

WALK N ROLL Youth Education

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2020 Report

The Walk N Roll program looked a little different this year. Despite the impacts of COVID-19, Walk N Roll found new and creative ways to provide education and encouragement on walking, biking and riding public transit to 6,026 youth and families in our community.



Rolling Storytime



Mt. View Preschool



Walk N Roll to School



Outreach event



T-Rex safety video

January through March -

- ♦ Educated 75 elementary students about riding the bus followed by a Rolling Classroom field trip and tour of Intercity Transit's maintenance facility.
- ♦ Partnered with the Olympia Timberland Library to host a Rolling Storytime. Seventy youth and caregivers enjoyed a bus adventure filled with songs, games and storytelling.
- ♦ 190 students at Mountain View Preschool met a bus driver, toured a bus and enjoyed a song and story-filled presentation.
- ♦ Provided transportation for 51 Salish Middle School students to attend their orchestra performance at North Thurston High School.
- ♦ Held 19 Walk N Roll to School events with 932 youth and family participants. The events were attended by local police departments, fire departments and elected officials.
- ♦ Attended two school outreach events where we shared pedestrian, bicycle and transit education to 135 youth and families.
- ♦ Volunteers contributed 475 hours working in the bike shop. They rebuilt 44 bikes.
- ♦ Seven youth graduated from the Bike MVP program and earned a refurbish bike.

April through December - During the pandemic, Walk N Roll found new and creative ways to engage and educate youth and families while staying safe.

- ♦ **T-Rex Videos** - We filmed a series of videos starring T-Rex! In the videos T-Rex teaches bike, pedestrian and transit safety skills. We shared the videos through social media and community partnerships. One of the videos was featured as part of the Safe Kids Thurston County Safety Fair. The videos had over 2,465 combined views.
- ♦ **Mini Bike Rodeos** - We took our new bike rodeo kit to the City of Tumwater's summer camp program. Eighteen students learned and practiced bicycle safety skills.
- ♦ **Bike Month** - We partnered with the Thurston Bicycle Commuter Challenge to offer a variety of youth and family activities including a bicycle art contest, Walk N Roll scavenger hunt and bicycle BINGO. Over 98 youth and families participated and received a prize in the mail.

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OPD at Roosevelt



T-Rex scavenger hunt



Meet a bus driver video

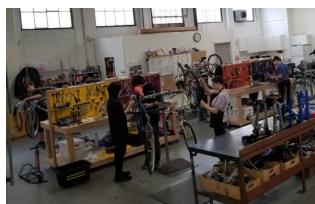


Youth Walk Challenge



Yard sign art contest

- ♦ **Words of Encouragement** - To celebrate National Bike to School Day, we visited seven schools and wrote chalk messages on sidewalks around the schools encouraging students to keep walking and rolling. The Olympia Police Department and Principle Shaughnessy helped write messages at Roosevelt Elementary.
- ♦ **Where is T-Rex?** - During the month of July we organized a community scavenger hunt called "Where is T-Rex?" We partnered with city parks, libraries, and local organizations and businesses to hide over 70 T-Rex images throughout the community. The event encouraged over 200 youth and families to explore their community while walking and rolling.
- ♦ **Science on the Go** - We partnered with the Wet Science Center by providing youth activities for their Science on the Go program. The activities could be completed by youth at home and included a neighborhood walkability survey, scavenger hunt, walk BINGO, bus coloring page, and safety word search.
- ♦ **Building Through Play** - We partnered with the Child Care Action Council by providing a pedestrian safety video and a scavenger hunt activity for their virtual Building Through Play event.
- ♦ **Virtual Rolling Storytimes** - We partnered with the Olympia Timberland Library on a series of four virtual Rolling Storytime videos. The videos included bike and pedestrian safety, a tour of Intercity Transit, and an opportunity to meet a bus driver. The videos were viewed by over 306 people.
- ♦ **Youth Walk Challenge** - 306 youth completed the challenge by walking 10 days in October. Each participant received a prize in the mail.
- ♦ **Yard Sign Art Contest** - We partnered with the Olympia Police Department, Target Zero and Safe Kids to organize a youth art contest. The top traffic safety yard sign designs will be displayed in yards near school zones and neighborhoods where youth walk and roll.
- ♦ **Safety Calendar** - We provided a scavenger hunt activity and sponsorship for the Safe Kids interactive calendar. The calendar is distributed to 750 families.



Bike shop volunteers



Mini bike rodeo



Class Pass