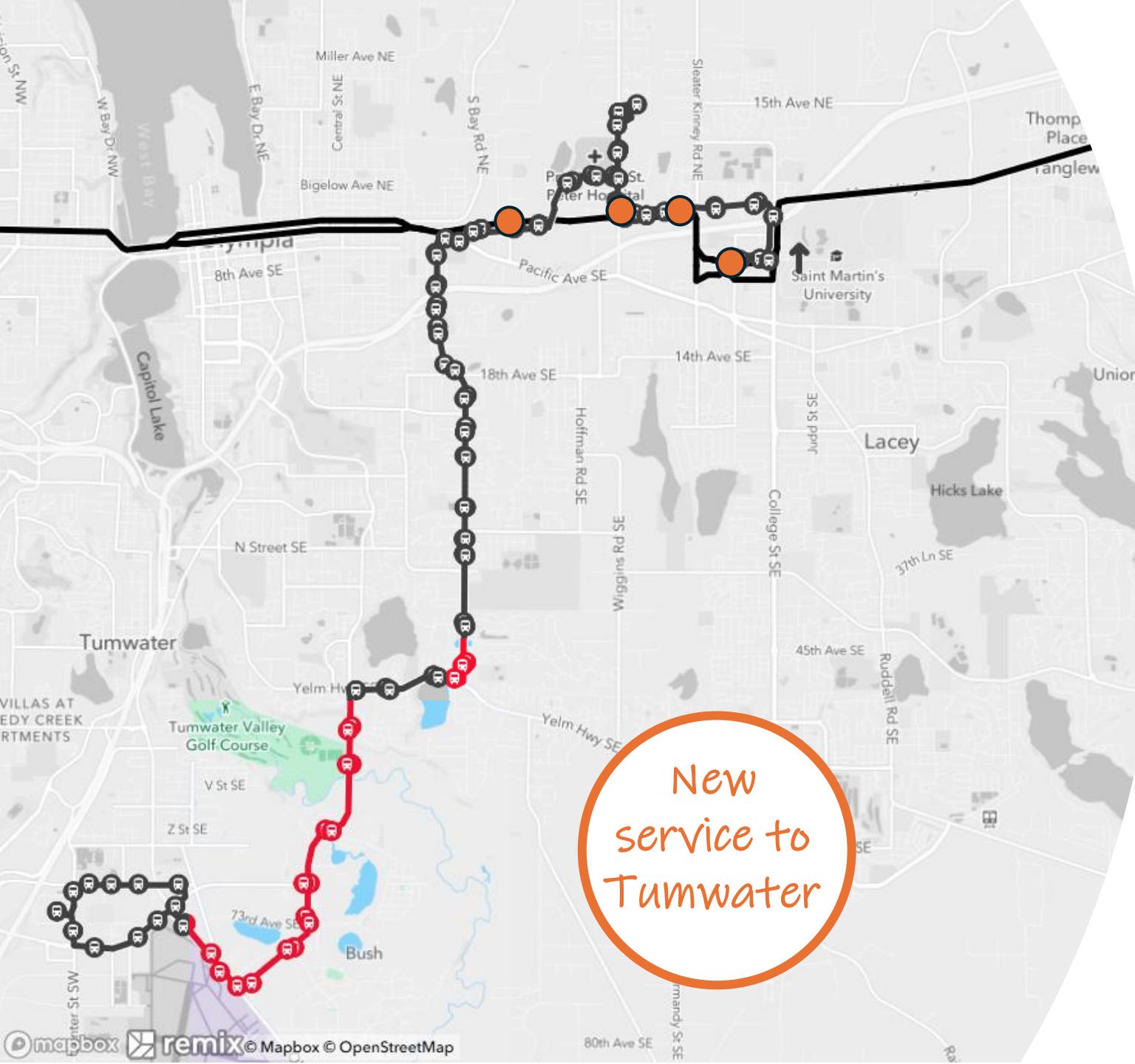


September 2025

## Lacey: Boulevard Rd

75

- **Martin Way**
  - Lilly Rd, Ensign Rd
  - Boulevard Rd
  - Henderson Blvd
  - Israel Rd
- Lacey Transit Center
- St. Peter's Medical Center
- Olympia Airport
- Tumwater High School
- State Offices – Tumwater
- 30-Minute Frequency
- Weekdays & Weekends

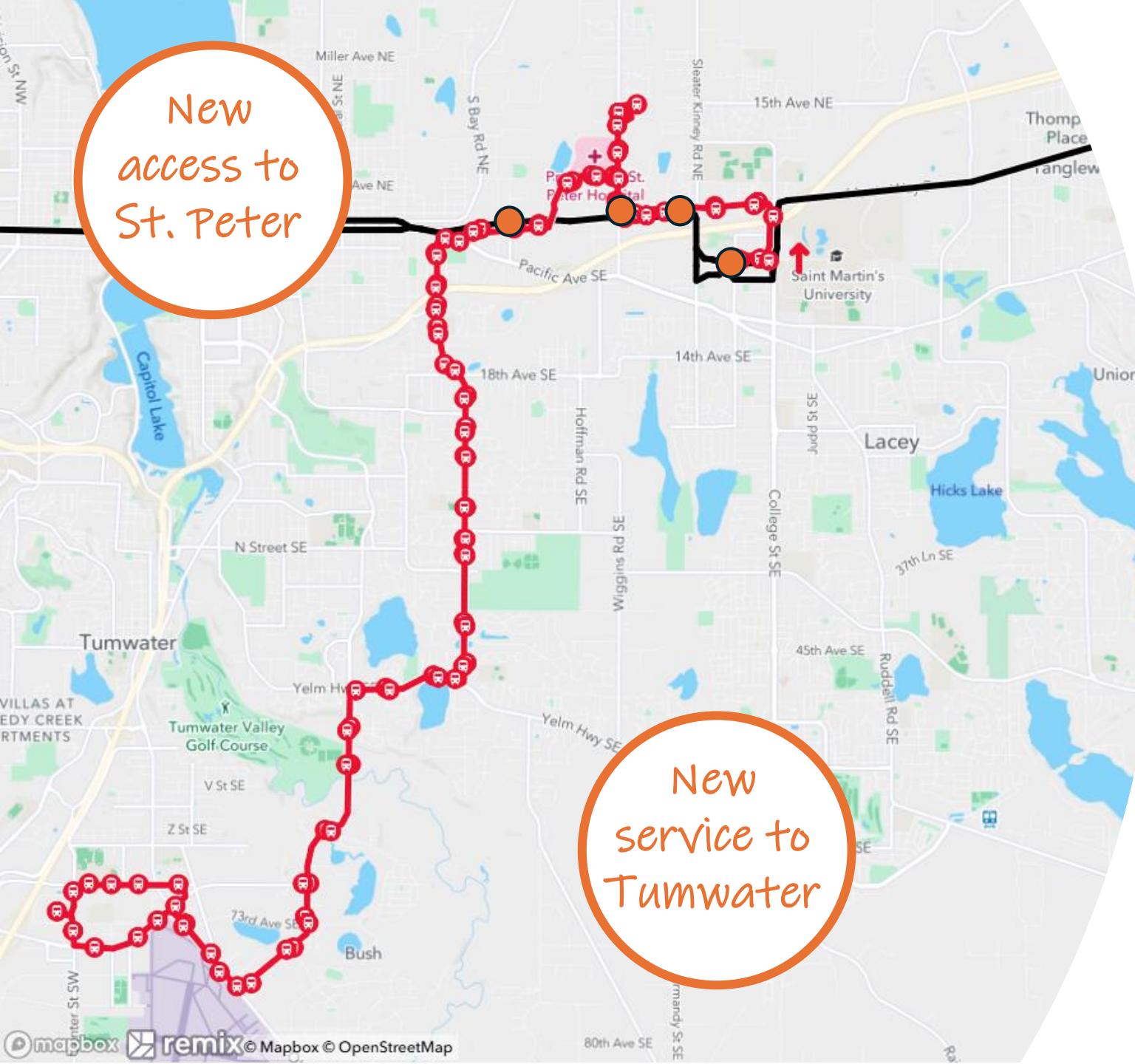


September 2025

## Lacey: Boulevard Rd

75

- **Martin Way**
  - Lilly Rd, Ensign Rd
  - Boulevard Rd
  - Henderson Blvd
  - Israel Rd
- Lacey Transit Center
- St. Peter's Medical Center
- Olympia Airport
- Tumwater High School
- State Offices – Tumwater
- 30-Minute Frequency
- Weekdays & Weekends



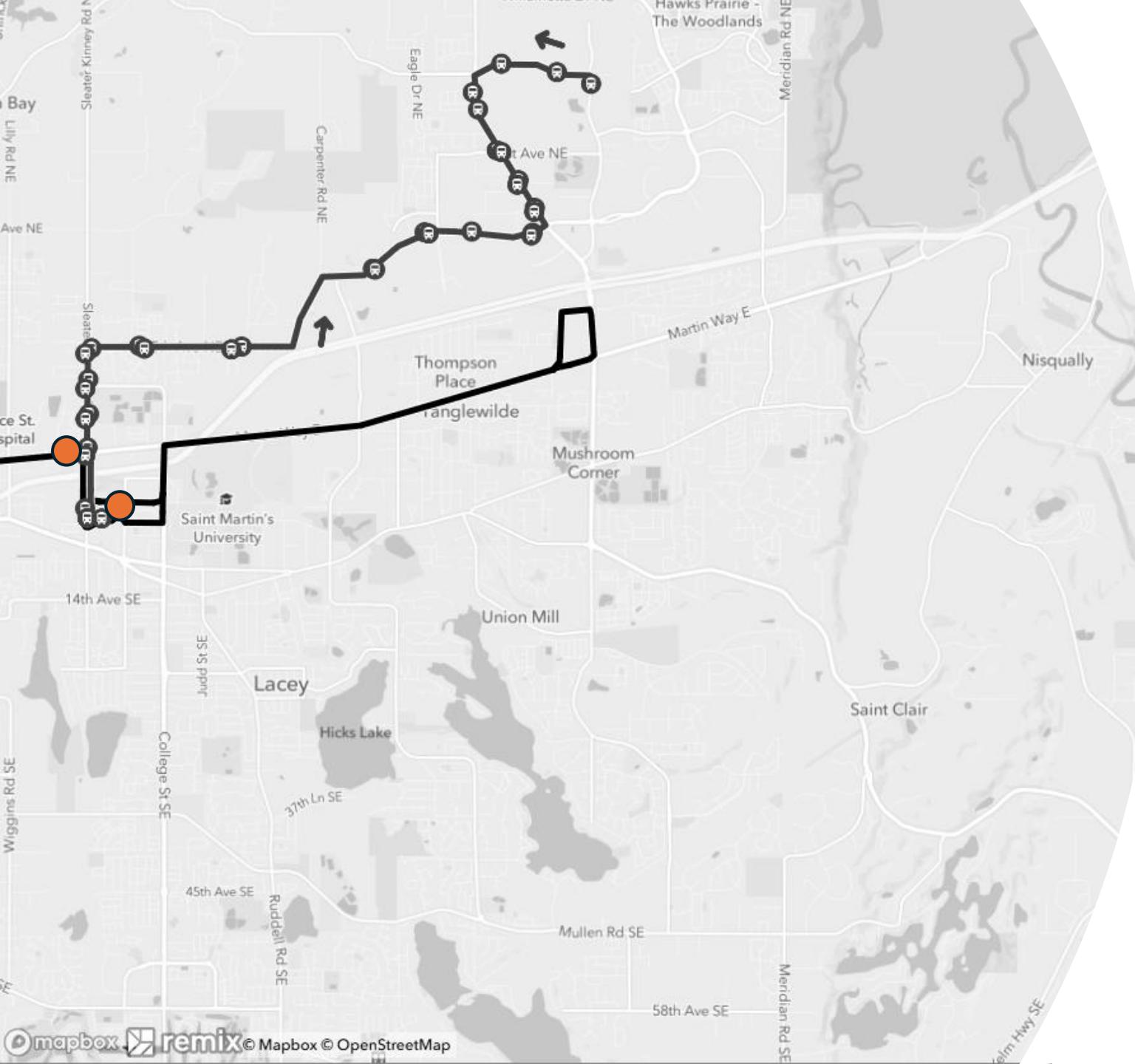
September 2025

# Lacey: Boulevard Rd

75

## ○ Martin Way

- Lilly Rd, Ensign Rd
- Boulevard Rd
- Henderson Blvd
- Israel Rd
- Lacey Transit Center
- St. Peter's Medical Center
- Olympia Airport
- Tumwater High School
- State Offices – Tumwater
- 30-Minute Frequency
- Weekdays & Weekends

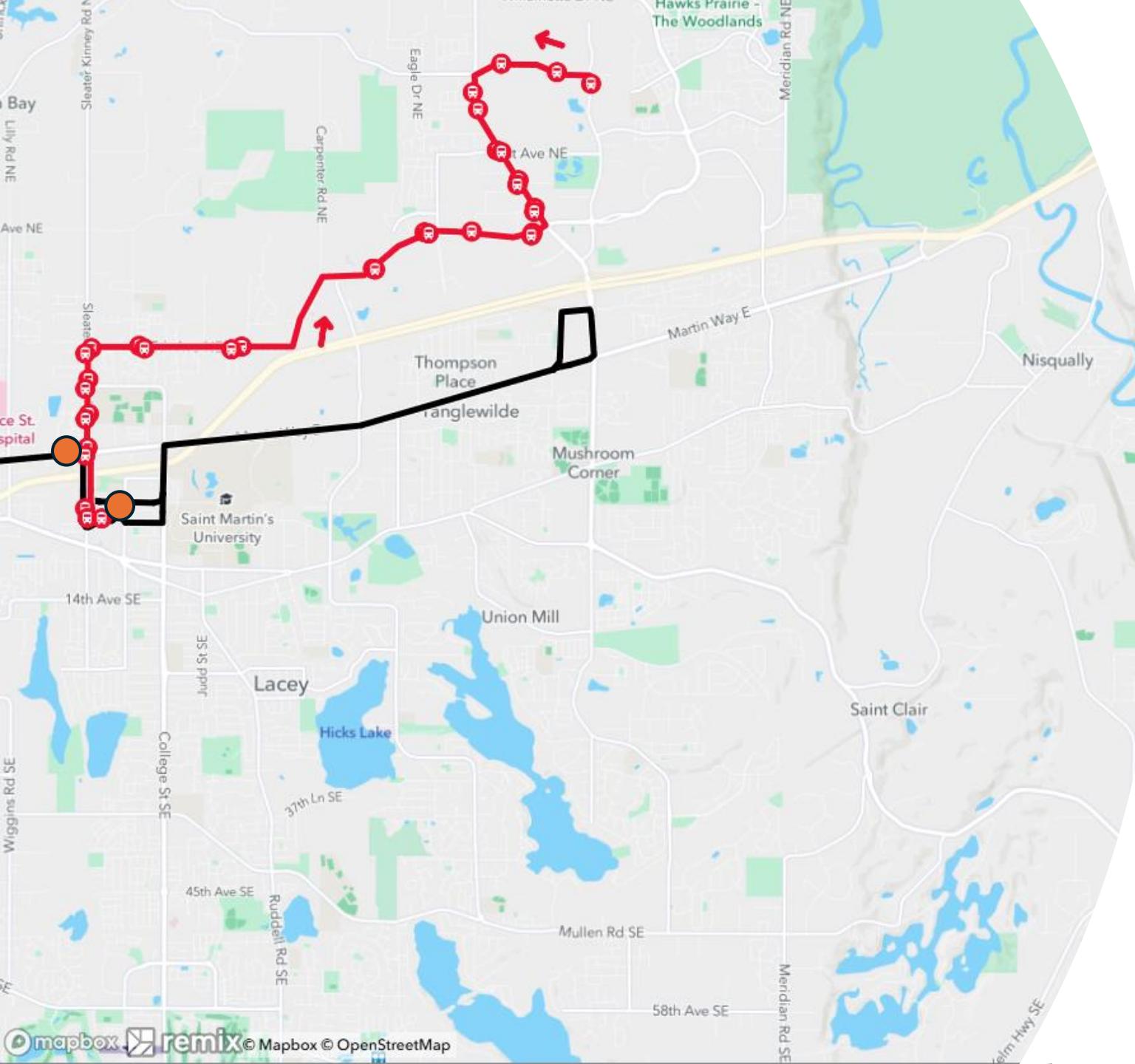


September 2025

## Lacey: *Britton Parkway*



- **Lacey Transit Center**
  - Sleater-Kinney
  - 15<sup>th</sup> Ave
  - Britton Parkway
  - Marvin Rd
- 30-Minute Frequency
- Weekdays & Weekends

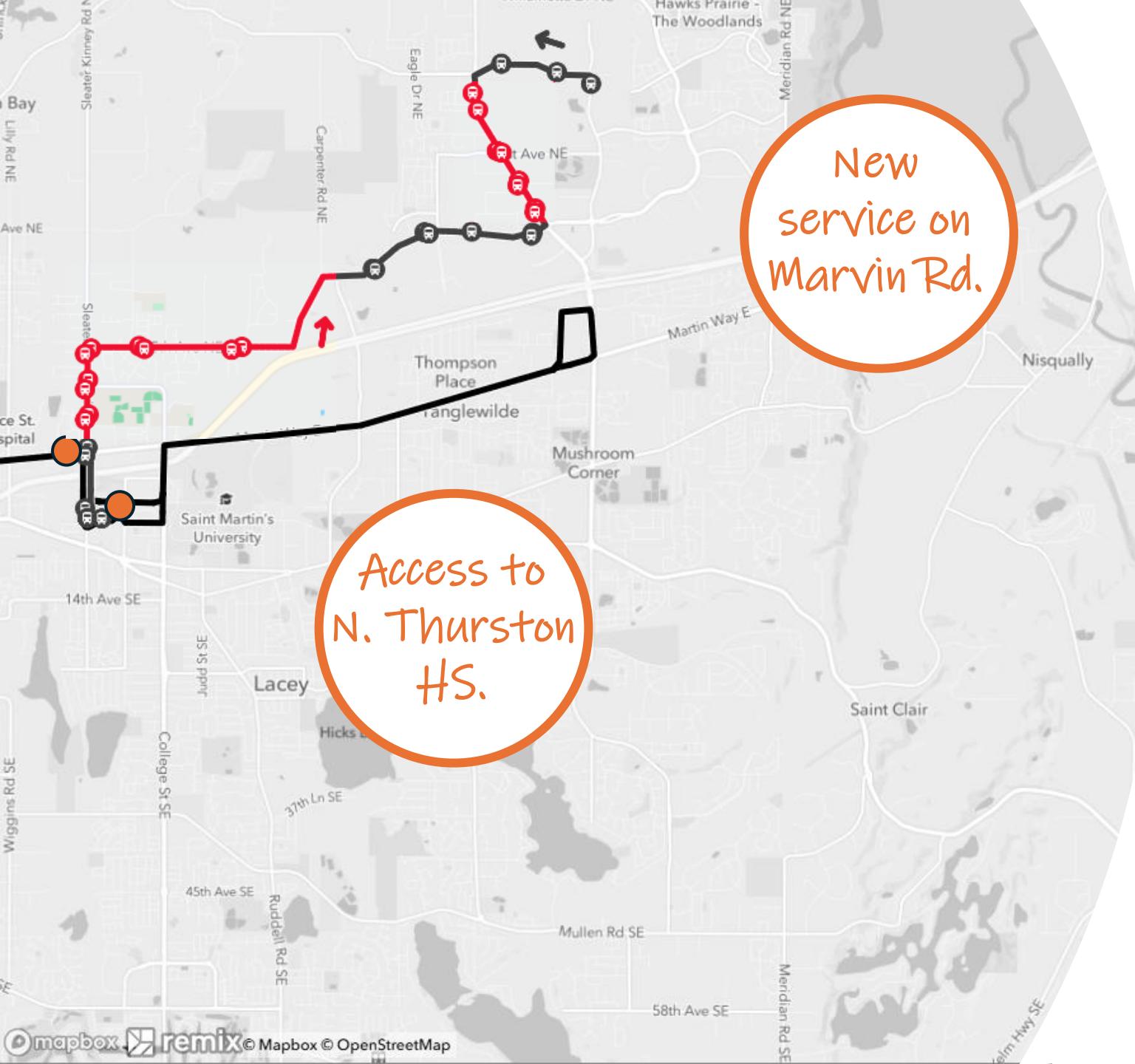


September 2025

## Lacey: *Britton Parkway*

70

- **Lacey Transit Center**
- Sleater-Kinney
- 15<sup>th</sup> Ave
- Britton Parkway
- Marvin Rd
- 30-Minute Frequency
- Weekdays & Weekends



