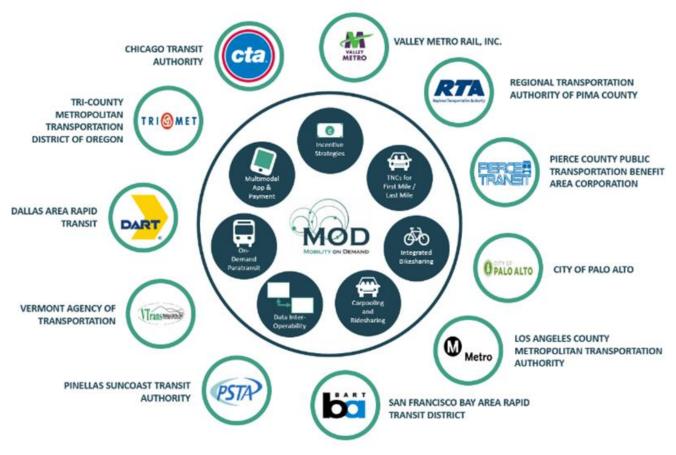
Innovation in Action: First and last mile solutions with Pierce Transit and Lyft

Penny Grellier
Business Partnership Administrator



2016 MOD Sandbox At a Glance

The purpose of this project and its funding is to determine if TNCs and transit can work together to improve availability of shared-use mobility options.





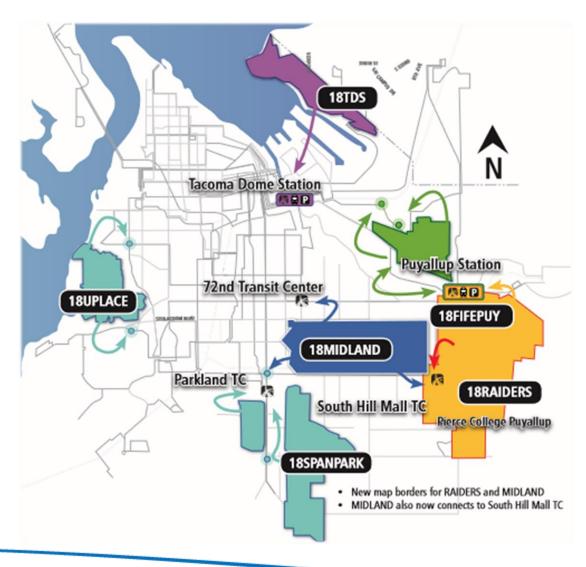
 Goal: to provide first and last mile connections to transit hubs and bus stops in areas/times of limited service

Challenges

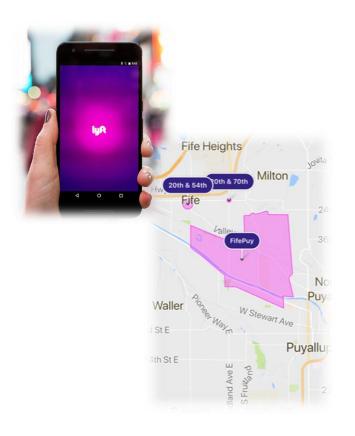
- negotiations, data sharing with TNC
- equity in service provision (WAV, phone, unbanked)
- getting the word out
- Current status: launched May 15, 2018; ends Dec 31, 2019

