



INTERCITY
TRANSIT

ROAD TRIP

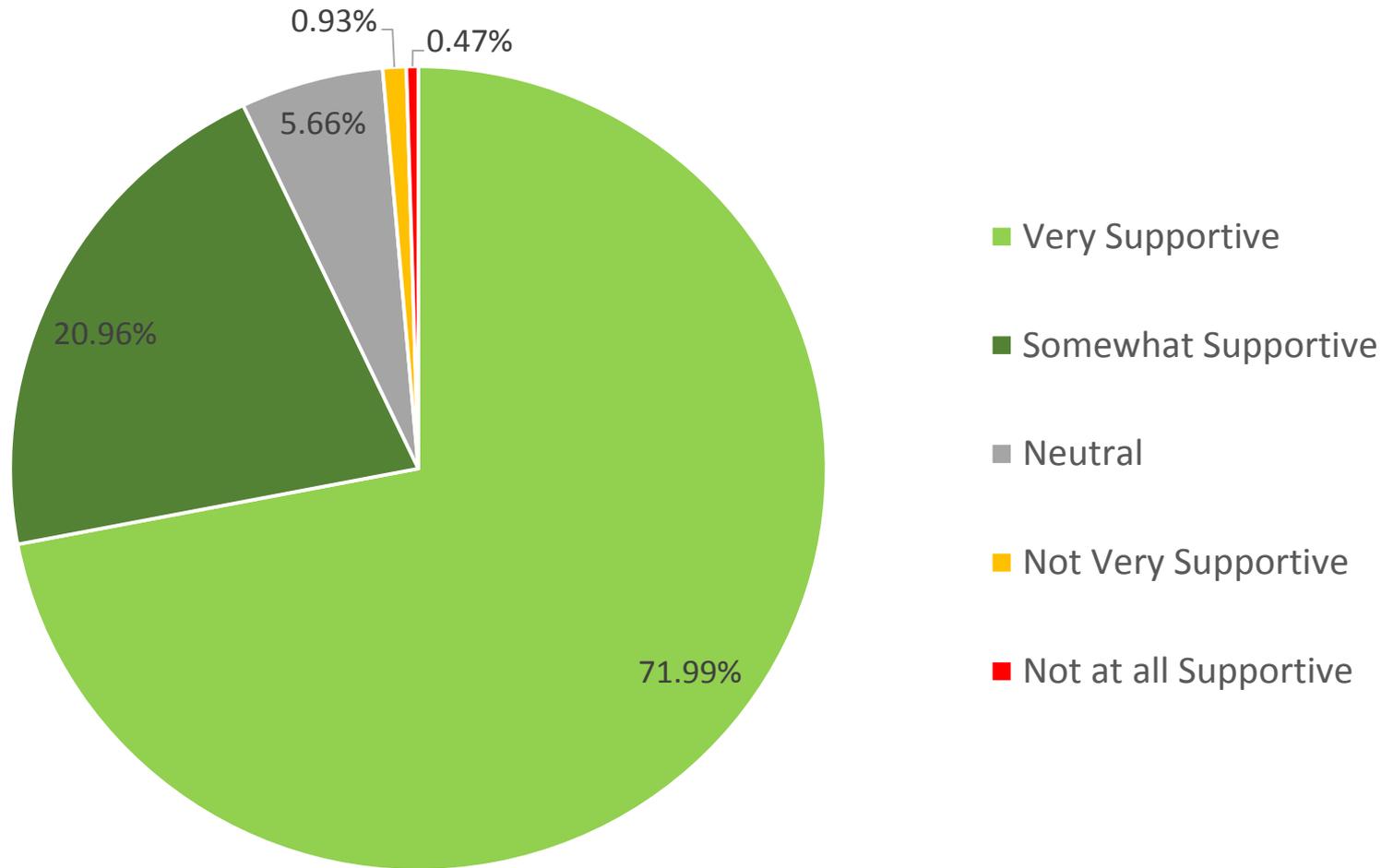


Final Survey Results August 1, 2018

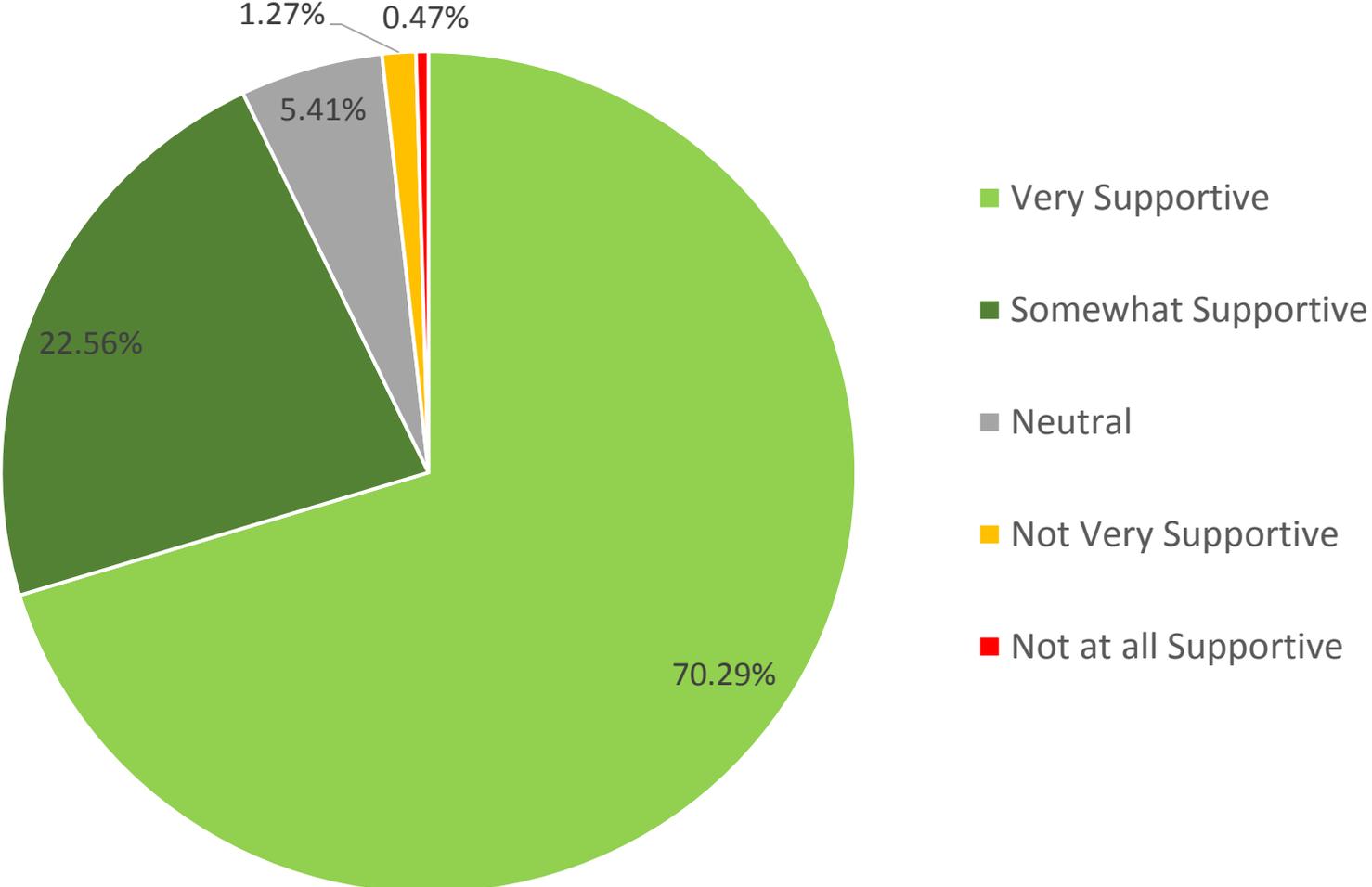
Road Trip 2.0 Survey Results

- 1508 responses as of Aug. 1
- Little change in enhancement rankings from July 7