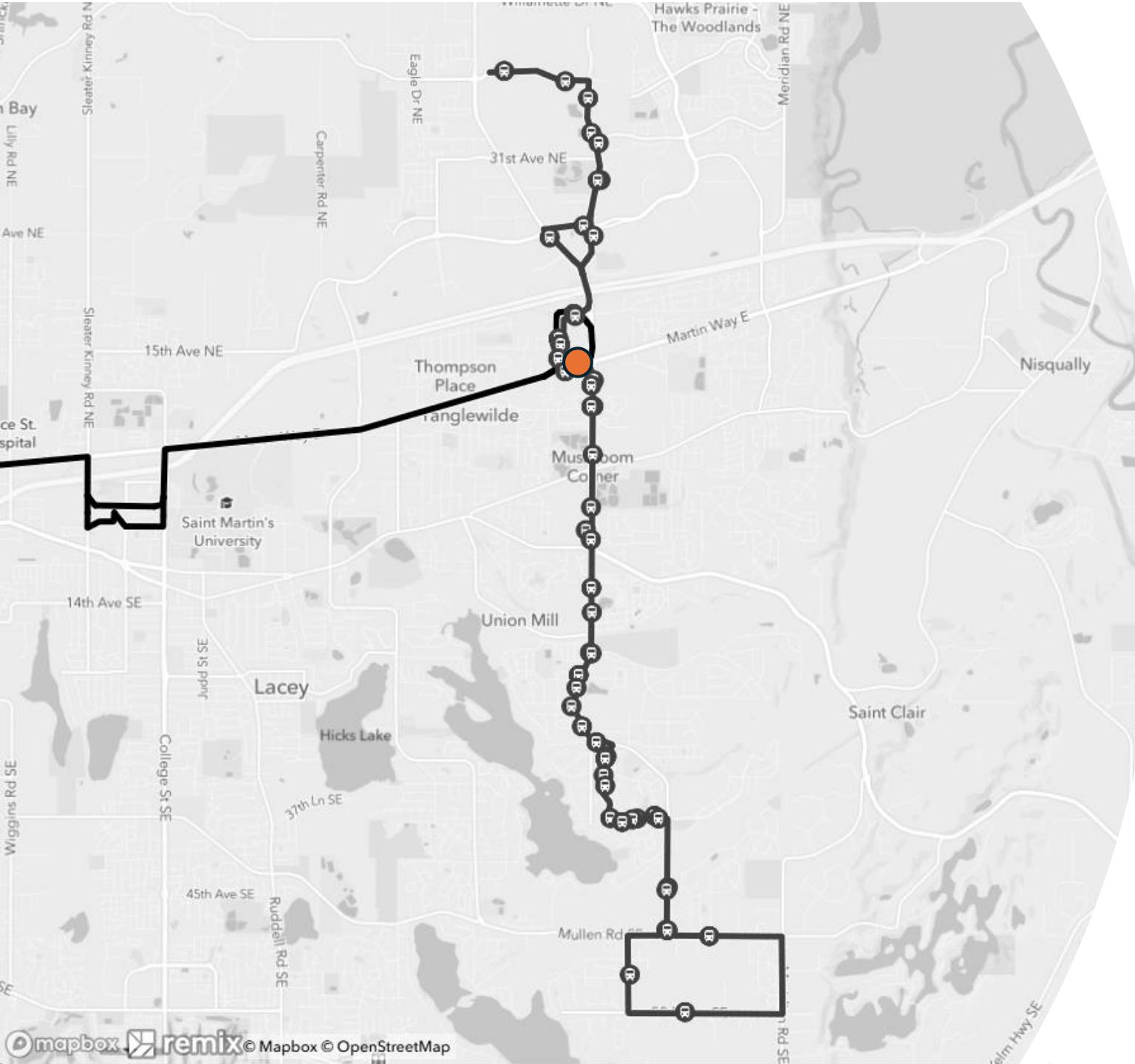
September 2025

## Lacey: Britton Parkway

70

### ○ Lacey Transit Center

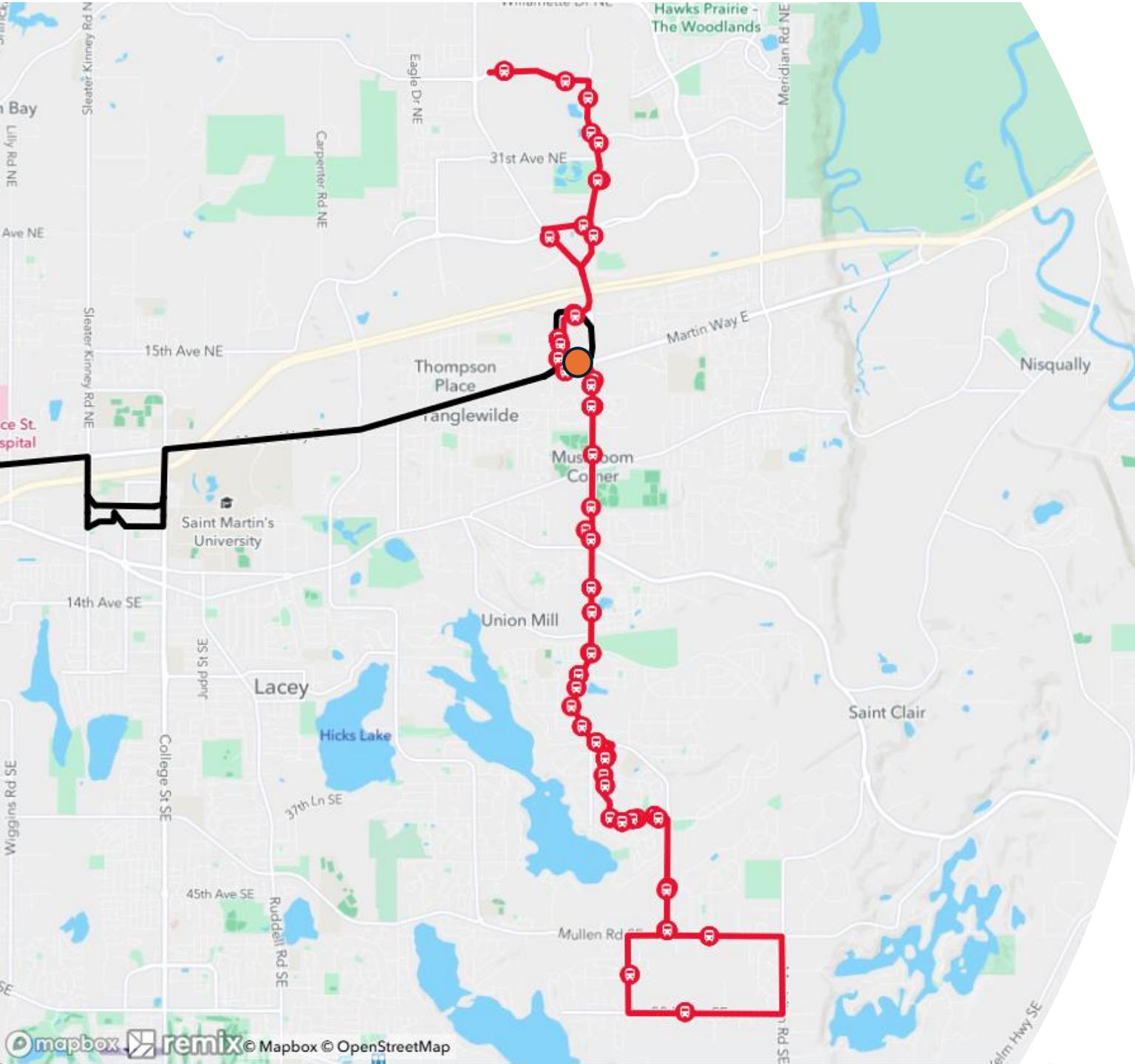
- Sleater-Kinney
- 15<sup>th</sup> Ave
- Britton Parkway
- Marvin Rd
- 30-Minute Frequency
- Weekdays & Weekends



September 2025  
**Lacey:**  
*Marvin Rd*

- **Martin Way**
  - Hogum Bay
  - Galaxy Dr
  - Marvin Rd
  - Mullen Rd
- 30-Minute Frequency
- Weekdays & Weekends

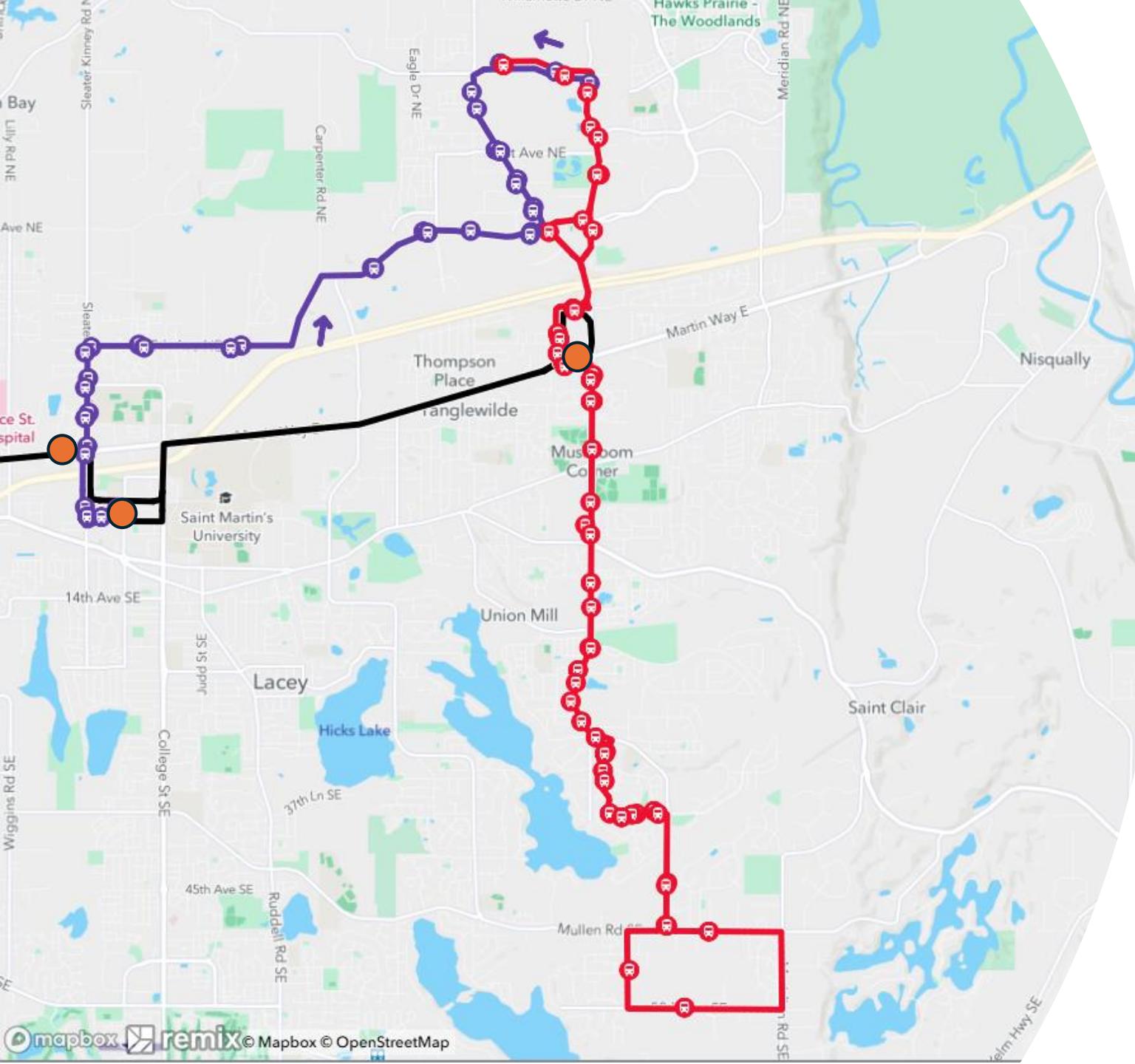




September 2025  
**Lacey:**  
*Marvin Rd*

76

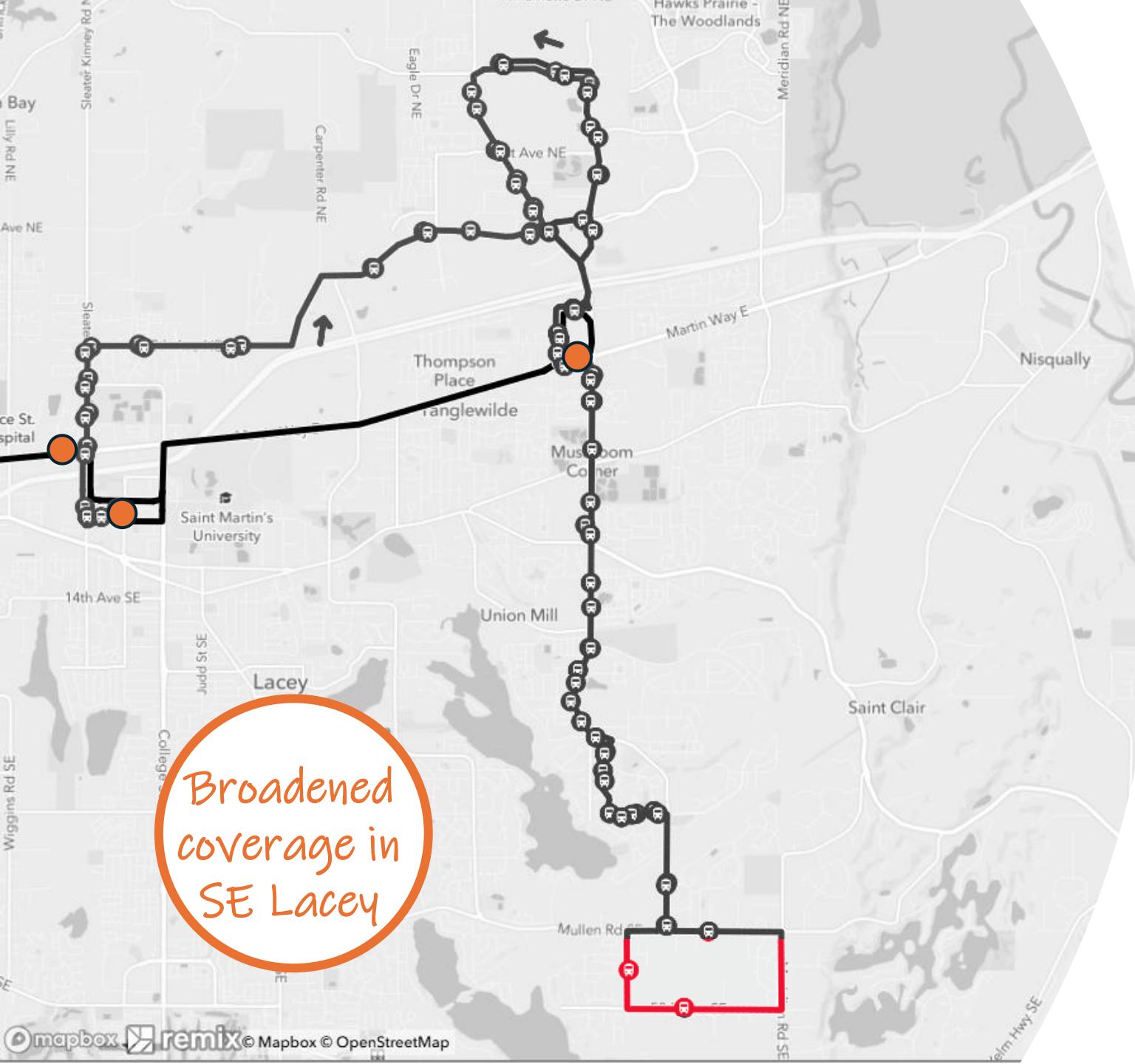
- **Martin Way**
- Hogum Bay
- Galaxy Dr
- Marvin Rd
- Mullen Rd
- 30-Minute Frequency
- Weekdays & Weekends



September 2025  
**Lacey:**  
*Hawks Prairie*

Convenient  
Direct

- **Martin Way**
  - North Thurston High School
  - WSDOT Olympia Region
- Hawks Prairie Employers
- Hawks Prairie Park & Ride
- Commerce & Employment
- Regional Athletic Complex



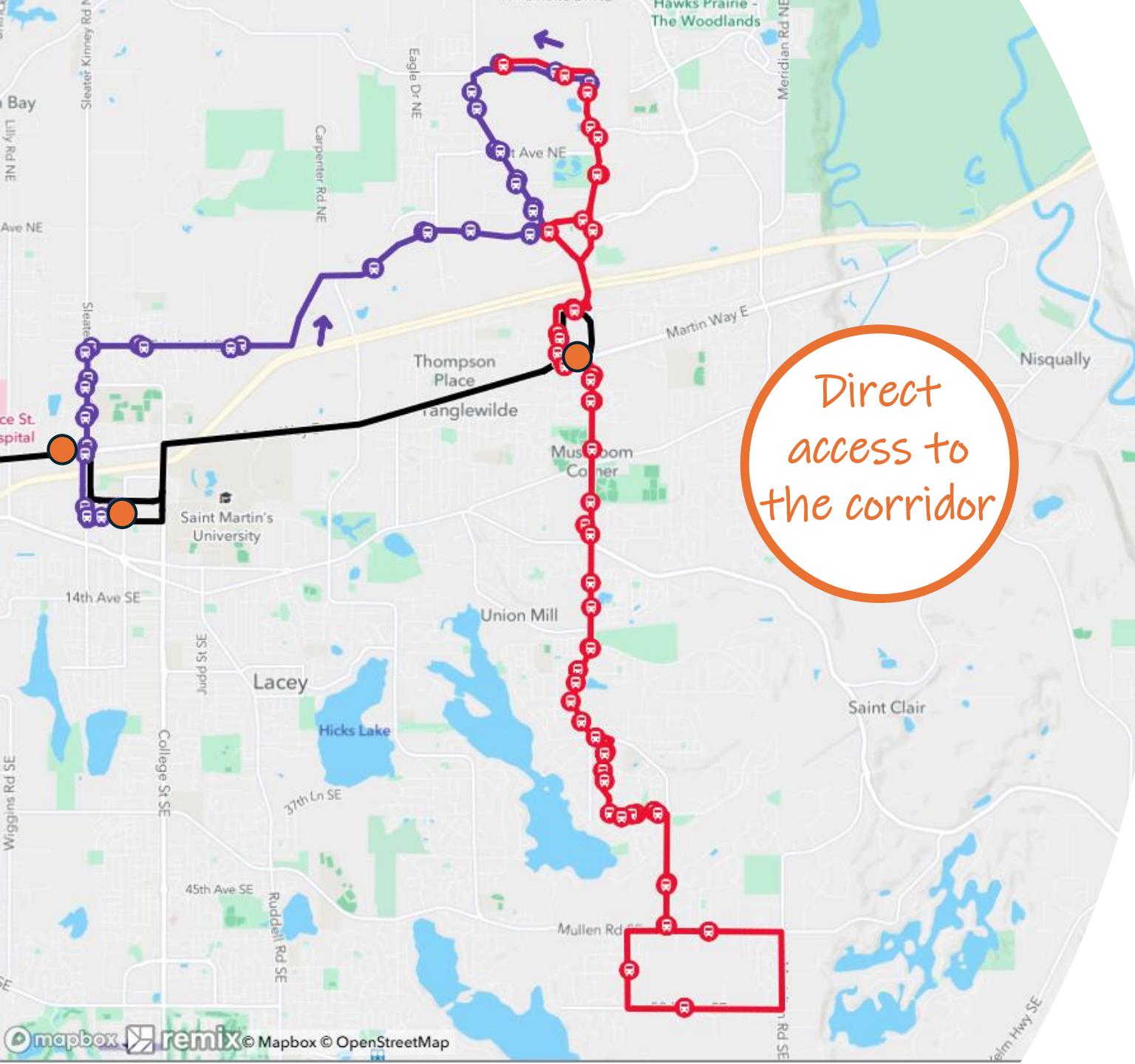
September 2025

# Lacey: Hawks Prairie

Convenient  
Direct

- **Martin Way**
  - North Thurston High School
  - WSDOT Olympia Region
  - Hawks Prairie Employers
  - Hawks Prairie Park & Ride
  - Commerce & Employment
  - Regional Athletic Complex

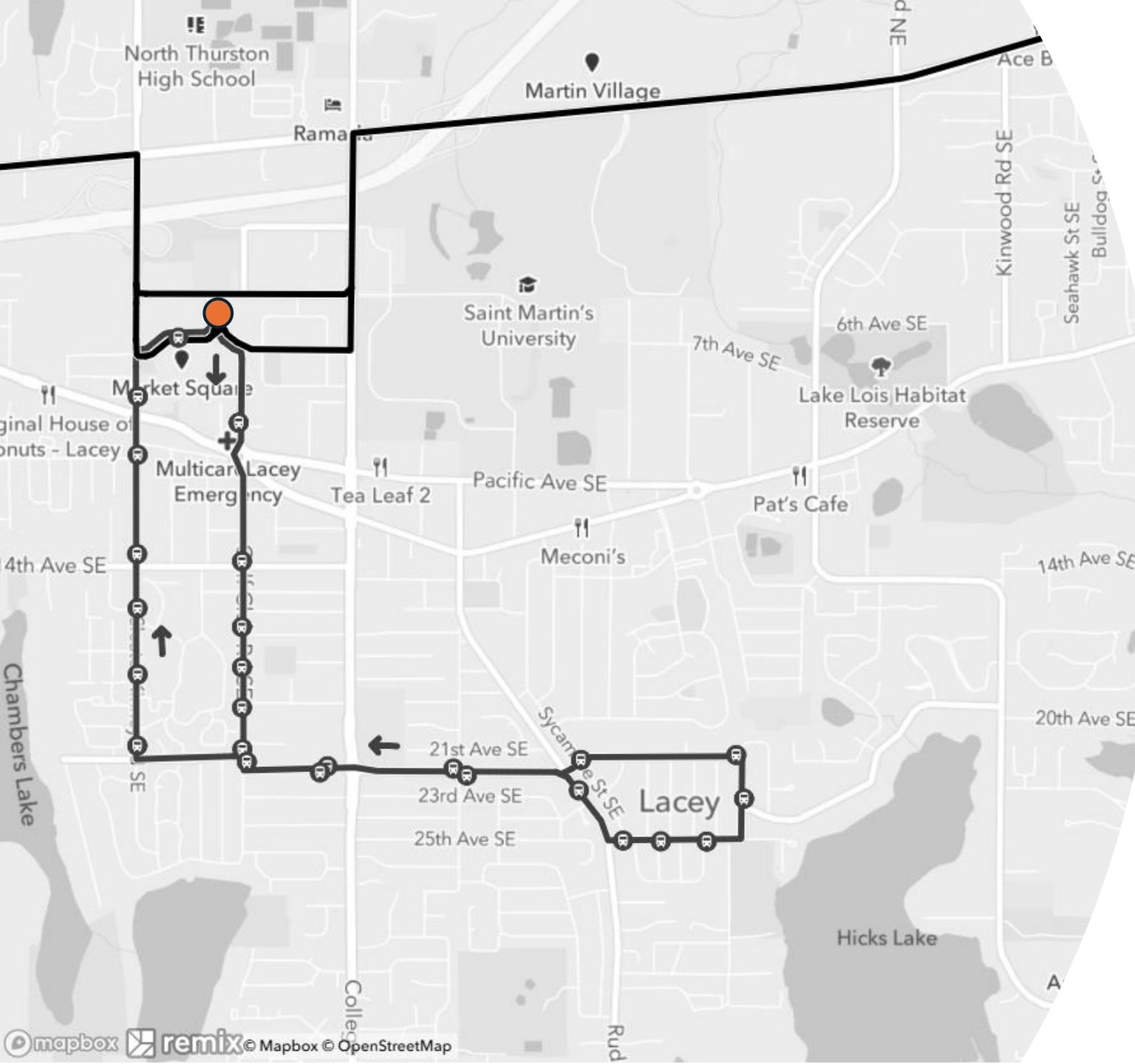
Broadened  
coverage in  
SE Lacey



September 2025  
**Lacey:**  
*Hawks Prairie*

Convenient  
Direct

- **Martin Way**
  - North Thurston High School
  - WSDOT Olympia Region
- Hawks Prairie Employers
- Hawks Prairie Park & Ride
- Commerce & Employment
- Regional Athletic Complex

