

INTERcityTRANSIT



The World Looks  
Different When You Ride!

Thurston County Bicycle Commuter Challenge



The Bicycle Commuter Challenge is a Program of Intercity Transit, reflecting our mission to provide and promote transportation choices that support an accessible, sustainable, livable, healthy, prosperous community.



The BCC has grown into a series of events during Winter and Spring:

- The Winter BCC in February
- The Earth Day Market Ride in April
- The Bicycle Commuter Challenge all month in May
  - The School Bike Challenge in May  
(in collaboration with our WalkNRoll Program)
  - Bike to Work Day in May
  - The Prize Hoopla in June

Rain, snow, sleet, ice, cold, darkness...

## 2018 WINTER BCC by the numbers:



**214**  
Riders



**1,767**  
Total Days



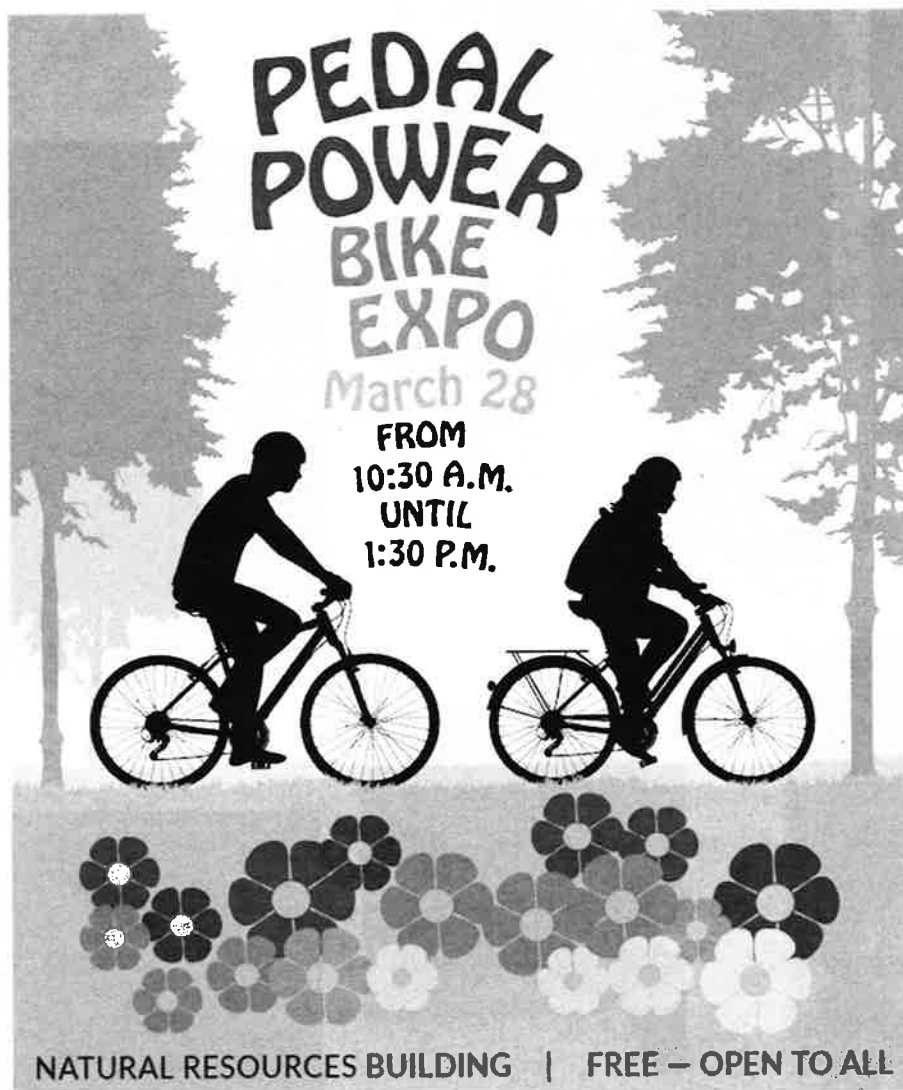
**15,395.5**  
Miles/lbs CO<sub>2</sub> Prevented

 **24 prizes**

**INTERcity** TRANSIT  
Bicycle Commuter Challenge

# Winter Bike to Work Day





Inter-Agency Bike Ride

Information shared about:  
BCC, Bikes on Buses, Vanpool,  
Bus Buddies and the Pace Car Pledge!