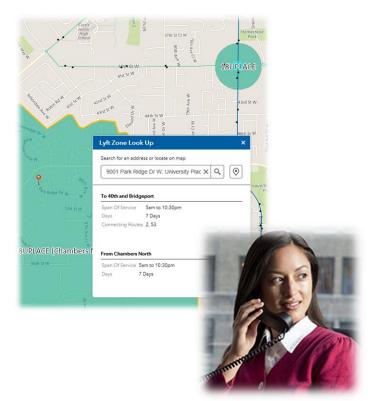






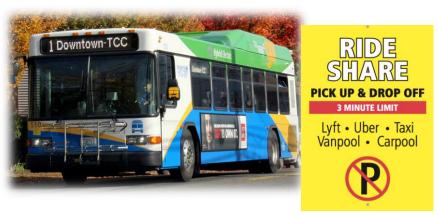








PT wheelchair accessible vehicles available





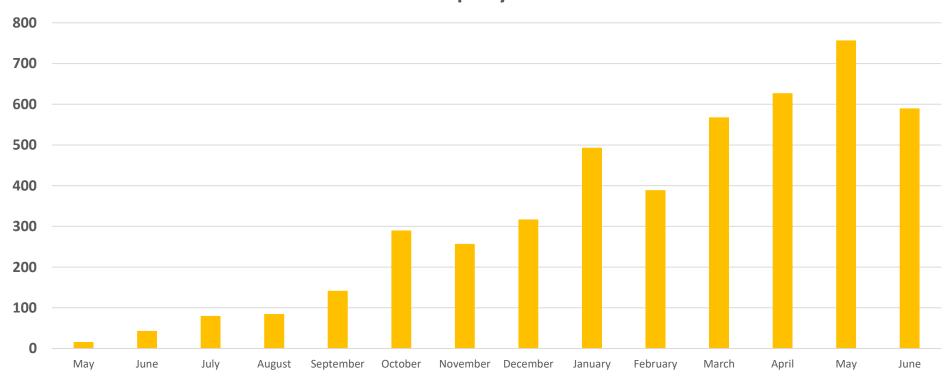
So far...

- Total trips provided: 4,654
- Average cost per trip: \$10.74
- Most popular zone: FIFEPUY