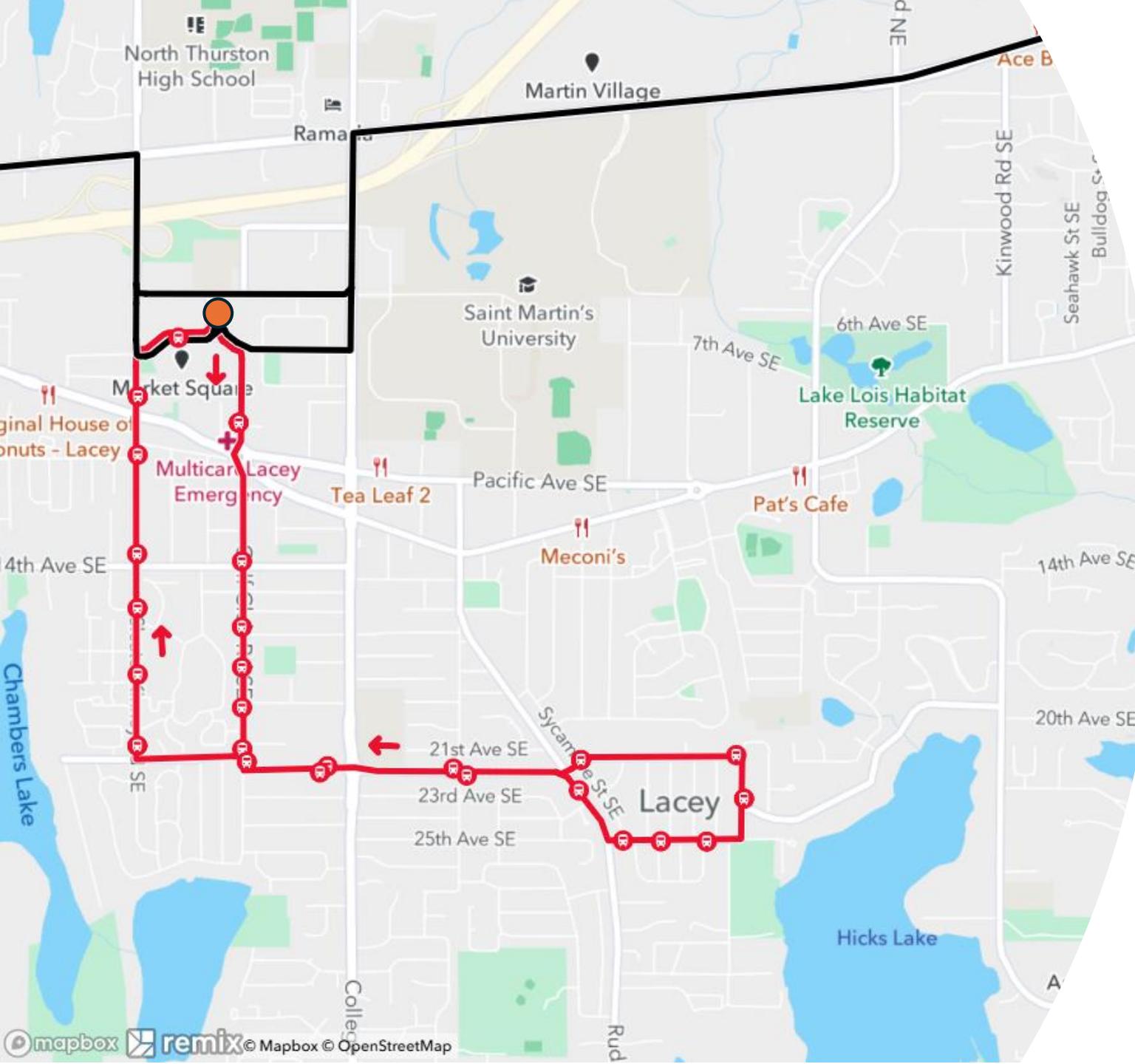


September 2025

## Lacey: Golf Club Rd



- **Lacey Transit Center**
- Golf Club Rd
- 22<sup>nd</sup> Ave
- Sleater-Kinney
- Panorama Community
- 30-Minute Frequency
- Weekdays & Weekends

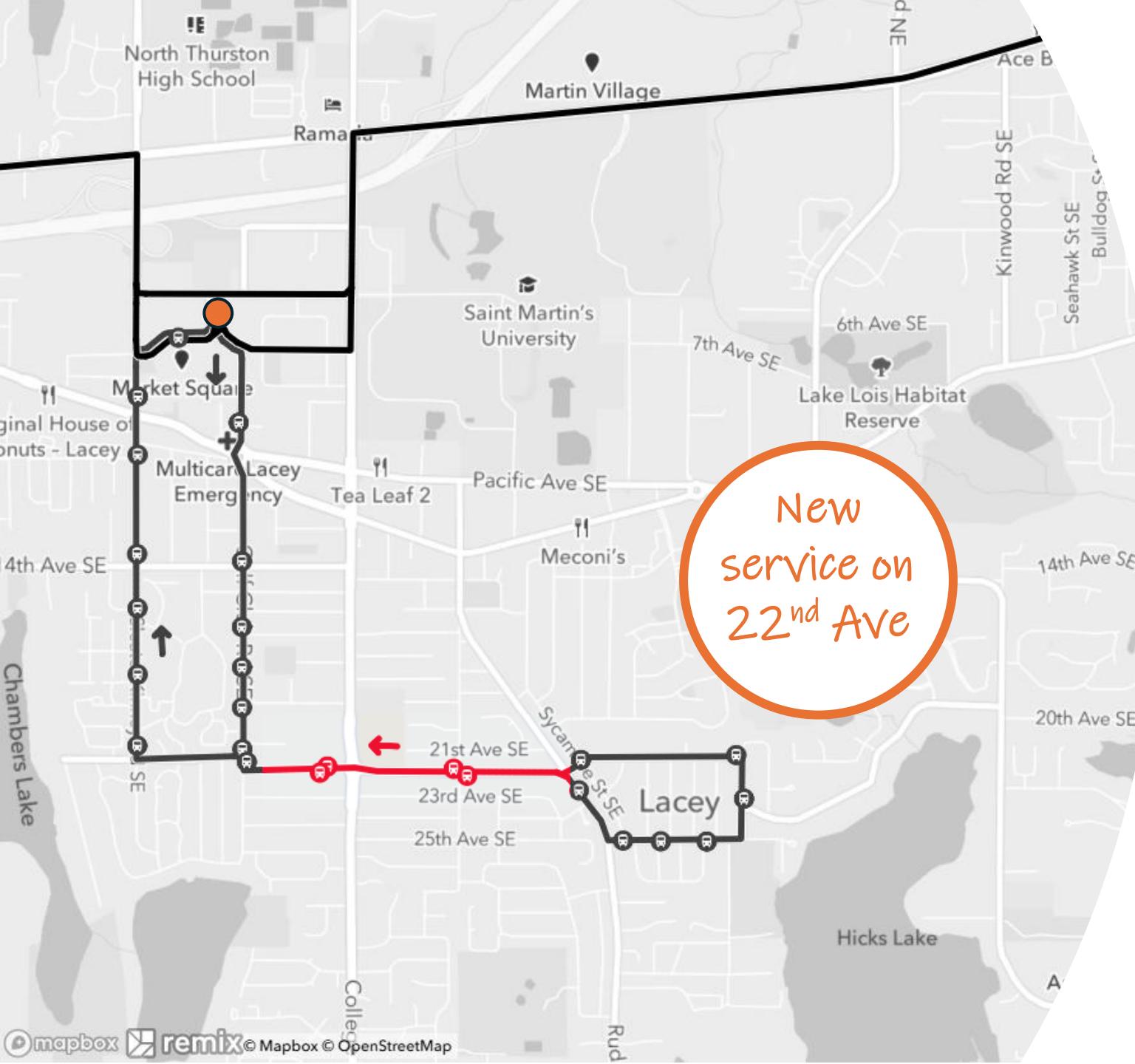


September 2025

## Lacey: Golf Club Rd

73

- Lacey Transit Center
- Golf Club Rd
- 22nd Ave
- Sleater-Kinney
- Panorama Community
- 30-Minute Frequency
- Weekdays & Weekends

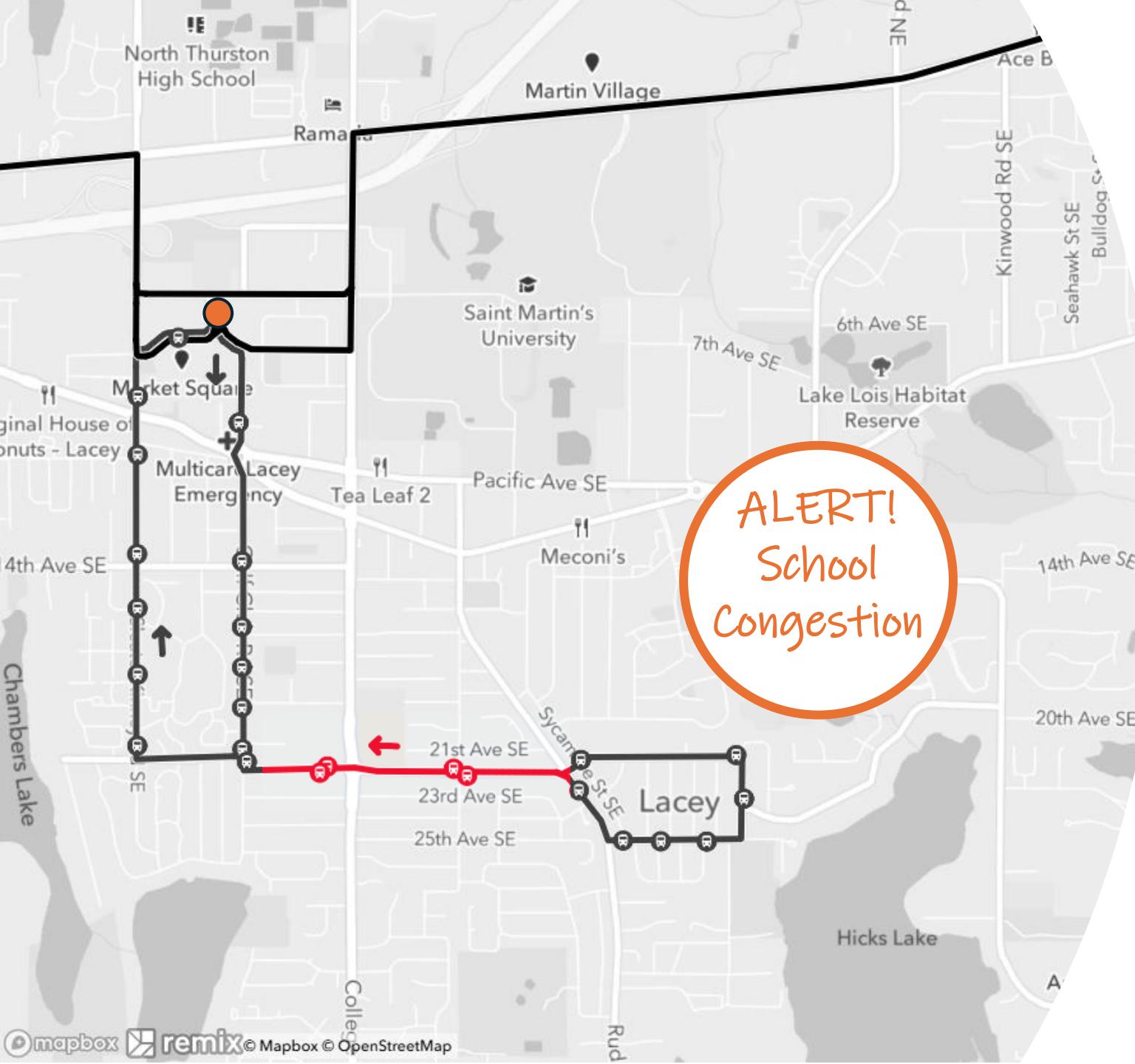


September 2025

## Lacey: Golf Club Rd

73

- Lacey Transit Center
- Golf Club Rd
- 22<sup>nd</sup> Ave
- Sleater-Kinney
- Panorama Community
- 30-Minute Frequency
- Weekdays & Weekends



September 2025

## Lacey: Golf Club Rd

73

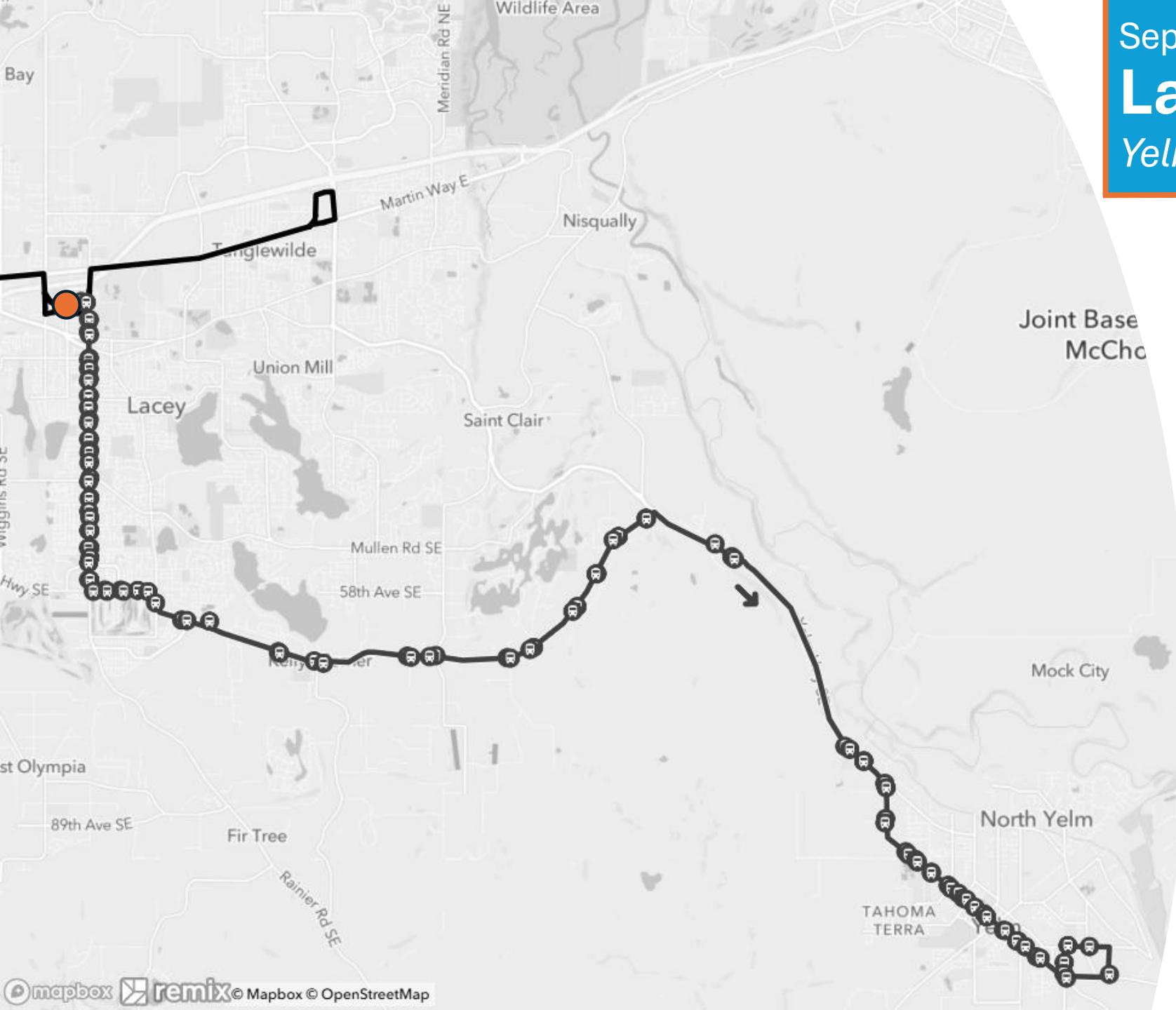
- Lacey Transit Center
- Golf Club Rd
- 22<sup>nd</sup> Ave
- Sleater-Kinney
- Panorama Community
- 30-Minute Frequency
- Weekdays & Weekends

September 2025

# Lacey: Yelm Avenue

51

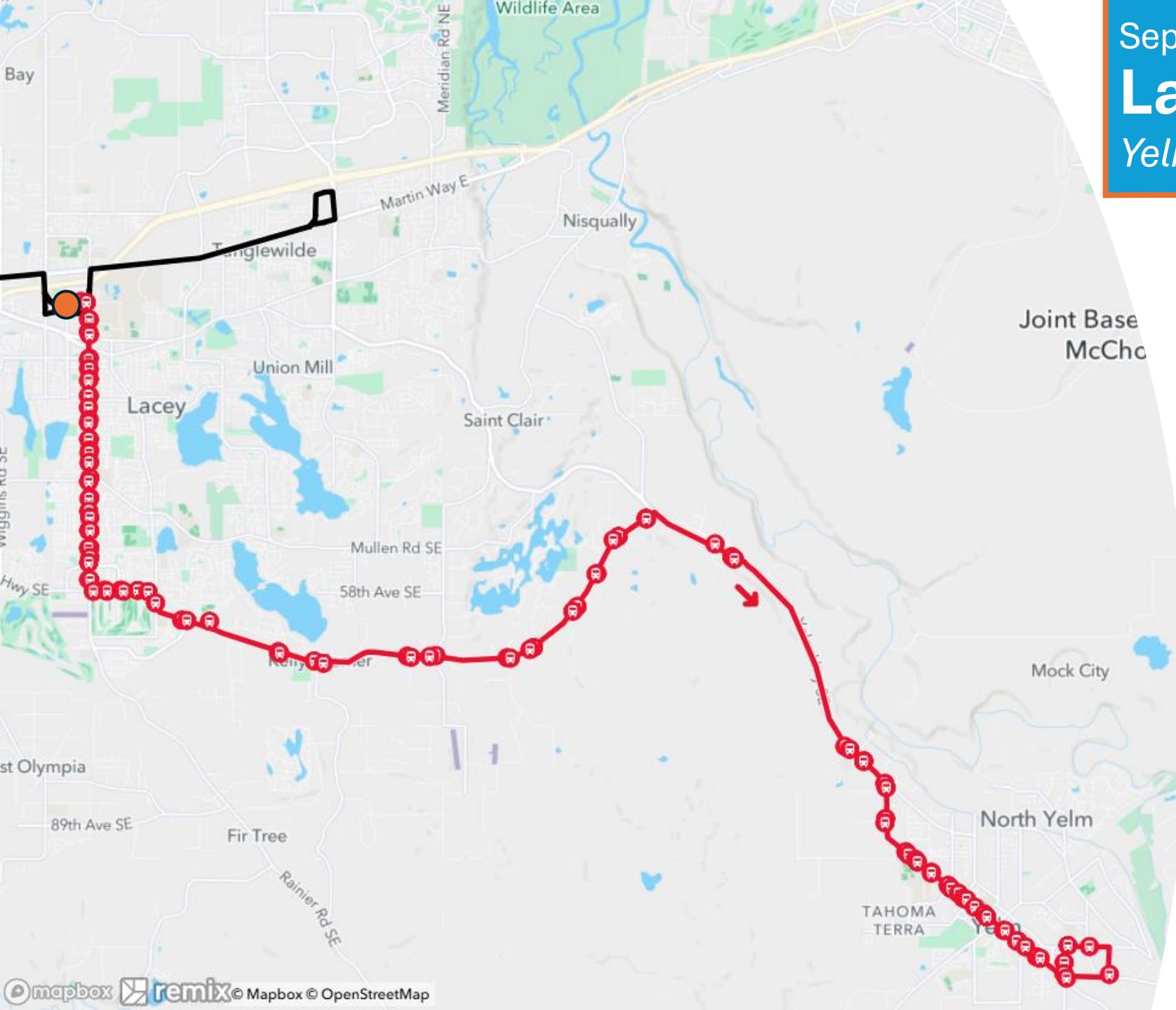
- **Lacey Transit Center**
  - College St
  - Yelm Hwy
  - Yelm Ave
- Nisqually Tribal Center
- Yelm High School
- 30-Minute Frequency
- Weekdays & Weekends