# Next Up!

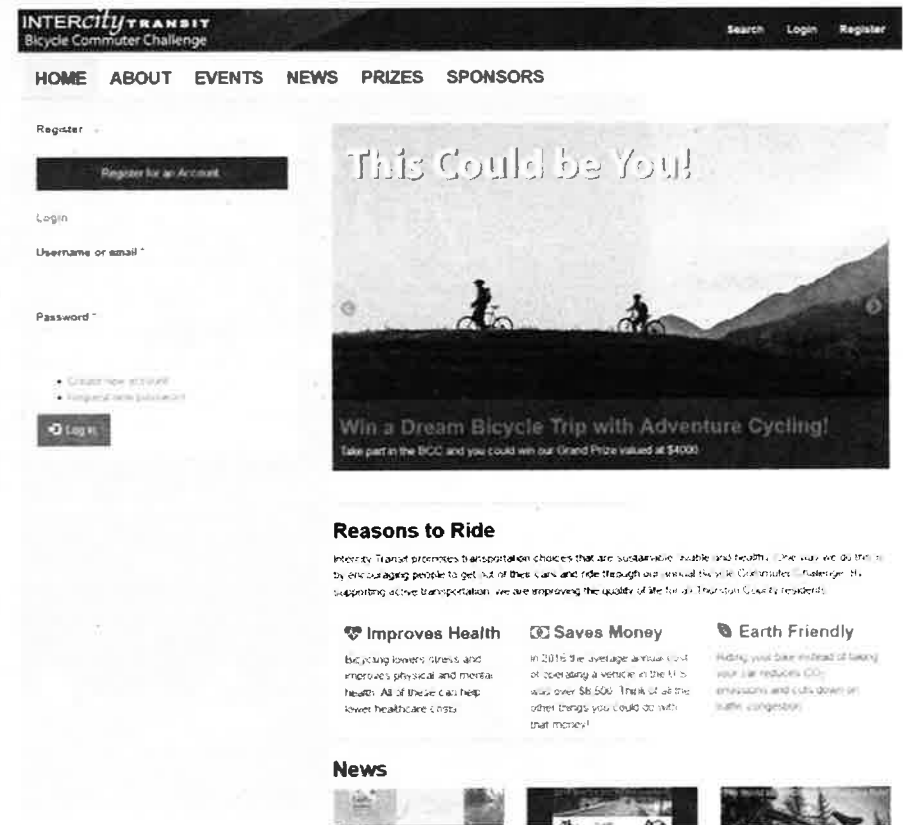


Earth Day Market Ride, Saturday, April 21

# Coming in May- 31<sup>st</sup> Annual Bicycle Commuter Challenge

## New for 2018:

- Updated website with new features
- Grand Prize Bike Vacation with Adventure Cycling
- Video ad running on Pandora and many TV outlets in Thurston County