- A few of the “lower-rated” enhancements saw positive boost
- 83% support for Transformational Scenario
- 67% support for additional sales tax (18% not supportive)

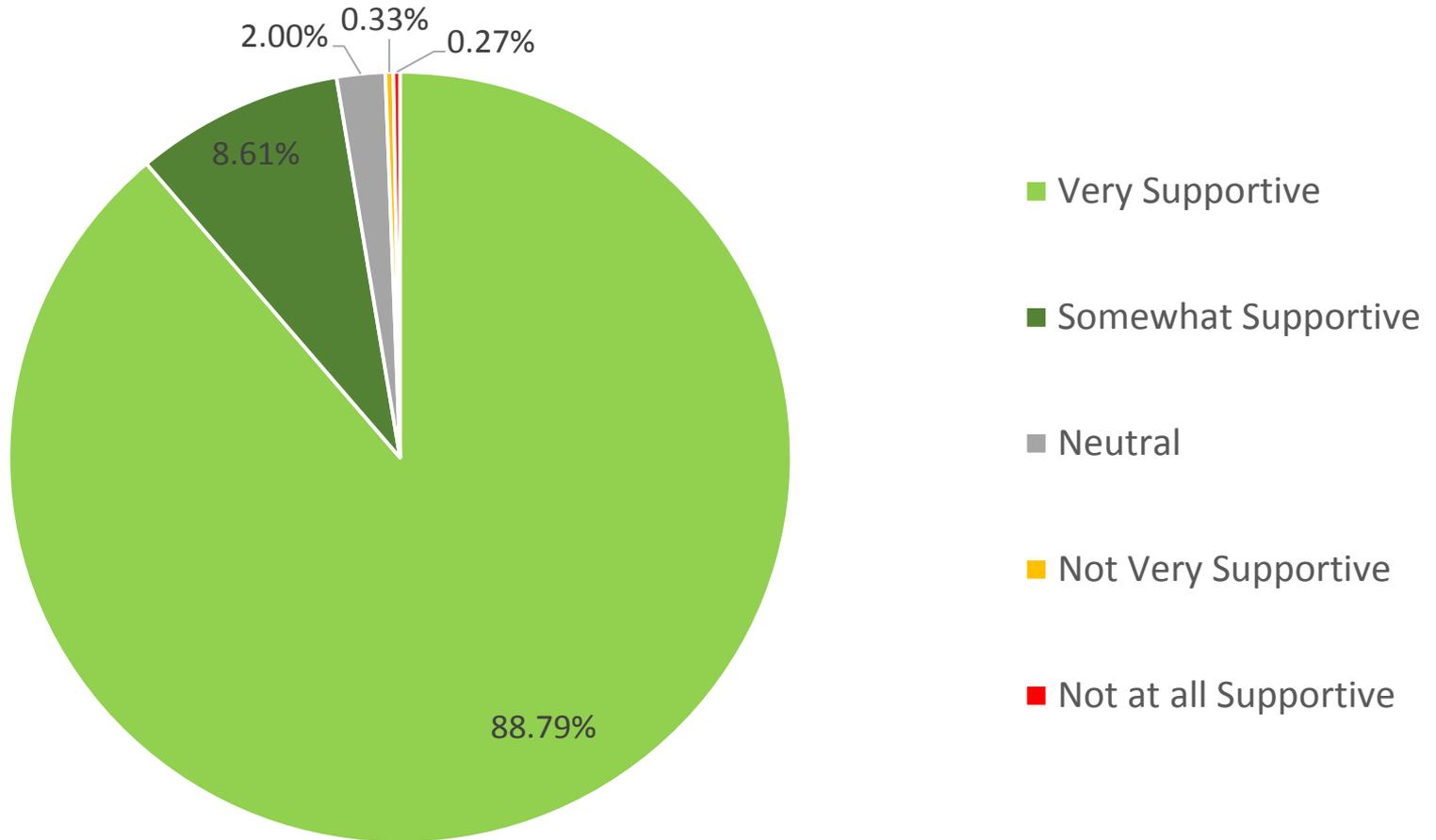
Increase transit service to stay ahead of congestion and population growth. (1.37)



