



Results:

2020 Bicycle Commuter Challenge

Adapting the BCC to the times:

- Cancelled all in-person events.
- Cancelled sponsor coupon program.
- Allowed all types of bike rides to be counted.
- Collaborated with WalkNRoll staff to add online events in April and May.
- Focused outreach on social media and BCC email list.
- Encouraged all ages to bicycle for transportation and health.



BCC 2020 Events:

- February: Winter BCC
- April: Social Media and Bike Art Challenges
- May: BCC and Scavenger Hunts
- June: Bike and Walk Bingo, with WalkNRoll



February: Winter BCC



290
Riders

(+29% over 2017 record)



2,356
Total Days

(+33% over 2018 record)

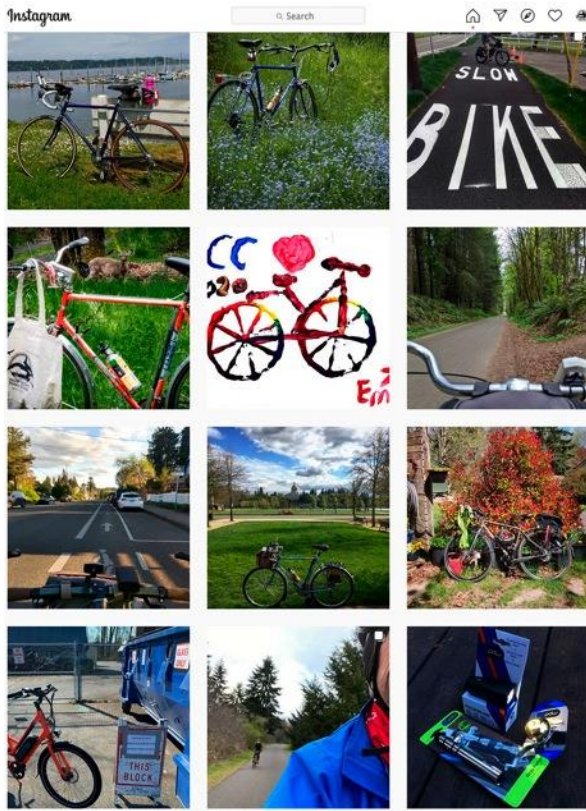


19,541
Miles/lbs CO₂ Prevented
(+27% over 2018 record)

 **20 prizes**

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Bicycle Commuter Challenge

April: Social Media and Bike Art Challenges



Over 40 bike selfies and 10 bike art submissions

May: Bike, Walk, & Roll Scavenger Hunt

80 participants submitted hunt cards and photos



Mail Box



Puddle



Hose



Blue House

Thurston County
Bicycle Commuter Challenge
INTERCITY TRANSIT
Check each item off as you find it on your walks or rides in May!

<input checked="" type="checkbox"/> Mail Box	<input checked="" type="checkbox"/> Puddle
<input checked="" type="checkbox"/> Hose	<input checked="" type="checkbox"/> Basketball Hoop
<input checked="" type="checkbox"/> Street Light	<input checked="" type="checkbox"/> Blue House
<input checked="" type="checkbox"/> Garden	<input checked="" type="checkbox"/> Speed Limit Sign
<input checked="" type="checkbox"/> Storm Drain	<input checked="" type="checkbox"/> Bug
<input checked="" type="checkbox"/> Flowering Tree	<input checked="" type="checkbox"/> Cloud

Thanks for playing the Walk N Roll Scavenger Hunt! When you complete the scavenger hunt, send a photo to dgreen@intercitytransit.com or mail it to Bicycle Commuter Challenge, PO Box 659, Olympia, WA 98507 and we will mail you a prize.

Name: Brody Captain Address: 224 Lush St SW Olympia WA 98509

May:

2020 Bicycle Commuter Challenge (adapted for pandemic)

- 832 Riders
- 84,415 Miles
- 8363 Days Ridden
- 71 Teams Reported Miles
- 264 First Time Riders (32 percent of all riders)
- 10.1 Average Days per Rider
- 101 Average Miles per Rider

2020 BCC Sponsors:

INTERcity TRANSIT



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Testimonials:

“Hi Duncan,
THANK YOU for keeping the BCC going so strongly this year! ... [We] have been enjoying the contest as a family, particularly the counting of recreational miles - it has encouraged us to be out getting more activity (safely), particularly when our commute has been reduced to the distance from the bedroom to the shower and back to the living room.”

Chris Hawkins

Thurston County Health Dept.

“We've been riding our bikes a lot lately, sometimes for errands but mostly for fun, and it's been cool to log all the miles during our special circumstances.

Thanks,”

Chris Schad

“Hi Duncan,
Hope this finds you well.
Thanks again for your work on this...its been fun.
Have a great week!”

Wade Alonzo

Program Director

Washington Traffic Safety Commission

“Please find attached our family’s scavenger hunt results. Thanks for running the BCC - even in these crazy times!”

Scott