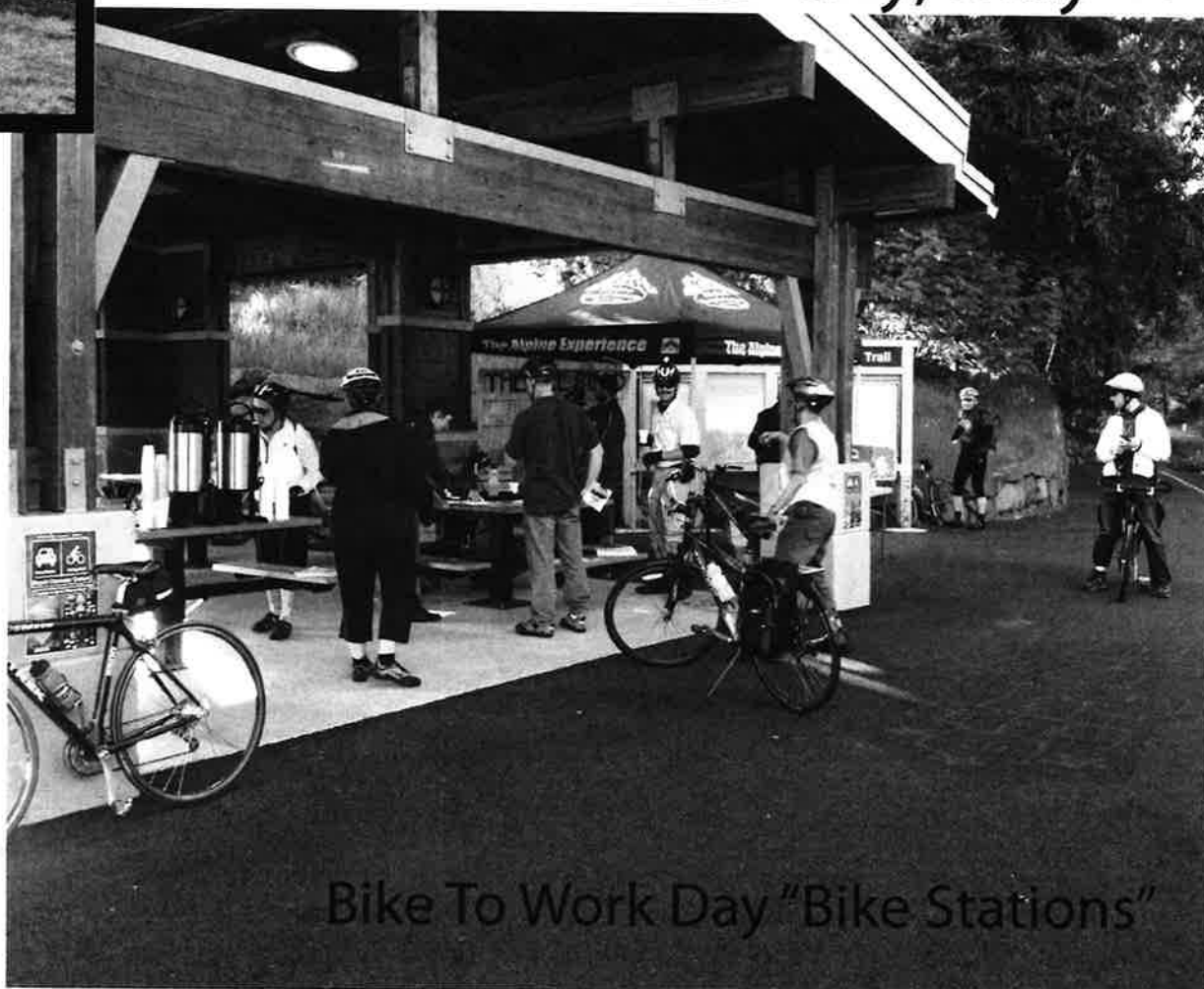




# Bike To Work Day!

Thursday, May 17

Inter-Agency Bike Ride:  
Thursday May 17:  
Lunch Hour Ride  
organized by WSDOT



Bike To Work Day "Bike Stations"

# BCC Prize Hoopla



Saturday, June 23, 9:30am sharp!

*Sign up and log your rides at:*  
[intercitytransit.com](http://intercitytransit.com)  
Ride in May and win prizes!

Ride as an individual, or for even more fun  
and community spirit, join or form a team!



BCC participants love our coupons and prizes!  
Everyone receives awesome coupons!  
Everyone is entered to win prizes!



plus ride 10 days or more and be entered to win a new bike or our new...

New for 2018, a Grand Prize for the BCC, from



**Adventure Cycling Association**

A Dream Bike Trip with Adventure Cycling, valued at \$4000



## Get Started Now- (here's how):

- Create an account at [intercitytransit.com](http://intercitytransit.com), and try logging some bike rides.
- Participate in the Earth Day Market Ride and your ride will count in the BCC.
- Log bike rides in May to participate in the BCC !