September 2025

# Lacey: Yelm Avenue

90

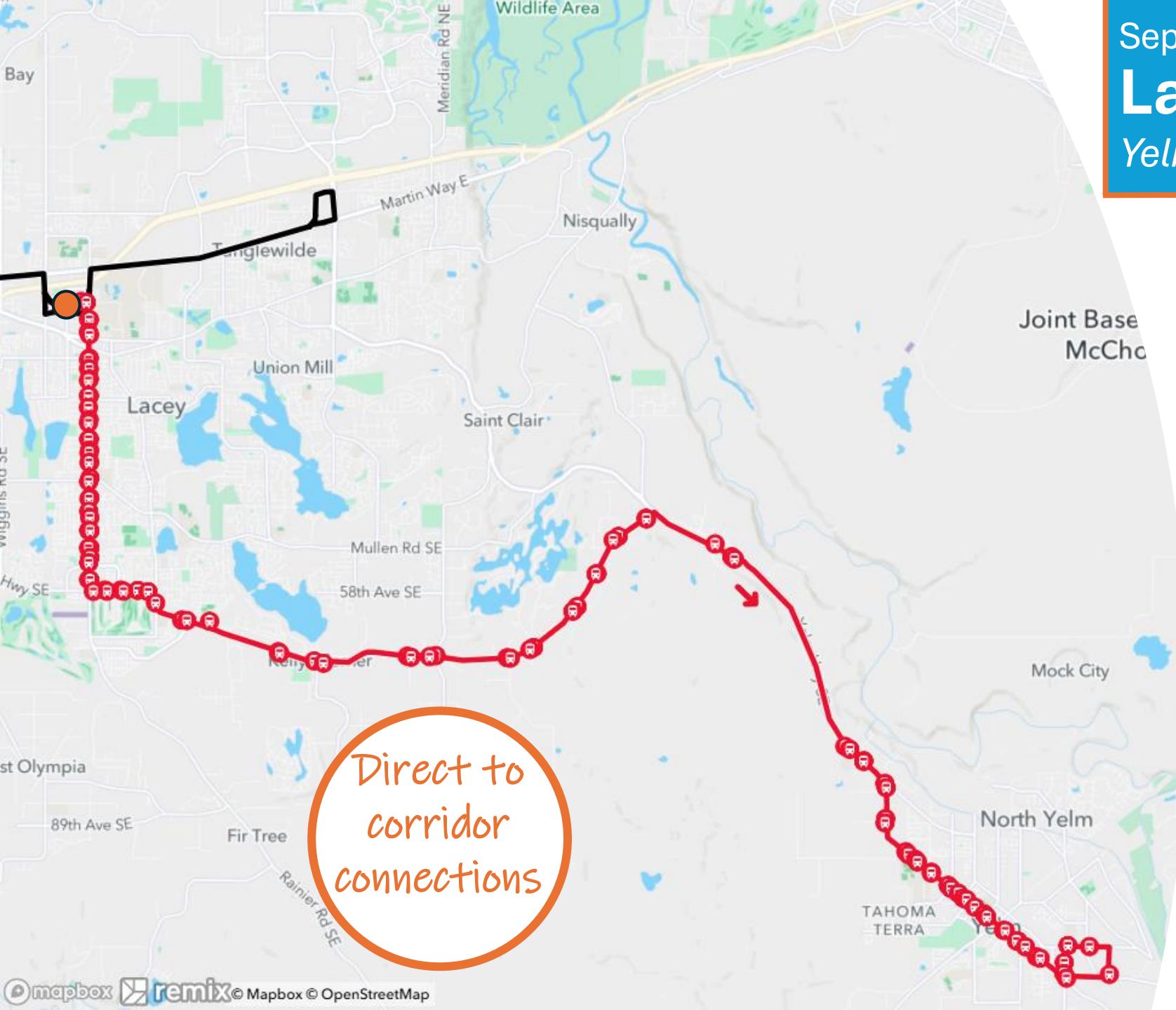


- **Lacey Transit Center**
  - College St
  - Yelm Hwy
  - Yelm Ave
- Nisqually Tribal Center
- Yelm High School
- 30-Minute Frequency
- Weekdays & Weekends

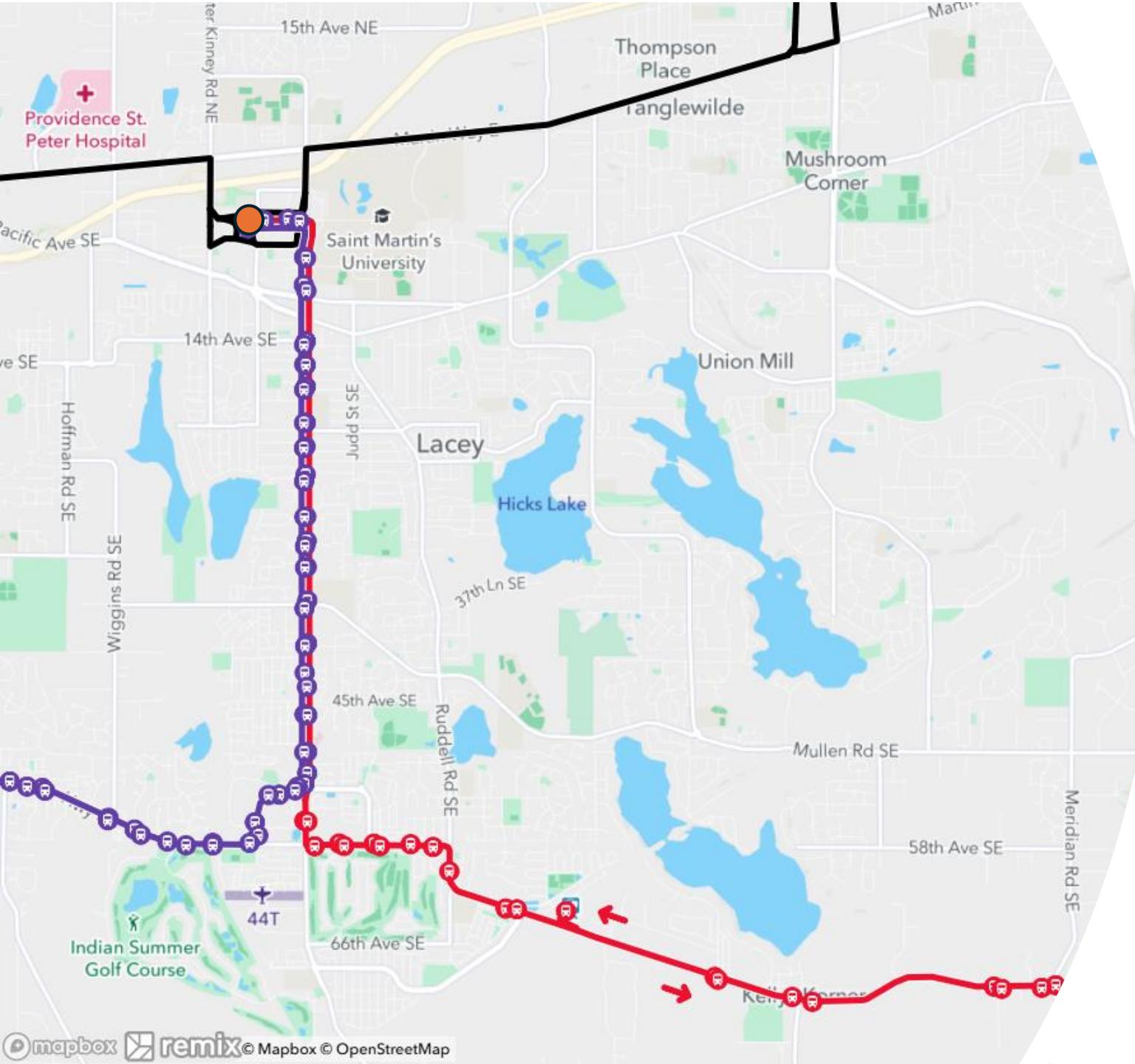
September 2025

# Lacey: Yelm Avenue

90



- **Lacey Transit Center**
  - College St
  - Yelm Hwy
  - Yelm Ave
- Nisqually Tribal Center
- Yelm High School
- 30-Minute Frequency
- Weekdays & Weekends

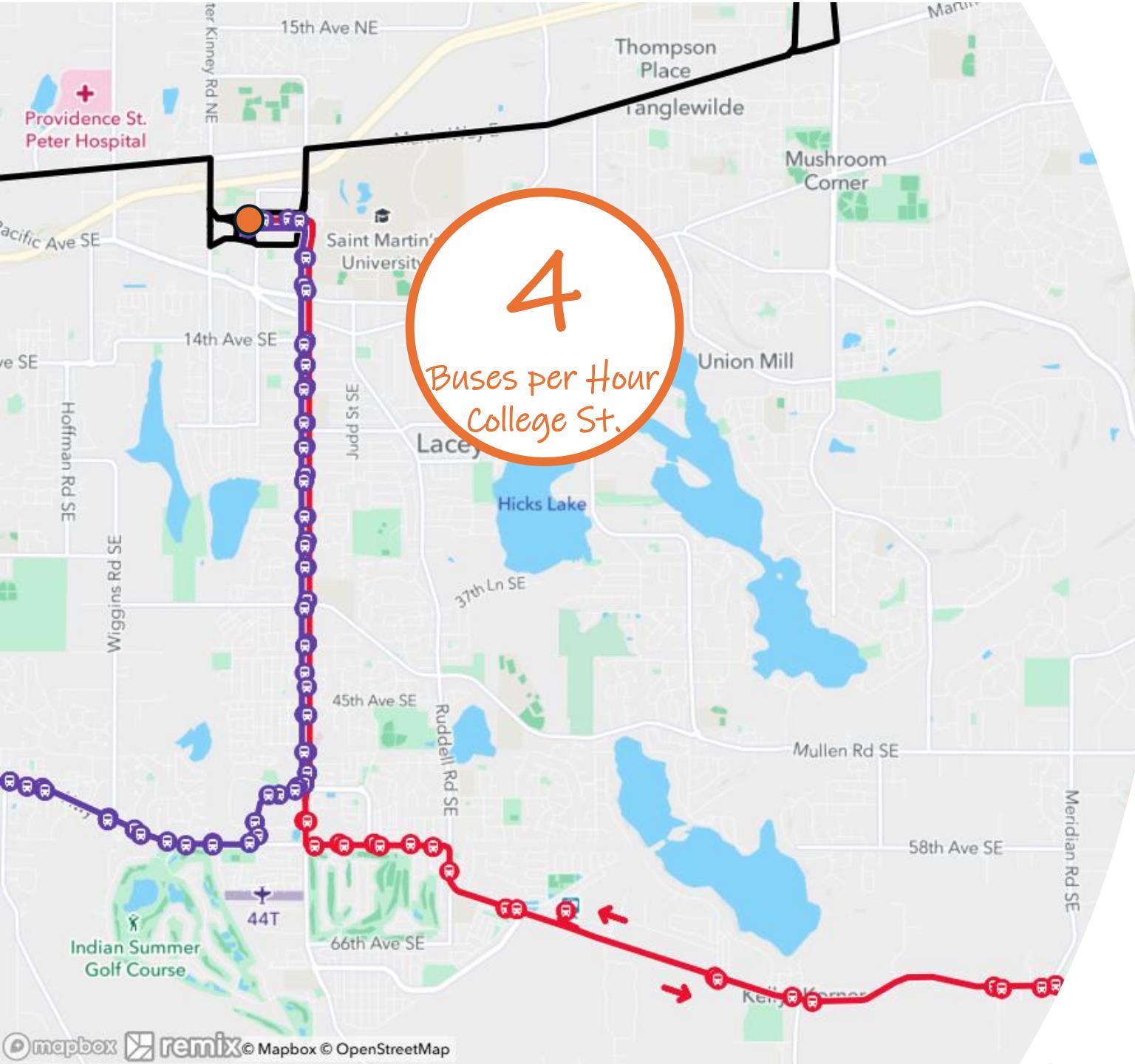


September 2025

## Lacey: College St Corridor

Convenient  
Direct

- **Lacey Transit Center**
- College St
- 15-Minute Frequency
- Weekdays & Weekends



September 2025

# Lacey: College St Corridor

Convenient  
Direct

- **Lacey Transit Center**
  - College St
  - 15-Minute Frequency
  - Weekdays & Weekends

September 2025

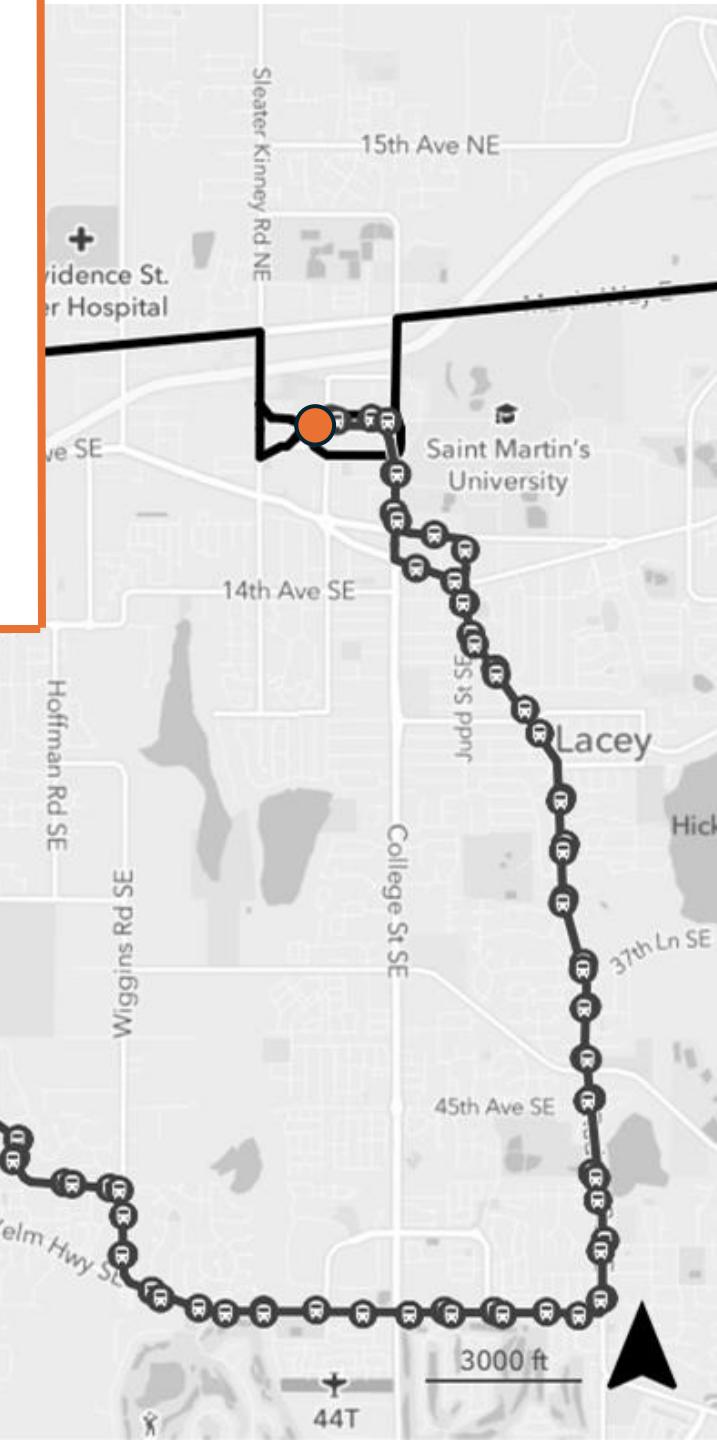
# Lacey: Ruddell Rd.



- 30-Minute Frequency
- Weekdays & Weekends

## ○ Lacey Transit Center

- Ruddell Rd, Yelm Hwy
- Wilderness, Log Cabin, North St
- Barnes Blvd
- Timberline High School
- Olympia High School
- SPSCC



September 2025

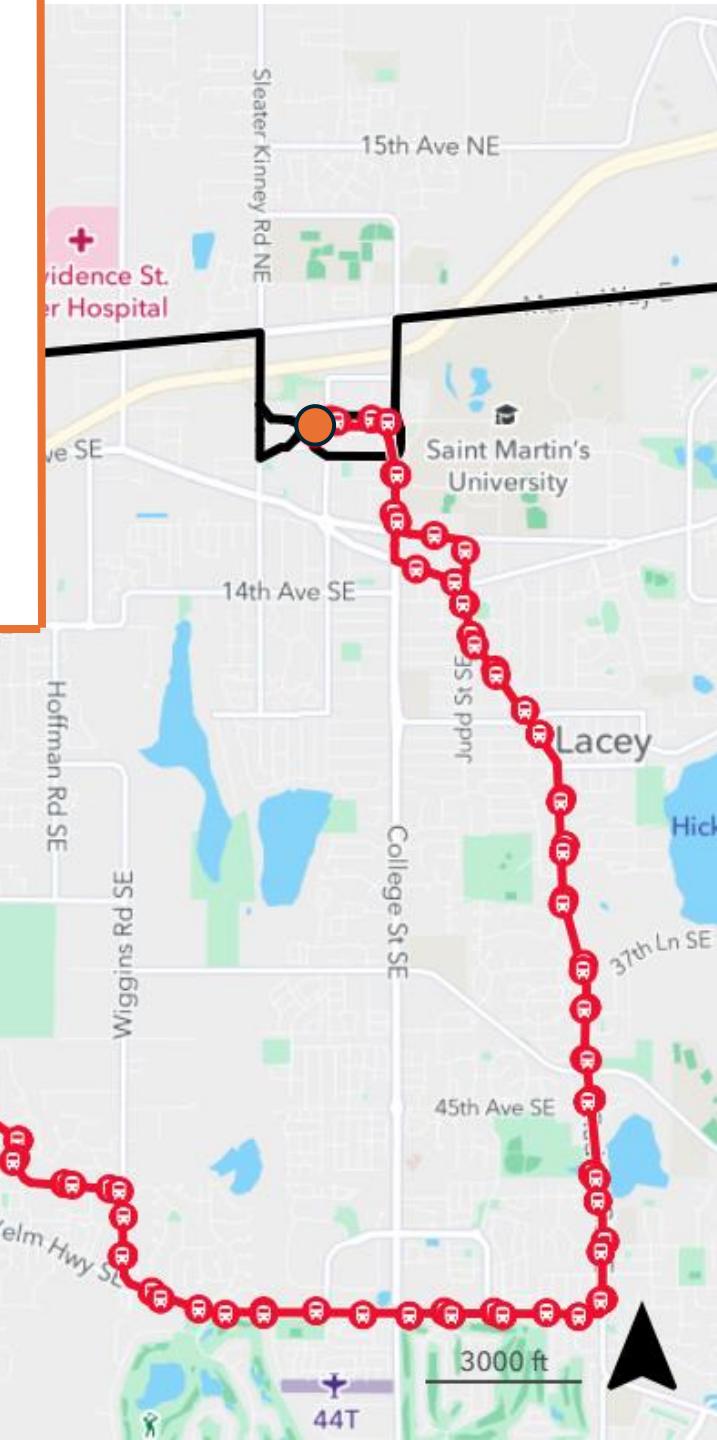
**Lacey:**  
Ruddell Rd.

74

- 30-Minute Frequency
- Weekdays & Weekends

## ○ **Lacey Transit Center**

- Ruddell Rd, Yelm Hwy
- Wilderness, Log Cabin, North St
- Barnes Blvd
- Timberline High School
- Olympia High School
- SPSCC



September 2025

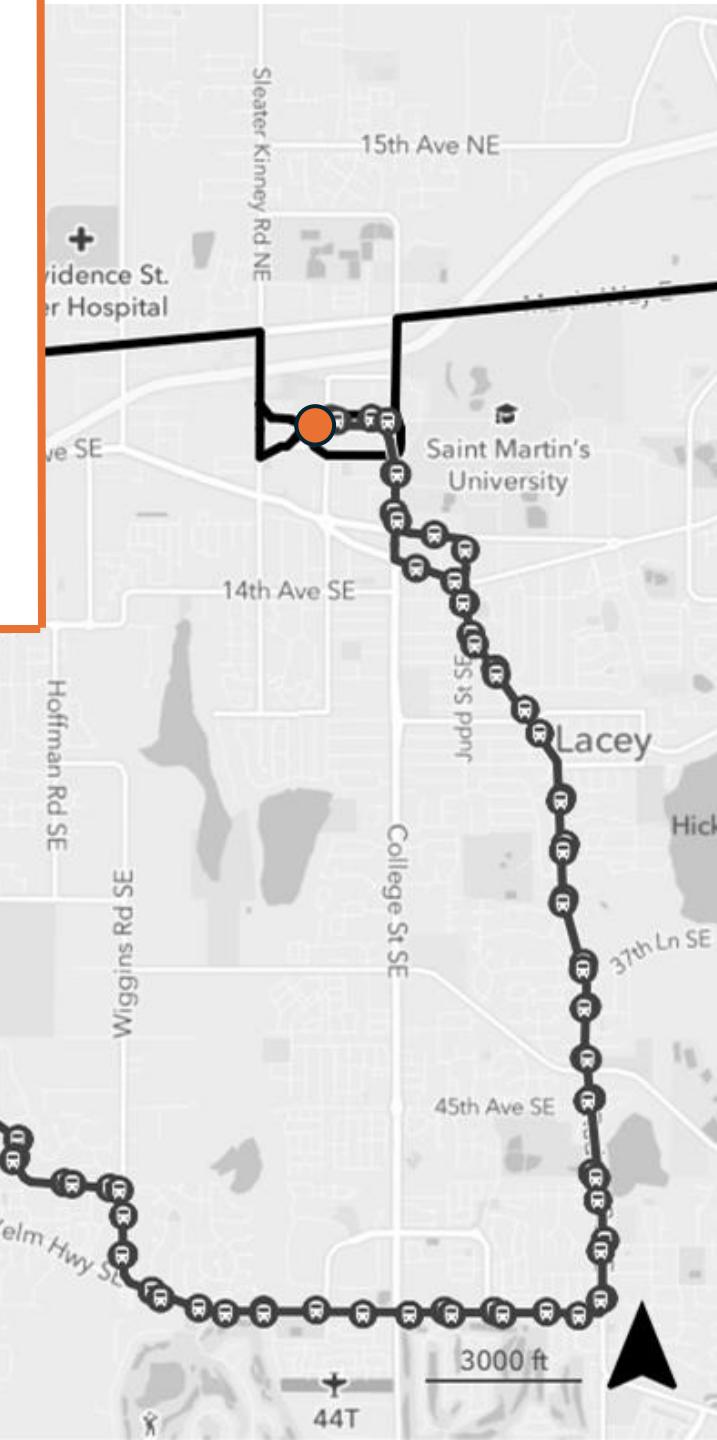
# Lacey: Ruddell Rd.