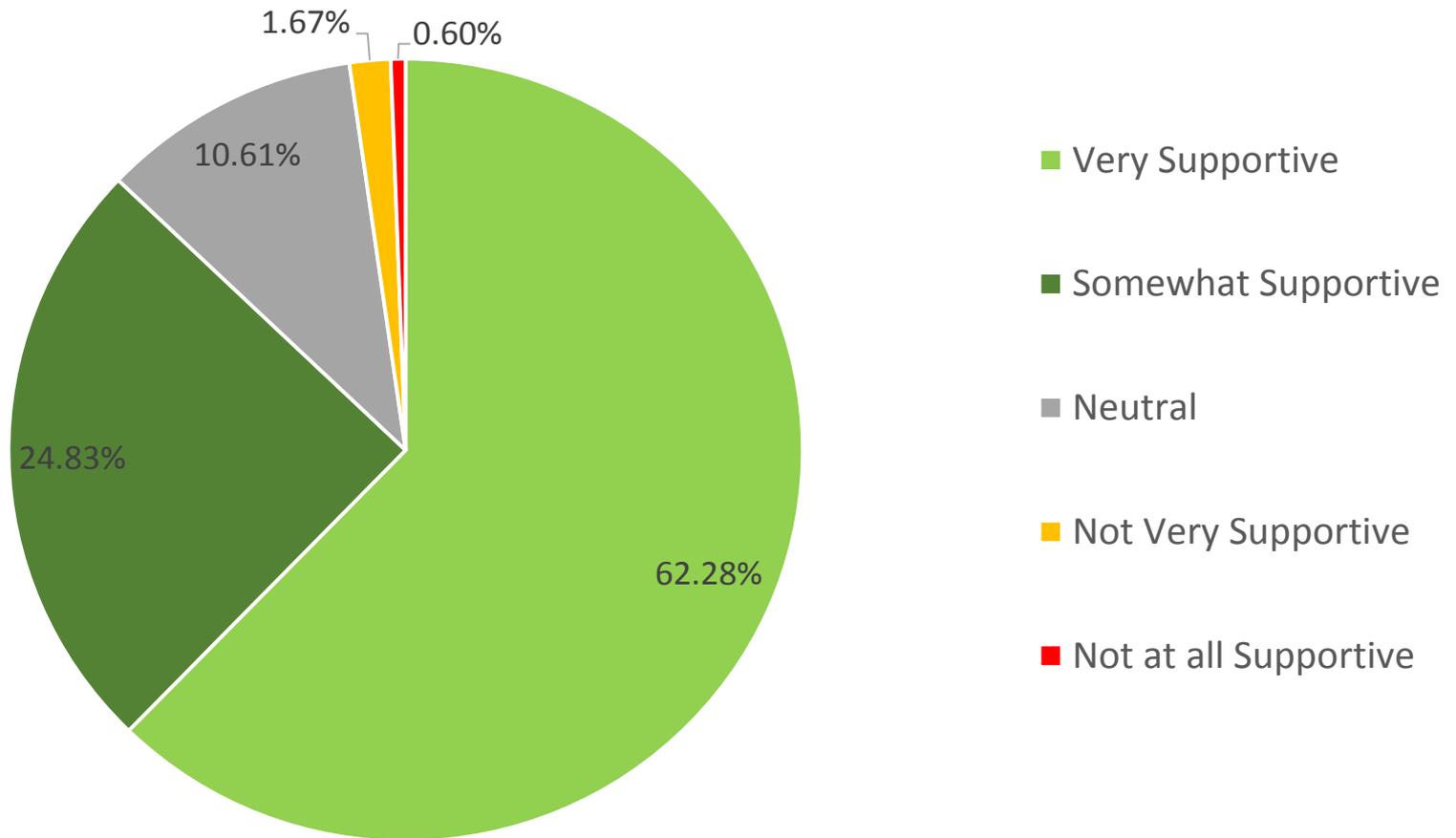
Extend service to growing population and economic activity centers. (1.38)



