AGENDA

Intercity Transit Planning Session

April 19, 2019

9:30 a.m. to 1:30 p.m.

Intercity Transit Board Room

Attendees: Intercity Transit Authority and Staff

Facilitators: Jason Robertson, Thomas Wittmann and Cristina Barone

Continental breakfast available at 9:00 a.m. The Planning Session begins at 9:30 a.m.

1. Welcome Sullivan (5 min)

2. Planning Session Overview Robertson (5 min)

• Today's Topics

High Level Considerations

3. Alternative Fare Evaluation Wittmann & Barone (60 min)

Prop 1 Service Expansion Refresher

Why we're looking at Alternative Fare Systems

• Existing Fare Analysis

o Estimated Cost of Fare Collection

- o Replacement Value
- Alternative Fare Options
- Equity Considerations
- Pre-Paid Fare Case Studies
 - o Performance Benefits and Impacts
 - Challenges and Solutions

4. Key Findings and Next Steps Robertson (60 min)

• Fare Replacement Options and Expectations

Lunch Break (45 min)

5. Strategic Plan Process Freeman-Manzanares (5 min)

6. Plan Spotlight: Mission, Vision and Goal 8* Robertson (60 min)

Access, Innovation and Community Leadership

Other ideas to explore

7. Wrap-Up + Next Steps Robertson (15 min)