74

- 30-Minute Frequency
- Weekdays & Weekends

## ○ Lacey Transit Center

- Ruddell Rd, Yelm Hwy
- Wilderness, Log Cabin, North St
- Barnes Blvd
- Timberline High School
- Olympia High School
- SPSCC



Improved  
access to  
Olympia HS

# East Martin Way

## Corridor Connections

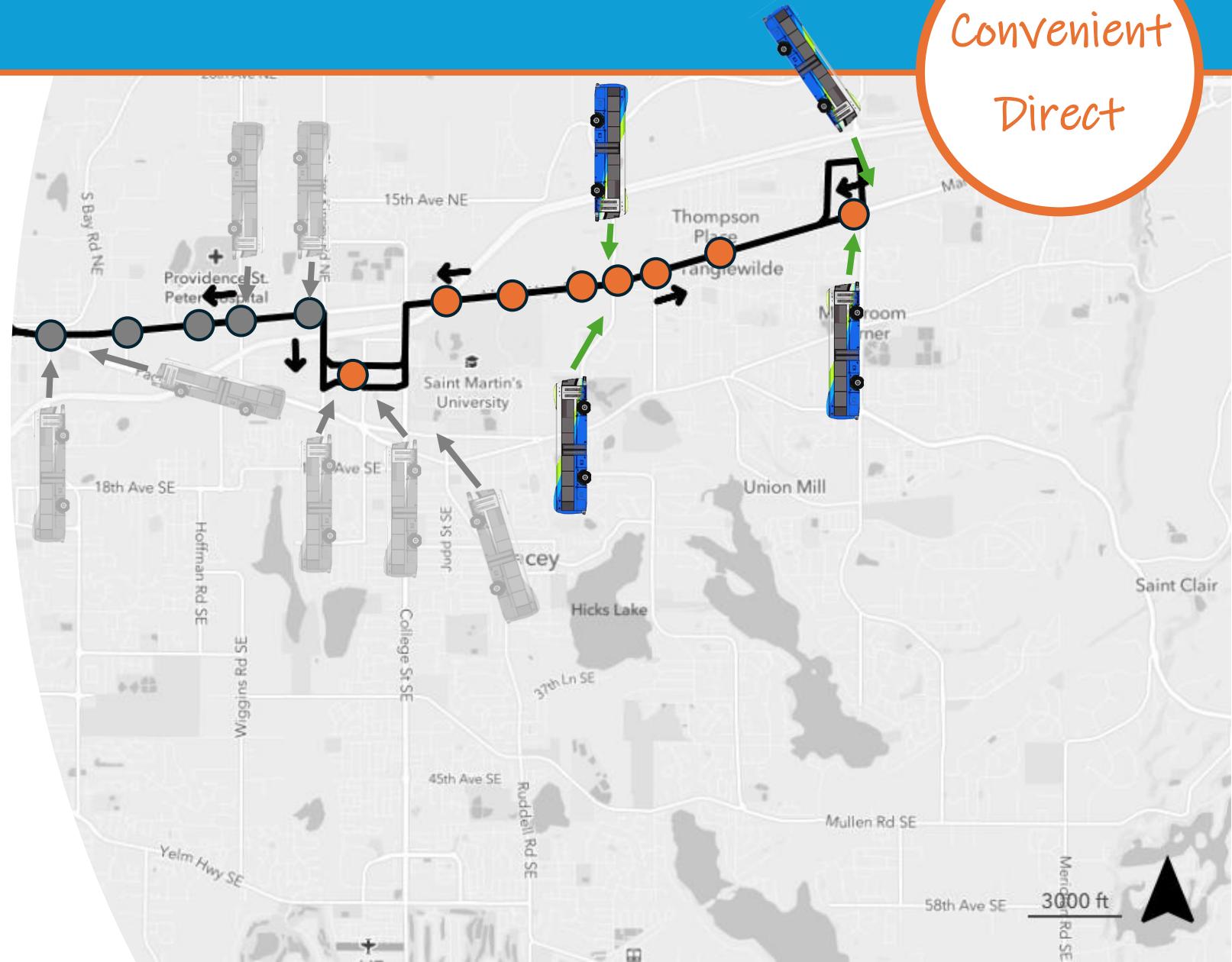
○ Martin Way Park & Ride

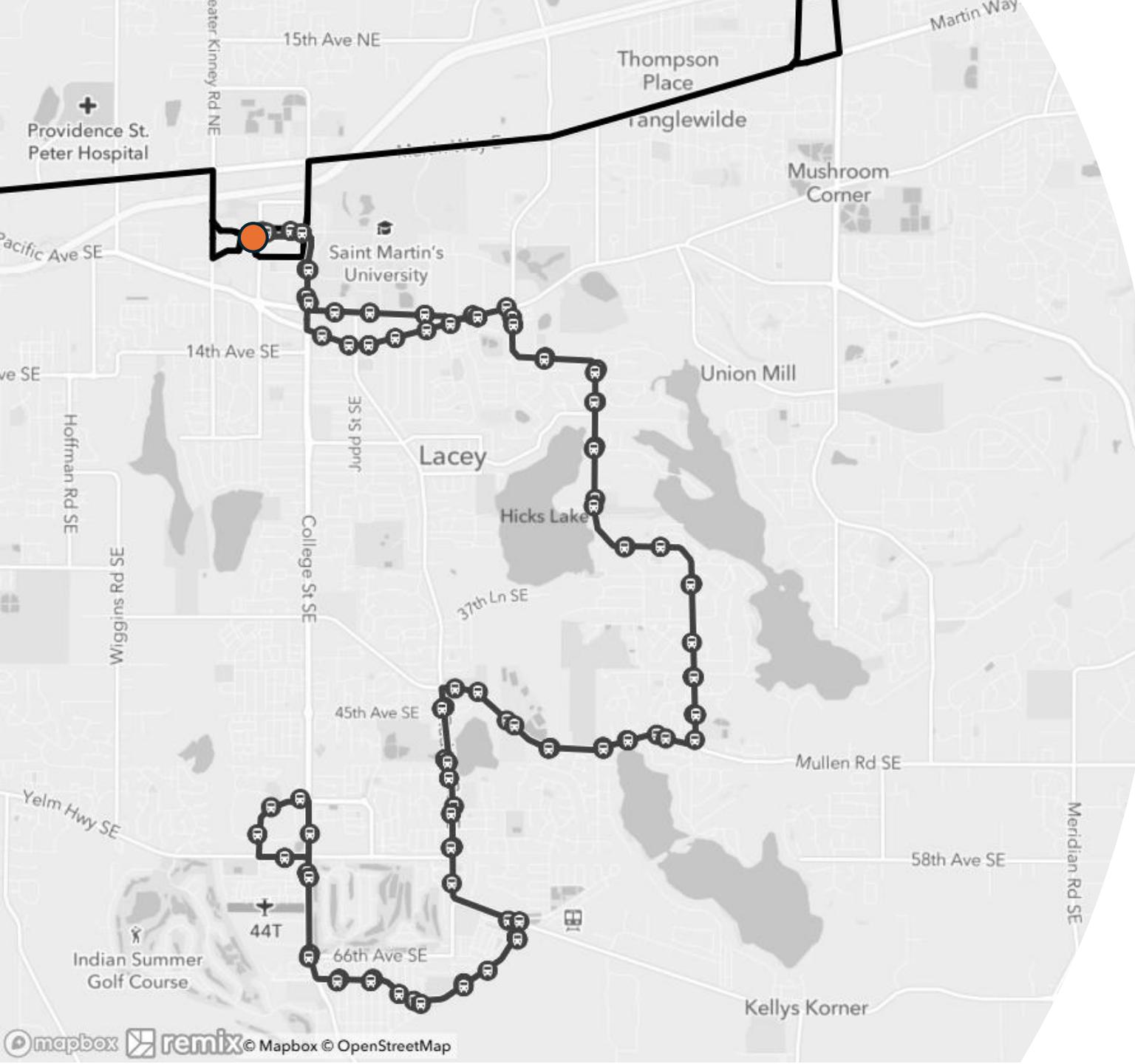
○ Carpenter Rd

○ Kinwood, Ranger, Kingham

○ Marvin Rd

○ Meridian Rd



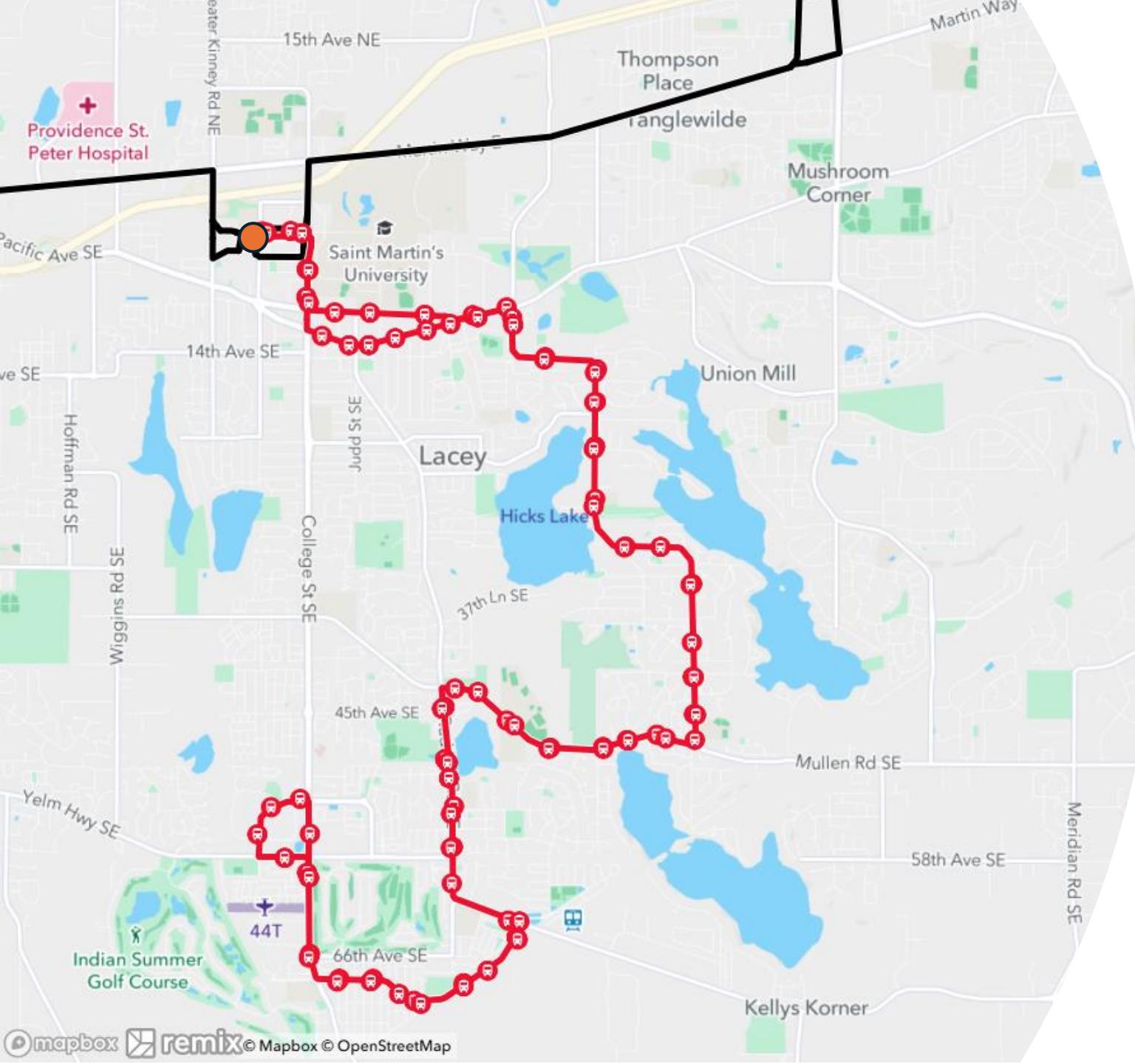


September 2025

# Lacey: Timberline HS

- **Lacey Transit Center**
  - College St
  - Lacey Blvd, Pacific Ave
  - Carpenter Rd
  - Mullen Rd
  - Ruddell Rd
- Saint Martins University
- Timberline High School
- Lacey Corporate Center
- 30-Minute Frequency
- Weekdays & Weekends



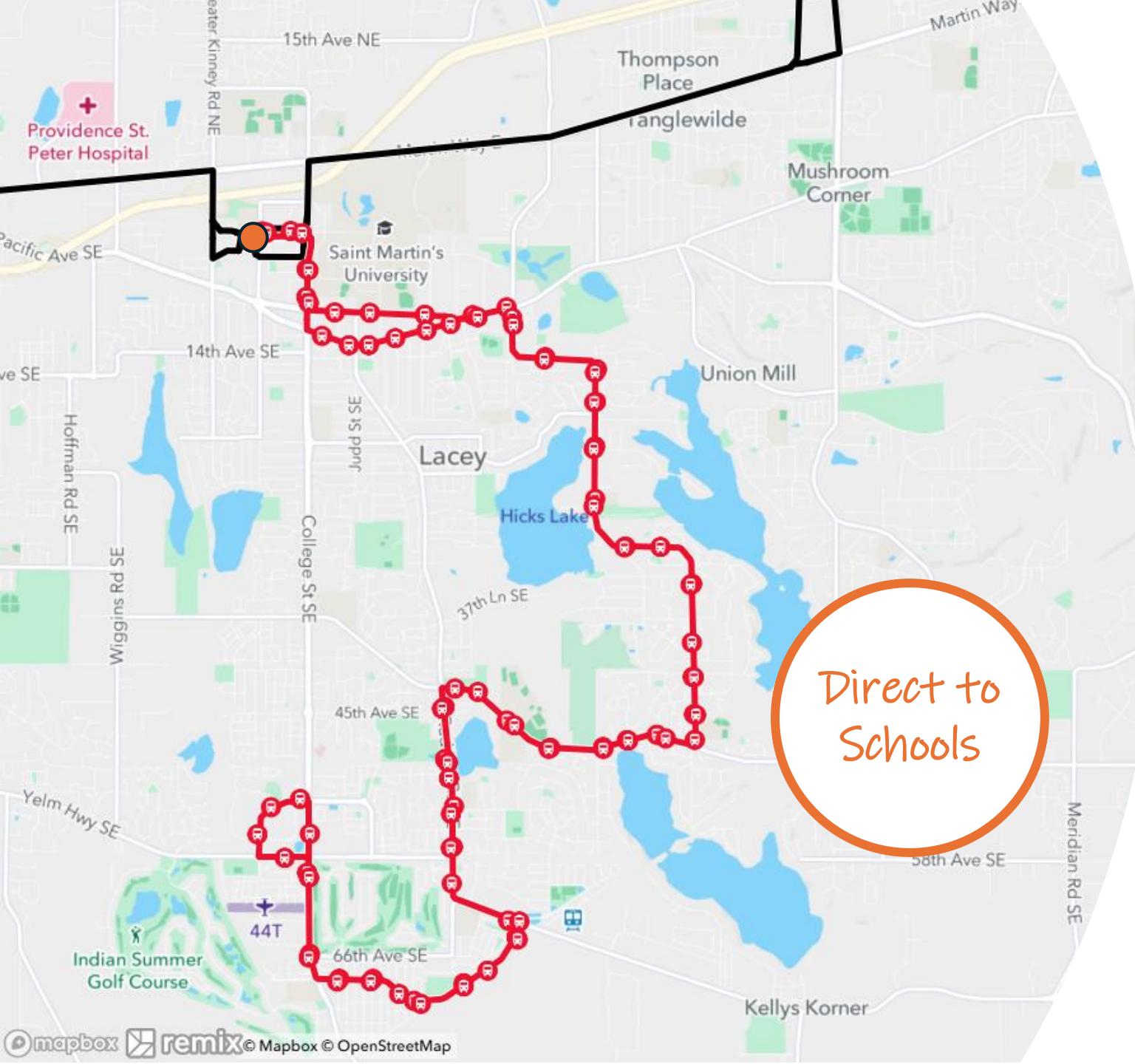


September 2025

# Lacey: Timberline HS

72

- **Lacey Transit Center**
  - College St
  - Lacey Blvd, Pacific Ave
  - Carpenter Rd
  - Mullen Rd
  - Ruddell Rd
- Saint Martins University
- Timberline High School
- Lacey Corporate Center
- 30-Minute Frequency
- Weekdays & Weekends



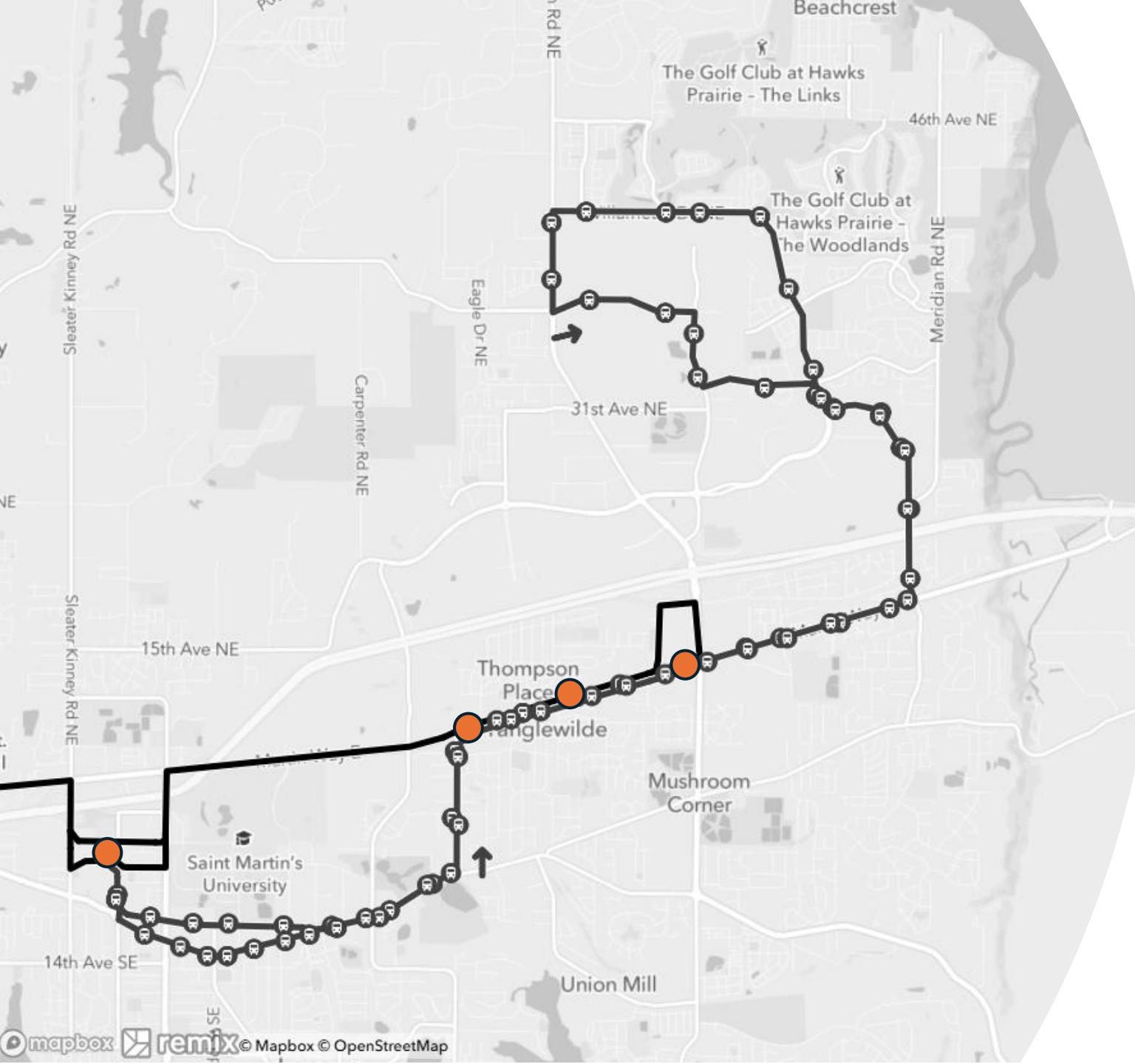
September 2025

# Lacey: Timberline HS

72

## Lacey Transit Center

- Lacey Transit Center
- College St
- Lacey Blvd, Pacific Ave
- Carpenter Rd
- Mullen Rd
- Ruddell Rd
- Saint Martins University
- Timberline High School
- Lacey Corporate Center
- 30-Minute Frequency
- Weekdays & Weekends