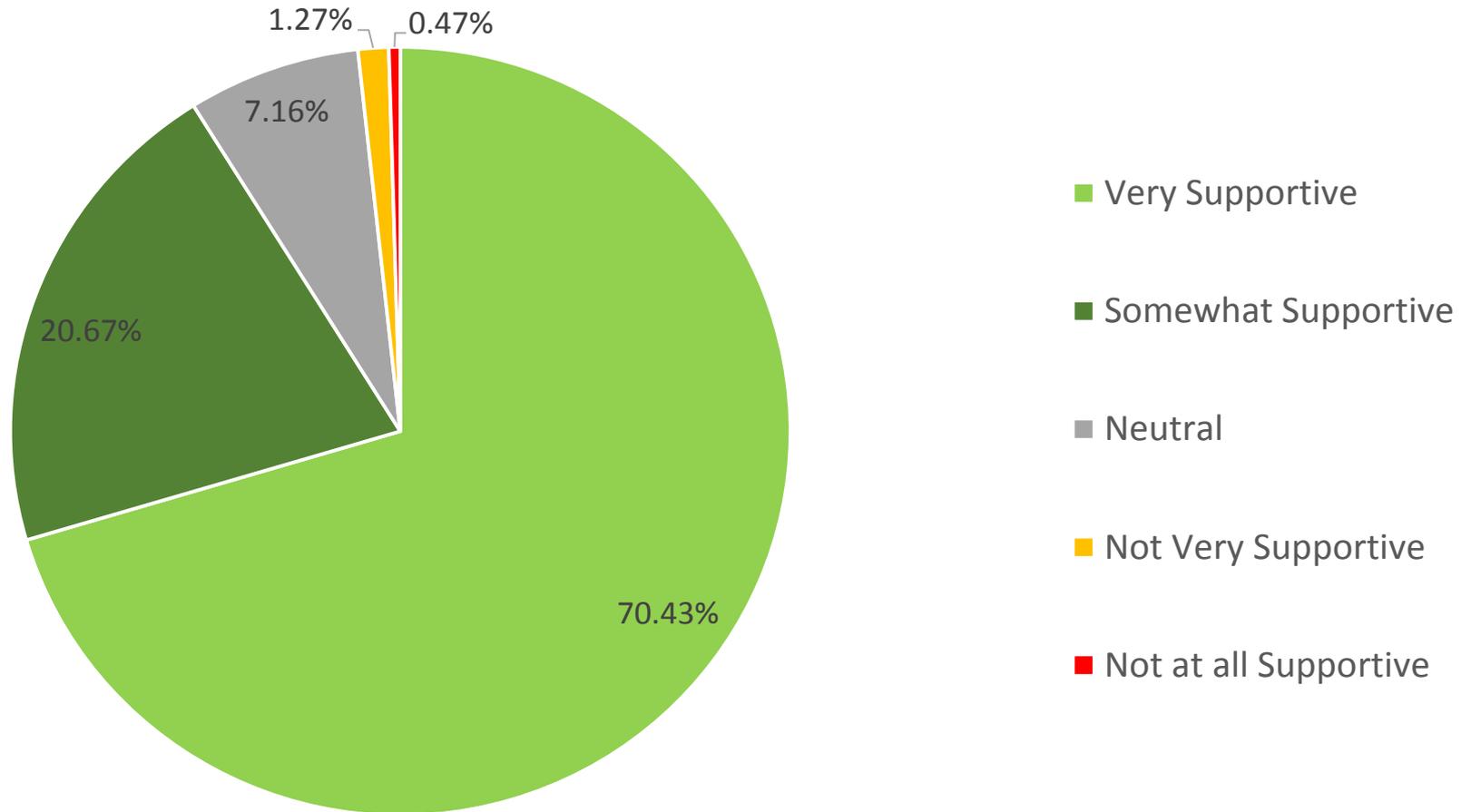
Maintain service for riders who depend on transit to get to work, school or doctor. (1.15)



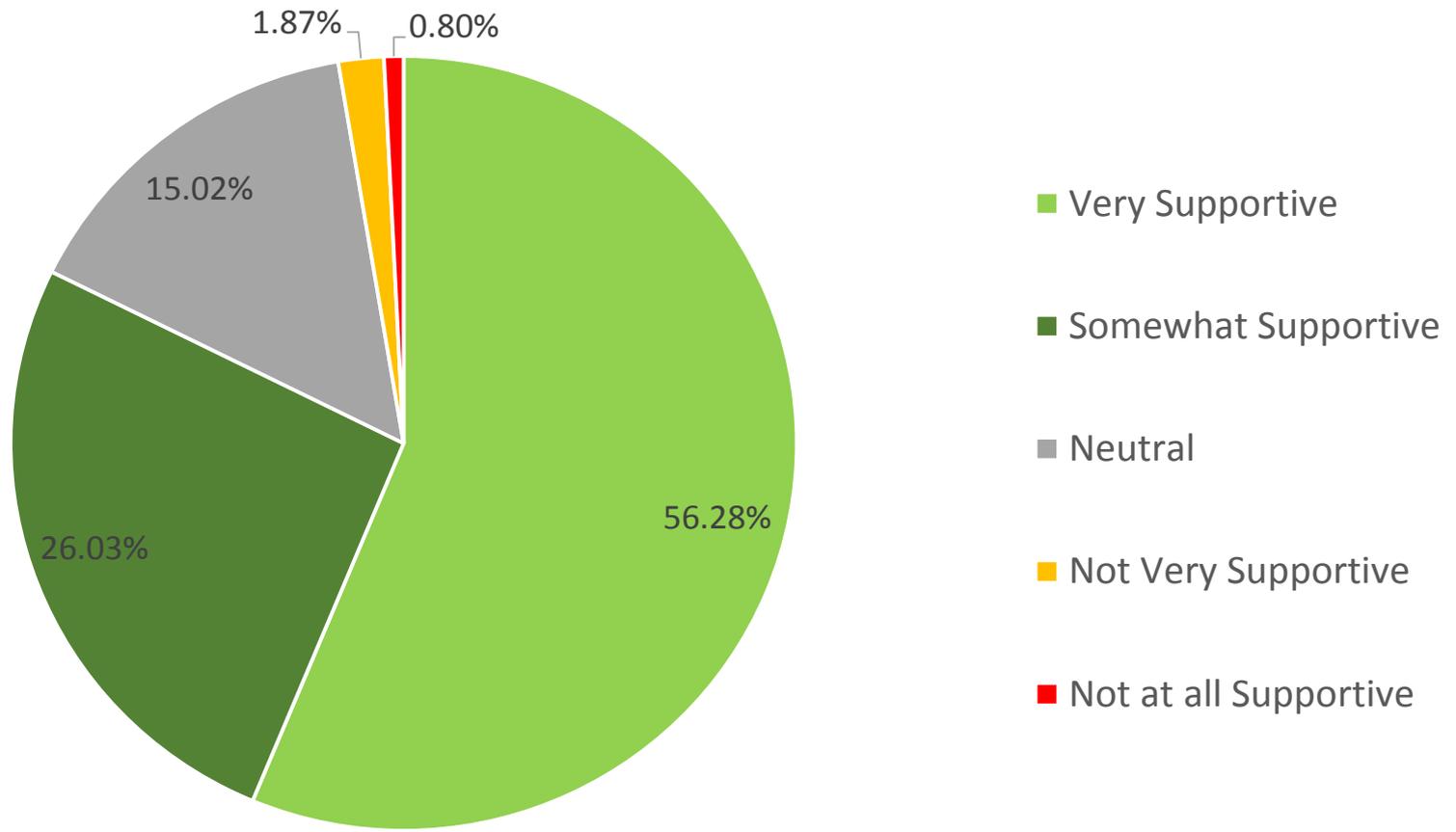
Speed-up service and provide real-time route data to attract more riders. (1.53)