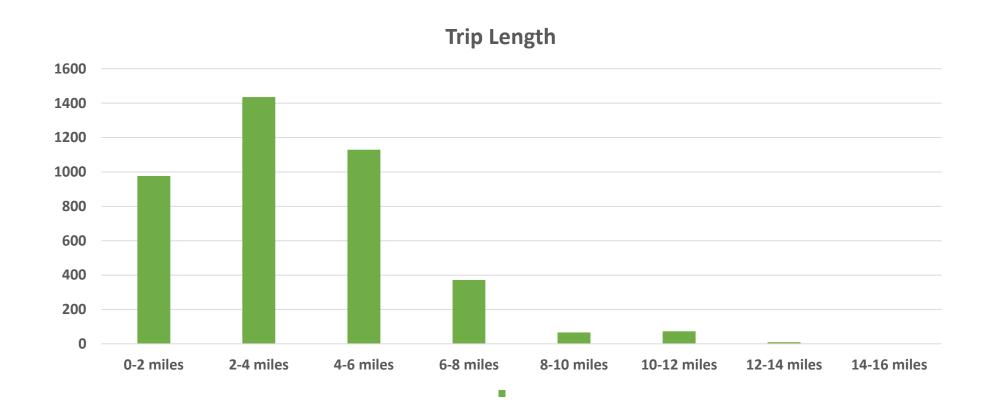




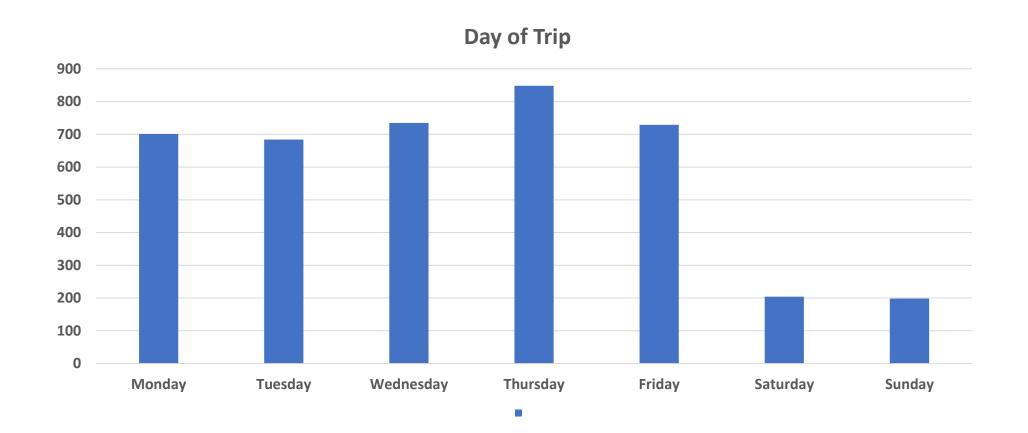
Total Trips by Month



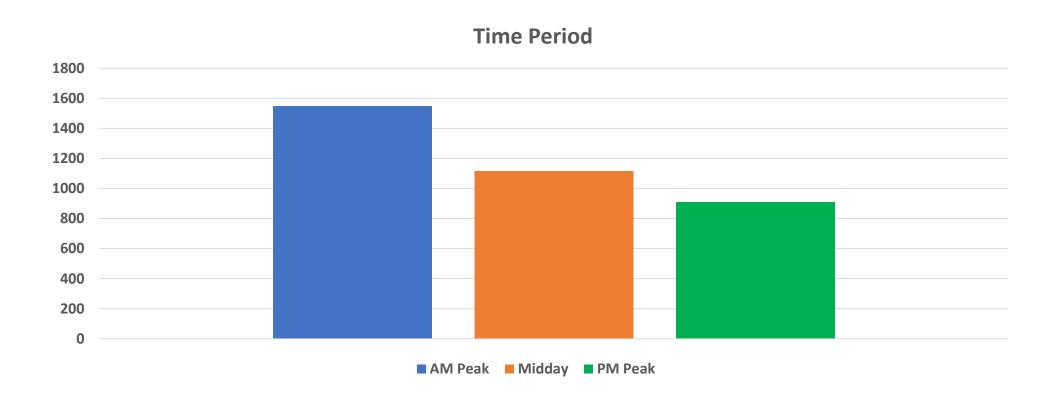




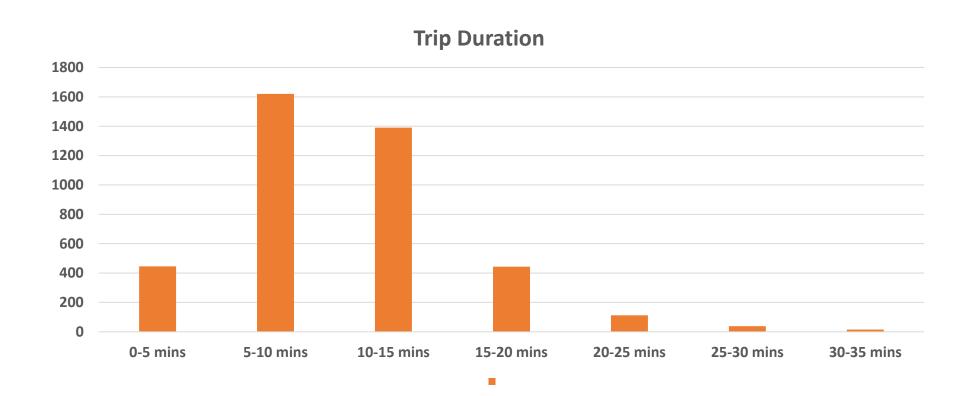




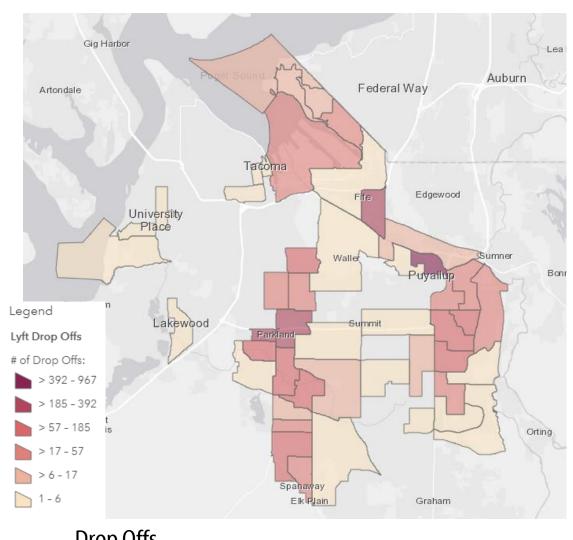


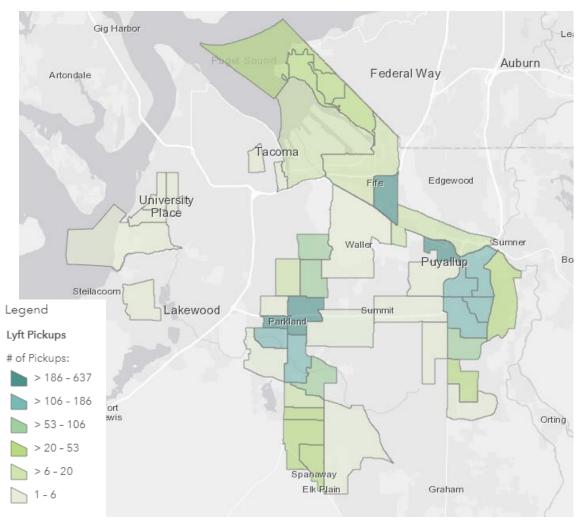












Drop Offs

Pick Ups

What's next?

- Continue marketing and outreach
- Rider survey
- Independent Evaluation
- Adjust zones
- Report to community





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