September 2025

## Lacey: River Ridge HS

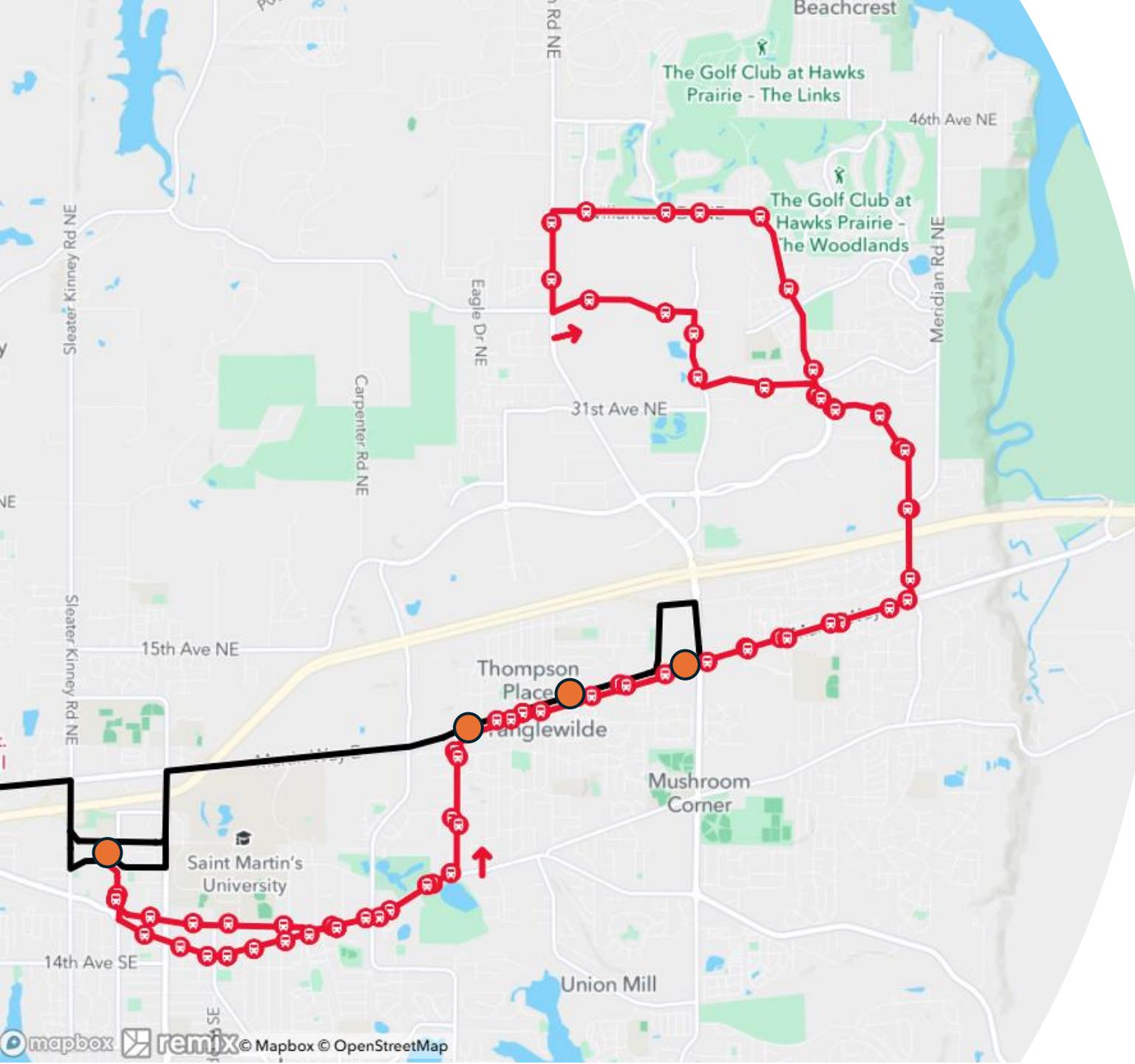


### ○ Lacey Transit Center

- Lacey Blvd, Pacific Ave
- Kinwood St

### ○ Martin Way

- Commerce & Employment
- River Ridge High School
- Lacey Express
- Hawks Prairie Employers
- 30-Minute Frequency
- Weekdays & Weekends



September 2025

# Lacey: River Ridge HS

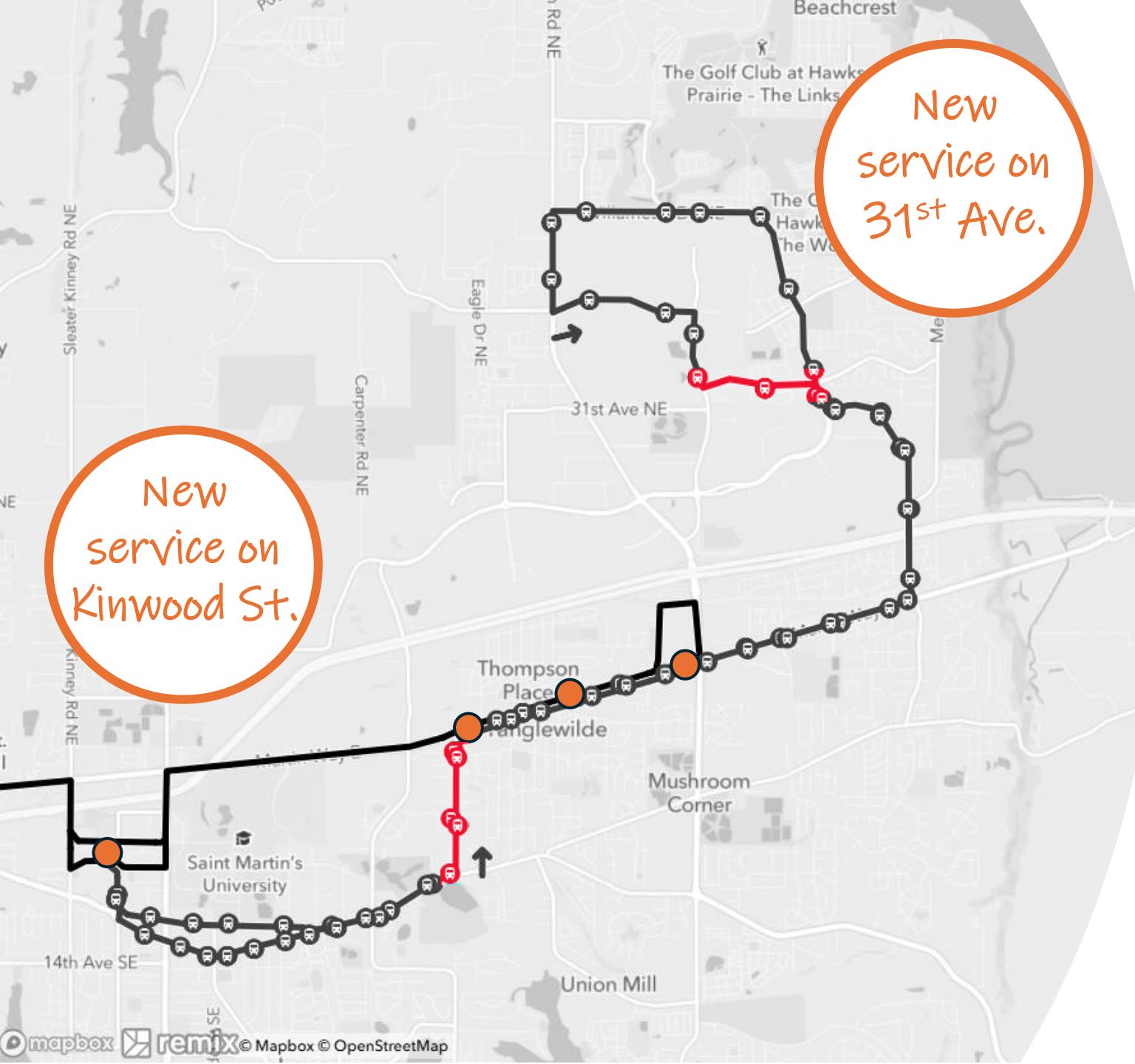
71

## ○ Lacey Transit Center

- Lacey Blvd, Pacific Ave
- Kinwood St

## ○ Martin Way

- Commerce & Employment
- River Ridge High School
- Lacey Express
- Hawks Prairie Employers
- 30-Minute Frequency
- Weekdays & Weekends



September 2025

## Lacey: River Ridge HS

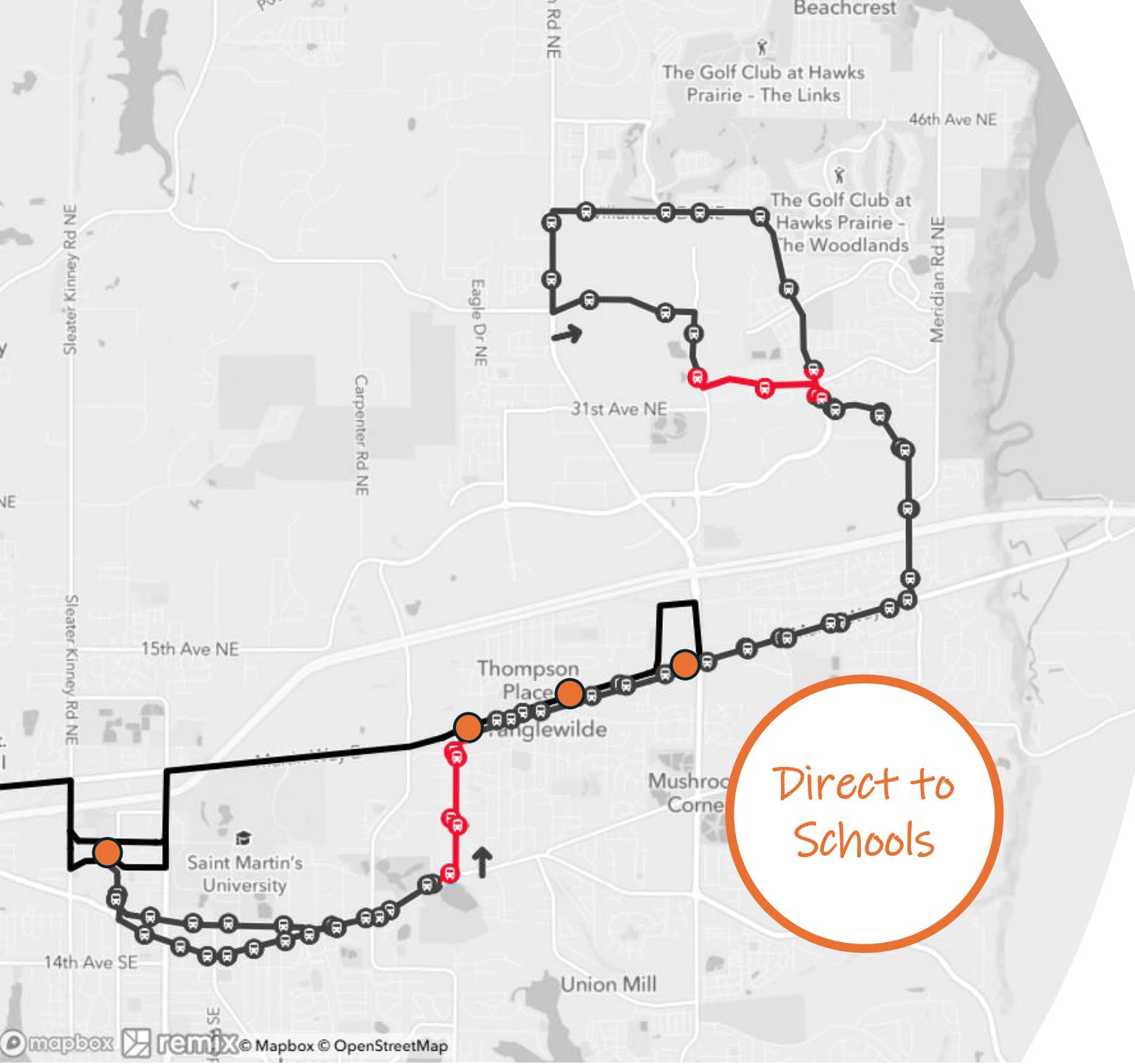
71

### ○ Lacey Transit Center

- Lacey Blvd, Pacific Ave
- Kinwood St

### ○ Martin Way

- Commerce & Employment
- River Ridge High School
- Lacey Express
- Hawks Prairie Employers
- 30-Minute Frequency
- Weekdays & Weekends



September 2025

## Lacey: River Ridge HS

71

### ○ Lacey Transit Center

- Lacey Blvd, Pacific Ave
- Kinwood St

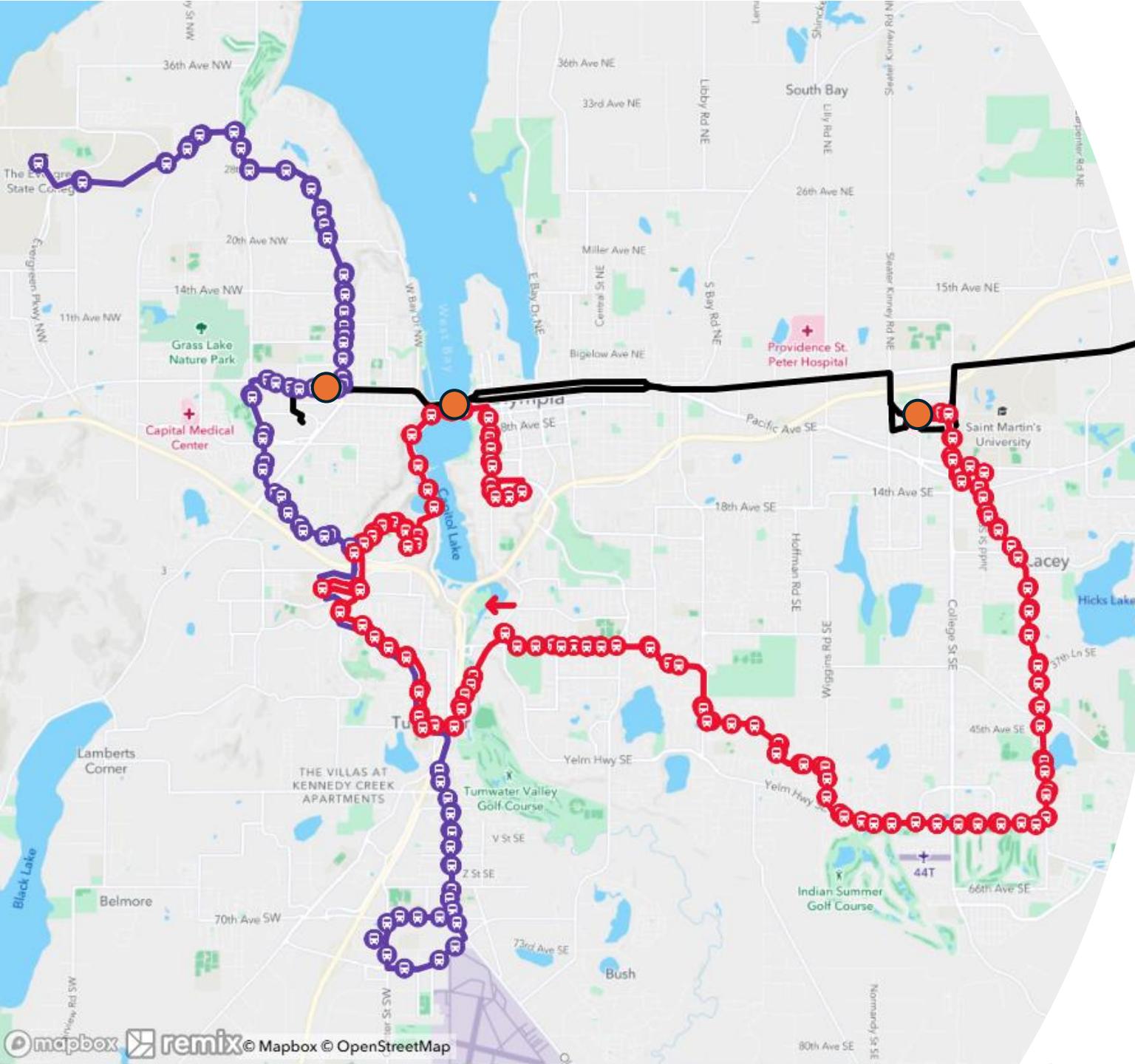
### ○ Martin Way

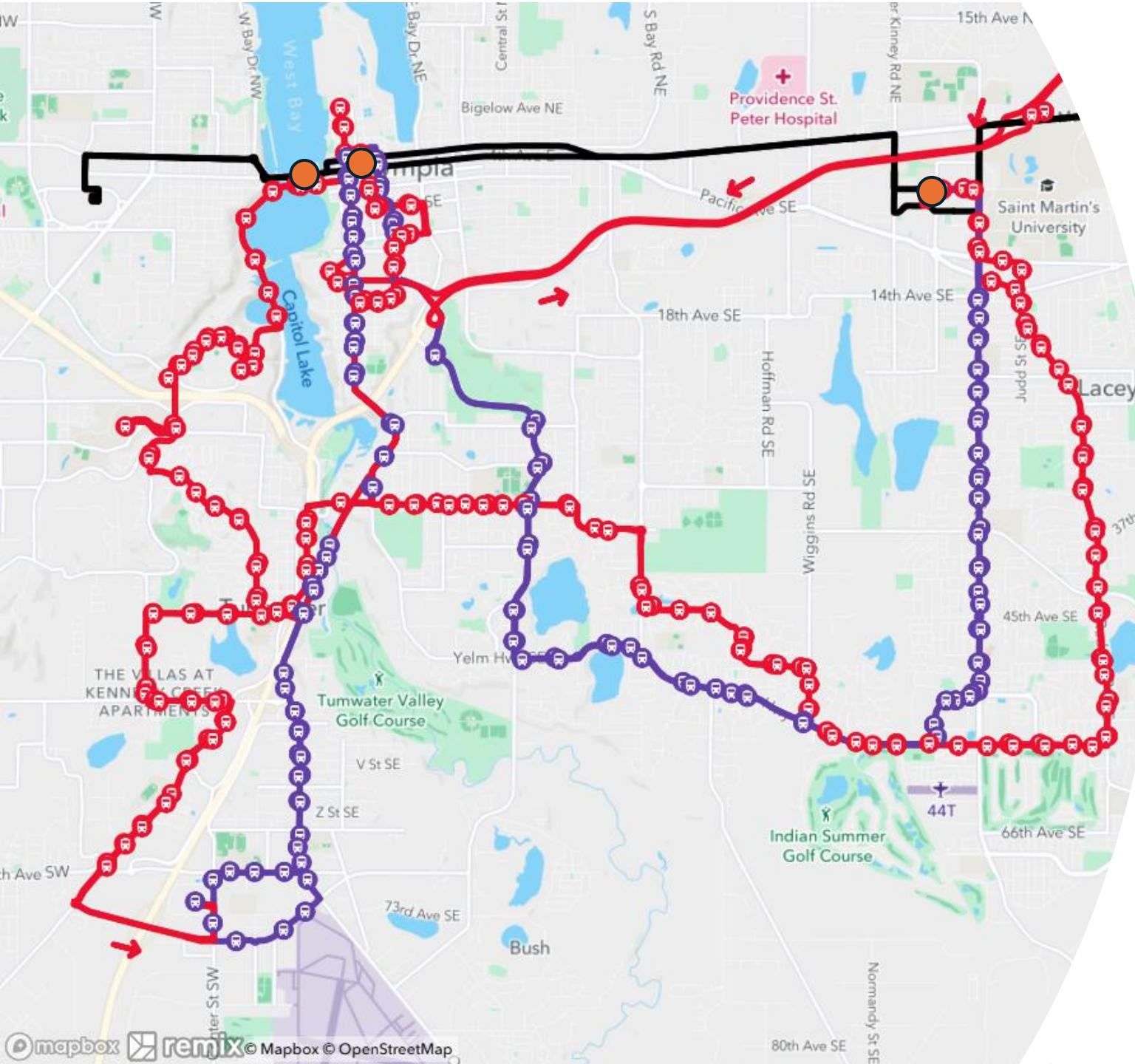
- Commerce & Employment
- River Ridge High School
- Lacey Express
- Hawks Prairie Employers
- 30-Minute Frequency
- Weekdays & Weekends

September 2025  
**SPSCC:**  
*One Seat Ride*

Convenient  
Direct

- The Evergreen State College
- Capital High School
- Tumwater High School
- Olympia High School
- State Capitol Campus
- 30-Minute Frequency
- Weekdays & Weekends





September 2025

# State Capitol

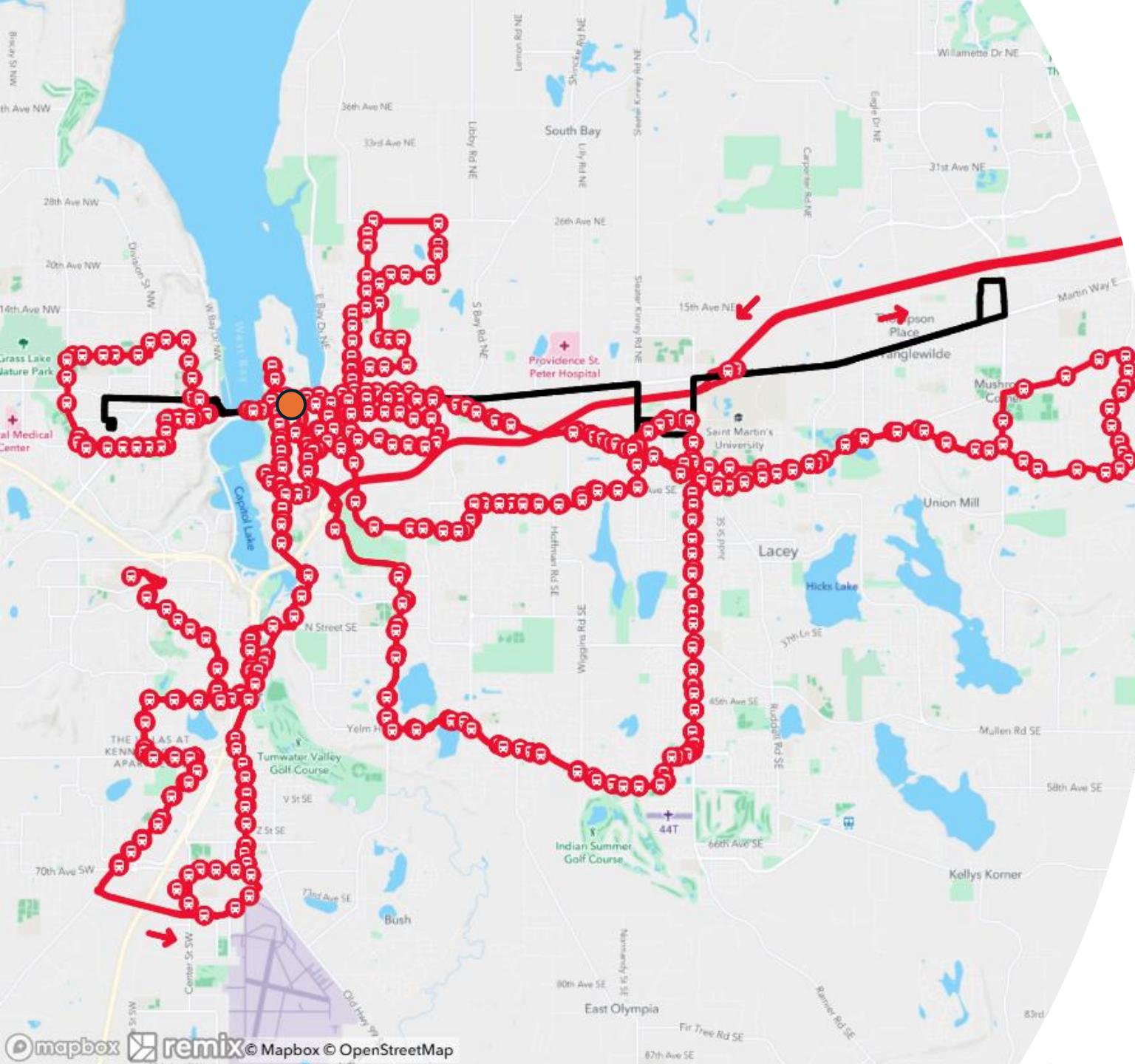
One Seat Ride

Convenient  
Direct

- Littlerock Rd
- Tumwater hill
- Evergreen Park Dr
- Capitol Blvd, Capitol Way
- Yelm Hwy
- Henderson Blvd
- College St.
- Ruddell Rd.
- Martin Way Park & Ride
- Lakewood
- 30-Minute Frequency
- Weekdays & Weekends