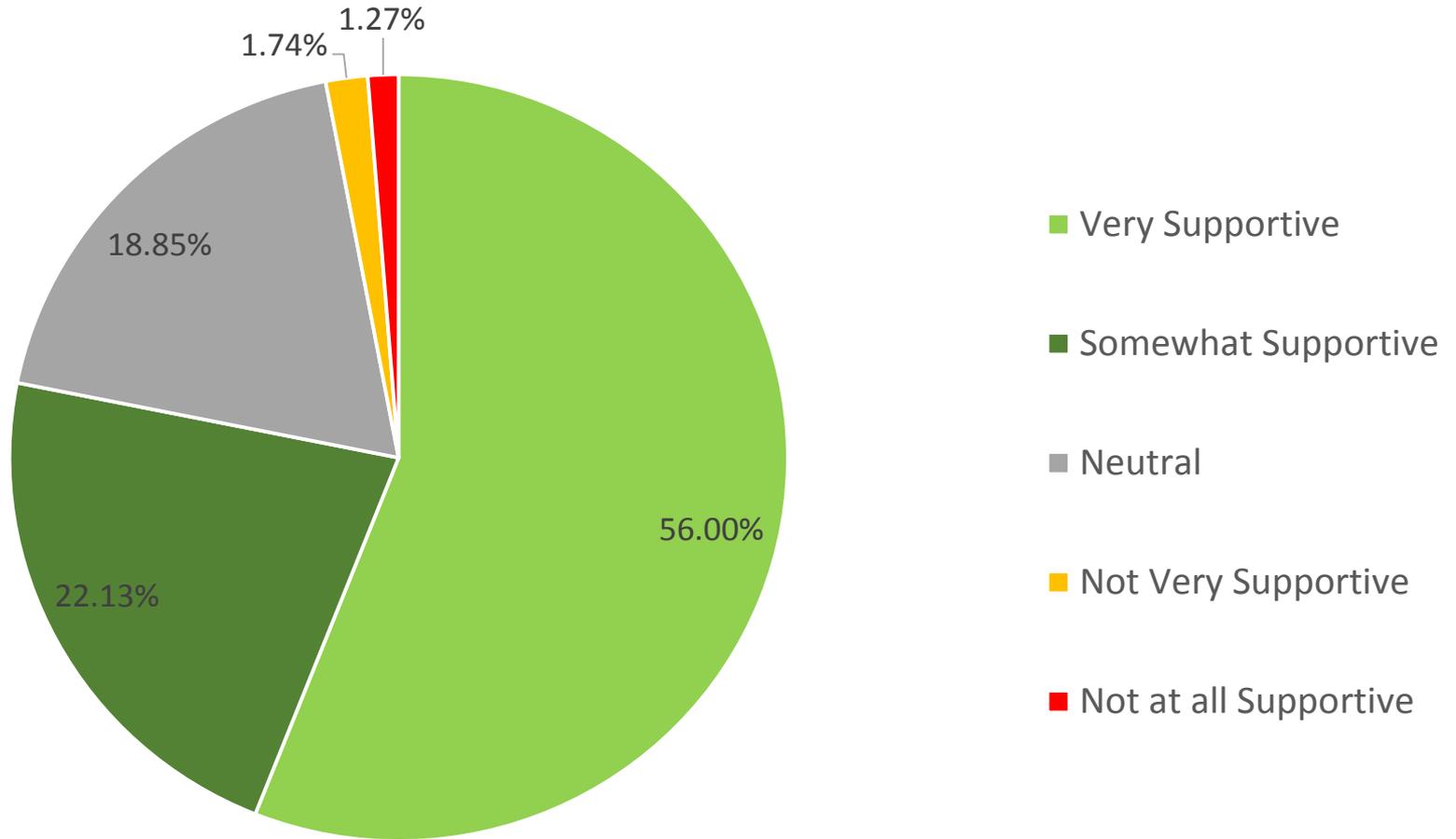
Expand morning, night and weekend service to help workers who don't have a 9-5 schedule. (1.41)