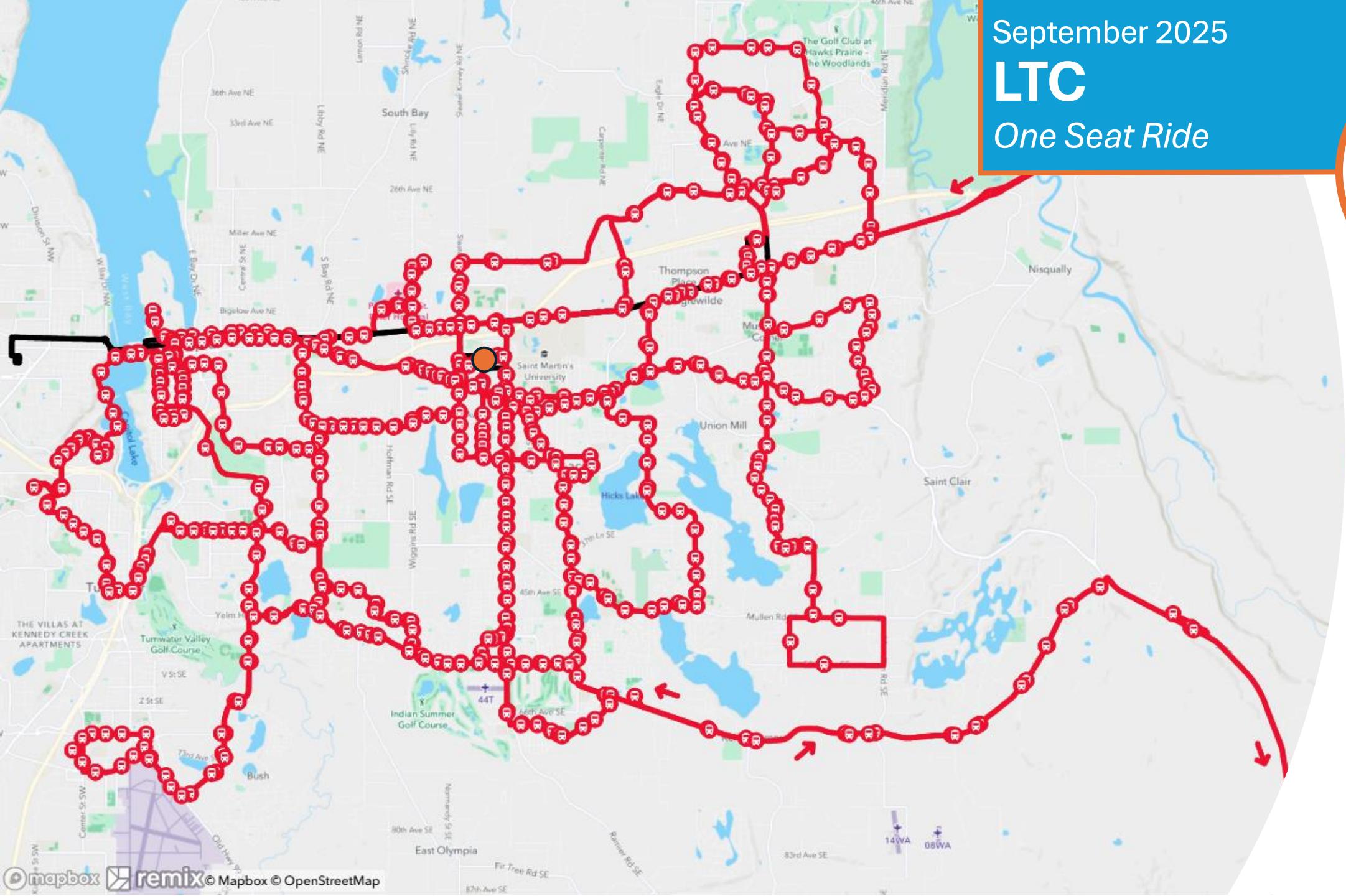
September 2025  
**OTC**  
*One Seat Ride*