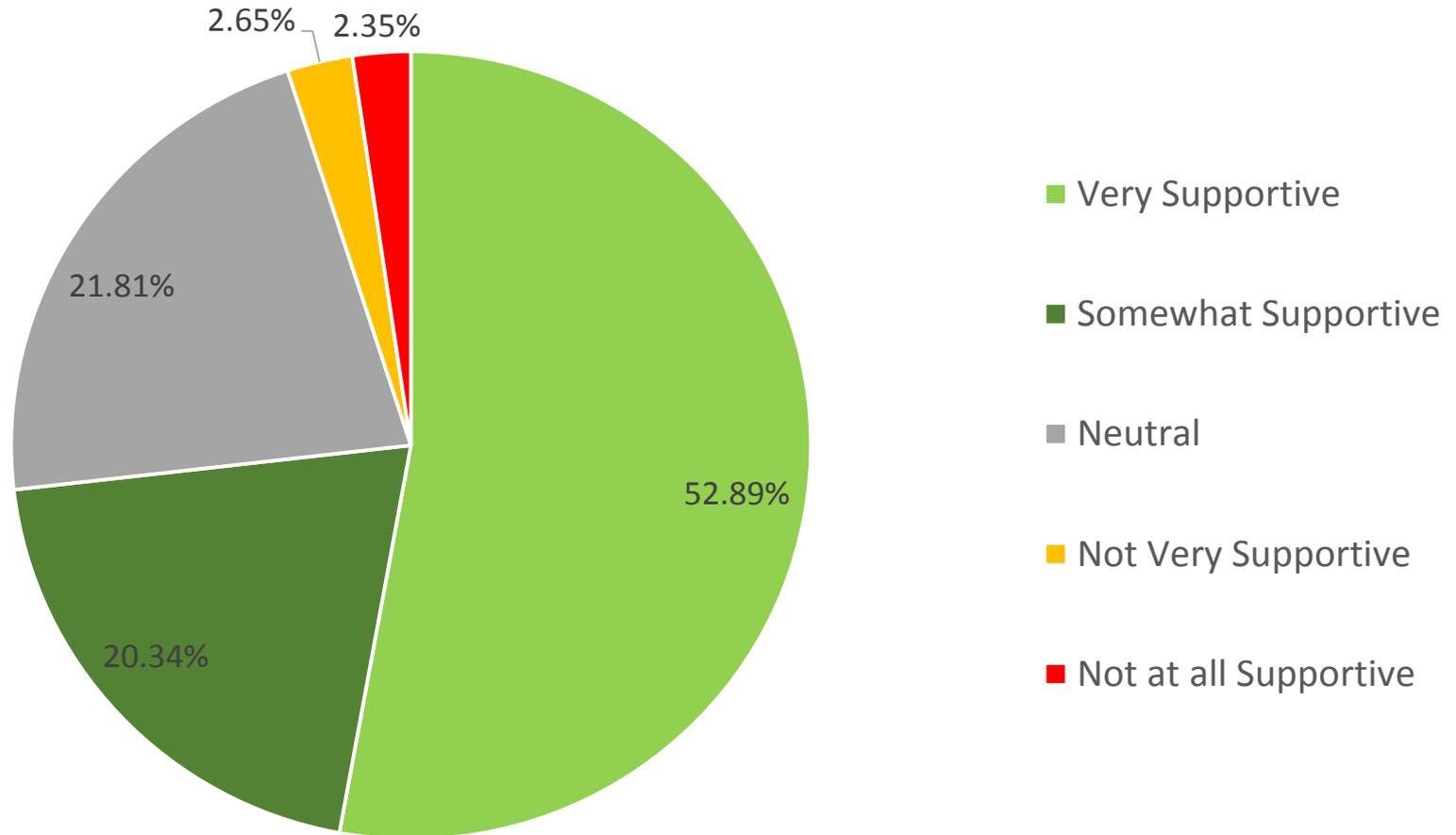
Create dedicated in-county commuter lines that get people where they're going faster. (1.65)



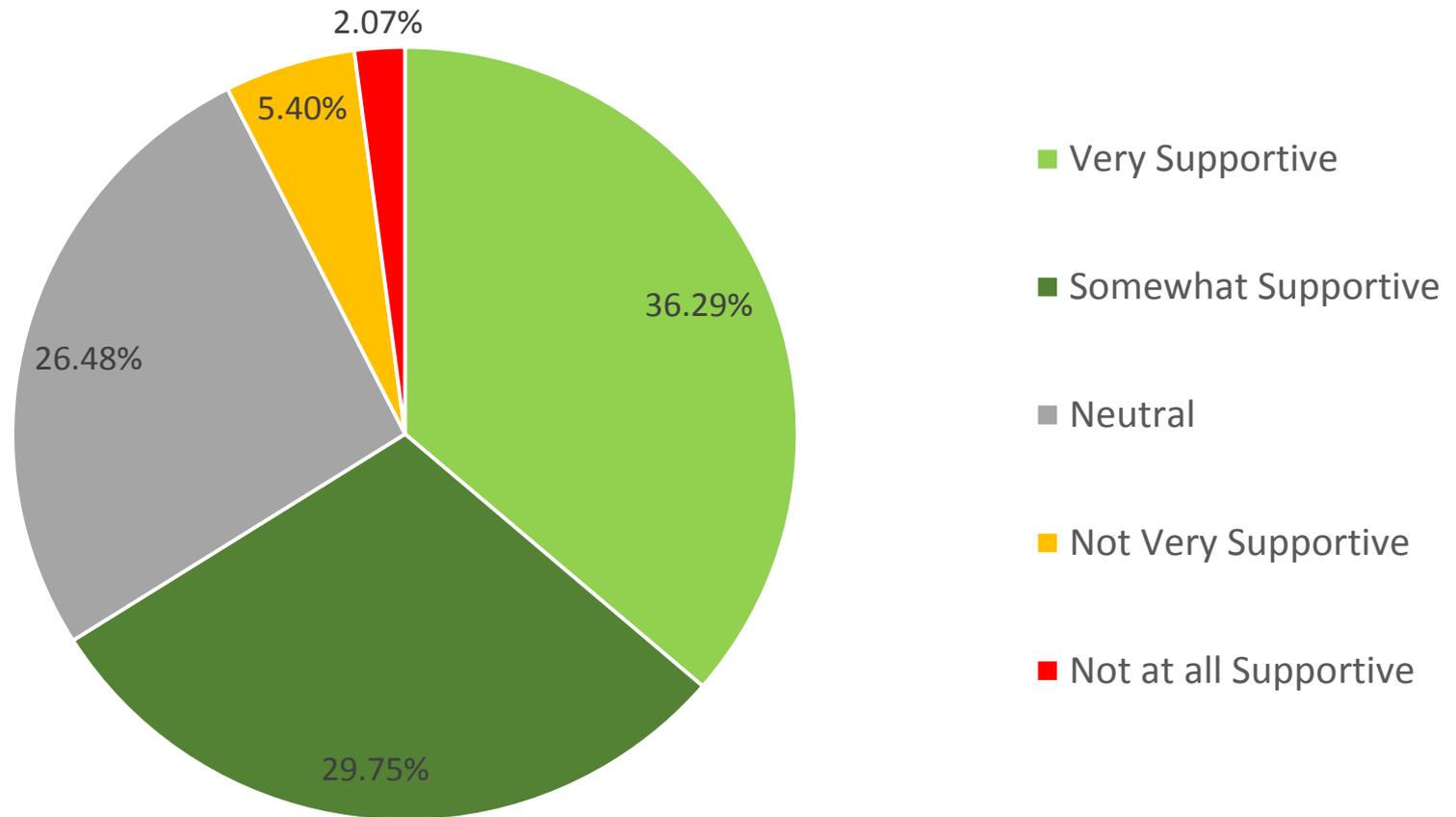
Attract more riders by simplifying the fare structure and increasing frequency. (1.7)



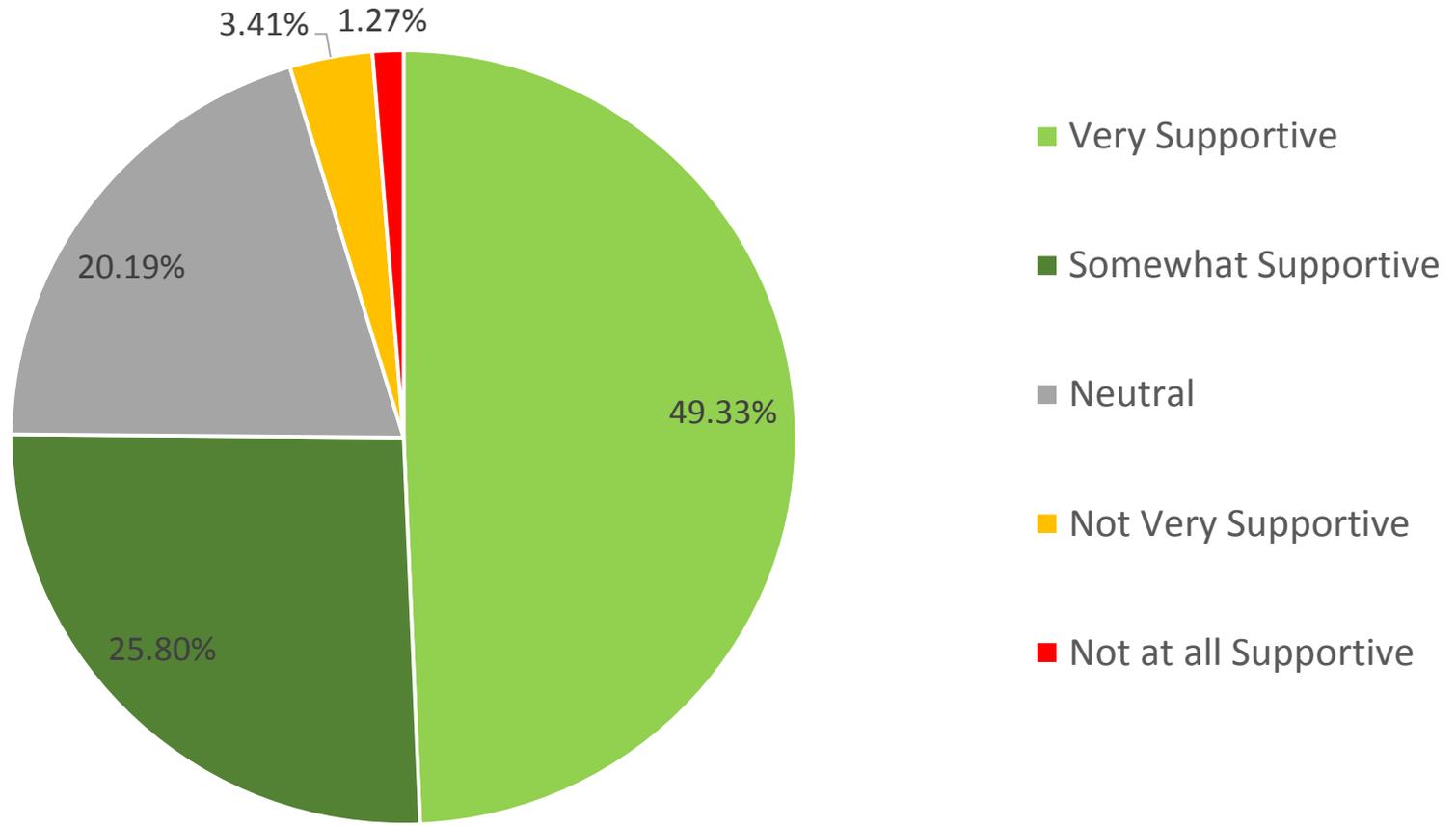
Make transit a transformative service for social and economic wellbeing. (1.81)