Convenient  
Direct



September 2025  
**LTC**  
*One Seat Ride*

Convenient  
Direct

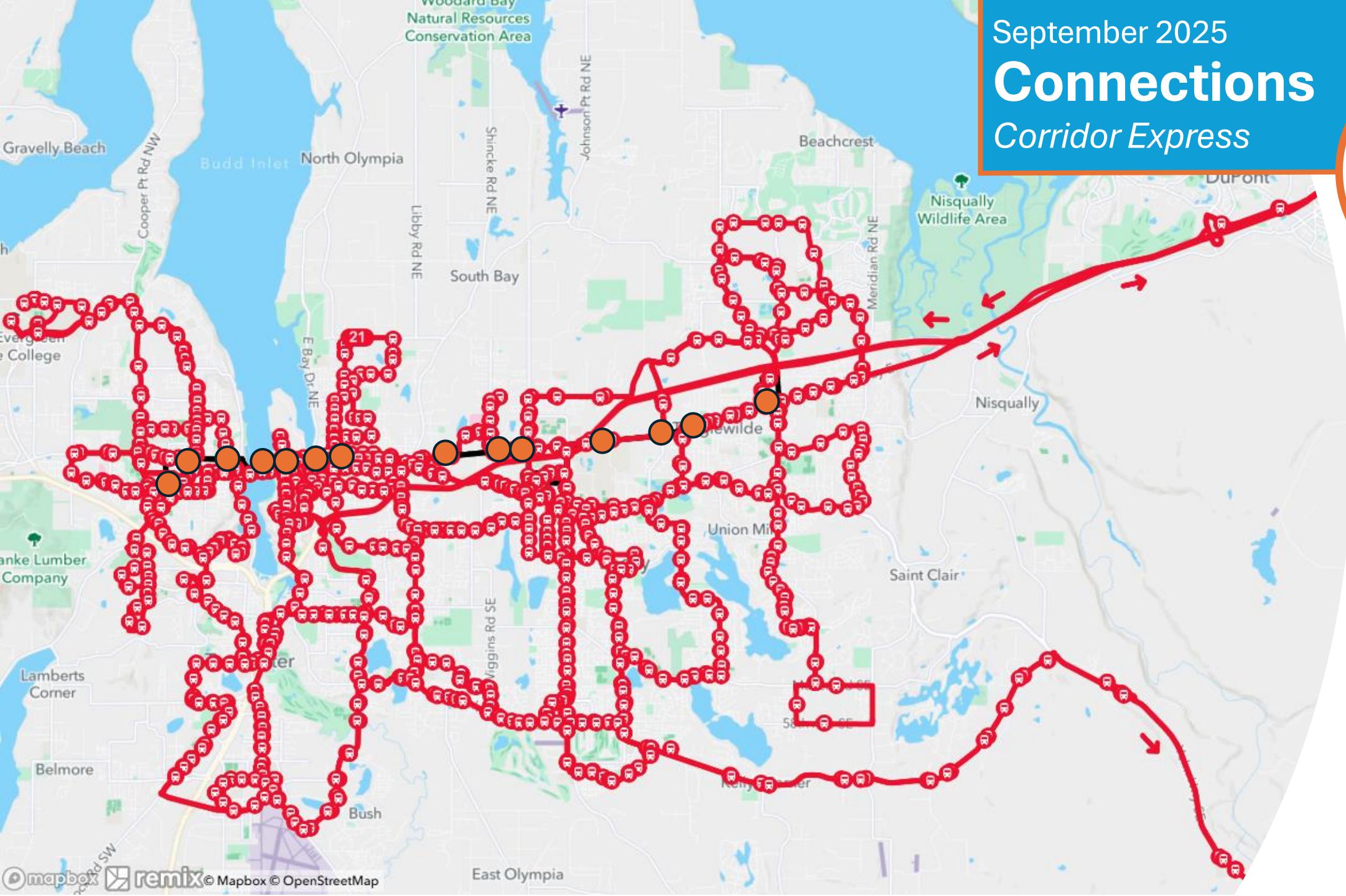


September 2025

# Connections

## Corridor Express

Convenient  
Direct

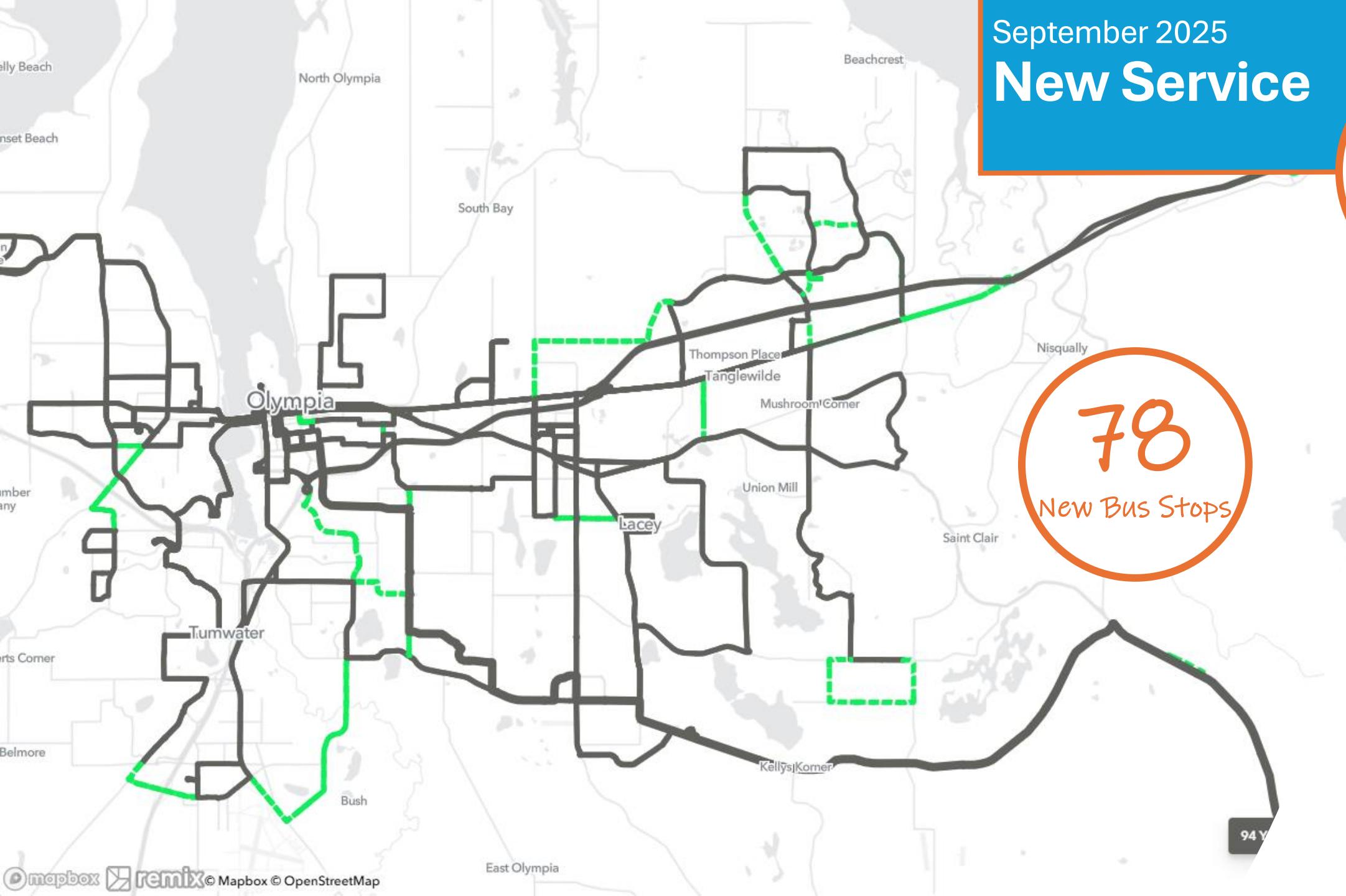


September 2025  
**New Service**

Convenient  
Direct

78

New Bus Stops

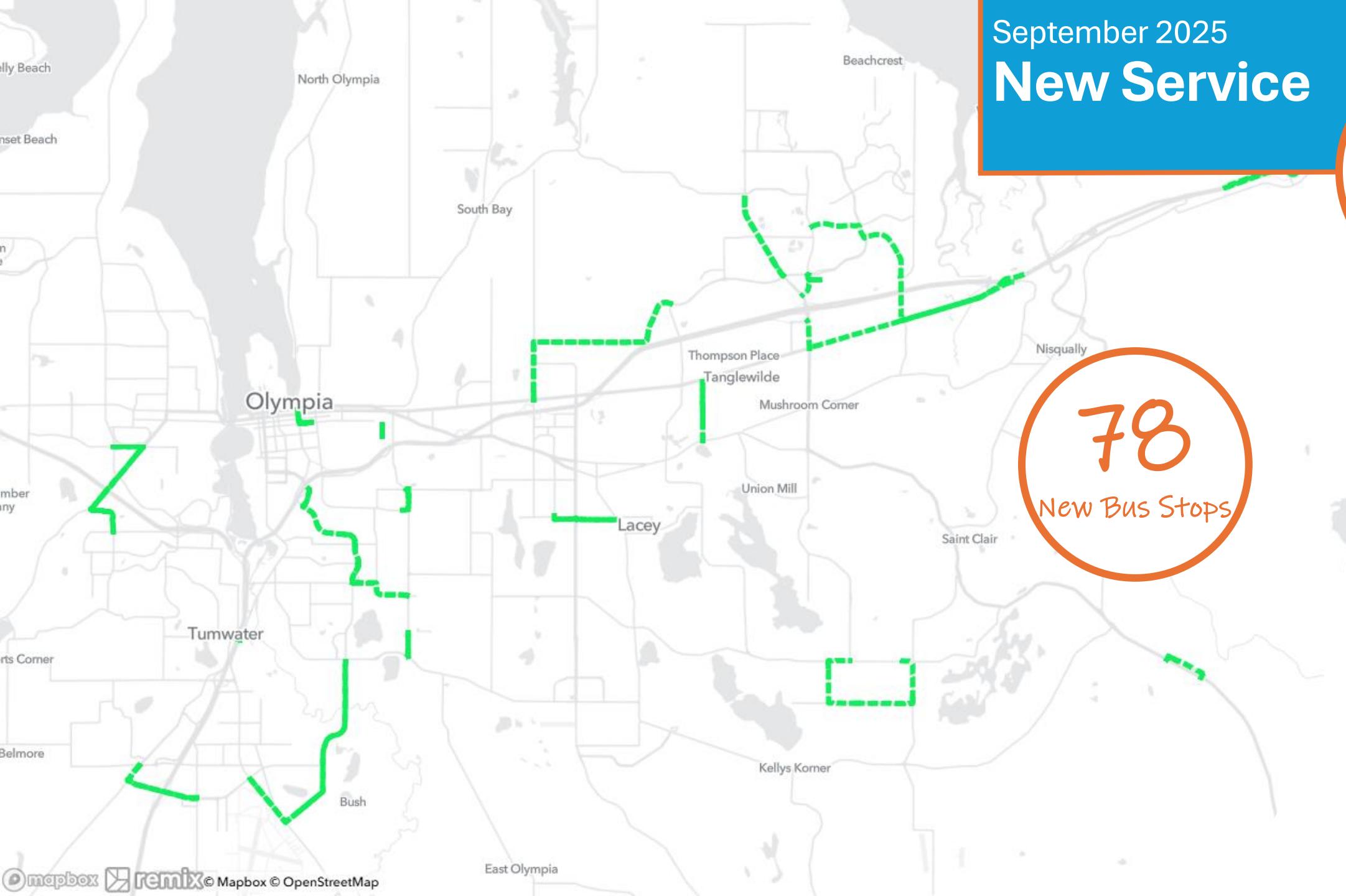


September 2025  
**New Service**

Convenient  
Direct

78

New Bus Stops

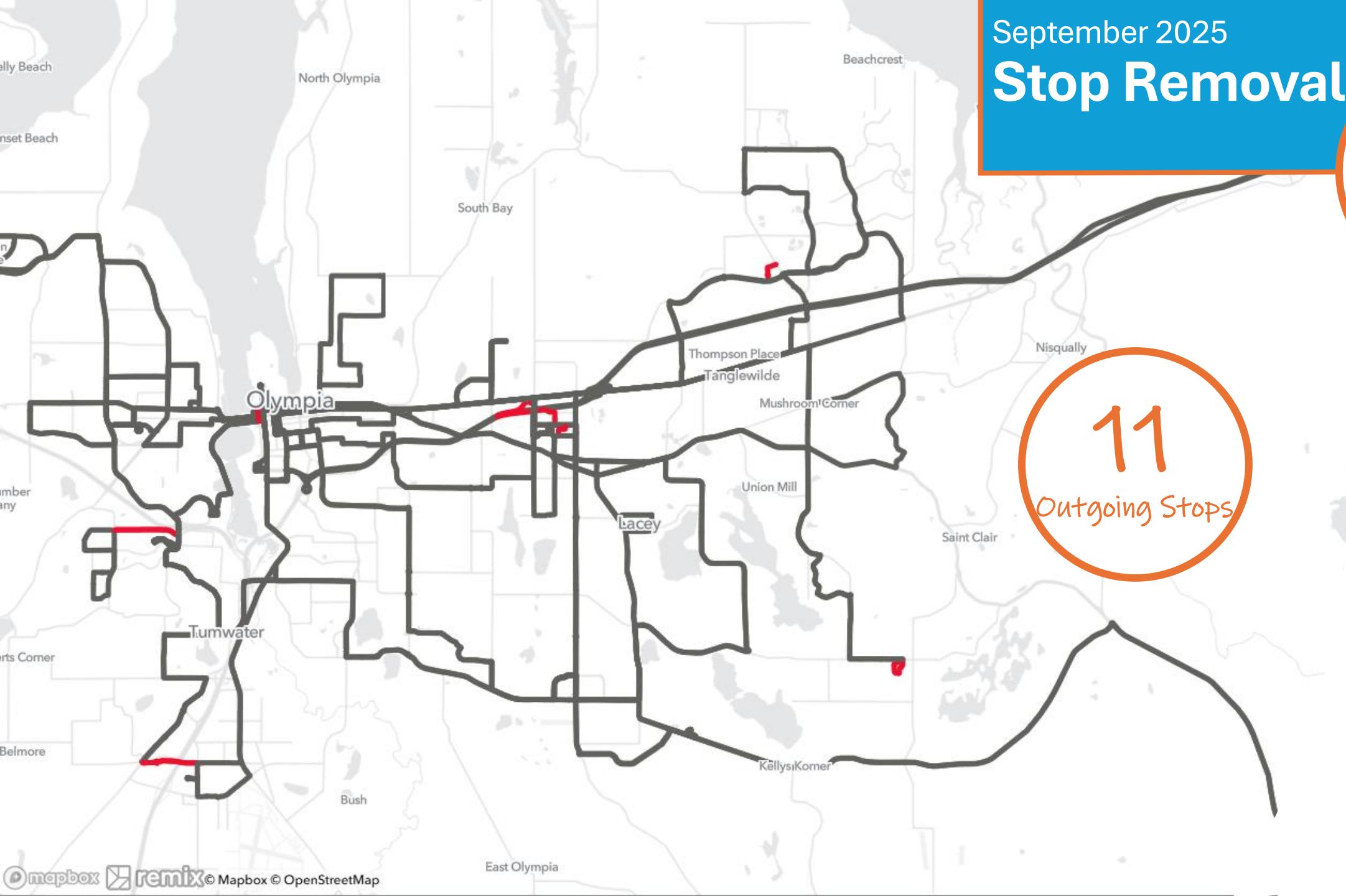


September 2025  
**Stop Removal**

Convenient  
Direct

11

Outgoing Stops

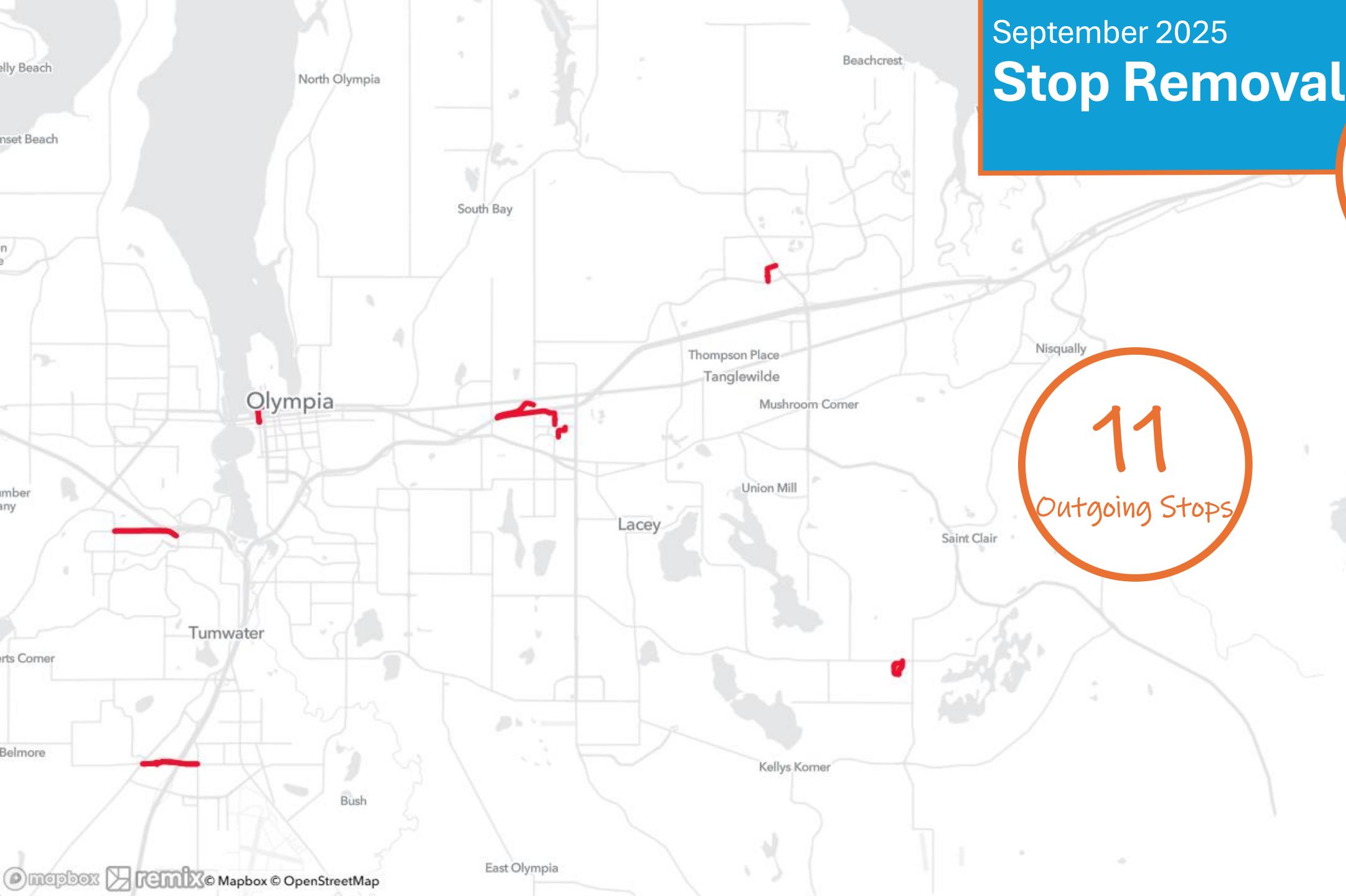


September 2025  
**Stop Removal**

Convenient  
Direct

11

Outgoing Stops



STAY  
IN  
LANE

# *Why a restructured network is*

Key differences from the existing system

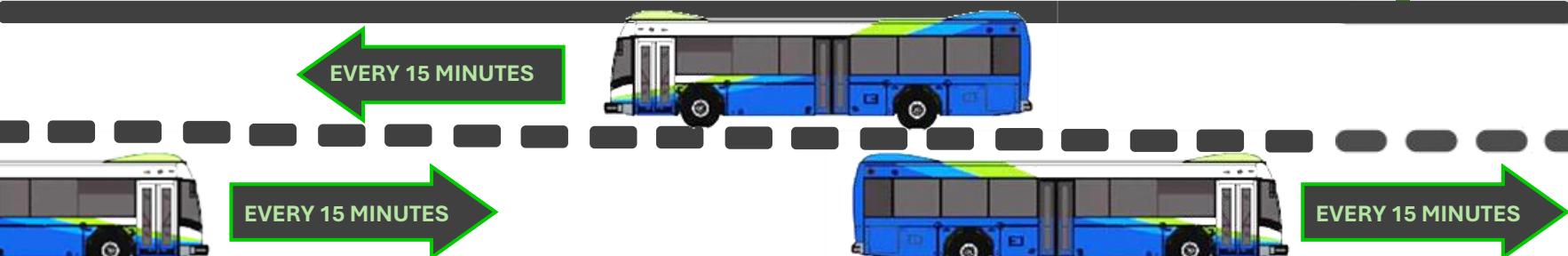
better

## Convenient

- Cross-town service to popular destinations
- One-seat rides to nearby schools and commerce



EVERY 30 MINUTES



## & Direct

- Highest span and frequency on arterials and major collectors
- Less out-of-direction travel for connections



INTERcity TRANSIT

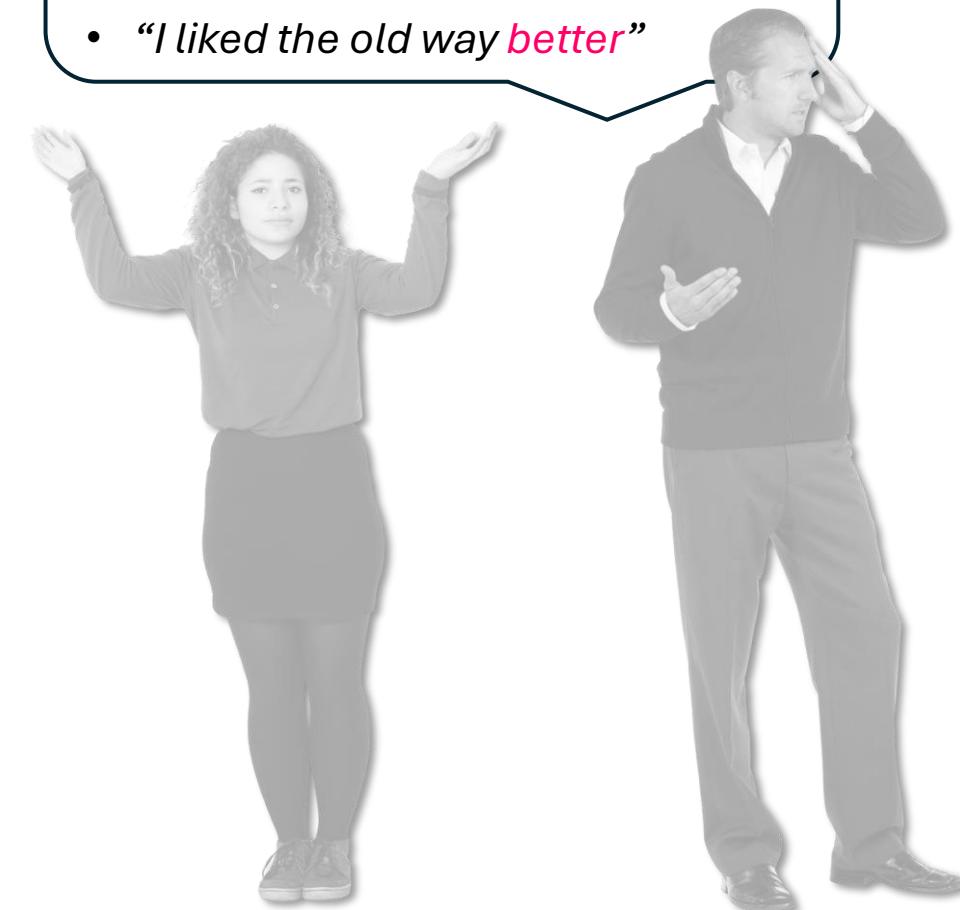


# Better is a matter of... perspective

## Existing riders

Familiar with the system

- Service to remain at >99% of stops
- *“I liked the old way better”*



# Better is a matter of... perspective

## Existing riders

Familiar with the system

- Service to remain at >99% of stops
- *“I liked the old way better”*



## Possible Concerns

### New connections

- Example: No one-seat ride from The Evergreen State College (Division St.) to downtown
- Example: Service to/from Yelm ends at LTC rather than OTC

### Changes in frequency or layover

- Example: Trips on Route 13 or 620 distributed to other routes

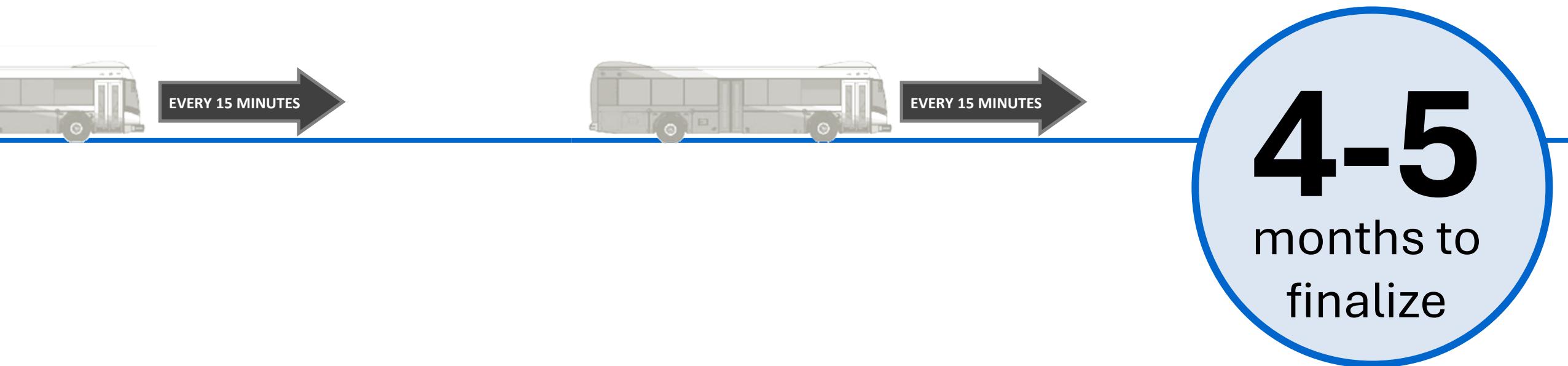
### New Bus Stops

- *Not in my back [front] yard*

### Removed or Relocated Bus Stops

- *“I liked the old stop better”*

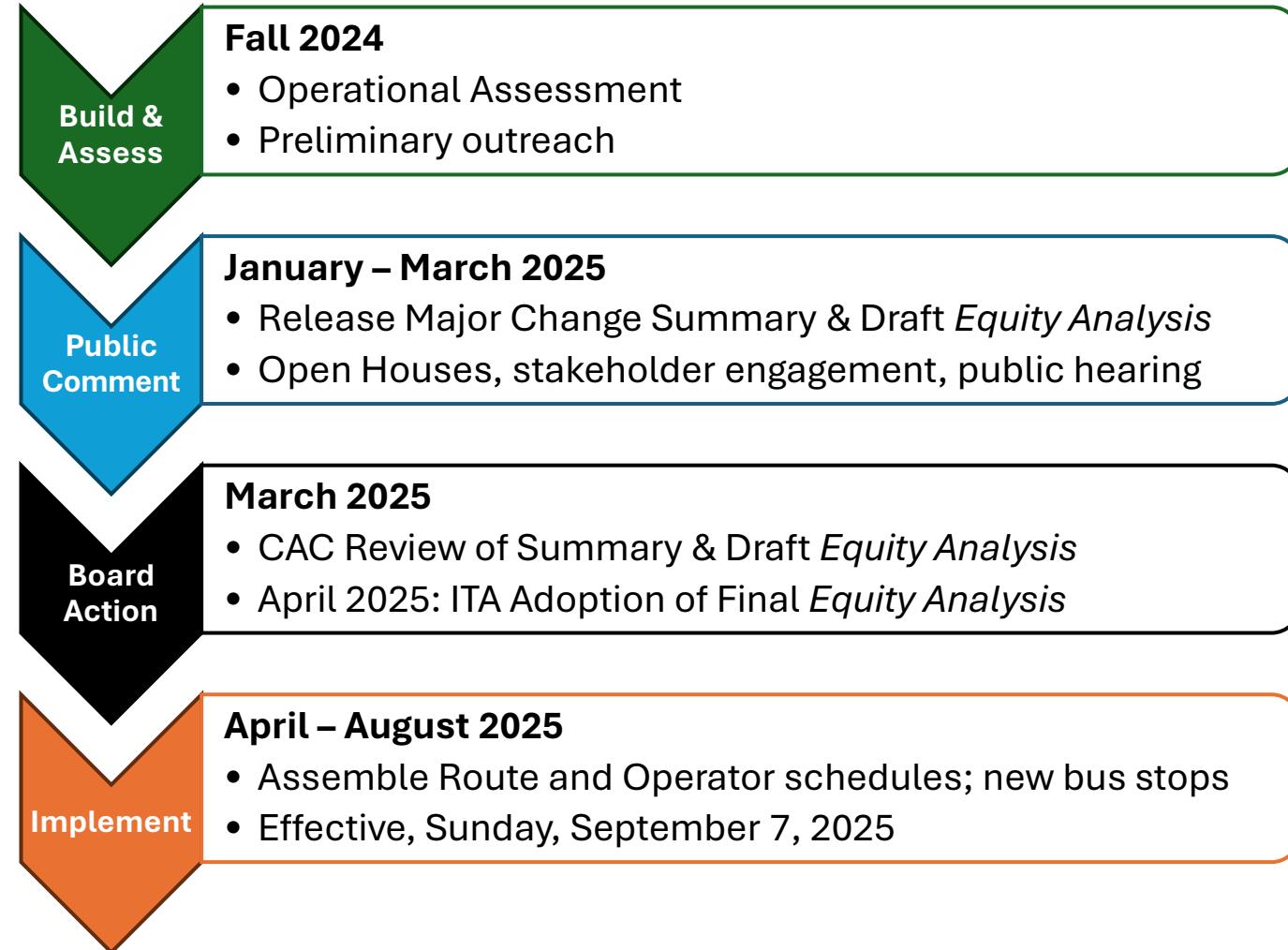




Change is a process, not an event

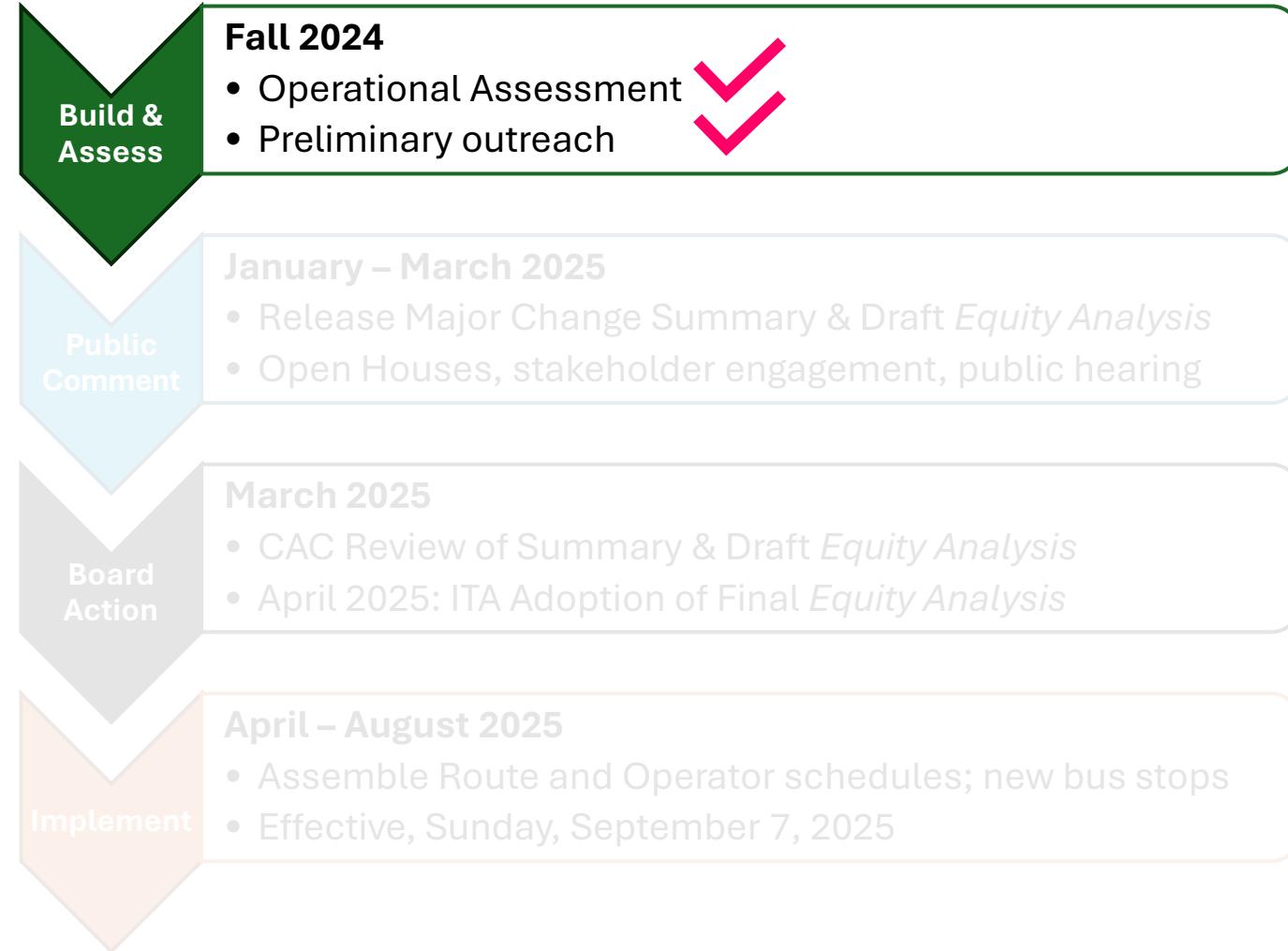
# The Road Ahead

## Timeline for Implementation



# First things first

## Timeline for Implementation



4-5  
months to  
finalize

# Public Outreach & Comments

## Timeline for Implementation



Fall 2024

- Operational Assessment
- Preliminary outreach



**January – March 2025**

- Release Major Change Summary & Draft *Equity Analysis*
- Open Houses, stakeholder engagement, public hearing



March 2025

- CAC Review of Summary & Draft *Equity Analysis*
- April 2025: ITA Adoption of Final *Equity Analysis*



April – August 2025

- Assemble Route and Operator schedules; new bus stops
- Effective, Sunday, September 7, 2025



# Public Outreach & Comments

## Timeline for Implementation



### Open Houses

- *First Look* on January 27<sup>th</sup> at OTC CAC meeting to follow
- In-person and virtual sessions

### Website & Social media

- Examples from other agencies

### Schools & Families

- Newsletters

### State Employees – DES

### Associations

### Accessible formats



# Next Steps

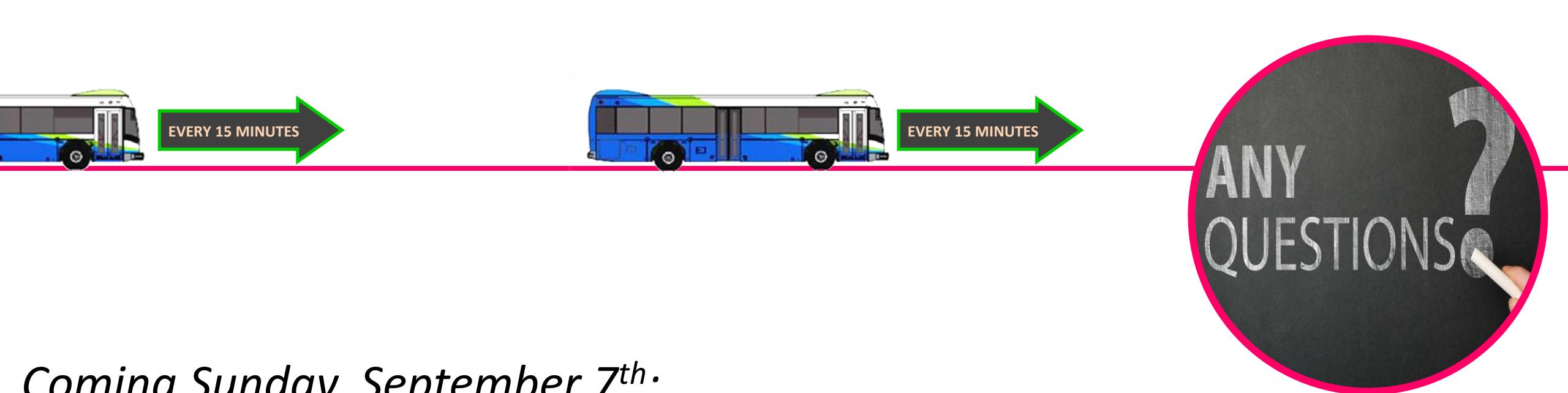
## Timeline for Implementation



### Launch Public Outreach

1. Finalize Content
  - o Draft Schedules
  - o Draft Summary & Equity Analysis
2. First Look Open House
3. Set a Public Hearing (March 19<sup>th</sup>)





*Coming Sunday, September 7<sup>th</sup>:*

# A New Fixed Route Network

**Rob LaFontaine** Deputy Director of Planning

**Nick Demerice** Marketing, Communications & Outreach Officer

Presented to the Authority Board, January 15, 2025