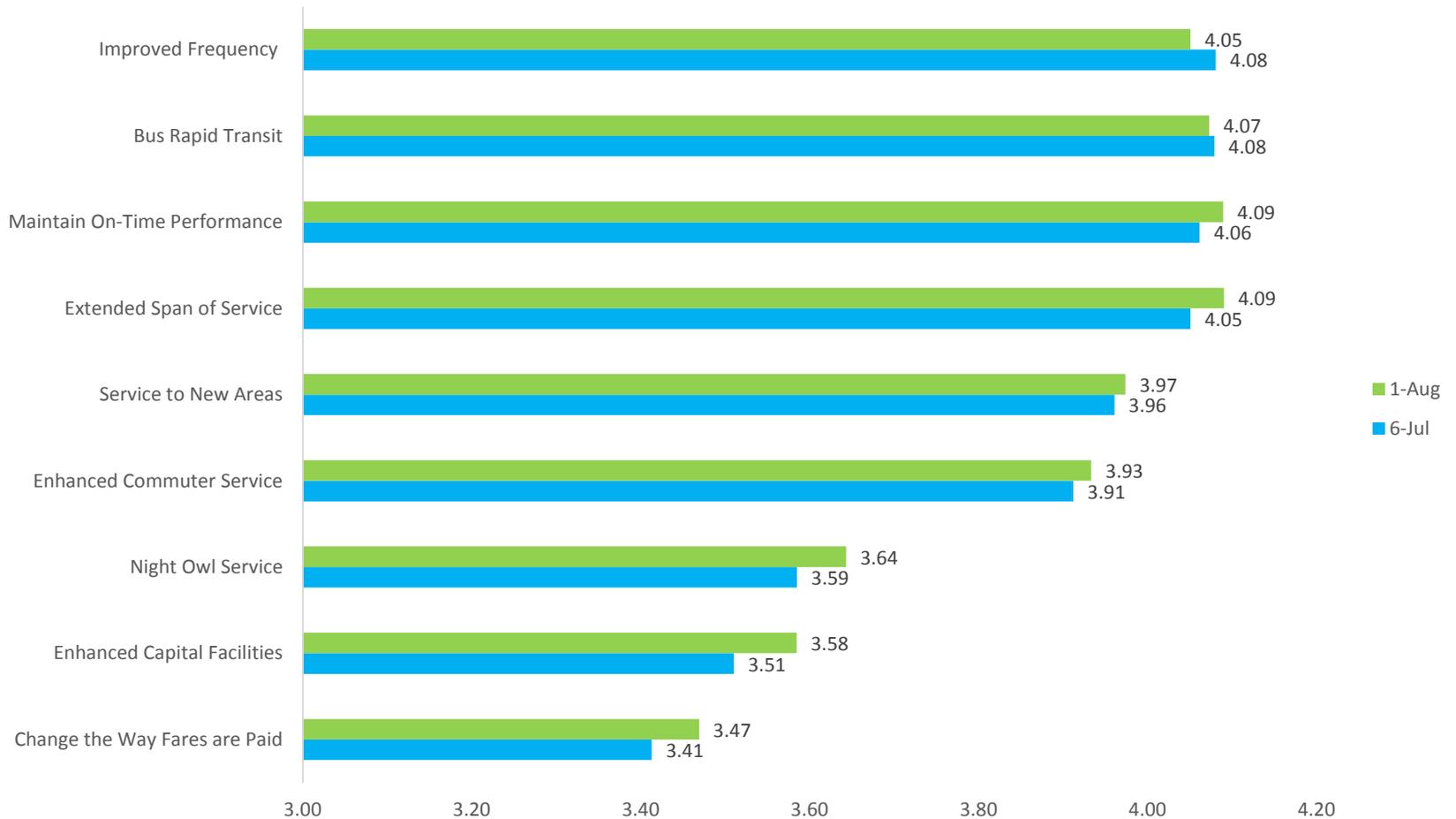
Invest in comfort to attract and maintain high ridership. (2.07)



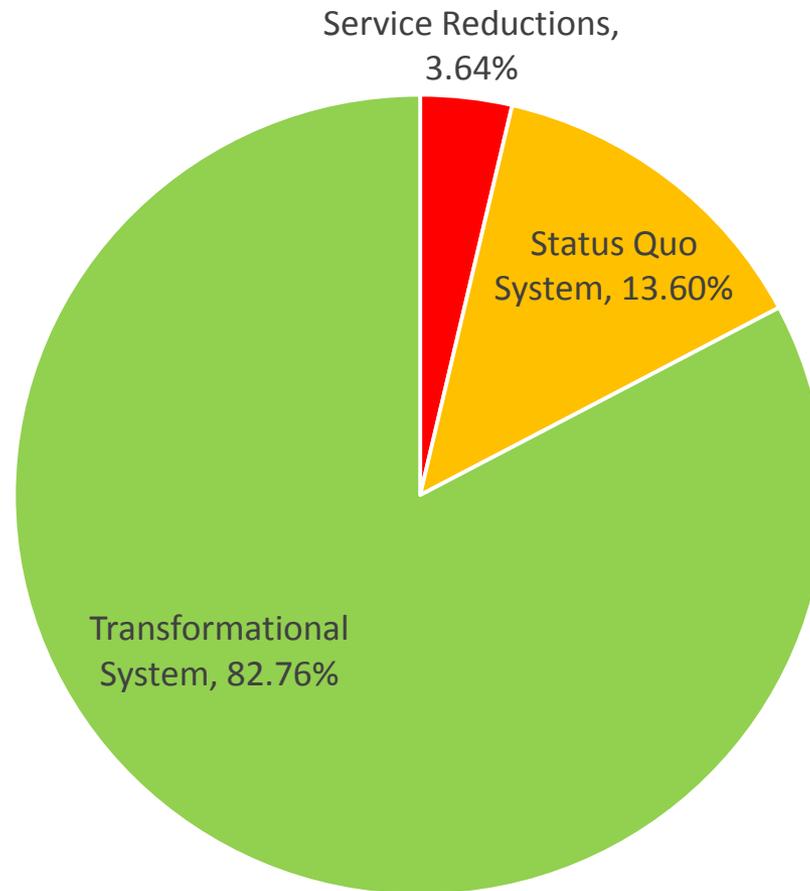
Expand innovative programs like Vanpool and Dial-A-Lift. (1.81)



Enhancement Rankings (out of a possible 5.0)



Preferred Scenario



Sales Tax Support (+/- 67%)

